



Wake Transit Implementation Plan

Public Outreach in October 2017

TPAC Meeting

Sept 20, 2017

Purpose of the October Public Outreach

“Listening, Learning, and Prioritizing” This first phase of public outreach is set up to provide multiple opportunities to really hear the concerns and needs of stakeholders throughout the region – both what is said and what is unsaid. This phase has already begun with a public kick-off meeting in Raleigh and will include meetings throughout Wake County during October and November.

The emphasis will be on introducing the Implementation Plan, encouraging communication throughout the planning process, and soliciting high-level input regarding project prioritization. The outreach may include refining scope for study of each BRT/CRT corridor, both geographically and which factors to consider.

Coordination with the MIS and Multi-Year Bus Service Implementation Plan

A Public Engagement Plan is in development that will guide public engagement for Wake Transit Implementation Planning activities over the next year. The Public Engagement Plan assumes that all public outreach will encompass both the MIS and MYBSIP components of the Wake Transit Implementation Plan, and jointly uses the resources allocated for each. However, the focus during a particular phase of outreach or at a specific forum may emphasize the MIS or MYBSIP to a greater degree, depending on needs at the time.

Proposed Public Outreach Activities

The following public outreach activities are proposed to be held over a 3-4 week period starting in mid-October and to be completed before Thanksgiving. The specific dates for the events are still to be determined by Nelson\Nygaard and core technical team members.

- Presentations to elected officials and transit agency boards (consultant)
- 13 public meetings throughout Wake County
- Standing community meetings
- Five to ten pop-up events
- Presentation to TPAC (consultant)
- Stakeholder interviews (consultant)
- Online engagement (consultant)
- Project Advisory Group meeting (consultant)