

BRT New Bern Video Language

Website Blurb:

The Wake Bus Rapid Transit (BRT): New Bern Avenue project completed 30 percent of the design phase in March 2020. With the completion of this phase, an informational video was developed to address frequently asked questions and visualize information presented at previous design open house meetings. The video provides an introduction and background into the overall Wake BRT Program and highlights the use of dedicated bus lanes along New Bern Avenue Corridor. It also provides information regarding planned bicycle/pedestrian improvements and includes an introduction to BRT station features and amenities. As the project advances in the next phase of design there will be various engagement opportunities for the public to interact and provide feedback to the design team on branding, wayfinding and station design elements.

We hope you find the video to be informative. If you have questions about the Wake BRT Program or New Bern Avenue project, please email goraleigh@raleighnc.gov.

Social Media:

Facebook/Twitter/Instagram

May 12, 2020

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Video link (embed): https://youtu.be/69ICz_1ekA0

(Note for twitter this first post will need to be a tread due to word count)

May 19, 2020

Interested in how Bus Rapid Transit (BRT) works and how it will help transportation in our area? Check out the video to learn more.

Video link (embed): https://youtu.be/69ICz_1ekA0

May 26, 2020

“With service until midnight every day and buses arriving every 10 minutes during common travel times, BRT will serve as a convenient travel option for Wake County residents.” Check out the video explaining BRT and the New Bern Avenue Corridor.

Video link (embed): https://youtu.be/69ICz_1ekA0

June 2, 2020

Bus Rapid Transit (BRT) is a high-capacity bus-based transit system that delivers fast and efficient service and it is coming to Wake County by the end of 2023. For more information about Wake County BRT corridors please visit www.raleighnc.gov/BRT

Video link (embed): https://youtu.be/69ICz_1ekA0

June 9, 2020

Bus Rapid Transit (BRT) will supplement Raleigh's existing network of public transportation and will allow the system to better meet transit demands, take more cars off the road and get riders where they need to go faster. Learn more at

www.raleighnc.gov/BRT

Video link (embed): https://youtu.be/69ICz_1ekA0