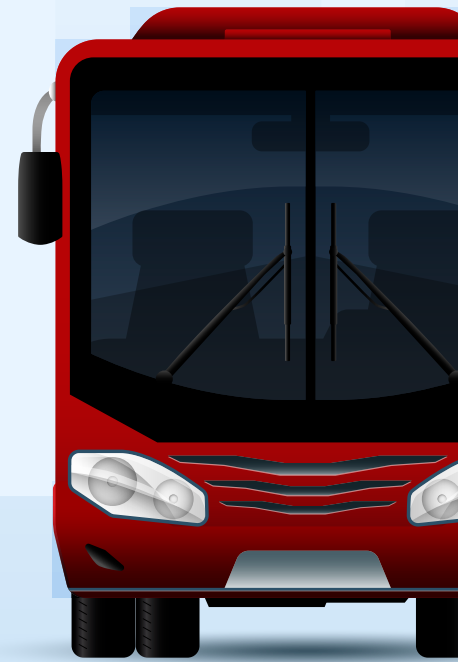


## GoRaleigh Highlights

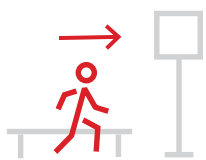
# TRIANGLE REGIONAL TRANSIT SURVEY 2023

GoRaleigh coordinated with other transit agencies in the Triangle to conduct a survey in Fall 2023 to collect data on demographics and trip characteristics for bus riders throughout Wake, Orange, and Durham Counties.

The survey results will help GoRaleigh and other agencies identify needs and plan for improvements in regional transit service delivery. Survey results will inform local transit plans, development of future rail and bus rapid transit corridors, and regional travel demand modeling and multimodal transportation plans.



## KEY STATS & FACTS



**>97%**

walk to the bus stop from their origin



**98%**

walk from the bus to their destination

### In-system transfers



**39%** of riders transfer buses

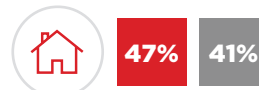
**7%** make 2 or more bus transfers

14% of riders surveyed | 38 routes surveyed

**2,032 surveys completed**

## ORIGINS & DESTINATIONS

### Home



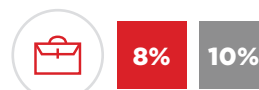
### Workplace



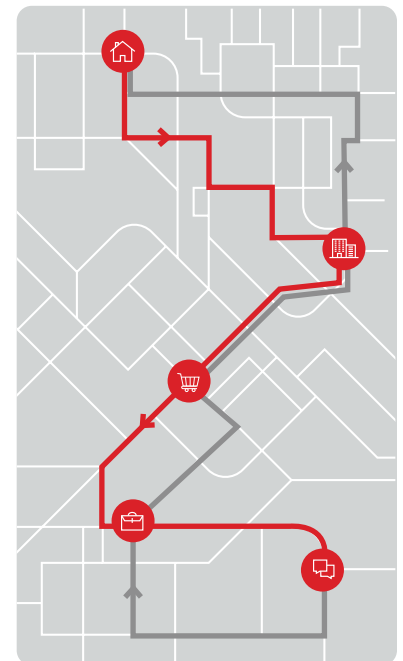
### Shopping



### Personal Business

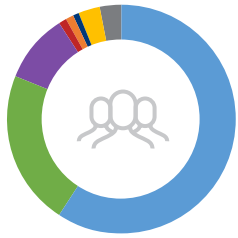


### Social Visit



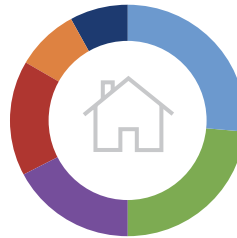
● Origin    ● Destination

# RIDER CHARACTERISTICS



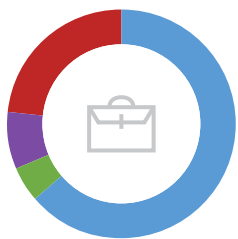
## Race and ethnicity

Black / African American	60%
White	22%
Hispanic/Latino	10%
Asian	1%
American Indian / Alaska Native	1%
Native Hawaiian / Pacific Islander	<1%
Two or more races	3%
Prefer not to say	3%



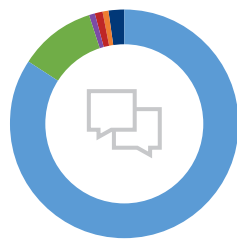
## Number of people in household

One	27%
Two	24%
Three	18%
Four	16%
Five	9%
Six or more	8%



## Most riders are employed and/or students

Employed	63%
Student	5%
Employed Student	8%
Non-worker or Student	23%

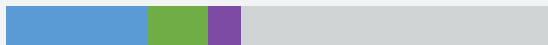


## Languages riders speak at home

English	86%
Spanish	11%
French	1%
Hindi	<1%
Arabic	<1%
Other	2%



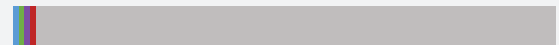
**43% of transit riders** have used rideshare services (such as Uber or Lyft) in the past 30 days.



3 or more	26%	1 time	6%
2 times	11%	Not at all	57%



**Few transit riders used bike share or scooter share** in the past 30 days.



3+ days per week	1%	< 1 per month	1%
1-2 days per week	1%	Not at all	96%
1-2 per month	1%		



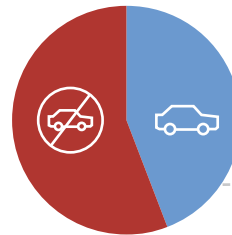
**47% of all riders** have a valid drivers license



**30% of all riders** earn less than \$25,000

**56%**

live in a household with no vehicle



**44%**

live in a household with one or more vehicles

within that 44% we asked...

**Could you have used one of these vehicles to complete this trip?**

Yes **35%** No **65%**