WAKE TRANSIT PLAN: 2020 Vision Update Public Engagement Strategy Progress Report



Phase 1:

September	Engagement strategy and schedule outlined
September	Consultant staff on board, weekly meetings started
October 4	CTT meeting to review engagement strategy and prepare for TP 1
October 7-10	Engagement email sent to SH Roster including invitation to SH welcome event
October 18	CTT meeting to kick off public engagement activities and to finalize the program
	for the planned SH welcome event

Phase 2:

October 18	Public launch of Wake Transit Plan update website following CTT meeting
October 29-31	SH welcome/informational event
November 5	Calendar invitations sent to SH for Ph. 3/TP 2 activities

Phase 3:

November 19	SH scheduled events aligned with Task 3, day 1 (announce public event dates)
November 20	SH scheduled events aligned with Task 3, day 2 (announce public event dates)
December 3-5	Electronic push to get public notices for events out through SH members
December 7-20	Public engagement events coordinated in alignment with Task 3

Notes:

SH is short for Stakeholders

Task 3 engagement will capture community input on high-level investment trade off options