



Wake County Transit Planning Advisory Committee (TPAC)

April 24th, 2025 • 9:00am

The livestream will begin once the TPAC Chair has brought the meeting to order.

1. Welcome and Introductions

TPAC Chair: Kelly Blazey, Town of Cary

Vice Chair: Katie Schwing, Town of Apex

Apex
CAMPO (2)
Cary (2)
Fuquay-Varina
Garner
GoTriangle (2)
Holly Springs
Knightdale
Morrisville

NCSU
Raleigh (2)
Rolesville
RTF
Wake County (2)
Wake Forest
Wendell
Zebulon

2. Adjustments to the Agenda

Kelly Blazey, TPAC Chair

3. General Public or Agency Comment

Kelly Blazey, TPAC Chair

Commenters are allotted three (3) minutes. Comments sent in via email in advance of the meeting, prior to 9:00am, will be summarized by staff and attached to the final meeting minutes.

4. Adoption of TPAC Meeting Minutes

Kelly Blazey, Chair

Attachment A and B

Requested Action:

Adopt the February 2025 meeting minutes and March 2025 meeting summary

5. FY2025 4th Quarter Wake Transit Work Plan Amendment Requests

Steven Mott, CAMPO

Attachment C

FY2025 Q4 Amendment Request Calendar

ACTION	DATE
Submission Deadline	February 21, 2025
Released for Public Comment	March 7, 2025
PD Subcommittee Review	March 25, 2025
Public Comment Period Ends	April 4, 2025
TPAC Considers Amendment Requests	April 24, 2025
TCC Considers Amendment Requests	May 1, 2025
CAMPO Board Considers Approval of Amendment Requests	May 21, 2025
GoTriangle Board Considers Approval of Amendment Requests	May 28, 2025

Operating Amendment Requests

FY 2025, Quarter 4, Requested Wake Transit Work Plan Amendments

REQUESTED MAJOR/MINOR AMENDMENTS

Project ID #	Agency	Project Title	FY 24 Original Funding Allocation	FY 25 Original Funding Allocation	FY 25 Requested Funding Allocation	FY 25 Funding Impact	Reason for Major/Minor Amendment Status
Operating Budget Amendment Requests							
TO005-CJ	City of Raleigh	Low Income Fare Pass	\$ -	\$ 1,200,000	\$ 2,179,000	\$ 979,000	Major Amendment: The Transit Assistance Program (TAP) provides free fares to low-income riders across the GoRaleigh (fixed route and Access) and GoTriangle systems after the introduction of fares in FY25. This amendment requests an additional \$979,000 to cover costs in FY25.
TO005-CI	GoTriangle	Low Income Fare Pass	\$ -	\$ 275,439	\$ 375,439	\$ 36,000	Major Amendment: The Transit Assistance Program (TAP) provides free fares to low-income riders across the GoTriangle and GoRaleigh systems after the introduction of fares in FY25. This amendment for GoTriangle requests an additional allocation of \$100,000 to this project. \$42,000 of this amount would come from a budget transfer from the Youth GoPass project (TO005-L1), and \$22,000 would come from a budget transfer from the Maintenance of Mobile Ticketing Software project (TO005-Y), totaling \$64,000 in budget transfers. The remaining sum of \$36,000 would come from a fund balance transfer.
Total Operating Funding Impact						\$ 1,015,000	

Financial Impact of Amendment Requests:

FY25-Q4 Amendment Financial Impact

Operating Budget Amendment Requests							
Ordinance Tag	Agency	Description	FY25 Wake Transit Adopted Funding	Wake Transit Proposed Amended Budget	Revised FY25 Wake Transit Plan Funding	Revised FY26-FY30 Adopted Wake Transit Plan Funding*	Total FY25-FY30 Adopted Wake Transit Plan Funding
Bus Operations	City of Raleigh	Low Income Fare Pass/ Transit Assistance Program (TAP)	\$1,200,000	\$979,000	\$2,179,000	\$0	\$2,179,000
Bus Operations	GoTriangle	Low Income Fare Pass/ Transit Assistance Program (TAP)	\$275,439	\$100,000	\$375,439	\$0	\$375,439
Bus Operations	GoTriangle	Youth GoPass	\$55,252	(\$42,000)	\$13,252	\$297,685	\$310,937
Bus Operations	GoTriangle	Maintenance of Mobile Ticketing Software	\$55,191	(\$22,000)	\$33,191	\$297,353	\$330,544
Wake Transit Operating Expenditures			\$1,585,882	\$1,015,000	\$2,600,882	\$595,038	\$3,195,920
Total Financial Impact - FY25 Wake Transit Work Plan				\$1,015,000			

* - The Transit Assistance Program received no funding in the FY25 MYOP. However, funds have been proposed in the FY26 Draft Plan.

Financial Impact of Amendment Requests:

Net Impact to FY25 Wake Transit Plan = (\$1,015,000)

- The FY25 City of Raleigh Low Income Fare Pass budget will *increase* \$979,000.
- The FY25 GoTriangle Low Income Fare Pass budget will *increase* \$100,000.
- The FY25 GoTriangle Youth GoPass budget will *decrease* \$42,000.
- The FY25 GoTriangle Maintenance of Mobile Ticketing budget will *decrease* \$22,000.

Community Engagement

- Comment period from March 7, 2025 – April 4, 2025.
- The notice was posted and advertised on CAMPO website with relevant social media posts.
- 17 comments received.
- Comments available for viewing in the request packet on page 12.
- All comments were reviewed by staff and input was considered.
- No changes to amendment requests resulted from the comments received.

Community Engagement

The Executive Board and Technical Coordinating Committee (TCC) meet in person monthly. More info under [Meeting Details](#).

Parking Update: As of March 2025, the Green Parking Deck is now open next to the CAMPO office building. [Updated Contact Info](#) (includes map for parking)

New Employment Opportunity!

CAMPO Administrative Specialist, [more info](#)

Public Notices & News

Public Notice: Section 5310 (Transit Funding) Call for Projects

Public Notice: FY 2025 4th Quarter Wake Transit Work Plan Amendment Request Public Comment Period

Public Comment: Federal Certification Review of CAMPO

NOTICE #2

FY 2025 4th Quarter Wake Transit Work Plan Amendment Request Public Comment Period

March 7 - April 4, 2025

Two (2) Wake Transit Work Plan amendment requests were submitted, one (1) by the City of Raleigh and one (1) by GoTriangle for consideration in the 4th quarter of FY 2025. The amendment requests include providing additional funding for the Low Income Fare Pass/Transit Assistance Program (TAP). These two requests fall into the 'Major Amendment' category.

These amendment requests are being made available for public review and comment for thirty (30) days running from March 7, 2025, to April 4, 2025.

Follow the links below to view the Amendment Request Packet and to submit feedback directly to the planning team.

[View the FY25/Q4 Amendment Requests Here](#)

[Provide Your Feedback Here](#)

Community Engagement

XCancel(donate) N Q lp ? ⚙

Wake Transit @WakeTransit Apr 4
Today (4/4) is your last day to give feedback!

Your input is needed on two major amendments for the FY25 Q4 Wake Transit Plan! The amendment requests include providing additional funding for the low-income/Transit Assistance Pass (TAP) program.

Link: mailchi.mp/c3248e1b0daa/your...



0:07 / 0:15

Apr 4, 2025 - 8:00 PM UTC

GoTriangle @GoTriangle Mar 7
Your input is needed on two major Wake Transit amendments - mailchi.mp/c3248e1b0daa/your...



Mar 7, 2025 - 2:29 PM UTC

Program Development Subcommittee

- The PD Subcommittee reviewed the requests and offered a favorable recommendation to the TPAC.
- The voting record and subcommittee disposition memo can be found on page 11 of the amendment request packet.

5. FY 2025 4th Quarter Wake Transit Work Plan Amendment Requests

Requested Action:

Recommend Approval of the FY2025 4th Quarter Wake Transit Work Plan Amendment Requests to the Wake Transit Governing Boards

TPAC Roll Call Vote

**Recommend Approval of the FY2025 4th
Quarter Wake Transit Work Plan Amendment
Requests to the Wake Transit Governing
Boards**

Apex

CAMPO (2)

Cary (2)

Fuquay-Varina

Garner

GoTriangle (2)

Holly Springs

Knightdale

Morrisville

NCSU

Raleigh (2)

Rolesville

RTF

Wake County (2)

Wake Forest

Wendell

Zebulon

6. Recommended FY2026 Wake Transit Work Plan: Review and Release

*Steven Mott & Ben Howell, CAMPO & Steve Schlossberg,
GoTriangle*

Attachments D & E

Key Dates for FY26 Work Plan

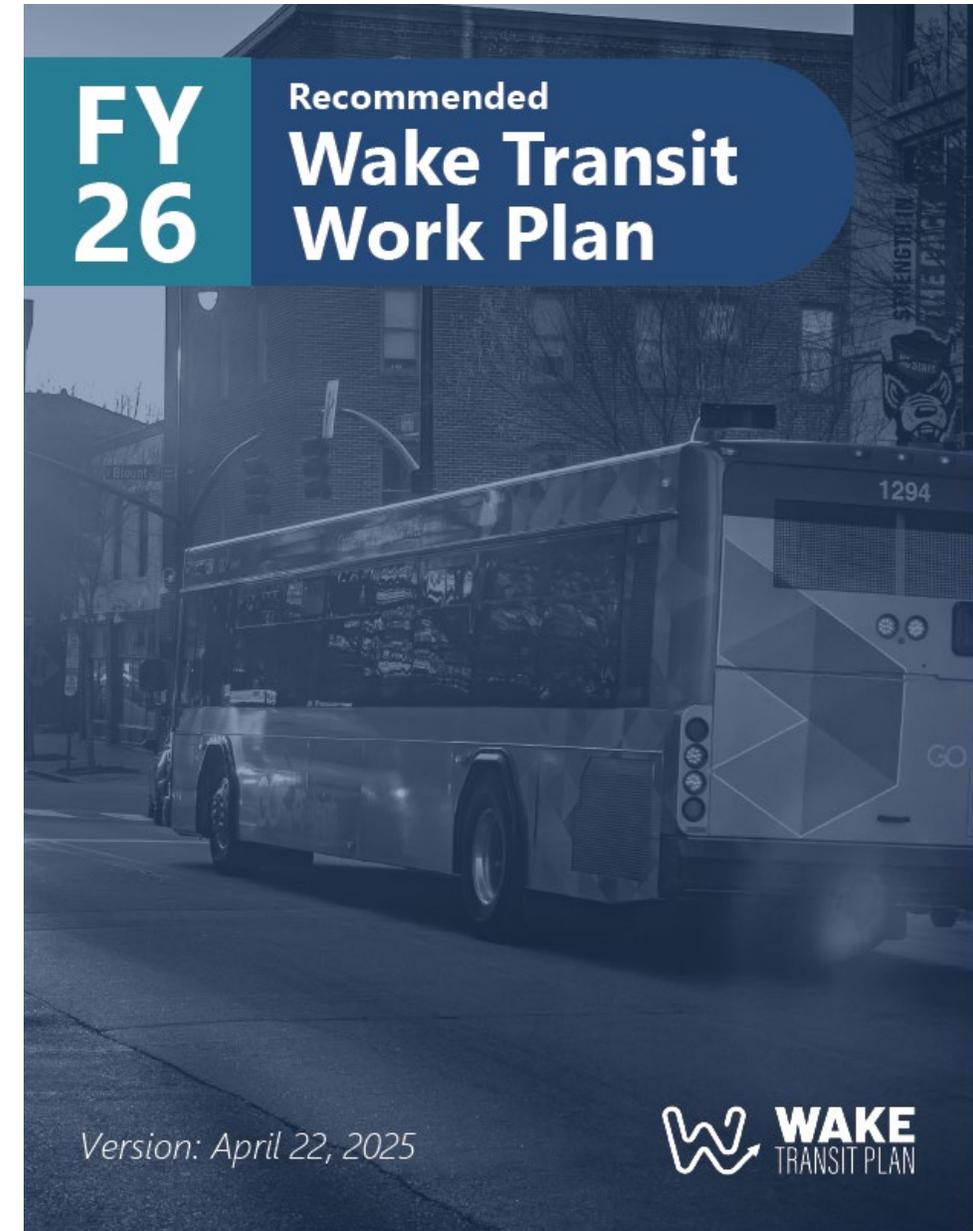
ACTION	DATE
Distribute Recommended Work Plan to TPAC	April 14
TPAC Reviews Engagement & Considers Recommending Work Plan for Adoption	April 17
14-day public review and comment period for the recommended Work Plan	May 1 – May 14
TCC Review of Recommended Work Plan	May 1
Public Hearing at CAMPO Executive Board	May 21
GoTriangle Board of Trustees Meeting	May 28
CAMPO and GoTriangle Boards Consider Work Plan Adoption	June



Work Plan Contents Overview

Recommended Work Plan

- New Document Format.
- Visual and organizational edits to help with document flow and readability.
- Financial Assumptions Chapter moved to Chapter 2.



Draft

Operating Total: \$62.2m
Capital Total: \$116.7m

Total: \$178.9m

Recommended

Operating Total: \$64.1m
Capital Total: \$122.5m

Total: \$186.6m

Increase of \$7.8m

All figures are approximate

Updates from Draft Work Plan

- 19 new or updated projects from the Draft Work Plan (see attachment E for funding request submissions)

Highlights:

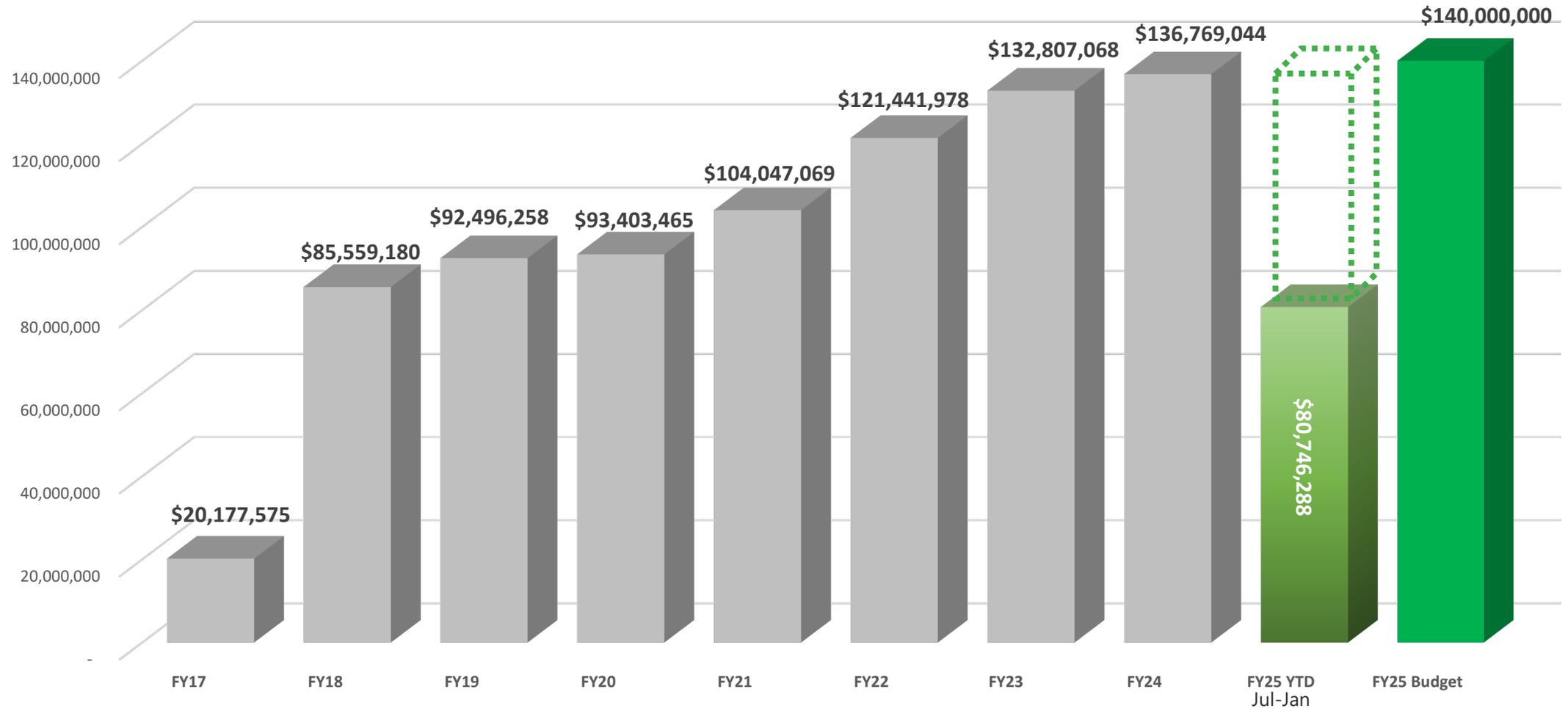
- Improvements to 6 GoRaleigh Routes.
- Increase of funds for GoRaleigh's Bus Acquisition (Expansion) to support these.
- Increase of funds for GoRaleigh's Low Income Fare Pass – Transit Assistance Program (TAP).
- Inclusion of 3 new CFA projects (Apex Bus Stop Improvements, Holly Springs Microtransit, and GoWake Forest).
- Inclusion of contracting costs for GoTriangle's RUS Bus O&M project.
- GoRaleigh's conversion of FRX into Fuquay-Varina microtransit service.



Modeled Expenditures and Revenues

FY25 Revenue Update

Article 43



FY25 Revenue Update



FY26 Modeled Revenues

(in Thousands)

FY26 Recommended Work Plan Budget Assumptions

	FY24 Final Actuals	FY25 Adopted Work Plan	FY26 Draft Work Plan	FY26 Recommended Work Plan
Local				
½ Cent Local Option Sales Tax	\$136,769	\$140,000	\$145,000	\$145,000
Vehicle Rental Tax	67	2,528	TBD	TBD
\$7.00 Vehicle Registration Tax	6,902	7,075	7,190	7,190
\$3.00 Vehicle Registration Tax	2,957	3,025	3,076	3,076
Subtotal Local:	\$146,694	\$152,628	\$155,266	\$155,266
Federal		608	779	779
Farebox	-	-	-	-
Prior-Year Funds (Capital Liquidity)	-	28,379	22,900	30,535
Total Modeled Revenue Source	\$146,694	\$181,616	\$178,945	\$186,580

- Excludes Federal BRT Share of \$86M

FY25 Work Plan includes Q2&Q3 Amendments

FY26 Modeled Expenditures

(in Thousands)

	New Operating	Continued Operating	Total Operating
Bus Operations	\$6,002	\$43,011	\$49,013
Community Funding Area	1,371	1,603	2,975
Other Bus Operations	-	4,303	4,303
Transit Plan/Tax District Administration	150	7,689	7,839
Total FY 2026 Modeled Operating	\$7,523	\$56,606	\$64,129

\$1.9M Operating Expense *Increase* compared to the Draft

FY26 Modeled Expenditures

(in Thousands)

Capital Projects

Transit Center/Transfer Point Improvements	\$	30,730
Maintenance Facility		1,785
Park-and-Ride Improvements		1,490
Bus Stop Improvements		5,693
Total Bus Infrastructure	\$	39,698
Bus Rapid Transit**	\$	55,784
Vehicle Acquisition*		25,987
Capital Planning		982
Total Projects Modeled (excl. Bus Infrastructure)	\$	82,753
Total Capital	\$	122,451

* - Includes ADA and Support Vehicles

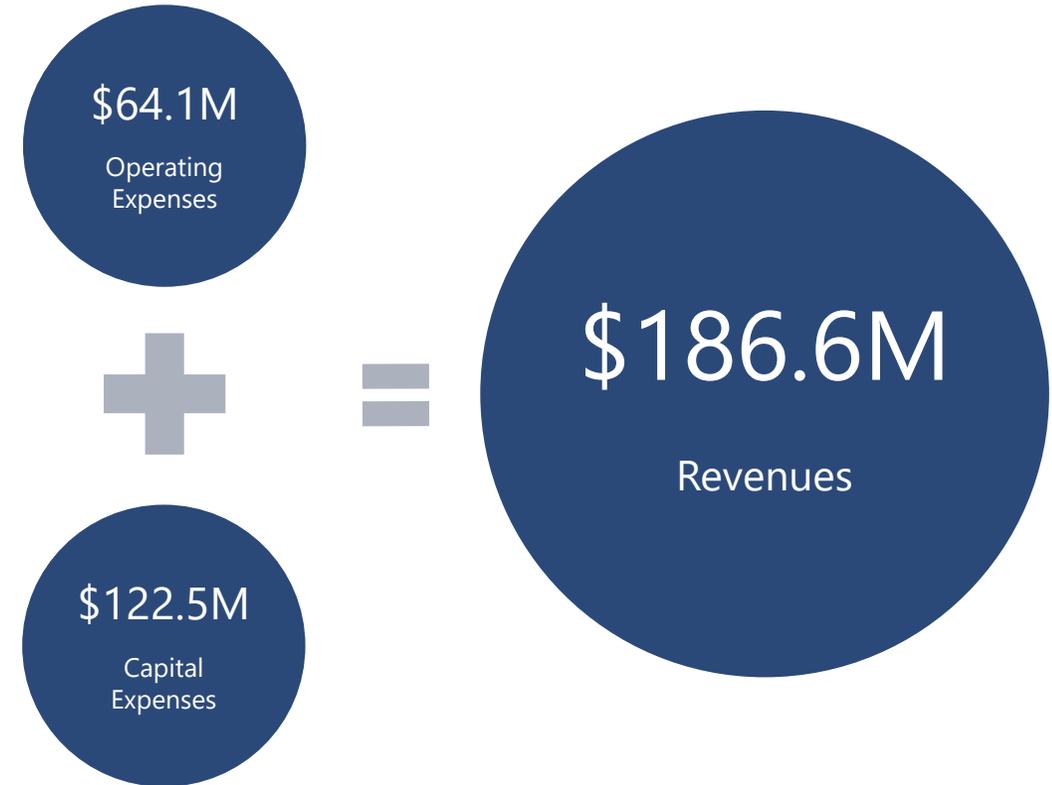
** - Excludes Federal Share

\$5.7M Capital Expense Increase compared to the Draft

FY26 Total Work Plan

FY26 Triangle Transit Tax District: Wake Transit Plan

Recommended	Triangle Tax District:
Revenues	
Tax District Revenues	
Article 43 1/2 Cent Local Option Sales Tax	\$ 145,000,000
Vehicle Rental Tax (GoTriangle Article 50 NC G.S. 105-550 funding)	TBD
\$7.00 Vehicle Registration Tax	\$ 7,190,000
\$3.00 Vehicle Registration Tax (Transfer from Wake Tax District)	\$ 3,076,000
Other Tax District Revenues	\$ 779,076
Allocation From Fund Balance	\$ 30,534,621
Total Revenues	\$ 186,579,697
Expenditures	
Tax District Administration	\$ 662,602
Transit Plan Administration	\$ 7,176,640
Transit Operations	\$ 53,315,249
Community Funding Area Program (Operating)	\$ 2,974,548
Total Operating Allocation	\$ 64,129,039
Capital Planning	\$ 981,580
Community Funding Area Program (Capital)	\$ 110,000
Bus Rapid Transit (BRT)	\$ 55,784,192
Transit Infrastructure	\$ 39,588,134
Vehicle Acquisition	\$ 25,986,752
Total Capital Allocation	\$ 122,450,658
Total Workplan Programmed Expenditure*	\$ 186,579,697
Revenues over Expenditures	\$ -



* NOTE: Prior Year carryover to be calculated in May 2025

Next Steps

ACTION	DATE
TPAC Reviews Engagement & Considers Recommending Work Plan for Adoption	April 17
14-day public review and comment period for the recommended Work Plan	May 1 – May 14
TCC Review of Recommended Work Plan	May 1
Public Hearing at CAMPO Executive Board	May 21
GoTriangle Board of Trustees Meeting	May 28
CAMPO and GoTriangle Boards Consider Work Plan Adoption	June

Vehicle Rental Tax Revenue

- Lead Agencies/Conference Committee have not provided guidance
- Draft Work Plan and Recommended Work Plan for this meeting had “TBD”
- Staff is requesting TPAC to make a formal recommendation for amount of VRT Revenue that will be included in Recommended Work Plan that is released for public comment and sent to Governing Boards
 - VRT Options – would ultimately reduce amount of Capital Fund Balance Allocation:
 - Full Wake County share of regional Vehicle Rental Tax – approximately \$5.182M for FY26
 - Same proportion of regional Vehicle Rental Tax revenue as FY25 – approx. \$2.591M
 - No Vehicle Rental Tax revenue
 - Other option?
- Work Plan document will be updated as necessary following TPAC meeting prior to release for public comment

Comments & Questions?

6. Recommended FY2026 Wake Transit Work Plan: Review and Release

Requested Action:

- 1. Recommend an amount of VRT to be included in Recommended FY2026 Wake Transit Work Plan*
- 2. Release Recommended FY2026 Wake Transit Work Plan for a 14-day public comment period and public hearing on May 21st, 2025*

TPAC Roll Call Vote

- 1. Recommend an amount of VRT to be included in Recommended FY2026 Wake Transit Work Plan**
- 2. Release Recommended FY2026 Wake Transit Work Plan for a 14-day public comment period and public hearing on May 21st, 2025**

Apex

CAMPO (2)

Cary (2)

Fuquay-Varina

Garner

GoTriangle (2)

Holly Springs

Knightdale

Morrisville

NCSU

Raleigh (2)

Rolesville

RTF

Wake County (2)

Wake Forest

Wendell

Zebulon

7. FY2026 Wake Transit Work Plan Agreement Groupings and Reporting Deliverables

Steve Schlossberg, GoTriangle

Attachment F



FY 2026 Work Plan Project Agreement Groupings and Reporting Deliverables

Transit Planning Advisory Committee
April 24, 2025

FY26 Work Plan Project Agreement

Groupings and Reporting Deliverables

Background - The purpose of the agreements is to guide deliverables for funds appropriated in the Wake Transit major capital and operating funds appropriated by the tax district.

Operating Agreements or Master Agreements- an agreement between an agency tasked to provide an Implementation Element, the Tax District and other agencies as needed, or an operating plan if the Implementation Element is to be provided by the Agency. The agreement shall state the details of the service to be provided and detail expectations on funding, responsibilities, schedule and performance. The agreement shall adhere to minimum standards outlined in Section 8.02 of [the Transit Governance ILA]. Master agreements mean an Operating or Capital Funding agreement that directs a discrete logical grouping of projects, operations or studies.

Capital Funding Agreements or Master Agreements - an agreement between an agency and other agencies to provide an Implementation Element or a project plan if the implementation element is to be provided by the Agency. The agreement or project plan shall state the details of the capital improvements to be provided and detail expectations on funding, responsibilities, schedule and performance and shall adhere to minimum standards outlined in Section 7.01 of [the Governance ILA]. Master agreements mean an Operating or Capital Funding agreement that directs a discrete logical grouping of projects, operations or studies.

GoTriangle/TDA is the Lead Agency for this initiative

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

FY26 Work Plan Project Agreement

Groupings and Reporting Deliverables

FY2026 Wake Transit Work Plan Agreement Groupings and Project Reporting Deliverables

<u>Groupings:</u>		<u>Amount:</u>
General Operating - Bus Operation	<u>General Operating-Bus Operation</u>	\$ 55,010,218
General Operating - Transit Plan Administration	<u>General Operating-Transit Plan Administration</u>	\$ 6,696,918
General Operating - Tax District Administration	<u>General Operating-Tax District Administration</u>	\$ 662,602
General Capital - Capital Planning - CAMPO	<u>General Capital-CAMPO</u>	\$ 981,580
Special Capital - Bus Rapid Transit - Raleigh	<u>Special Capital-Raleigh BRT</u>	\$ 55,784,192
General Capital - Bus Infrastructure	<u>General Capital-Bus Infrastructure</u>	\$ 14,730,440
Special Capital - Bus Infrastructure - GoTriangle Triangle Mobility Hub	<u>Special Capital-GoTriangle Triangle Mobility Hub</u>	\$ 4,900,000
Special Capital- Bus Infrastructure - Raleigh BOMF	<u>Special Capital-Raleigh BOMF</u>	\$ 20,067,694
General Capital - Bus Acquisition - Raleigh	<u>General Capital-Bus Acquisition-Raleigh</u>	\$ 18,784,500
General Capital - Bus Acquisition - GoTriangle	<u>General Capital-Bus Acquisition-GoTriangle</u>	\$ 5,678,000
General Capital - Bus Acquisition - Wake County	<u>General Capital-Bus Acquisition-Wake County</u>	\$ 1,080,000
Total		\$ 184,376,143
Reserve : Unallocated Paratransit Vehicle Acquisition (Capital)	N/A	\$ 444,252
Reserve : Hold Harmless (Operating)	N/A	\$ 132,375
Reserve : Unallocated Bus Maintenance (Operating)	N/A	\$ 816,084
Reserve : Outreach/Marketing/Communications (Operating)	N/A	\$ 161,534
Reserve : 2.0 FTE: Public Engagement Team (Operating)	N/A	\$ 188,330
Reserve : 1.0 FTE: Communications Coordinator (Operating)	N/A	\$ 129,859
Reserve : Community Funding Area Program Reserve (Operating)	N/A	\$ 331,135
Total including Reserve		\$ 186,579,711

FY26 Work Plan Project Agreement Groupings and Reporting Deliverables

Operating Example

Cary General Operating Funding Agreement: Bus Operations	
1) Sunday and Holiday Service - TO004-A	\$ 625,030
2) Increase Midday Frequencies - TO004-B	\$ 576,185
3) Weston Parkway Route - TO005-H	\$ 1,084,996
4) ADA Services - TO005-BI	\$ 683,291
5) Route 12: Cary-Apex - TO005-BS	\$ 1,134,530
6) Route 11: East Cary - TO005-BT	\$ 1,134,530

<u>Deliverables</u>
1. Revenue hours of service
2. Ridership
3. Passenger boardings per revenue hour
4. Operating cost per passenger boarding
5. Farebox recovery
6. On-time performance

FY26 Work Plan Project Agreement Groupings and Reporting Deliverables

Capital Example

CAMPO General Capital Funding Agreement: Capital Planning		
1)	Wake Bus Plan Update - TC003-K	\$ 731,580
2)	Wake Transit Staffing Analysis - TC003-AB	\$ 250,000
<u>Deliverables</u> <ol style="list-style-type: none">1. Date RFP/RFQ released for plan/study2. Date contract awarded for plan/study3. Estimation of percent completion of scope on quarterly basis4. Results and/or recommendations of plan/study		

Project sponsors are encouraged to evaluate project budgets every quarter and release funds back to fund balance when possible.

FY26 Work Plan Project Agreement Groupings and Reporting Deliverables

Staffing:

1. Status of hire
2. Quarterly staff highlights (functions, deliverables, or accomplishments – may be provided as single report by project sponsor for all staff)

Transit Service:

1. Revenue hours of service
2. Ridership
3. Passenger boardings per revenue hour
4. Operating cost per passenger boarding
5. Farebox recovery
6. On-time performance

Plans/Studies

1. Date RFP/RFQ released for plan/study
2. Date contract awarded for plan/study
3. Estimation of percent completion of scope on quarterly basis
4. Results and/or recommendations of plan/study

Deliverables are standardized per the TPAC endorsed policy when possible

FY26 Work Plan Project Agreement Examples

- Minimal changes from FY25 agreements (Date / Year)
 - Highlighted in yellow
- Expiration Dates change on:
 - Operating Agreements to expire 12/31/26
 - Capital Agreement to expire 12/31/28
- Examples of General Capital, General Operating and Special agreements are included as part of Attachment F2

FY2026 Wake Transit Work Plan - Project Agreement Groupings and Reporting Deliverables

Requested Action:

Receive as information.

Submit any questions or comments by 5/2/2025

Paul Kingman – Pkingman@Gotriangle.org

Kelley Smith – Ksmith@Gotriangle.org

7. FY2026 Wake Transit Work Plan Agreement Groupings and Reporting Deliverables

Requested Action:

Receive as information

8. Lead Agency Assignments Update

Ben Howell, CAMPO

Attachment G

Current Lead Agency Assignments

Lead Agency Matrix adopted by TPAC and Wake Transit Governing Boards in 2018

- **CAMPO:** Work Plan, CIP, Bus Plan
- **GoTriangle:** Tax District, Budget Ordinance, Financial Plan & Model

Current Lead Agency Assignments

Recommended Lead Agency from
Interlocal Agreement §3.03

CAMPO:

- TPAC Admin,
- CFA Oversight,
- CFA Technical Assistance

GoTriangle *(delegated via TPAC):*

- Public Engagement

Lead Agency Review

- Lead Agency Group Reviewed All Lead Agency Assignments
 - All Governance ILA Derived Tasks (Required)
 - All Related Tasks (Can be modified as needed to get expected outcomes)
- Lead Agency Group Identified Three Areas of Concern: Bus Plan, Financial Model, Communications and Engagement
- Small Group met in January and March
 - Requesting TPAC endorse:
 - Changes to Lead Agency Matrix
 - New Lead Agency responsibilities for Communications/Engagement
 - Recommend changing Lead Agency assignment for Communications/Engagement Responsibilities

Bus Plan

- Primary Duties
 - Manage consultant team and work with partners every 3-4 years to develop 10-year Bus Plan and Short-Range Transit Plans for each provider in Wake County
- Issues
 - Potential Conflict of GoTriangle as Bus Service Provider and Project Manager
 - Tying Bus Plan closely to 10-year plan and Annual Work Program
- Recommend Changing Lead Agency from GoTriangle to CAMPO
 - Project Sponsor for Bus Plan in FY26 Work Plan has been switched to CAMPO

Financial Model

- Primary Duties
 - Maintain 10-year and 30-year financial model for Wake Transit.
- Issues
 - Ensuring consistency between the adopted plan and the financial model.
 - Transparency on financial model inputs, outputs and assumptions.
- Recommend Keeping GoTriangle as Lead Agency.
 - Review Lead Agency in 18 months to determine effectiveness of GoTriangle transformation efforts.

Communication and Engagement

Core Responsibilities Outlined in ILA

- ILA Section 3.03(j)
 - An articulated strategy for incorporating or accounting for public outreach, involvement, and communication with the deliverables set forth in the following:
 - Wake Transit Work Plan
 - Wake Transit Bus Plan
 - Community Funding Area Program
 - Project Prioritization Policy
 - Designation of Project Sponsors for projects and implementation elements
 - Wake Transit Plan
- 2018 Lead Agency Assignment Matrix added “Public Engagement/Involvement”
 - Assigned to “GoTriangle via the Communications Steering Committee

Communication and Engagement

- Primary Duties
 - Not well defined or understood – Lots of people want lots of things.
- Issues
 - Partners not satisfied with outreach efforts.
 - Inconsistent responses to similar efforts.
 - Inconsistent and various expectations and demands.
 - Request by lead agency for change in assignment.
- Recommend* Centralizing Some Tasks, Decentralizing Other Tasks and Pushing Pause on Other Tasks.

**** Focus on doing what we are doing well and only then expanding.****

Communication and Engagement

- Key Assumptions in Recommendation
 - Switching roles/staff to a new agency will not address issues.
 - Part of the problem was too many responsibilities and lack of methods to complete.
 - Need a re-look at primary responsibilities that should be taken on and prioritized.
 - Need to be transparent in what will be the focus and what can be delivered.
 - Need to ensure that resources paid for are available.
- Primary Focus for this Year
 - Core Wake Transit Products Communication
 - Work Plan, Work Plan Amendments, Program Policy Updates, Wake Transit Plan/Wake Bus Plan
 - Capital and Service Outreach and Communication
 - Ensuring that Personnel are Available for Outreach

Communication and Engagement

Proposed Core Responsibilities

- Development and implementation of a Strategic Communications Plan and update(s) of Community Engagement Policy
- Lead/manage communications and outreach for Annual Work Plan, Work Plan Amendments
- Development and publishing of Wake Transit Annual Report
- Work with consultants on communication strategy for Program-level plans and studies (ex: Bus Plan, Wake Transit Plan, Major Investment Studies)
- Manage and maintain Wake Transit website/webpages
- Maintain stakeholder/public interest email communication lists

Communication and Engagement

Additional Responsibilities

- Coordination of communications/engagement activities by Wake Transit partners
 - Wake Transit partners will be expected to manage project-level engagement activities (such as service changes and capital projects) and coordinate with Lead Agency on any program-level engagement activities
- Oversee any consultant assistance that may be necessary for engagement activities by Wake Transit partners (Program- or Project-level)
- Development of Program-level Wake Transit communication tools for use at events (such as general information brochures)
- Serve as primary point of contact for Wake Transit partners for communication/engagement-related questions

Communication and Engagement

What Responsibilities are not included?

- General Wake Transit Program Marketing campaign(s)
- General Wake Transit engagement activities
 - Engagement activities would be focused on specific projects/plans/studies
- Providing centralized in-person engagement personnel
 - Partners would be expected to conduct project-level engagement with potential for Lead Agency or consultant support for program-level projects
- Coordination with TDM efforts in the region
- Management of GoForward website owned by GoTriangle
 - Discussion needed with GoTriangle, Orange and Durham Transit Plans

Communications/Engagement Approach

- Focus work of lead agency on Coordination, Planning, and Strategy
- Focus engagement on the Wake Transit Program Core Products
- Embed communications/engagement work into Major Plans/Studies' Scopes

Next Steps

- CAMPO staff will prepare formal recommendation for revision to Lead Agency Responsibility Matrix
 - TPAC-recommended Lead Agency for Communications/Engagement will review responsibilities and determine resources needed
 - Personnel/FTE Resources
 - Contractual/Consultant Resources
- Updated Matrix will come back through TPAC for recommendation for approval in May
 - Proposed Lead Agency for Communications/Engagement will provide update in May on potential resource needs and propose any changes that may be needed to Work Plan
 - Current Communications/Engagement Projects in Work Plan will remain in a Reserve and will be allocated based on Lead Agency guidance
- Matrix will be considered by the Wake Transit Governing Boards in June

TPAC Requested Action

1. Provide direction on proposed changes to Lead Agency Assignments
 - New Lead Agency Assignment Matrix will come back to TPAC for recommendation in May
2. Provide direction on proposed change in Responsibilities for Lead Agency for Communications/Engagement
3. Recommend Assignment of Lead Agency for Communications/Engagement

8. Lead Agency Assignments Update

Requested Action:

Consider and provide comments on the proposed path forward for lead agency assignment updates and recommend assignment of new lead agency for Wake Transit engagement and communications.

TPAC Roll Call Vote

1. Recommend assignment of Lead Agency for Wake Transit Communications and Engagement

Apex

CAMPO (2)

Cary (2)

Fuquay-Varina

Garner

GoTriangle (2)

Holly Springs

Knightdale

Morrisville

NCSU

Raleigh (2)

Rolesville

RTF

Wake County (2)

Wake Forest

Wendell

Zebulon

9. 2035 Wake Transit Plan Update Draft Investment Strategy and Phase 3 Public Engagement Overview

Ben Howell, CAMPO

Attachment H, I, & J



Wake Transit Plan Update

TPAC – April 24, 2025

Agenda

- 1 Draft Final WTP Vision
- 2 Phase 3 Engagement
- 3 Other / Next Steps



Schedule

APRIL–JUNE



Wake Transit Plan 10- Year Strategy



1

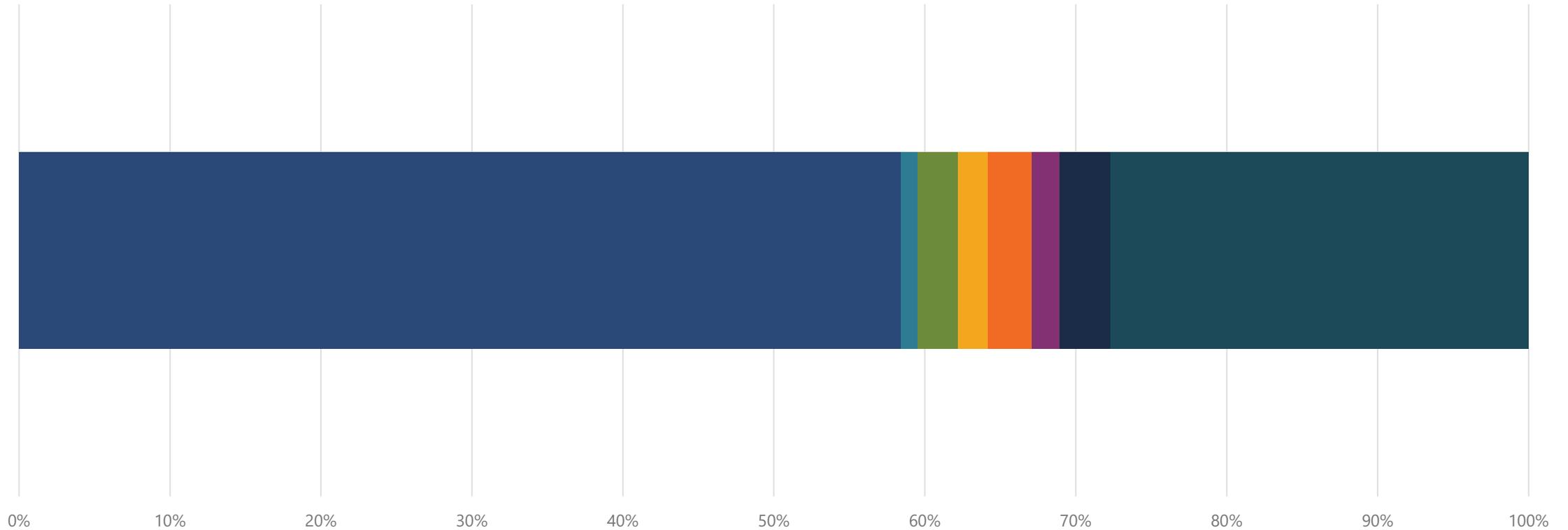
Status Update

- **Have a confirmed, approved 10-Year Investment Plan**
 - FY26 assumptions (amendments and changes) to MYOP and CIP
 - Extended time frame to 2040 to confirm there are no financial risks in FY36 – FY40
 - Updated debt service assumptions
 - Higher annual payments associated with higher risk investments, shorter pay-back period and higher interest
 - **Must maintain a debt service coverage ratio of 1.25 (Revenues must be 125% of debt)**

Key Assumptions / Clarifications

- Revenues use some but not all the “excess liquidity” in the Wake Transit Plan.
- Funding for the Capital Blvd BRT assumes some federal participation (up to 50%, not to exceed \$150m)
- Capital reserve is 5% for all projects (not 10% for BRT)
- Capital projects costs will include contingency funding when submitted to WTP for funding
- Some projects may attract federal funds, but federal funds are not included in the investment strategy.
- Operating funds are significantly reduced from previous versions of the investment strategy, reflecting increased spending in FY26 and requirements to cover the debt service.
 - Increases to fixed route operations are based on priorities and assumptions but do not include specific recommendations at a bus route (or operator level)

Projected Revenue FY26 - FY35 = \$3.0 billion



■ 1/2 ¢ Sales Tax

■ Rental Car Tax

■ State Funds

■ \$3 Increase Regional Car Registration ■ \$7 Wake Care Registration

■ Federal Funds

■ Wake Transit Fare Box

■ Long Term Bond Proceeds

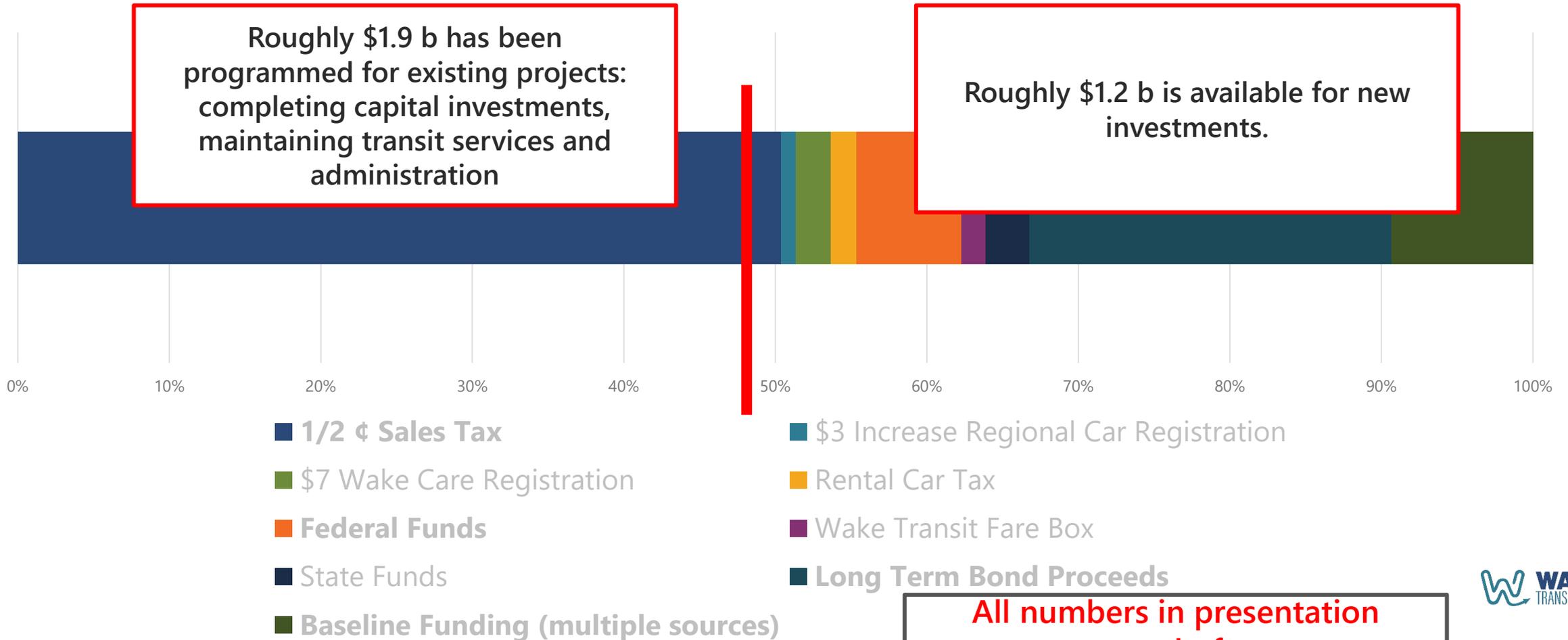
All numbers in presentation are draft.

10-Year Revenue – Overview

- **FY26–FY35 Revenue estimated at \$3.0b**
- **80% of funds are from two sources:**
 1. **Sales Tax - 54%**
 2. **Long Term Bond Proceeds - 26%**
- **Remaining 20% of funding equals \$600m (still a lot of funding)**
- **Potential challenges with funding assumptions ~ \$112m**
 - **Vehicle Rental Tax revenue = \$58m**
 - **Wake Transit Fare Box revenue = \$54m**

**All numbers in presentation
are draft.**

Roughly half of estimated revenue has been programmed.



All numbers in presentation are draft.

Invest in the Regional Network



Rail Ready Projects

\$216m over 10 years

- ~\$19m per year, each year (funding rolls over)
- **Regional Rail Implementation Plan will be completed in June 2025**
- **Potential investments may include**
 - Stations
 - Track Improvements
 - Increased Rail Service
 - *Additional study may be needed*



Implement and Expand BRT Network

\$1.0b in BRT investment (capital only)

- **Core Network** (New Bern, Western, Southern and Northern with 2 endpoints)
- **BRT Extensions** (Cary to RTP and Garner to Clayton)
- **BRT Development** (I-40 Raleigh to TMH)
- **BRT Next Gen** (study 5 to 6 corridors)

Serve More People



Expand Frequent Bus Service

- Increase hours and days of operation for existing bus services
 - Frequent and Local Routes
- Add at least one New Frequent Route each year
 - Over 10 years, 13 bus routes will provide frequent service

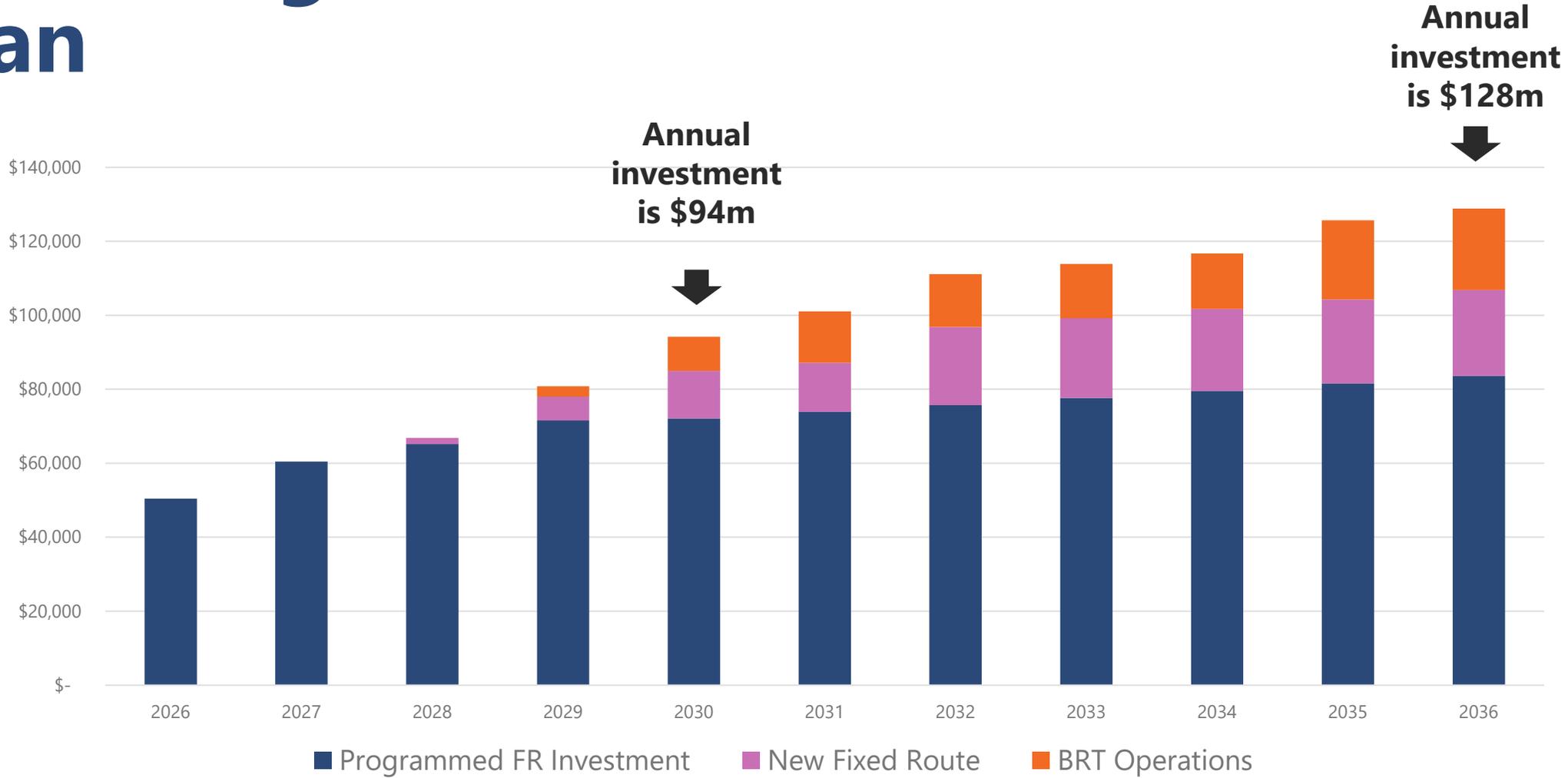


Support Bus Service Investments

- **5% Contingency for Unanticipated projects**
- **15% for ADA**
- **+70 Expansion Vehicles and Ongoing Replacement Vehicles**
- **\$3m/year Bus Stops, Sidewalks and Crosswalks**
- **10 Connection Points where frequent routes intersect (\$750k per)**
- **Maintenance Facility Study**

Operating Plan

- Higher baseline assumption FY26 is + \$3m
- Assumes funding will support at least +1 new frequent route per year



Serve More Places



More Community Connections

- Increase hours/days of existing regional bus routes (all day, every day)
- Add 6 New Regional Routes
 1. Apex to RTP/TMH via Davis Drive
 2. Apex to Raleigh Express
 3. Triangle Town Center to Durham via Briar Creek and TMH
 4. Fuquay-Varina, Holly Springs, Apex to RTP/TMH
 5. Southern Connector: Tryon Road
 6. Knightdale to Crabtree
- **New Town-to-Town Route**
 - Rolesville to Wake Forest
- **New Commuter Route to Amazon Facility in Garner**



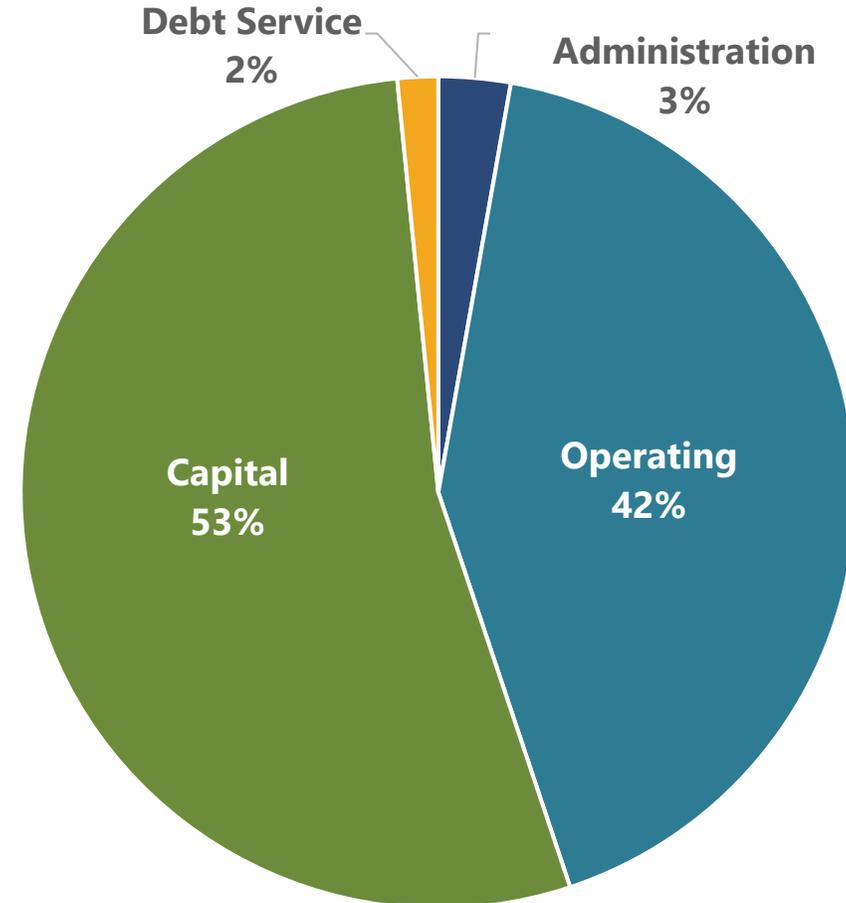
More Community Facilities

- **Invest in Community Transportation Facilities/Hubs**
- **Increased Investment in Community Funding Area Program**
- **Potential Airport Interchange Facility off I-40**

Breakdown of Spending by Type

PROPOSED INVESTMENTS FY26–FY35

FY26-FY35	
Capital	\$1.66b
Operating	\$1.31b
Administration	\$87m
Debt Service	\$49m



All numbers in presentation are draft.

Best and Worst-Case Scenarios

Pessimistic Scenario

- Take out VRT and incremental fare revenue (-\$112 million over 10 years)
- Nearly 50% reduce in operating investment (due to VRT only)
 - Constraint reflects aggressive growth in Baseline funding and planned investments (Capital BRT)
- No changes to capital program

Optimistic Scenario

- No additional funding but more aggressive assumptions about spending down WTP funds
- Use more of the “excess liquidity” to advance projects
 - MIS for Raleigh – RTP corridor
 - Study/build I-40 BRT
 - Understand interchange needs for Airport and Harrison Corridor
 - Study/build Harrison BRT
 - Additional \$25m for Regional Rail or more expensive Airport Interchange

Policy Considerations

- Capital reserve set aside needs to be corrected/clarified.
 - 5% in the Wake Transit Plan
 - 10% for BRT in the last Wake Transit Plan Vision Update
- Cost overruns and delayed projects constrain the future WTP.
 - Projects are more expensive and pull funding from other projects.
- 15% set aside for ADA is getting expensive as network is built out. May need to review policy after operators have experience with the allocation.
- TAP program is expensive and becoming more expensive (fare free)
 - Being evaluated currently and may be addressed as part of the evaluation

Phase 3 Engagement



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Phase 3 Engagement Purpose

- Collect feedback on draft 2035 WTP Update recommendations and supporting documents + the FY2026 WTP Workplan
 - The WTP 2035 Vision outlines what investments we'll make over the next ten years
 - The FY2026 WTP Workplan outlines what actions Wake Transit will take over the next year
 - Messaging organized around the Four Big Moves
- Increase awareness around Wake Transit
- Remind people about ongoing projects and investments

2035 Wake Transit Plan Supporting Documents:

- Community Funding Area Program Management Plan
 - Updated Funding
 - Updated Local Match Requirements
 - Added Wake County as Eligible Applicant
- Wake Transit Prioritization Policy
 - Updated prioritization framework for evaluating project funding
- Microtransit Guidelines
 - NEW guidelines for microtransit projects funded through Wake Transit Program

Phase 3 Engagement Strategy



What	✓ Online	✓ In person
Approach	<ul style="list-style-type: none"> • Website update + partner toolkit • Social media ads + video reels • Email distribution lists • Digital screens on buses + trip planning apps • Feedback form 	<ul style="list-style-type: none"> • Six “core” events and additional events possible based on local partner feedback • Event format: <ul style="list-style-type: none"> • Pop-ups, Council or Board presentations, focus groups, etc. • Work with partners to schedule and support
Purpose	<ul style="list-style-type: none"> • Reach as wide an audience as possible • Encourage people to fill out the feedback form • Opportunity to learn more 	<ul style="list-style-type: none"> • Increase awareness • Encourage people to fill out the feedback form • Status update to interested partners and elected officials • Focused conversations with opportunities for questions

Status Update

- Website updates to happen 4/28-4/29
 - Ideally start to pass information to P3 later this week
 - Story Map will be updated and integrated into Plan Website
- Phase 3 engagement goes live on 4/30 for the CE meeting
- 4-page Executive Summary being refined
- Social Media and Digital ads
- Working with Que Pasa Media for translation
- Instagram reels are in production
 - Two reels focused on the big moves and specific investments associated with each
 - One "evergreen" reel talking about the over all plan background, purpose, and process

Executive Summary



10-Year Investment Strategy



The Wake Transit Plan is improving Wake County's public transportation system.

The goal of the Wake Transit Plan is to improve and expand transportation choices for people living in, commuting to and traveling through Wake County through the Four Big Moves:

-  Connect the Region
-  Create Frequent, Reliable Urban Mobility
-  Connect all Wake County Communities
-  Enhance Access to Transit

In the past year, community members have been engaged in the Wake Transit Plan update process through surveys, meetings, focus groups, social media campaigns and pop-up events. The result is a clear and consistent priority to serve more people and more places through continued investment in local transit services, countywide connections and regional transit options.

The draft 10-year transit investment strategy balances these community priorities with Wake Transit revenue assumptions.

Visit the 2035 WTP project web page to explore the "now and then" Story Map and to learn more about the specific projects and transit investment goals being proposed for the next 10 years. Follow links to share your feedback with the planning team.

www.publicinput.com/waketransit2035



10-Year Investment Strategy

Feedback from partners, stakeholders and community members is guiding how nearly \$3 billion will be invested in transit projects and services between FY 2026 and FY 2035. Wake Transit funds will continue to be used to move us toward accomplishing the Four Big Moves.

The materials below show how we are planning to make progress towards each of the Four Big Moves.

Connect the Region

Wake Transit Plan will continue to invest in projects and services that make it easy to travel regionally.

- Investing in the region's rail network by building new stations, improving track and adding train service
- Building regional BRT services with new connections from Cary to RTP and Garner to Clayton.
- Planning and building a new BRT service on I-40 that will connect Raleigh with RTP.



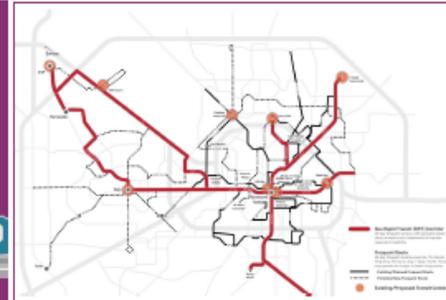
Connect All Communities

- Expanding local and regional bus services so there is service available all day, every day.
- Connecting every town with Cary, Raleigh and/or RTP
- Expanding local bus routes so towns are connected to each other
- Building at least five new community transportation hubs



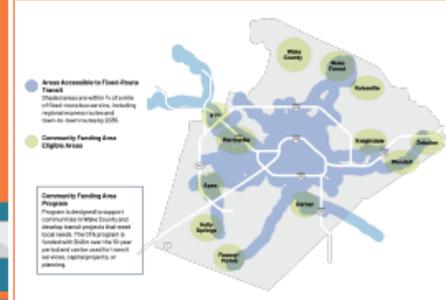
Frequent and Reliable Urban Mobility

- Expanding the frequent bus network by offering frequent service in the evening and on weekends
- Adding new frequent bus routes

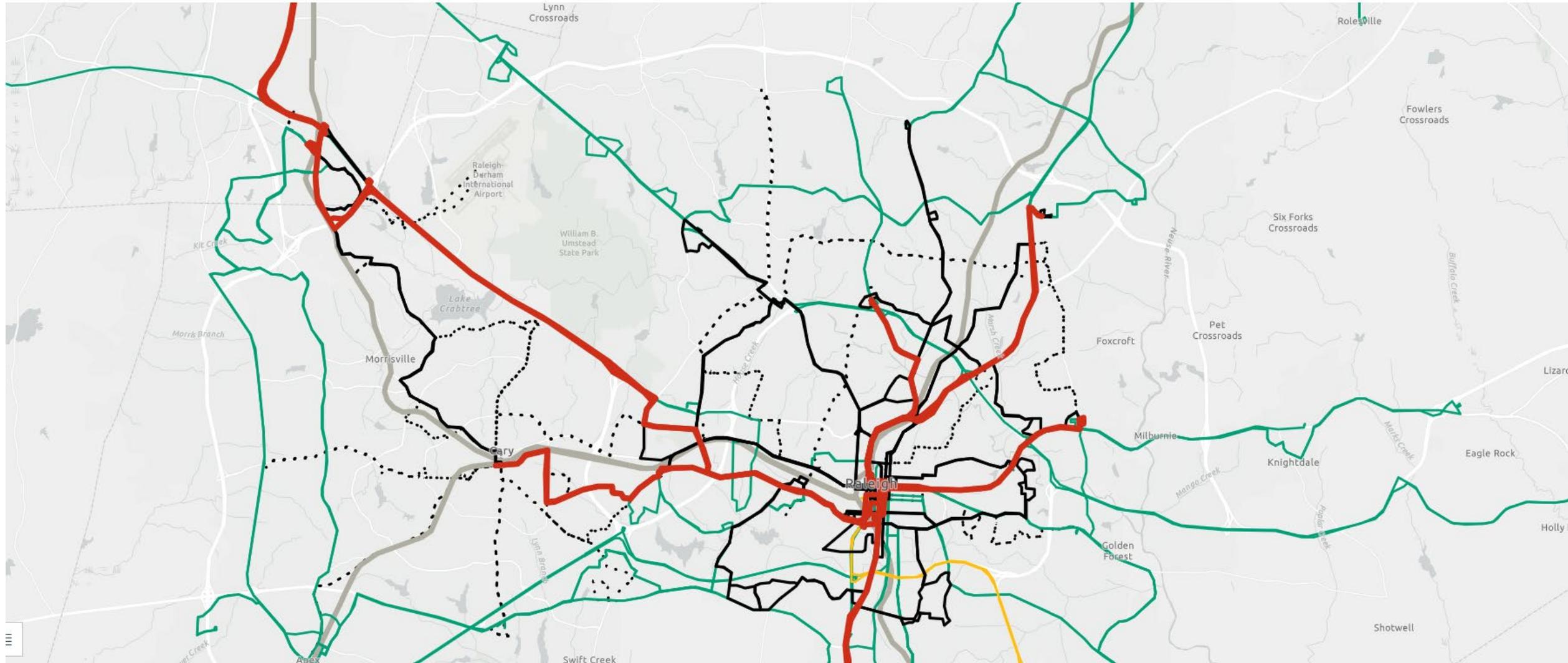


Enhance Access to Transit

- Doubling the size of the Community Funding Area program to invest more in individual communities.
- This means Wake County towns and communities will have more funding for local projects and services.



Story Map



Social Media/Digital Ads



GO Cary
Connecting the Town of Cary

What's Next for Wake Transit?

WAKE TRANSIT PLAN UPDATE

Visit our project website to review draft materials, share your thoughts, and stay up to date on Wake Transit news!

<https://www.GoForwardNC.org/GetInvolvedWake>



DRAFT 10-Year Investment Strategy

WAKE TRANSIT PLAN UPDATE

Visit our project website to see how Wake Transit will invest **nearly \$3 billion** to improve and expand our transit system by 2035!

<https://www.GoForwardNC.org/GetInvolvedWake>



Events

Local Partner	Event Type	Event Details
Apex	Presentation	May 13, Town Council meeting at 6pm
Apex	Pop-Up Event	May 3, PeakFest , 9am to 11am
Cary	Pop-Up Event	May 10 Ritmo Latino Festival, 3pm to 5pm
Fuquay Varina	Digital Advertising	Staff Council update and digital promotion of Phase 3
Garner	Pop-Up Event	May 31 - SE Wake Library and Amazon (pending)
Garner	Presentation	May 27, Town Council meeting at 6pm
Holly Springs	Pop-Up Event	May 24, Farmers Market, 8 to 10am
Knightdale	Presentation	May 5 Council work session at 7pm (pending)
Morrisville	Pop-Up Event	May 17, SpringFest, 12 to 2pm
Raleigh	Presentation	May 8 th RTA meeting at 3:30pm
Raleigh	Pop-Up Event	May 15, GoRaleigh station, 7-9am
Rolesville	Presentation	May 6 or May 20 Board Meeting, 6pm (pending)
Wake Forest	Pop-Up Event	May 3, Meet in the Streets Event, 12 to 2pm
Wendell	Presentation	May 27 Town Council meeting at 7pm
Zebulon	TBD?	TBD?
NC State	Pop-Up Event	May 15, 7:30-10am BTWD Pit Stop
GoTriangle	Pop-Up Event	May 22, RTC, 7-9am

Next Steps

3

Next Steps

- Finalized engagement materials
- Update website (draft ready by April 28 or 29)
- First event is May 3
- Start preparing final report

9. 2035 Wake Transit Plan Update Draft Investment Strategy and Phase 3 Public Engagement Overview

Requested Action:

Receive as information to support engagement set to beginning May 1st, 2025

10. TPAC Subcommittee Update

Program Development

Caleb Allred, Chair

Town of Morrisville

Tracy Chandler, Vice Chair

City of Raleigh

Next Meeting:

Tuesday 5/27

1:30-3:30 PM

Community Engagement

Tim Gardiner, Chair

Wake County

Andrew Miller, Vice Chair

City of Raleigh

Next Meeting:

Thursday 4/30

9:00-10:00 AM

11. Workgroup Updates



Fare Workgroup

- **Coordinator:**
Steve Schlossberg
- **Next Meeting:**
TBD

Technology Workgroup

- **Coordinator:**
Austin Stanion
- **Next Meeting:**
5/1/25
10:00AM

Financial Policies Workgroup

- **Coordinator:**
Paul Kingman
- **Next Meeting:**
TBD

Baseline Funding Workgroup

- **Coordinator:**
Ben Howell
- **Next Meeting:**
TBD

Safety & Security Workgroup

- **Coordinator:**
Steven Mott
- **Next Meeting:**
4/29/25
3:00 PM

12. Other Business

- All TPAC members are encouraged to attend the Wake Transit 101 event on **April 30th**. Registration and agenda information is posted at bit.ly/WakeTransit101
- **Any other news or business to share?**



WAKE
TRANSIT PLAN

13. Adjourn

Upcoming TPAC meeting:

Thursday, May 15, 2025, 9:00 AM-12:00 PM

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT