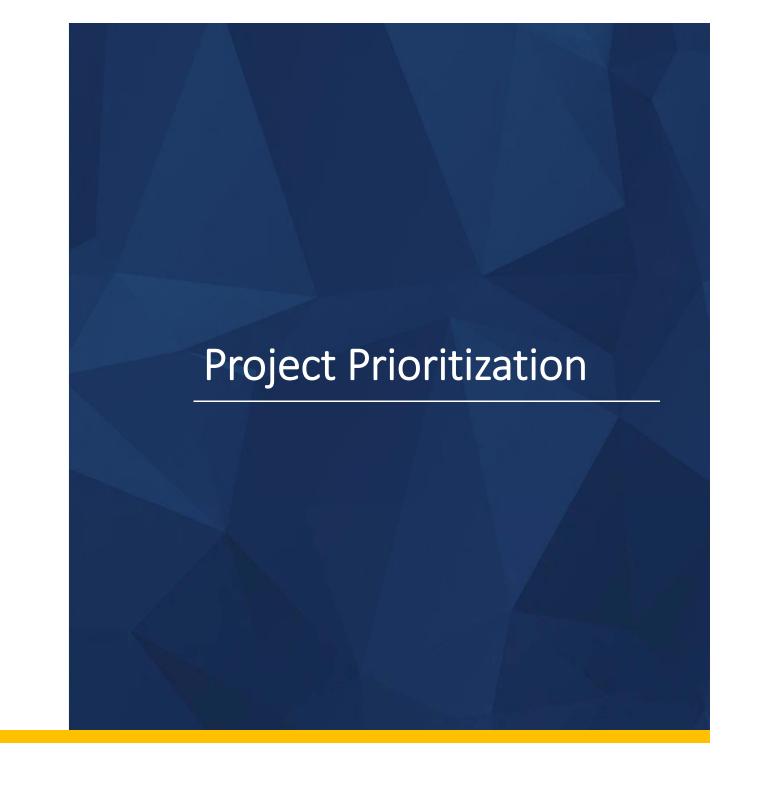
VII. Multi-Year Bus Services Implementation Plan: Project Prioritization

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Overview



- Project Prioritization Policy creates a framework that tells us what project to do first:
 - Project / package of project basis
 - Works towards the Wake Transit Plan in a way that balances community, operational and political needs
- Will be shaped by survey results and comments from public engagement



Prioritization Framework



- Create the regional transit network envisioned in the 4 Big Moves
- Develop a transit network where:
 - 70% of the services meet ridership* goals
 - 30% of the services meet coverage* goals
- Address capital and operating projects equally
- Connects all Wake County communities (geographic equity)
- * Ridership and coverage goals have not yet been defined, but will reflect productivity metric (riders per mile or riders per hour)



Approach



Wake Transit will implement projects based on a prioritization process:

- 1. Evaluation framework to score and ranks individual projects and packages of projects
- 2. Governing framework to balance recommended projects to reflect policy goals



Governing Framework



Governing framework will balance recommendations to align with Wake Transit Plan (draft) goals:

- Provides regional connections to all Wake County communities
 - All Wake County communities will have at least one regional /express bus route by 2021
- Balances target allocations over a 3-year period
 - Reach 50% ridership and 50% coverage by 2021
 - Reach 60% ridership and 40% coverage by 2024
- Addresses operator equity
 - Ensures every provider has an opportunity to implement at least one project every two years



Evaluation Framework



- Categorize Projects Based on Type
 - Tied to Four Big Moves
 - Categorize by Operating and Capital
 - But also by type of operating or capital project

Operating Project Types

4 Big Moves	Goals	Project Types
Frequent Network	Develop	Routes Operating Every 15 Minutes
Regional Connectivity	Connect	Intra-County and Regional Express Routes
Geographic Coverage	Enhance	Routes that Serve New Areas (30 or 60 min)
Convenient Service	Sustain	Improvements to Service Span and Frequency



Prioritization Objectives/Metric Development



Develop

Improve Transit in the Areas that Best Support It

Enhance

Make Transit More Convenient

Connect

Connect More People to More Places

Sustain

Financial and Long Term
Sustainability



Metrics



Develop

Jobs + Population Density

Network Connectivity

Connect

New People and Jobs w/
Access to Transit

Disadvantaged Population Served

Enhance

Reduction in Travel Time to Major Activity Centers

Consistent Span and Frequency Coverage

Sustain

Projected Passengers per Revenue Hour

Projected Operating Cost per Passenger



Evaluation Framework



Capital Project Types

Operational Support Project (Single Operations Project)

Operational Support Project (Multiple Operations Projects)

Independent Projects

Bus Stop Construction

Maintenance Facility or Transit Center

Fare Integration or AVL System



Capital Project Prioritization



Operational Support Project (Single Operations Project)

Operational Support Project (Multiple Operations Projects)

Independent Projects

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Maintenance Facility or Transit Center

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Capital Expenditures Added When Operations Project is Programmed

Prioritized Based on Combined Scoring of Connected Operations Projects

Prioritized by Consensus



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Questions