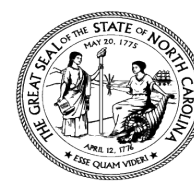




# BLUEPRINT FOR SAFETY

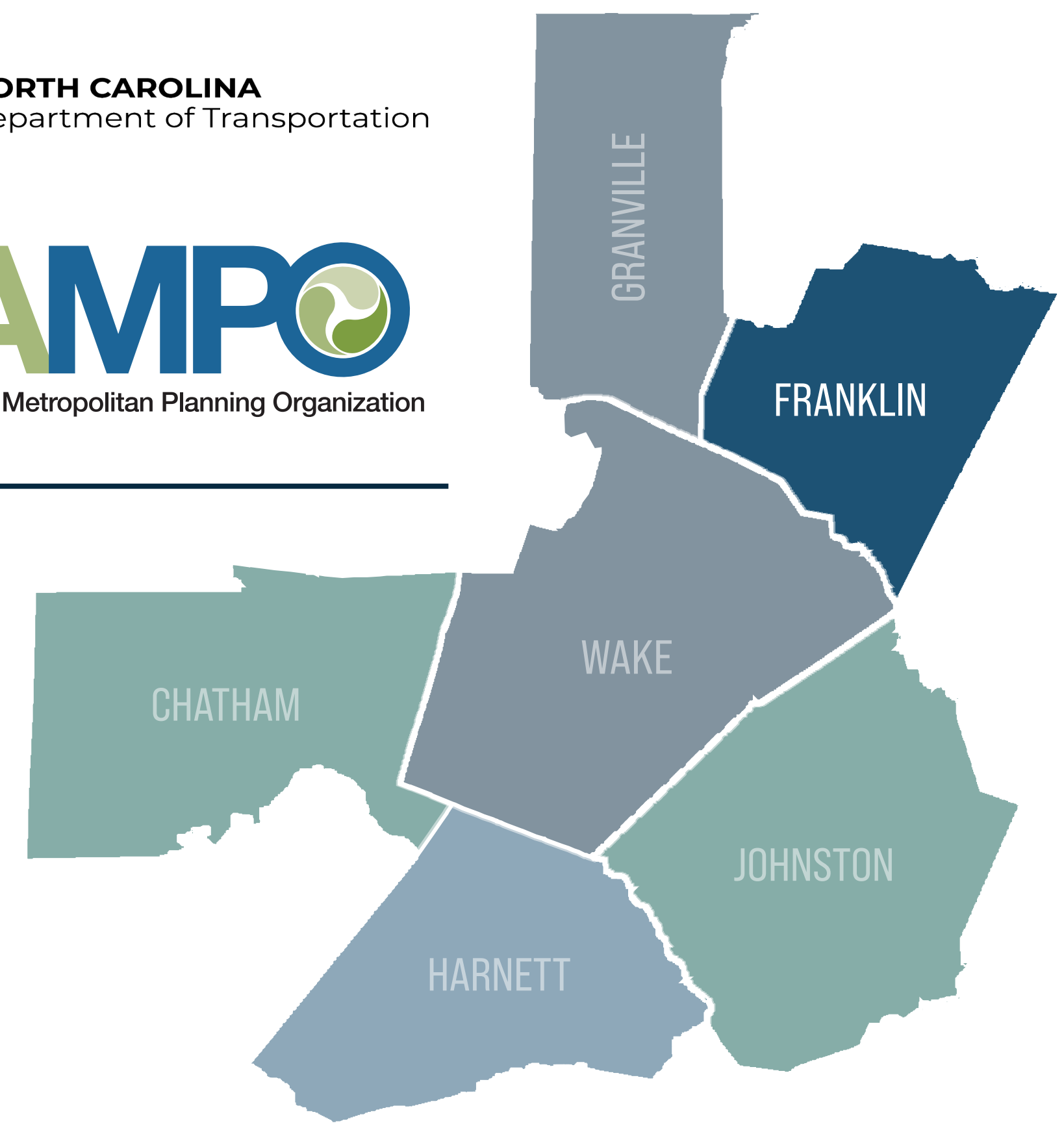
CAMPO Regional Transportation Safety Action Plan



NORTH CAROLINA Department of Transportation



NC Capital Area Metropolitan Planning Organization



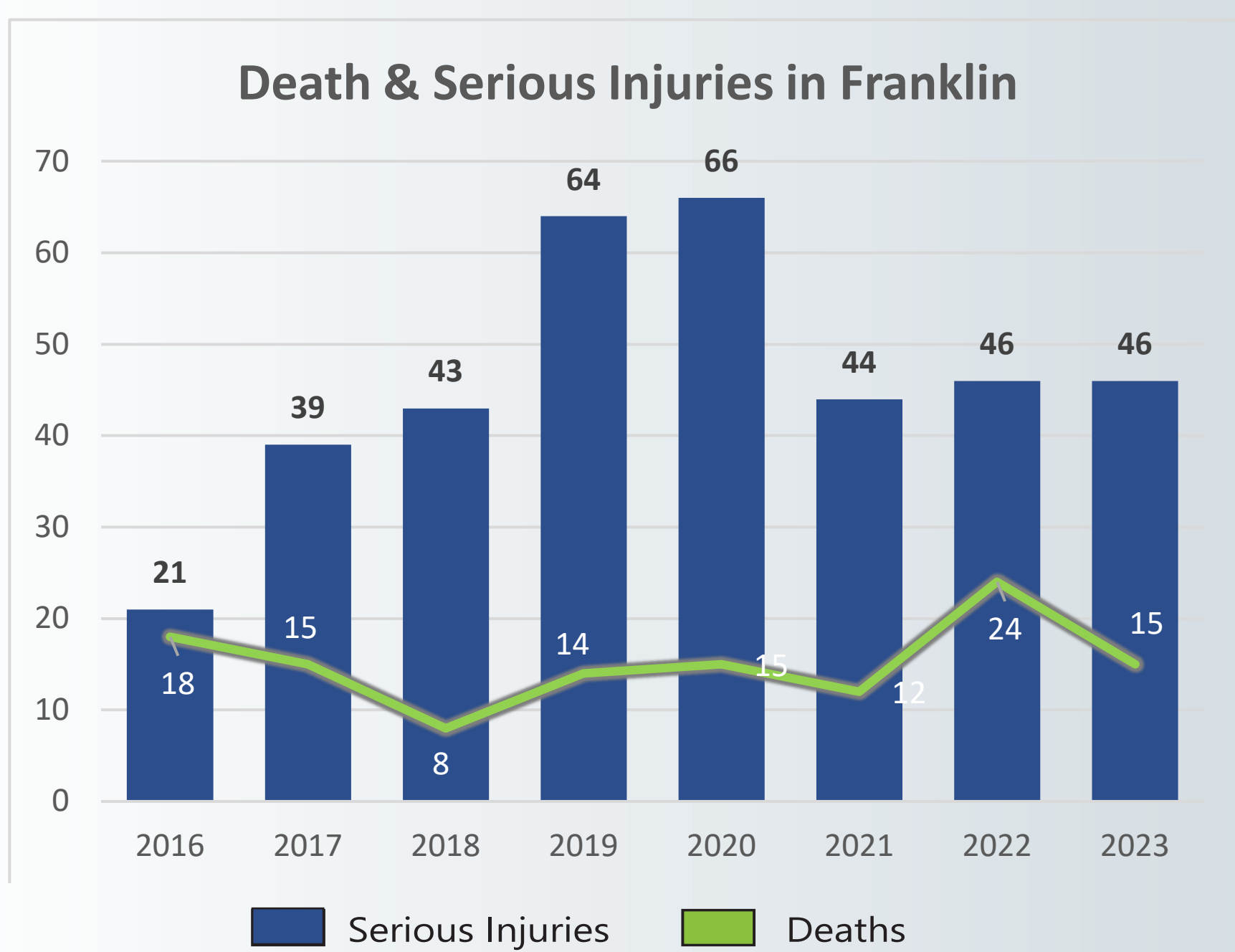
The transportation safety plan focuses on reducing crashes that result in death or serious injury, for all roads and all modes of travel



## DID YOU KNOW THAT IN FRANKLIN COUNTY BETWEEN 2019 AND 2023...?

More than **7,300** reported crashes occurred on local and state roadways

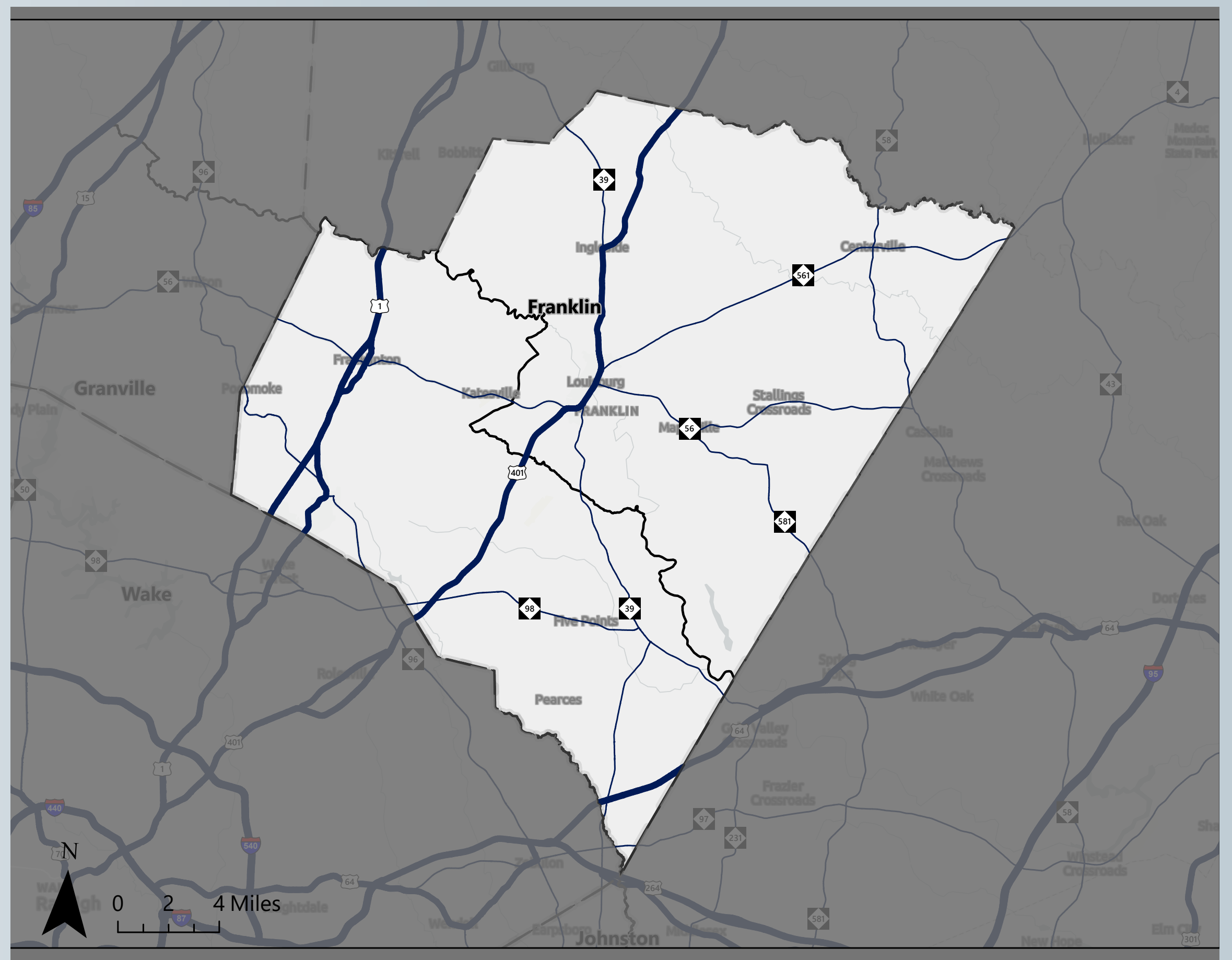
Of those crashes, **more than 460 people** were killed or seriously injured



Fatal and Serious Injury Crashes (2016-2023)

## WHERE DO WE PRIORITIZE TRANSPORTATION SAFETY?

Interstates, US routes, or NC routes represent about **12%** of the roadway network in Franklin County, but **more than 46%** of fatal and serious injury crashes occurred on these roads



INTERSTATES, US, AND NC ROUTES

## MOST DEATHS AND SERIOUS INJURIES CAN BE PREVENTED IF WE FOCUS ON ...

- Keeping vehicles in the lane
- Reducing conflicts at intersections
- Decreasing drug and alcohol impairment
- Using seat belts and child car seats
- Improving routes and crossings for pedestrians, bicyclists and motorcyclists
- Slowing vehicle speeds

