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| **Month** | **Platform** | **Post** | **Graphic** |
| June – 21 CAMPO Blueprint Reel and Survey Post | FacebookXInstagramLinkedIn | Have you thought of ways to make our roadways safer? You can help! CAMPO’s Blueprint for Safety is seeking YOUR input to identify problem roadway challenges, behaviors, places, and opportunities. Take the survey, learn more at [publicinput.com/blueprintforsafety](https://publicinput.com/blueprintforsafety) | A blue sign with white text  Description automatically generatedPOST #1ALT TEXT: Image of direction signs, icons of pedestrian, bicycle, vehicle, with text stating, "How can transportation be safer in your community? Click the link in the post to share your input." [HTTPS://publicinput.com/blueprintforsafety](https://publicinput.com/blueprintforsafety)A blue background with white text and cars and arrows  Description automatically generatedALT TEXT: Logo in blues and greens for the Blueprint for Safety project with icons of pedestrians, bicycles, cars, buses/shuttles. |
| June – 25 CAMPO Blueprint Message  | FacebookXInstagramLinkedIn | Share the road, share the responsibility! CAMPO, @ncdotcom, and cities, towns within @chathamcountync @franklincountync @granvillecountync @harnett\_county @jocogovnc and @wakegov are working together to create a regionwide Blueprint for Safety. This plan will focus on solutions that we can use in our area to improve safety for all users – drivers, pedestrians, and bicyclists. https://publicinput.com/blueprintforsafety@nhtsagov @federalhighwayadmin @ncdotcom  | A blue background with white text and cars and arrows  Description automatically generatedREEL #1ALT TEXT: Reel encouraging people to go to https://publicinput.com/blueprintforsafety to learn more about the Blueprint for Safety and take the online survey. |
| July – General Safety Message Options | FacebookXInstagramLinkedIn | Celebrate July 4th responsibly! [Booze It And Lose It](https://www.ncdot.gov/programs/ghsp/initiatives/boozeitandloseit/default.aspx). As we gather to celebrate our country’s independence, lets make a commitment to keep our roads safe. For more information, visit [https://www.campo-nc.us/programs-studies/blueprint-for-safety](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.campo-nc.us%2Fprograms-studies%2Fblueprint-for-safety&data=05%7C02%7Cnbellogoncalves%40vhb.com%7Ceb66d56102c64b712edb08dc8fa865c9%7C365c5e99f68f4beb89d9abecb41b1a1b%7C0%7C0%7C638543200692148517%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=5bxW46kWGnjCB8C%2FDaCl1S8IwLP2etXZrw5m16A9DZs%3D&reserved=0) about regional efforts to improve transportation safety for everyone. July 15th-19th is national Rural Road Safety Awareness Week. Work with CAMPO and (Town/County) to prevent rural roadway departures. Learn more at [https://www.campo-nc.us/programs-studies/blueprint-for-safety](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.campo-nc.us%2Fprograms-studies%2Fblueprint-for-safety&data=05%7C02%7Cnbellogoncalves%40vhb.com%7Ceb66d56102c64b712edb08dc8fa865c9%7C365c5e99f68f4beb89d9abecb41b1a1b%7C0%7C0%7C638543200692148517%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=5bxW46kWGnjCB8C%2FDaCl1S8IwLP2etXZrw5m16A9DZs%3D&reserved=0) and <https://ruralsafetycenter.org/> | A blue text on a black background  Description automatically generated |
| July – CAMPO Blueprint Message | FacebookXInstagramLinkedIn | Your voice matters! CAMPO’s Blueprint for Safety is seeking community opinions to identify problems and opportunities to make our roads safer. Take the survey and learn more at <https://publicinput.com/blueprintforsafety> | A blue background with white text and cars and arrows  Description automatically generated |
| August – CAMPO Blueprint Reel and Survey Post  | FacebookXInstagramLinkedIn | Make a difference in (Town/County)’s road safety! CAMPO’s Blueprint for Safety survey closes in August and we need YOUR feedback to identify road safety issues and solutions. Voice your concerns and ideas today at <https://publicinput.com/blueprintforsafety> | A blue sign with white text  Description automatically generated |
| August – CAMPO Blueprint Message | FacebookXInstagramLinkedIn | CAMPO, NCDOT, and (Town/County) are working together to create a regionwide Blueprint for Safety, and we need YOUR insight! Help us identify problem areas and opportunities to make our roads safer for everyone. For more information, visit <https://www.campo-nc.us/programs-studies/blueprint-for-safety> Let’s work together to make our roads safer! | A blue text on a black background  Description automatically generated |

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|  | **NHTSA** | **FHWA** | **NCDOT** |
| **Facebook** | https://www.facebook.com/NHTSA | https://www.facebook.com/FederalHighwayAdmin | https://www.facebook.com/NCDOT |
| **X** | https://x.com/nhtsagov | https://x.com/USDOTFHWA | https://x.com/ncdot |
| **Instagram** | https://www.instagram.com/nhtsagov/ | https://www.instagram.com/federalhighwayadmin/ | https://www.instagram.com/ncdotcom/ |