

## **FY19 Work Plan Outreach**

***Last updated 3/27/2018 ER***

For consistency, let's all use the following template to provide updates on outreach:

- 1. Date of presentation**
- 2. Who (or what organization) did you present to?**
- 3. How many people were present?**
- 4. Summary of comments/responses you received.**
- 5. Were there any media requests?**
  - a. If so, please let this group know so that we can be consistent with our messaging.**

### **GoTriangle**

- 1. Date of presentation 1/12/18**
- 2. Who (or what organization) did you present to?** Capital Area Friends of Transit
- 3. How many people were present?** 15 attendees
- 4. Summary of comments/responses you received:** We received some great suggestions regarding future public engagement (i.e. using QR codes so that people can learn more about public meetings and providing an even more general education presentation about public transportation). Overall, there was a great deal of support for the fare free proposal and for expanded GoRaleigh routes in Southeast Raleigh and along the Blue Ridge corridor. This group has a large distribution network, which they have forwarded all of the FY19 related material to.
- 5. Were there any media requests?** No

- 1. Date of presentation 1/23/18**
- 2. Who (or what organization) did you present to?** Rotary Club – North Hills
- 3. How many people were present?** 40 attendees
- 4. Summary of comments/responses you received:** The audience for this presentation were not very familiar with Wake Transit or public transportation in the Triangle. Many questions were asked about the funding sources of the transit plan. Multiple comments focused on bringing light rail to Wake County and access to the airport via rail. There was also a suggestion to use more marketing/ads to let people in the community know about public transportation (this is a comment we have gotten multiple times).
- 5. Were there any media requests?** No

- 1. Date of presentation 2/8/18**
- 2. Who (or what organization) did you present to?** Habitat for Humanity Advocacy Committee
- 3. How many people were present?** 15 attendees, affordable housing and real estate focused
- 4. Summary of comments/responses you received:** This audience was VERY supportive of the youth fare free proposal. There was a suggestion to provide engagement opportunities in areas where habitat homes are located because many families that work with habitat are very interested in transit and expanding routes. This advocacy group also has a large distribution network, which has now received FY19 related material.
- 5. Were there any media requests?** No

- 1. Date of presentation 3/3/18**

2. **Who (or what organization) did you present to?** Stef Mendell's district meeting
  3. **How many people were present?** 15
  4. **Summary of comments/responses you received.** People were very interested in understanding what BRT and CRT are and how that would work in the community. They were very concerned about local issues in Brier Creek including a clover leaf interchange and the status of its construction, current traffic in the area, and the need for more bus service. Overall, people were very supportive of the new expanded routes to areas like the NC Art Museum, but they were not very understanding of the length of time they will need to wait until the larger projects like CRT and BRT are complete.
  5. **Were there any media requests?** No
1. **Date of presentation** 3/17/18
  2. **Who (or what organization) did you present to?** Kay Crowder's District D Neighborhood Association meeting
  3. **How many people were present?** 10
  4. **Summary of comments/responses you received.** A lot of specific questions about BRT routes – people thought the routes specified in red on the current maps (used on boards at mtgs) were exactly where the routes would go, especially concerned with Western Blvd. Questions about how we are marketing / advertising and changing the culture of transit use in the county. Concerns about reliability as a barrier to use of current system.
  5. **Were there any media requests?** No.

## GoRaleigh

1. **Date of presentation:** 2/13 – 2/14/18, 6 meetings
  2. **Who (or what organization) did you present to?** GoRaleigh staff and drivers
  3. **How many people were present?** Each meeting had approximately 20-30 employees in attendance
  4. **Summary of comments/responses you received:** We received lots of positive remarks from the drivers, especially about the SE Raleigh routes along Barwell and Rock Quarry Roads. We printed 6000 flyers to promote our 3 community meetings and these are being distributed on the buses by drivers as well as placed in community centers around town. The flyers have links to the websites and the e-mail address for comments to be submitted.
  5. **Were there any media requests?** No.
1. **Date of presentation** 1/25/18
  2. **Who (or what organization) did you present to?** GoRaleigh Station Pop-Up
  3. **How many people were present?** ~50
  4. **Summary of comments/responses you received:**
    - a. Request for bus service to Social Security office on Old Wake Forest Road.
    - b. Request for regular bus service on the 40X.
    - c. Add bus service from Walmart on Purser Drive to Wake Tech area. Apartments across from Wake Tech need regular service (Chandler Ridge.)
    - d. Bus Service needed on Sunnybrook at Walnut Ridge Apartments.
    - e. Glenwood Route (Route 6) should have later hours.
    - f. Better public outreach, more community events involving transit. Suggestion to serve food such as hot dogs.

- g. Youth riders need to be targeted for outreach.
  - h. Better partnership for advertising with regional partners.
  - i. A lot of positive feedback regarding service changes, particularly the Southeast Raleigh package.
5. **Were there any media requests?** No
1. **Date of presentation** 2/8/18
2. **Who (or what organization) did you present to?** Southeast CAC
3. **How many people were present?** ~25
4. **Summary of comments/responses you received:** Positive feedback regarding new service on Rock Quarry and Barwell.
5. **Were there any media requests?** No
1. **Date of presentation** 2/12/18
2. **Who (or what organization) did you present to?** South CAC (Did not present, no room on agenda. Set up a table at meeting with information.)
3. **How many people were present?** ~30
4. **Summary of comments/responses you received:** Positive feedback on service changes, particularly in Southeast Raleigh and new service to the Art Museum.
5. **Were there any media requests?** No
1. **Date of presentation** 2/13/18
2. **Who (or what organization) did you present to?** Northwest CAC
3. **How many people were present?** 8
4. **Summary of comments/responses you received:** Answered questions.
5. **Were there any media requests?** No
1. **Date of presentation** 2/15/18
2. **Who (or what organization) did you present to?** Public Meeting at Chavis Heights – 5 – 7 PM
3. **How many people were present?** Around 7 attendees.
4. **Summary of comments/responses you received.** Paper comments collected.
5. **Were there any media requests?** No.
1. **Date of presentation** 2/20/18
2. **Who (or what organization) did you present to?** West CAC
3. **How many people were present?** About 40 people were present. Set up table and handed out information in the hall as people arrived and left the CAC meeting.
4. **Summary of comments/responses you received.** No formal comments received, just information handed out about meetings and FY 19 Work Plan.
5. **Were there any media requests?** No.
1. **Date of presentation** 2/21/18
2. **Who (or what organization) did you present to?** Public Meeting at Laurel Hills – 5 – 7 PM
3. **How many people were present?** Around 5 attendees.
4. **Summary of comments/responses you received.**
5. **Were there any media requests?** No.

1. **Date of presentation** 2/27/18
2. **Who (or what organization) did you present to?** Public Meeting at GoRaleigh Operations Center – 7- 9 AM, 11 – 2, and 4 – 7 PM
3. **How many people were present?** Around 20 attendees.
4. **Summary of comments/responses you received.**
5. **Were there any media requests?** No.

1. **Date of presentation** 3/8/18 (11 am – 1 pm)
2. **Who (or what organization) did you present to?** GoRaleigh Station Pop-Up
3. **How many people were present?** ~150 people were either spoken with or handed information about the FY 19 Work Plan.
4. **Summary of comments/responses you received.** Comment forms received at the pop-up are attached.
5. **Were there any media requests?** No
  - a. **If so, please let this group know so that we can be consistent with our messaging.**

1. **Date of presentation** 3/8/18 (7 pm)
2. **Who (or what organization) did you present to?** Southeast CAC at Barwell Road Community Center
3. **How many people were present?** 25-30 people
4. **Summary of comments/responses you received.** Presentation and question and answer session on FY 19 Work Plan.
5. **Were there any media requests?** No.

## **CAMPO**

3/6/18 – Retweet of Morrisville tweet

2/22/18 – Retweet of GoRaleigh pop-up

1/29/18 – Retweet of GoRaleigh’s retweet of N&O article on transit investments