

# GO FORWARD

## A COMMUNITY INVESTMENT IN TRANSIT

### Introducing the Wake Transit Performance Tracker

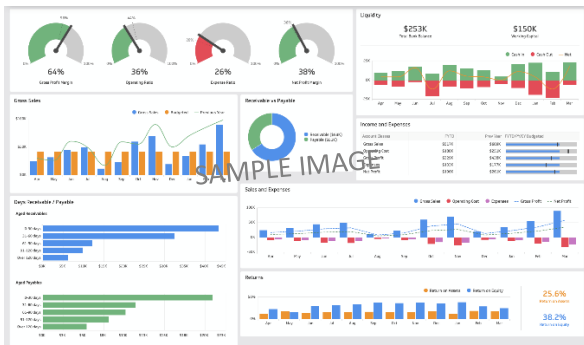
An online resource that tracks and reports on our community investment in transit

There are two documents that form the foundation of the new Wake Transit Performance Tracker. The Wake County Transit Plan is a citizen-approved transit investment program that is primarily funded by a ½ cent sales tax. The plan sets overarching program goals, known as the four big moves. Since its adoption in 2016, other supporting plans and programming documents have been completed that further define specific objectives of the Wake Transit program. The current plan spans FYs 2018-2027. The next update will extend the investment horizon year out through FY2030.

Each year, a Wake Transit Work Plan is adopted that describes what new and enhanced transit services, programs and associated capital projects will be funded in the upcoming fiscal year. It also lays out a multi-year investment strategy that schedules the services and projects planned through the rest of the 10-year Wake Transit planning horizon.

<u>Wake Transit Plan</u>	<u>Wake Transit Work Plan</u>
Adopted in 2016	Adopted each year in June
Sets goals for a ten-year period	Defines investments for July 1-June 30
Is updated every 4 years	Is updated every year
Contains a broad vision for investment	Details specific service & construction projects
Is based on estimated financial assumptions	Allocates funding to each specific investment

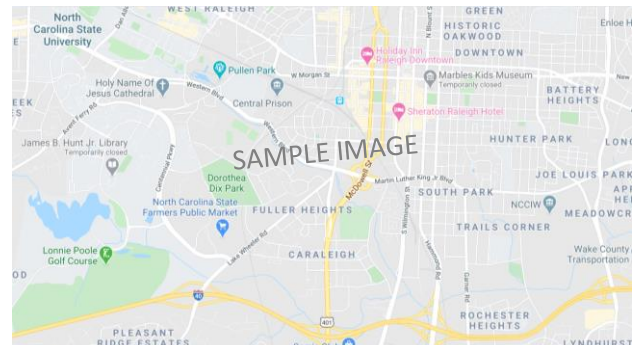
#### Performance Dashboard (Program-Level)



A graphic-driven webpage, designed to provide partners, stakeholders and community members with a snapshot of the progress toward accomplishing the goals and objectives of the Wake Transit program.

The targets displayed on the dashboard match the goals and objectives of the Wake County Transit Plan, Wake Bus Plan and other adopted documents. Users will see the progress to-date for each individual program goal.

#### Investment Map (Project-Level)



An interactive map that includes service improvements and construction projects that are completed, underway, and planned for future years as part of the annual Wake Transit Work Plan and multi-year investment strategy.

The various investments are identified as a line or point feature on the map. They can be sorted by type, year, municipality and other filter criteria. A detailed project description will pop up when a feature is clicked.



**June-July**  
Project Kick-Off,  
Launch the Core  
Technical Team



**July-Dec**  
Data collection,  
Dashboard and  
Map Development



**Jan-Mar**  
Soft Launch/Beta  
Testing with select  
community groups



**June**  
Final Editing,  
Full launch to  
the community