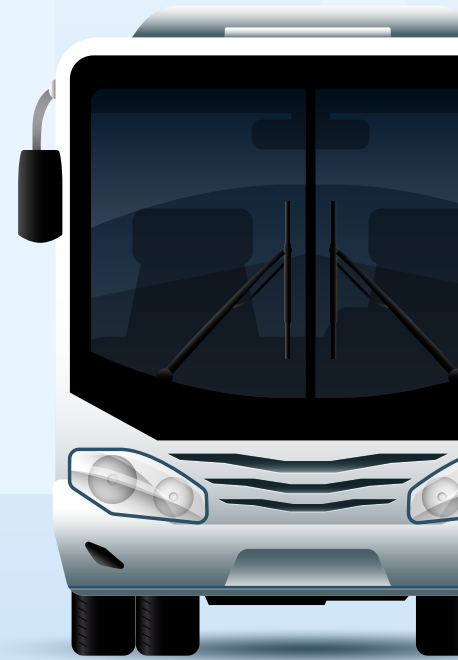


GoCary and GoApex Highlights

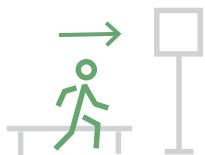
TRIANGLE REGIONAL TRANSIT SURVEY 2023

GoCary and GoApex coordinated with other transit agencies in the Triangle to participate in a survey in Fall 2023 to collect data on demographics and trip characteristics for bus riders throughout Wake, Orange, and Durham Counties.

The survey results will help GoCary, GoApex, and other agencies identify needs and plan for improvements in regional transit service delivery. Survey results will inform local transit plans, development of future rail and bus rapid transit corridors, and regional travel demand modeling and multimodal transportation plans.



KEY STATS & FACTS



99%

walk to the bus stop from their origin



>98%

walk from the bus to their destination

In-system transfers



48% of riders transfer buses

8% make 2 or more bus transfers

16% of riders surveyed | 9 routes surveyed

177 surveys completed

ORIGINS & DESTINATIONS

Home



54%

41%

Workplace



10%

26%

Shopping



12%

14%

Personal Business



4%

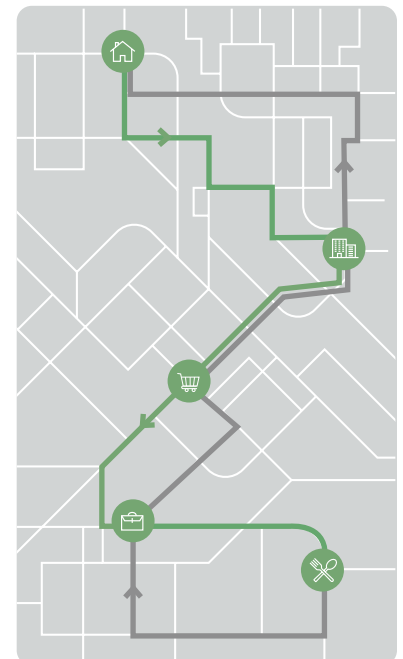
8%

Restaurant/Dining



5%

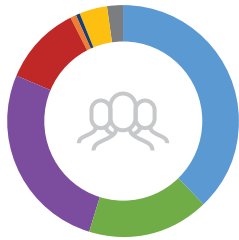
3%



● Origin

● Destination

RIDER CHARACTERISTICS



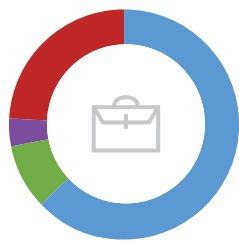
Race and ethnicity

| | |
|------------------------------------|-----|
| Black / African American | 38% |
| White | 17% |
| Hispanic/Latino | 27% |
| Asian | 11% |
| American Indian / Alaska Native | 1% |
| Native Hawaiian / Pacific Islander | <1% |
| Two or more races | 4% |
| Prefer not to say | 2% |



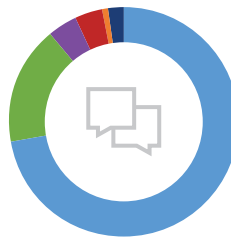
Number of people in household

| | |
|-------------|-----|
| One | 25% |
| Two | 23% |
| Three | 23% |
| Four | 14% |
| Five | 12% |
| Six or more | 3% |



Most riders are employed and/or students

| | |
|-----------------------|-----|
| Employed | 63% |
| Student | 9% |
| Employed Student | 4% |
| Non-worker or Student | 24% |

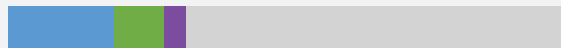


Languages riders speak at home

| | |
|------------|-----|
| English | 73% |
| Spanish | 17% |
| Hindi | 4% |
| Portuguese | 4% |
| Arabic | 1% |
| Other | 2% |



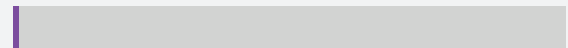
32% of transit riders have used rideshare services (such as Uber or Lyft) in the past 30 days.



| | | | |
|-----------|-----|------------|-----|
| 3 or more | 19% | 1 time | 4% |
| 2 times | 9% | Not at all | 68% |



Few transit riders used bike share or scooter share in the past 30 days.



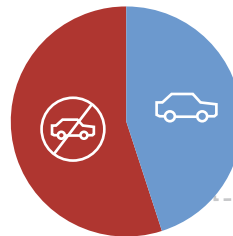
| | | | |
|-------------------|----|---------------|-----|
| 3+ days per week | 0% | < 1 per month | 0% |
| 1-2 days per week | 0% | Not at all | 99% |
| 1-2 per month | 1% | | |



31% of all riders have a valid drivers license

55%

live in a household with no vehicle



45%

live in a household with one or more vehicles

within that 45% we asked...

Could you have used one of these vehicles to complete this trip?

Yes **21%** No **79%**



19% of all riders earn less than \$25,000