WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

TPAC Regular Meeting • September 9, 2020 • 9:30am-11:00am

MEETING MINUTES

I. Welcome and Introductions

Shannon Cox, TPAC Chair, welcomed attendees to the September TPAC meeting and provided WebEx logistics and meeting overview information to the participants. Meeting attendees included:

Voting Members

<u> </u>				
Town of Apex	Shannon Cox	САМРО	Shelby Powell	
Wake County	Tim Gardiner	GoTriangle	Saundra Freeman	
City of Raleigh	David Eatman	Town of Garner	Gaby Lawlor	
City of Raleigh	Michael Moore	Town of Cary	Kelly Blazey	
Town of Wake Forest	Courtney Tanner	Town of Rolesville	Julie Spriggs	
Town of Knightdale	Jason Brown	Town of Wendell	Bryan Coates	
NCSU	Darcy Downs			

Voting Alternates

Town of Cary	Christine Sondej	Town of Holly Springs	Dirk Siebenbrodt
Wake County	Tim Maloney	CAMPO	Bret Martin
GoTriangle	Liz Raskopf	Town of Fuquay-Varina	Allyssa Stafford

Other Alternates

Town of Wake Forest	Dylan Bruchhaus	City of Raleigh	Het Patel Eric Lamb	
GoTriangle	Steve Schlossberg	City of Raleigh		
Town of Apex	Jenna Shouse	City of Raleigh	Andrea Epstein	
САМРО	Bonnie Parker	City of Raleigh	Mila Vega	
Town of Cary	Kevin Wyrauch	City of Raleigh	David Walker	
Town of Cary	Tony Wambui			

General Attendees

TPAC Administrator	Stephanie Plancich	CAMPO	Evan Koff
NCDOT	Bob Deaton	GoTriangle	Burgetta Wheeler
City of Raleigh	Shavon Tucker	GoTriangle	Kim Johnson
City of Raleigh	Ryan Boivin	GoTriangle	Wendy Mallon
City of Raleigh	Meghan Finnegan	GoTriangle	Jenny Green
City of Raleigh	Sara Warren	GoTriangle	Juan Carlos Erickson
Wake County	Akul Nishawala	GoTriangle	Scott Thomas
Wake County	Hannah Lundy	GoTriangle	Katharine Eggleston
Wake Up Wake County	Nathan Spencer	HNTB	Elaine Kirkland
HDR Inc.	Bill Gilmore	HNTB	Mark Huffer
NCDOT	Bob Deaton	GoTriangle Burgetta Wheeler	

Note: The TPAC presentation was uploaded to the CAMPO website the morning of the meeting so all attendees had the option to follow along with the discussion as it took place. It is now saved along with the agenda at: https://www.campo-nc.us/about-us/committees/wake-county-transit-planning-advisory-committee-pac/archives.

II. Adjustments to the Agenda

Speaker change from Mila Vega to Meghan Finnegan for Wake BRT branding informational item.



III. General Public or Agency Comment

Nathan Spencer asked the TPAC to support efforts to set 1st and last mile connectivity standards. Safety and security to and from transit services is a consistent concern and need. WakeUp Wake County and other community partners acknowledge COVID-19 related financial impacts to the Wake Transit program but ask the TPAC members to keep connectivity to our transit network as a priority.

IV. <u>Wake Bus Rapid Transit (BRT) Branding Process and Advisory Committee</u>

(Information Item: Meghan Finnegan, City of Raleigh, 15 minutes) Attachment A

Meghan Finnegan provided an overview of the process and progress toward developing a branding package for the Wake BRT system. The City of Raleigh, as the project sponsor, has called together a Branding Advisory Committee made up of 2 members each from 6 partner agencies. The group met for the first time on August 12th to provide developmental guidance to staff for incorporation into the community engagement effort set to kick-off in late September. A copy of the group's Workgroup Identification Worksheet was provided for TPAC member reference.

Public input will be collected through a survey platform that will ask a variety of questions to gather feedback on brand imaging, style, overall color pallet, community and cultural connectivity, core messaging and other branding elements. Feedback is expected to result in 6-8 brand concepts. The Branding Advisory Committee will be asked to reconvene in October to reduce the number of options to 3. The goal is to finalize the branding package by the end of the calendar year.

Requested Action: Receive as information.

V. FY 21 Wake Transit Work Plan 1st Quarter Amendment Request

(Action Item: Bret Martin, CAMPO, 15 minutes) Attachment B

One (1) FY21 Wake Transit Work Plan amendment request was submitted by GoTriangle for the 1st quarter of the fiscal year. No public comments were received for this major amendment request. The TPAC Budget & Finance and Planning & Prioritization Subcommittees discussed the amendment request at a joint meeting held on August 25th and unanimously voted to forward a recommended scope and financial disposition for TPAC consideration. The subcommittees rendered a finding that the use of these funds is appropriate to further implementation of the commuter rail development process as envisioned in the Wake Transit Plan.

In summary, GoTriangle is requesting to draw down \$1.4 million from Project TC004-A, reserves for commuter rail project development activities, to reimburse the Federal Transit Administration (FTA) for its financial investment in 5 parcels along the planned Wake County commuter rail corridor. By approving the funding request, GoTriangle would have full ownership of the properties with the intention to use them for project-related activities when needed.

TPAC members expressed several concerns during discussion.

- 1. TPAC members asked several questions regarding how proceeds will be split with Wake Transit should the properties be deemed unnecessary in future years and be put up for sale with.
 - a. GoTriangle staff stated that they plan to write up an agreement that will ensure that the Wake Transit program is reimbursed the exact amount of funds it contributed should the properties be disposed of in the future.
 - b. Members expressed concern that there was not a plan for splitting any realized appreciation in value from the sale of the properties, pointing out that Wake Transit funds would be used for the majority contribution for their purchase.
 - c. Members also expressed an interest in including other regional planning priorities, like affordable housing, in the process to dispose of the properties.
 - d. A statement was made that the Wake Transit program is not a "fundraising entity" for any partner agency. GoTriangle assured that is not its intention.
 - e. It was pointed out that these questions also arose during the joint subcommittee meeting in August. However, the task of the subcommittees is to evaluate the appropriateness of the use of funds against the approved scope and to render a financial disposition for TPAC consideration. It is not to judge the merits or set policy for requests that are submitted for consideration.



- 2. A question of financial impact to the Wake Transit Work Plan was posed.
 - a. It was pointed out that the funds being requested by GoTriangle are already set aside for use in the commuter rail development process. The \$1.4 Million, should the TPAC approve its allocation through this amendment process, would not have a financial impact on our ability to fund other planned investments.
- 3. Members expressed concern that they were not given adequate information about the parcels and planned use of the funds to make a well-informed decision on the amendment request. They noted that GoTriangle had been asked to produce more detailed information at the August 25th joint meeting, and it had not been produced for their review.
 - a. CAMPO provided a full amendment disposition as Attachment A for TPAC consideration.
 - b. GoTriangle staff, while the discussion was occurring, posted addressed for the parcels in the TPAC chat box.
 - c. Ultimately, TPAC members recommended that the vote to approve the amendment request be tabled until the October meeting and asked that they have opportunity to review the detailed material well in advance.
- 4. Members asked GoTriangle if there is some deadline they must meet and if postponing the vote would put the project or program in jeopardy.
 - a. GoTriangle did note that the reimbursement to FTA needs to be completed before the end of the year. A postponement to October does not pose a threat, but any extension beyond that would cause complications.
- 5. Members suggested that the TPAC decouple the two discussion elements, what should be programmatic policy decisions and releasing funds to reimburse FTA, from each other.
 - a. The question at hand is whether or not the TPAC will approve the allocation of \$1.4 Million of commuter rail funds to pay off FTA's ownership interest in 5 parcels held in support of that particular project.
 - b. The discussion on real property disposal stipulations, Wake Transit shares, policies and other rules can be developed and implemented later.
 - c. It was acknowledged that there are no rules or policies currently adopted to address Wake Transit real estate interests. This is not the first real estate-involved investment funded by the program, but it is the one raising disposal and other programmatic questions.
 - d. It was suggested that a process to develop rules should be undertaken and that it should be noted, in whatever agreement is signed for the 5 properties under current consideration, that GoTriangle would be subject to the rules included in any policy adopted to address Wake Transit interests in real property.

Final Notes:

- A. GoTriangle is asked to produce detailed information to the TPAC for its review prior to the October TPAC meeting.
- B. The Amendment request will be added to the October 14, 2020 TPAC meeting agenda for consideration of approval.
- C. A plan of action for addressing the questions posed regarding the development of a policy to address Wake Transit's interests in real property will be developed.

<u>Requested Action:</u> Consider recommending approval of the FY 21 Wake Transit Work Plan 1st quarter amendment request to the Wake Transit governing boards.

MOTION To move consideration of GoTriangle's FY21/Q1 amendment request to the October TPAC meeting was made by Shelby Powell. Second by Kelly Blazey. Passed Unanimously. The voting record is copied at the end of these minutes.

VI. <u>Update on FY21 Wake Transit Work Plan Reassessment and Vision Plan Update</u>
(Information Item: Bret Martin and Stephanie Plancich, CAMPO, 20 minutes) Attachment C



CAMPO staff is leading the effort to update the Wake Transit Plan and to develop a reprogramming approach that will be applied to the FY21-30 Wake Transit multi-year investment strategy. An updated schedule for the plan update process and Work Plan reassessment effort was provided as Attachment C. The notable change is due to a shift in planned process. Instead of reassessing and reprogramming the multi-year investment strategy as part of the FY21 3rd quarter amendment period, it will instead be conducted as part of the FY22 Work Plan development process, which will extend the planning horizon to FY2030. This shift results in a planned release date for the draft FY22 Work Plan in February, instead of January like in previous years.

A key component of the process is understanding the community's transit investment priorities. In August, CAMPO, with support from the VHB consultant team and GoTriangle staff, conducted a public survey process designed to collect public input on transit investment priorities. The first draft of the Engagement Report shows that 1,595 surveys were submitted, far outperforming the 450+ target set for this effort. It is a testament to Stephanie's management and coordination of the efforts and support of GoTriangle staff.

Overall, we did well in meeting or getting very close to meeting each of the participation performance goals that were set for the August public survey effort. One shortfall was in reaching individuals under the age of 18. As the future of transit ridership, this is a target audience that may need special, targeted effort to ensure their opinions make it into the decision-making process. CAMPO notes that it was especially hard to reach the youth in this time of COVID-19 closures. We did not have the ability to tap into K-12, college or university contacts, nor were after-school programs, sports or other typical activities operating during our survey period.

Through the month of September, the draft report will be built upon to include paper survey submissions yet to be compiled with these electronic results and feedback from the Wake Transit Stakeholder group that will be collected during three planned virtual events taking place on September 14th, 15th and 17th. The complete report from our August and September engagement activities will be made available at the September 29th joint meeting of the TPAC subcommittees and Vision Plan Core Technical Team and will be presented to the TPAC at its October meeting.

Included in the presentation were slides depicting the specific results of the survey thus far. TPAC members asked if the high Wake Forest participation could explain the results to the local vs regional trade-off question. The answer is yes, it could and as we look at the breakdown of urban core zip codes and non-urban zip codes in our further analysis of the results, those types of findings should become more clear and will be presented at later meetings for discussion.

TPAC members were asked to reach out to their specific stakeholder group members to help encourage attendance at the three planned stakeholder events. Bret noted that only 15 individuals have registered to date. CAMPO has sent out several notices, and for whatever reason, they are choosing not to participate in this planning effort. Their input will be collected through interactive polling conducted during the virtual meeting as well as through open discussion. The Stakeholder input will help refine what we heard from the general public in August.

Financial Update:

Bret reviewed February-May Wake Transit revenue collection data and demonstrated how this year's revenue is comparing to last year's collections through the same months. At this time, we are tracking toward the mid to optimistic end of our five stage financial scenario spectrum.

We do not know, with certainty, what our June, July, August, etc. numbers will be and where our revenues will actually land. As we move forward in our effort to reassess and reprogram the multi-year investment strategy, staff will work to ensure that we have the most up-to-date revenue data and recovery assumptions to work with.

Requested Action: Receive as information.

VII. Community Funding Area Program Management Plan – Update to Appendix B: Program Funding (Information Item: Evan Koff, CAMPO, 15 minutes) Attachment D



CAMPO staff manages the Community Funding Area Program (CFAP) and has worked to update Appendix B of the Community Funding Area Program Management Plan to include previously unaddressed financial allocations needed to support required ADA/Paratransit service for all fixed-route systems.

Late last year and into early 2020, workshops with a CFAP Advisory Committee involved discussions regarding the fact that ADA service requirements were not initially built into the allocation policy for CFAP funding recipients, and that services, like the one being planned in the Town of Apex, will be required to provide ADA/Paratransit service at the time the new routes launch.

Two methods of forecasting ADA ridership were assessed, and the methodology selected takes historical local data into account. When it was applied as a test to the 6 municipalities most likely to be CFA program recipients initiating fixed-route service in the next few years, the results were consistent and made sense. The calculations show that a significant amount of additional funds would need to be added to the CFAP budget to meet required paratransit needs through FY27.

The updated Appendix B, included as Attachment D to this meeting agenda, has been updated to reflect this change. The complete Community Funding Area Program Management Plan, schedules, project information, etc. is posted on the TPAC webpages.

Requested Action: Receive as information.

VIII. Subcommittee Reports

Subcommittee	Budget & Finance	Planning & Prioritization	Public Engagement & Communications
Chair	Steven Schlossberg,	Bret Martin,	Liz Raskopf,
- Circuit	GoTriangle	CAMPO	GoTriangle
Vice Chair	TBD	David Walker,	Andrea Epstein,
VICE CHAII	TBB	City of Raleigh	City of Raleigh
Next Meeting	9/17, 1:00-3:00pm	Week of 9/28, TBD	9/24, 1:00-3:00pm

<u>B&F:</u>

B&F members finalized a methodology to account for FTA apportionments at their last meeting. It will be reflected in upcoming planning efforts. The Vice Chair position is currently vacant. Nominations will open at the 9/17 B&F meeting.

P&P:

P&P conducted the annual review of bus service performance and will be following up with the TPAC in October on the disposition from that conversation. A joint meeting to conduct the annual review of project performance and expenditures will be occurring in the next few months. The findings of that review process could impact recommendations for funding in future years. Results will be presented to the TPAC when completed.

PE&C:

Met on August 27th. The subcommittee approved the content for a TPAC Subcommittee brochure. Final format and design will be presented to the TPAC at a meeting this fall.

- IX. Other Business None
- X. <u>Adjourn</u> The next TPAC meeting is scheduled for October 14, 2020.

September 9, 2020 - TPAC Voting Record



Agency/Org	<u>Role</u>	<u>Name</u>	Motion - To table a vote on GoTriangle's FY21/Q1 Amendment Request until the October TPAC meeting
Apex	Primary	Shannon Cox	Y
САМРО	Primary	Shelby Powell	Y
CAMPO	Alternate	Bret Martin	Y
Cary	Primary	Kelly Blazey	Y
Cary	Alternate	Christine Sondej	У
Fuquay-Varina	Alternate	Allyssa Stafford	У
Garner	Primary	Gaby Lawlor	Y
GoTriangle	Primary	Saundra Freeman	Y
GoTriangle	Alternate	Liz Raskopf	Y
Holly Springs	Alternate	Dirk Siebenbrodt	Y
Knightdale	Primary	Jason Brown	Y
NCSU	Primary	Darcy Downs	Y
Rolesville	Primary	Julie Spriggs	Y
Raleigh	Primary	David Eatman	Y
Raleigh	Primary	Michael Moore	Y
Wake County	Primary	Tim Gardiner	Y
Wake County	Alternate	Tim Maloney	Y
Wake Forest	Primary	Courtney Tanner	Y

