

WAKE TRANSIT PLAN

Transit Planning Advisory Committee

TPAC REGULAR MEETING

March 13, 2024

9:30AM – 12:00PM

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

1. Welcome and Introductions

David Eatman, TPAC Chair

2. Adjustments to the Agenda

David Eatman, TPAC Chair

3. General Public or Agency Comment

Reminder: Public comments are limited to 3 minutes.

David Eatman, TPAC Chair

4. TPAC Meeting Minutes

Attachment A

Requested Action:

Adopt the February TPAC meeting minutes.

David Eatman, TPAC Chair

5. 2035 Wake Transit Plan Update: Public Engagement Plan Attachment B

Stephanie Plancich, CAMPO



TPAC Monthly Meeting

March 13, 2024



Agenda

- 1 Project Overview
- 2 Public Engagement Plan
- 3 Phase 1 Engagement



Project Overview



1



Project Management Team

Ben Howell

CAMPO Project Manager

Core Technical Team (CTT)

Stakeholder Advisory Committee

Core Project Management Team



Bethany Whitaker

Project Manager



Aria Wong

Deputy Project Manager



Lead Consultant

Project Management, Branding,
Market Analysis, Vision Update

Jenny Choi

Project Planner

Jenny Boone

Visual Communications Specialist

Other Wake/Durham project staff

Advisors, Subject Matter Experts



+



Subconsultants

Community and Stakeholder
Engagement, Planning Support

Mary Kate Morookian

Kimley Horn | Stakeholder
Engagement Lead, Technical Support



Simone Robinson

P3 | Stakeholder Engagement



Johnetta Perry

P3 | Stakeholder Engagement



Subconsultant

CFA Program Management Plan

Price Armstrong

CFAP Planning Lead



Alpesh Patel

CFAP Planning



2035 Wake Transit Plan Update

State of the Wake Transit Plan

Goals, Priorities & Strategic Direction

Financial Capacity and Scenarios

Draft 2035 Wake Transit Plan

Recommended 2035 Wake Transit Plan

**Winter/
Spring 2024**
Branding; Wake Transit Report Card Drafted, Engagement (Ph. 1) begins in April 2024

**Spring/
Summer 2024**
Draft Update to the Project Prioritization Policy; Staff Workshop in May or June 2024

**Summer/
Winter 2024**
Develop investment scenarios in summer; Bring to public with Draft Prioritization Policy for comment (Ph. 2) in Fall 2024

**Winter 2024/
Spring 2025**
Compile the draft 2035 Wake Transit Plan and release for public review (Ph. 3) in April/May 2025

**Summer/
Fall 2025**
Public Hearing; Engagement (Ph. 4) on recommended 2035 Wake Transit Plan Update;(Ph. 5) community wrap up

Public Engagement Plan



2

Public Engagement Plan

The 2035 Wake Transit Plan Update Public Engagement Plan (PEP) details the approach to engagement under the following sections:

- Introduction
- Engagement Principles
- People and Parties
- Outreach Tactics and Methods
- Public Engagement Phases
- Measures of Success

Public Engagement Phases



Phase 1: State of the Plan and Investment Priorities	<i>Feb – Jun 2024</i>
Phase 2: Draft Prioritization Policy and Transit Investment Scenario Options	<i>Jul – Dec 2024</i>
Phase 3: Draft 2035 Wake Transit Plan	<i>Jan – May 2025</i>
Phase 4: Recommended 2035 Wake Transit Work Plan	<i>Jul – Aug 2025</i>
Phase 5: Community Wrap Up	<i>Sep – Oct 2025</i>

Phase 1 Engagement

3

Purpose of Engagement: Phase 1

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER	CLOSE THE LOOP
Share information and educate	Obtain and consider public feedback	Public input is integrated into decision-making	Partners with public in shared decision-making	Public input makes final decision	Sharing process results with the community



State of the Plan and Investment Priorities

February – June 2024


- **INFORM:** Educate on the Status of Wake Transit Plan implementation
 - Highlight what has been accomplished since plan adoption in 2016.
 - Publish a 4-page, booklet style, full color handout
- **Consult:** Gather insight into public priorities for Wake Transit investment
 - Feedback received from the public and stakeholders will be used to update the Project Prioritization Policy and to develop transit investment scenario options for review in engagement Phase 2.
 - Collect input through a survey form that collects demographic data, general Wake Transit awareness, and attitudes and priorities toward specific project investment types.

Public Engagement Materials

Technical Materials

- Updated Web presence
 - Brief description
 - FAQs
- Community Survey
 - Online and paper
- Wake Transit 2024 State of the Plan Handout
- Presentation Materials for Staff and Partner Use

Awareness

- Posters/Cards on buses
- Posters at stops, stations and stakeholder locations
- Social Media Graphics
-  **Train-the Trainer** event as part of CE Subcommittee meeting agenda
- Targeted in-person events based on equity analysis

Fun

- Food/Drinks
- Wake Transit Branded SWAG/Giveaways
- Wake Transit Branded Tablecloth and signage
- Other event display items
- Signage, where needed, to support events and activities

Proposed Approach

- **Survey Balances 5 Trade-Offs**
 1. **Impact on ridership**
 2. **Safety and Comfort**
 3. **Speed and Reliability**
 4. **Time to Build**
 5. **Project Cost**
- **Trade-offs are in order of magnitude and relative to other investments**
- **Page will include instructions and a legend**
- **Expect to share draft webpage and draft survey for review at March 28th CE Meeting**

	Ridership	Safety and Comfort	Speed and Reliability	Time to Build	Cost
Connect Regionally					
Develop a new Wake County commuter rail (train) service.	**	****	****	*****	\$\$\$\$\$\$ (\$35)
Work with existing and planned train services, like Amtrak, to expand rail in Wake County.	**	****	****	****	\$\$\$\$ (\$20)
More bus service <u>between</u> Wake County and neighboring counties (Durham, Orange, Johnston, etc.)	****	***	***	**	\$\$\$ (\$15)
Connect all Wake County Communities					
More bus service connecting Wake towns and urbanized areas and job centers (Raleigh, Cary, and Research Triangle Park, etc.)	**	***	**	**	\$\$ (\$10)
More local bus services and/or services that connect towns to each other.	**	***	**	**	\$\$ (\$10)
Increase funding to towns to design their own transit projects and/or services.	**	***	**	**	\$\$\$ (\$15)
Create Frequent, Reliable Urban Mobility					
Build travel lanes that can only be used by buses.	*****	*****	*****	****	\$\$\$\$\$ (\$25)
More bus routes available at night and on weekends	***	****	**	**	\$\$\$ (\$15)
More bus routes that are scheduled every 15 minutes	*****	****	****	**	\$\$\$\$\$ (\$25)
Enhance Access to Transit					
Build more sidewalks and crosswalks	***	*****	**	***	\$\$ (\$10)
More lighting at bus stops	***	*****	**	**	\$ (\$5)

Updated schedule for Phase 1

**MARCH CTT and
CE Meetings**

**APRIL CTT and
CE Meetings**

**Engagement
Period Begins**

**Engagement
Period Ends**

March 19 & 28

- Preliminary Findings
- Engagement Strategy-Draft
- 1st Draft materials (survey, state of the plan, website, etc.)

April 16 & 25

- Findings & Opportunities
- Engagement Strategy-Final
- 2nd Drafts of engagement materials

April 29

- 4/29 Live Website and Survey
- 5/2 Stakeholder Meeting Held
- 5/6 Start Holding In-Person Events

June 14

- Last Friday before the Holidays
- Allows 6 weeks for active engagement
- Close Survey and Start Processing Findings.



Thank You

Engagement Coordinator:
Stephanie.Plancich@campo-nc.us

5. 2035 Wake Transit Plan Update: Public Engagement Plan Attachment B

Requested Action:

Receive as Information

6. FY2025 Community Funding Area Program Selection Results Attachment C

Suvir Venkatesh, CAMPO

Community Funding Area Program

FY 2025 Selection Process & Program Review

March 13th, 2024

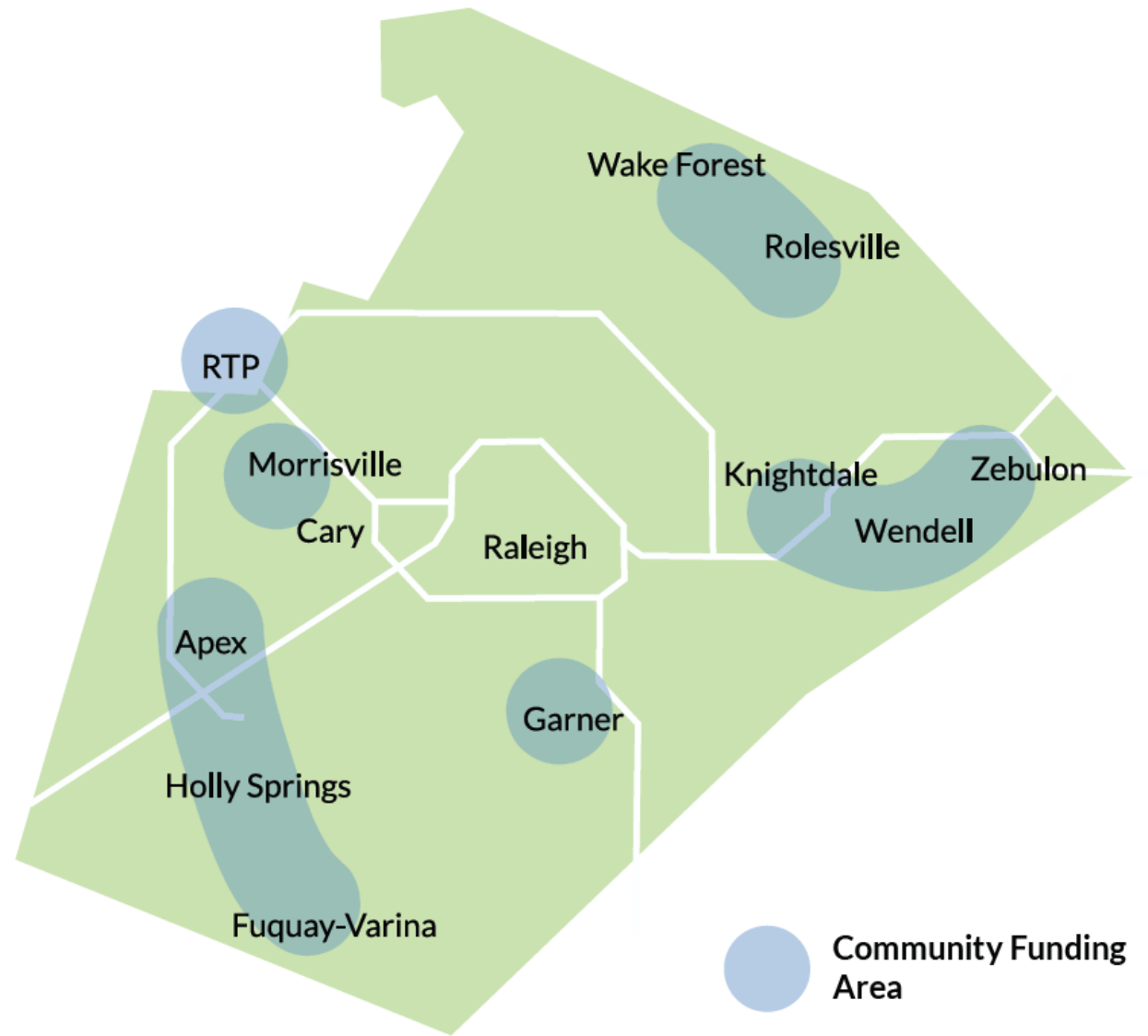


NC Capital Area Metropolitan Planning Organization

Program Overview & Financial Health

Community Funding Area Program Overview

- ▶ Envisioned as part of the Wake Transit Plan - Big Move #4: Enhanced Access to Transit
- ▶ A competitive program providing an opportunity to receive match funding for planning, capital, operating, or combined capital/operating transit projects



Previously Funded Projects

Planning

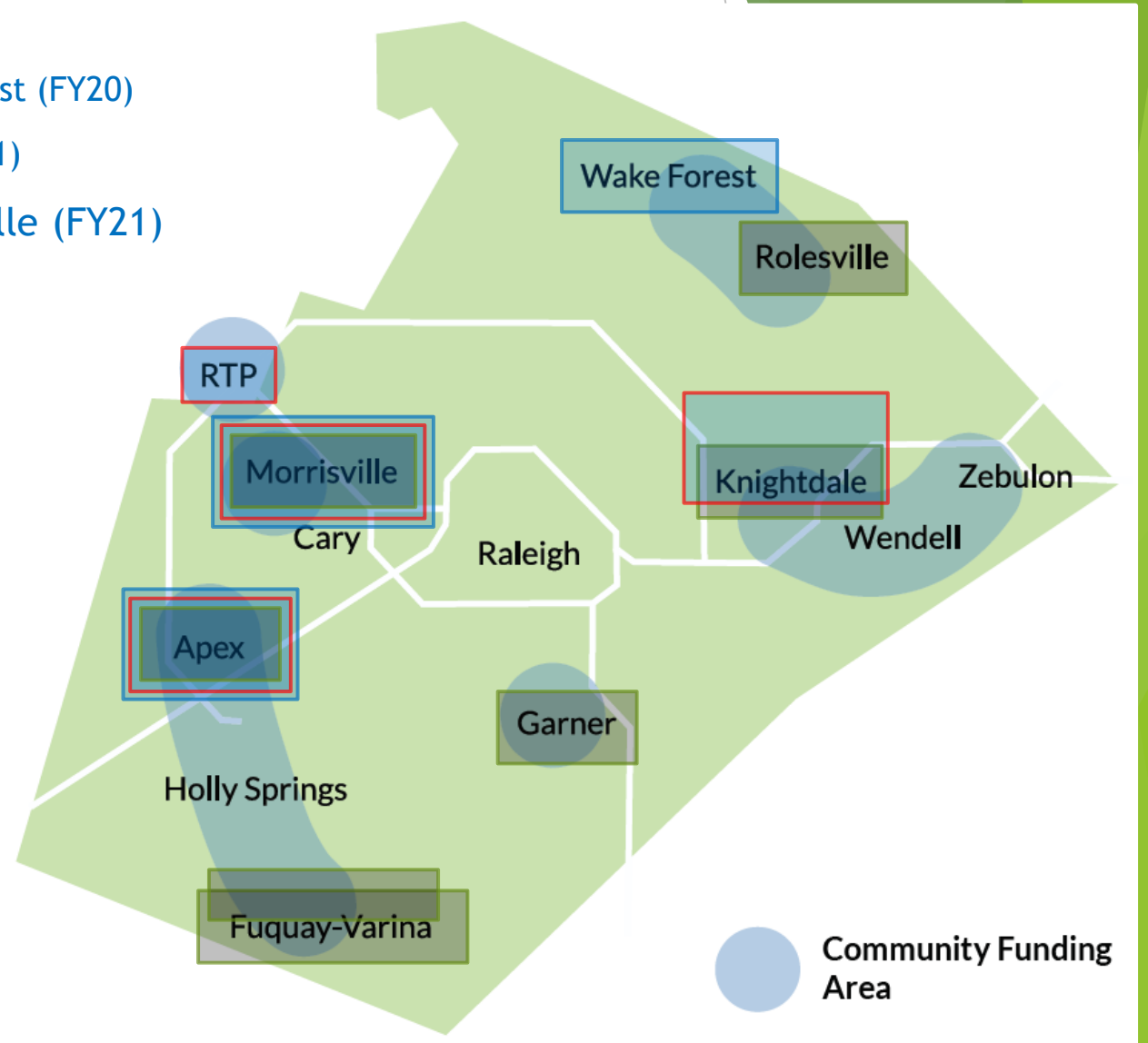
- ▶ Town of Apex (FY19)
- ▶ Town of Morrisville (FY19)
- ▶ Town of Garner (FY20)
- ▶ Town of Fuquay-Varina (FY20)
- ▶ Town of Rolesville (FY20)
- ▶ Town of Knightdale (FY22)
- ▶ Town of Fuquay-Varina (FY23)
- ▶ Town of Apex (FY24)

Capital

- ▶ Town of Apex (FY21)
- ▶ Town of Morrisville (FY21)
- ▶ Research Triangle Foundation (FY22)
- ▶ Town of Knightdale (FY24)
- ▶ Town of Apex (FY24)
- ▶ Town of Apex (FY24)

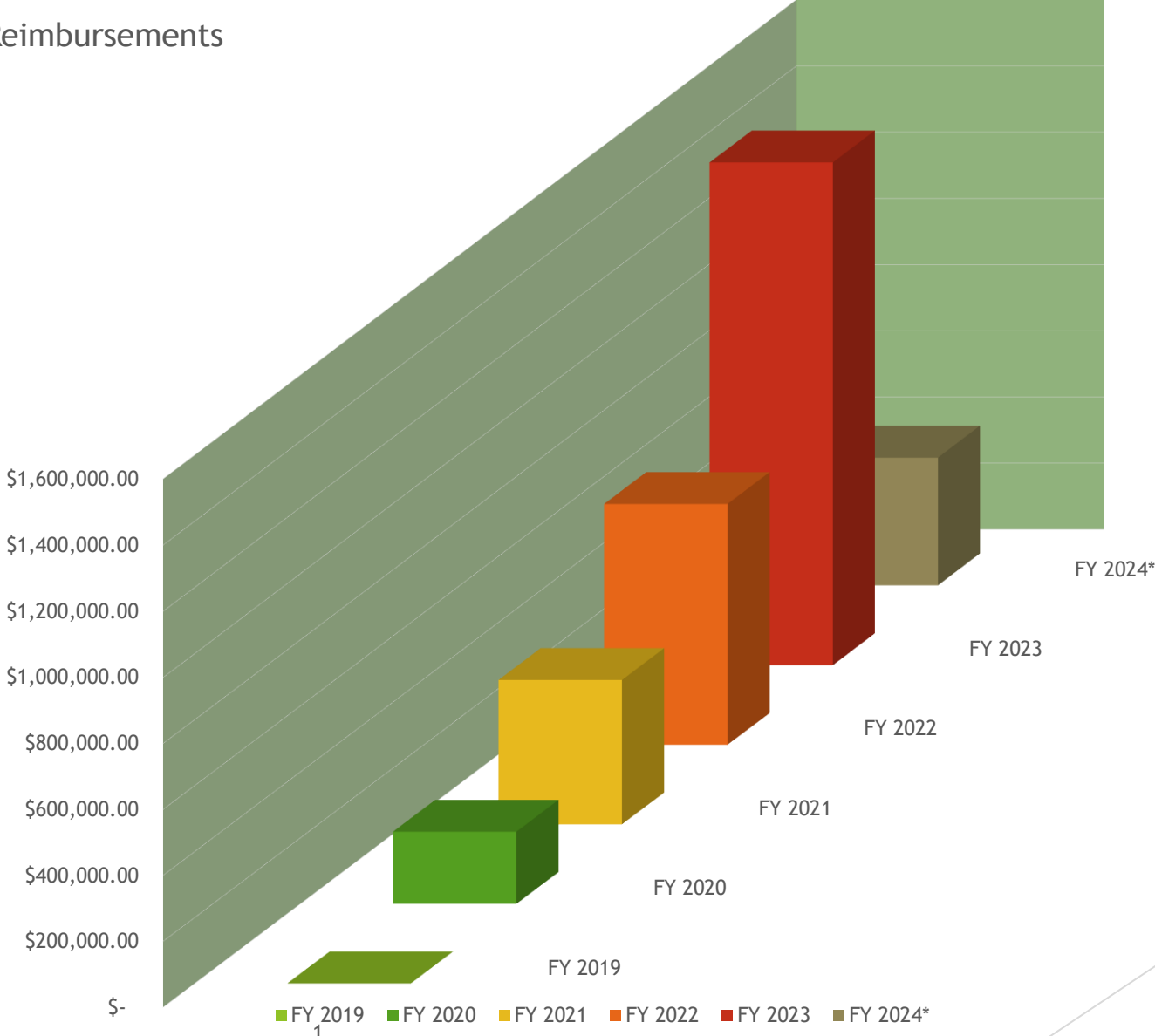
Operating

- ▶ Town of Wake Forest (FY20)
- ▶ Town of Apex (FY21)
- ▶ Town of Morrisville (FY21)



CFAP Applications Turn Into Progress

CFAP Annual Reimbursements



Community Funding Area FY 2025 Program Timeline

Action	Date
Project Incubation Meetings	Sep 21, 2023 - Oct 10, 2023
Applicant Training	Oct 25, 2023
Call for Projects (Opens)	Oct 30, 2023
Pre-Submittal Review Meetings:	
Town of Wake Forest	Dec 6, 2023
Town of Apex	Dec 6, 2023
Town of Morrisville	Dec 8, 2023
Towns of Wendell/Knightdale/Zebulon	Dec 13, 2023
Call for Projects (Closes)	Jan 5, 2024
CAMPO Staff Scores Submissions	Jan 8, 2024 - Jan 26, 2024
Selection Committee Convenes	Feb 7, 2024 & Feb 23, 2024
Committee Recommendation Presentations/Staff Reports:	
Transit Planning Advisory Committee	Mar 13, 2024
Technical Coordinating Committee*	Apr 4, 2024
Executive Board*	Apr 17, 2024
TPAC recommends Projects in Work Plan	Apr 17, 2024
FY 2025 Work Plan Adoption	By June 30, 2024

 **WE ARE HERE**

* Presentation to TCC and Executive board will be included in the presentation on the Recommended Work Plan

CFAP Funding: FY 2024 to FY 2030

Community Funding Area Program Annual Allocation

FY24	FY25*	FY26	FY27	FY28	FY29	FY30
\$1.16M	\$2.62M	\$1.69M	\$1.73M	\$1.78M	\$1.82M	\$1.87

Total Allocation

\$50k	\$50k	\$50k	\$50k	\$50k	\$50k	\$50k
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Planning/Technical Allocation

FY24	FY25	FY26	FY27	FY28	FY29	FY30
\$441k	\$464k	\$487k	\$512k	\$537k	\$564k	\$593k
\$375k	\$384k	\$394k	\$404k	\$414k	\$424k	\$435k
\$415k	\$425k	\$438k	\$435k	\$442k	\$453k	\$465k

T0005-BF: GoApex Route 1 Fixed-Route Circulator

T0005-BG: Operation of Node-Based Smart Shuttle

T0005-AA: Wake Forest Reverse Circulator



FY24	FY25	FY26	FY27	FY28	FY29	FY30
-	\$1.35m	\$370k	\$381k	\$382k	\$378k	\$373k

**T0005-Z:
CFA Funding Reserve**

- T0005-Z's FY24 allocation in the FY24 Draft Wake Transit Work Plan was combined with funds that had been returned to the CFA fund balance and is reflected in the FY25 allocation of \$1,348,217.
- *Information is based upon FY25 Draft Wake Transit Work Plan

Program Funds: Additional Cost Considerations

10%

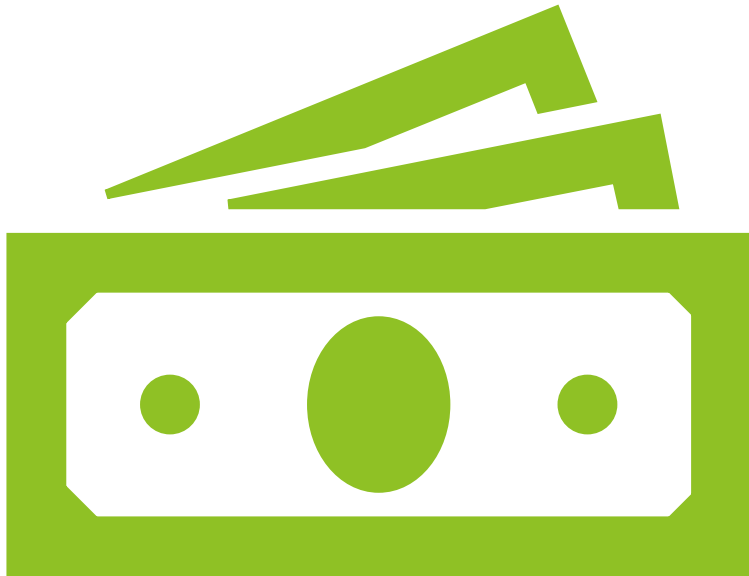
The CFA Program Management Plan allows the potential of up to a 10% overage on project costs, with additional match dollars from the project sponsor. Without the consent of the TPAC, this 10% cannot go above any other program caps, such as the \$50,000 planning maximum

30%

For FY21, the Budget & Finance and Planning & Prioritization Subcommittees made the following recommendation: No project can use more than 30% of total annual CFA program budget on **operating** expenses without TPAC approval

Long Term Operating Costs

- ▶ “The CFAP limits the annual funding available to a single applicant to 30% of a CFAP annual funding allocation (for example, if the annual funding program is set at \$1 million, the maximum project award is \$300,000). Capping the maximum award at 30% balances the competing goals of supporting projects that have capital and operating components with encouraging broad participation in the grant program. The project funding cap should commence in FY 21 once the funding allocation is large enough to warrant this limitation.”
- ▶ In January 2020 it was recommended that the 30% cap would only apply to operating funding requests for FY21. Applicability of the 30% cap in future year Wake Transit Work Plans to be determined by TPAC.



	FY25	FY26	FY27	FY28	FY29	FY30
Total Funding Allocation	\$2.62m	\$1.69m	\$1.73m	\$1.78m	\$1.82m	\$1.87m
30% of Total	\$787k	\$507k	\$519k	\$534k	\$546k	\$561k

Submitted Applications

FY 2025

Capital Applications

- ▶ **Town of Apex:**
Bus Stop Improvements
- ▶ **Town of Apex:**
S-Line Mobility Hub

Operating Applications

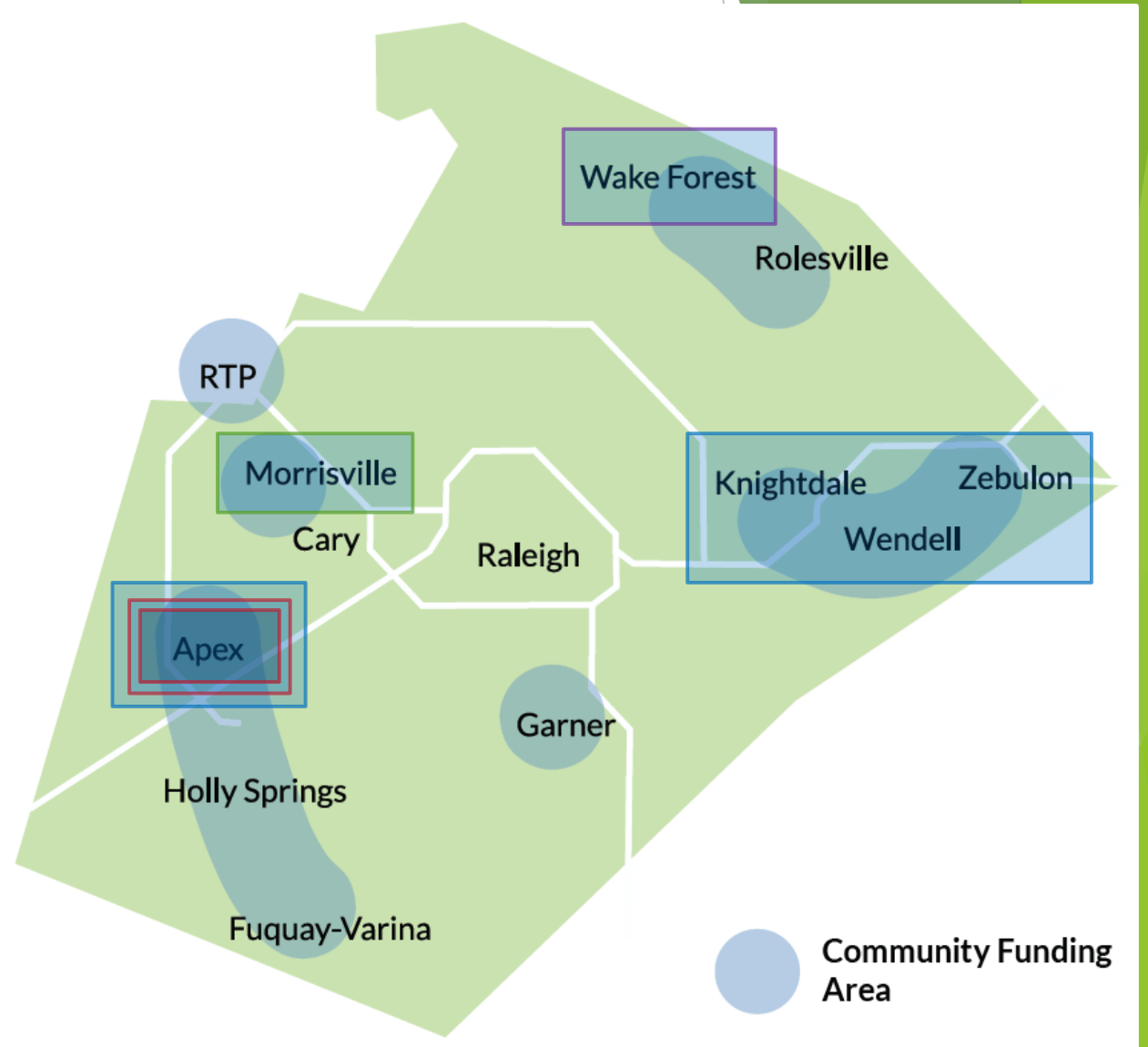
- ▶ **Town of Apex:**
0.3 FTE- Transit Planning Staff
- ▶ **Knightdale-Wendell-Zebulon**
GoWake SmartRide Microtransit Service

Planning Application

- ▶ **Town of Morrisville**
Transit Feasibility Plan

Joint Capital/Operating Application

- ▶ **Town of Wake Forest**
Wake Forest East and West Loops + Bus Stop Improvements



FY 2025 CFAP Applicants

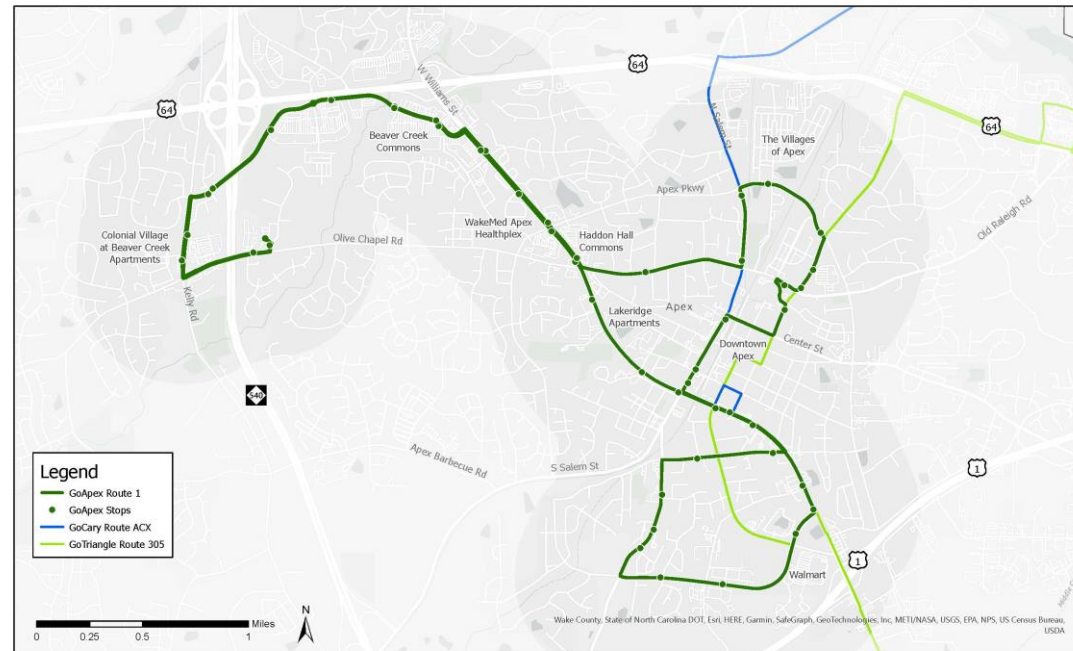
GoApex Bus Stop Improvements

Project Description:

This project would provide bus stop improvements at GoApex bus stops, including installation of additional shelters, benches, trash receptacles bike racks, and crosswalks, along with any grading, paving, or ADA and PROWAG accessibility improvements needed. Depending on the scope needed for the selected stops, there may be a need to move existing benches to other bus stop locations or shift stop locations to accommodate the improvements.



GoApex Bus Stop Improvements
Project Area



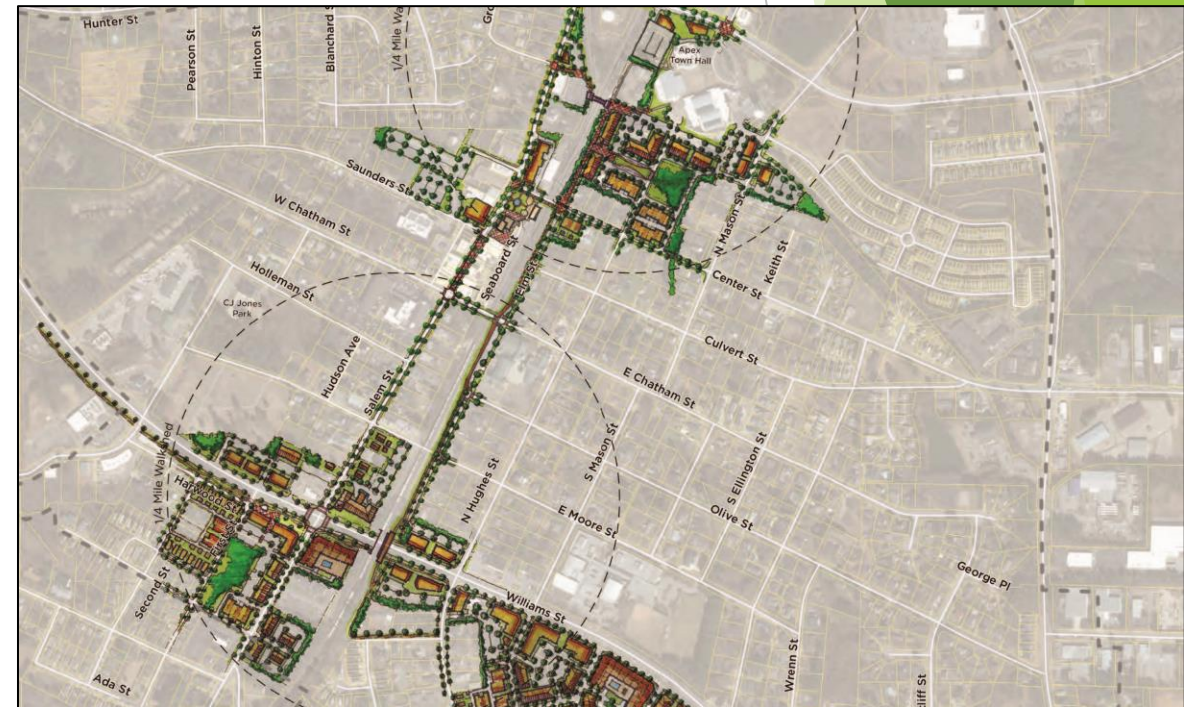
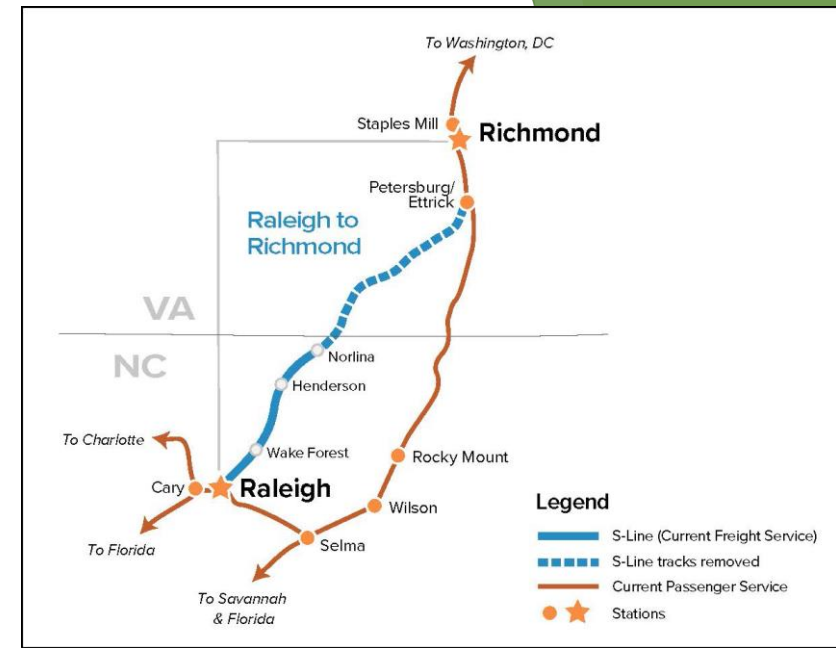
S-Line Mobility Hub

Project Description:

The North Carolina Department of Transportation (NCDOT) has applied for grant funds through the USDOT Reconnecting Communities and Neighborhoods (RCN) Grant Program for the North Carolina S-Line Mobility Hub Program, which aims to assist communities along the S-Line with the next major milestone for mobility hubs and prepare for passenger rail.

Plan Details:

This project is intended to fund preliminary design, NEPA and final design of a mobility hub near the S-Line corridor in Apex. The mobility hub is designed to serve multiple bus routes and will be able to accommodate transit, bicycle and pedestrian connections as well.





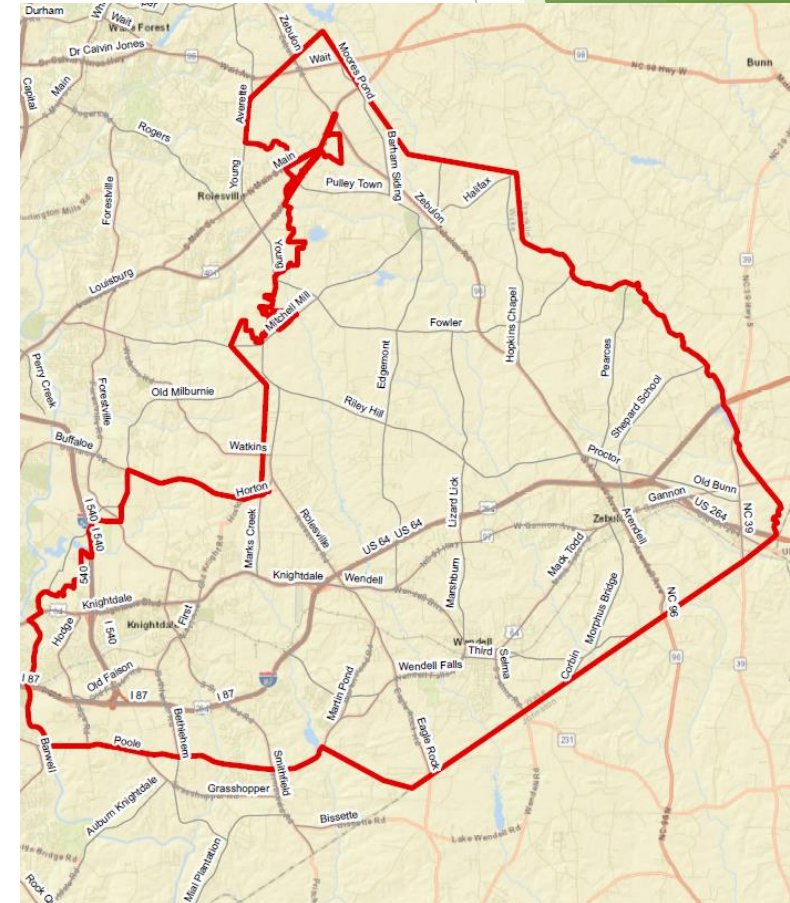
GoWake SmartRide

Project Description:

In 2020, Wake County was awarded (FTA) Integrated Mobility Innovation Grant to implement the NE Wake County Rural Microtransit Study. The original study area included the Towns of Zebulon, Rolesville, Wendell and surrounding unincorporated areas. The area was chosen due to the lack of mobility options with limited transit.

The proposed project in FY 25 will include the Town of Knightdale and remove the Town of Rolesville from the service area.

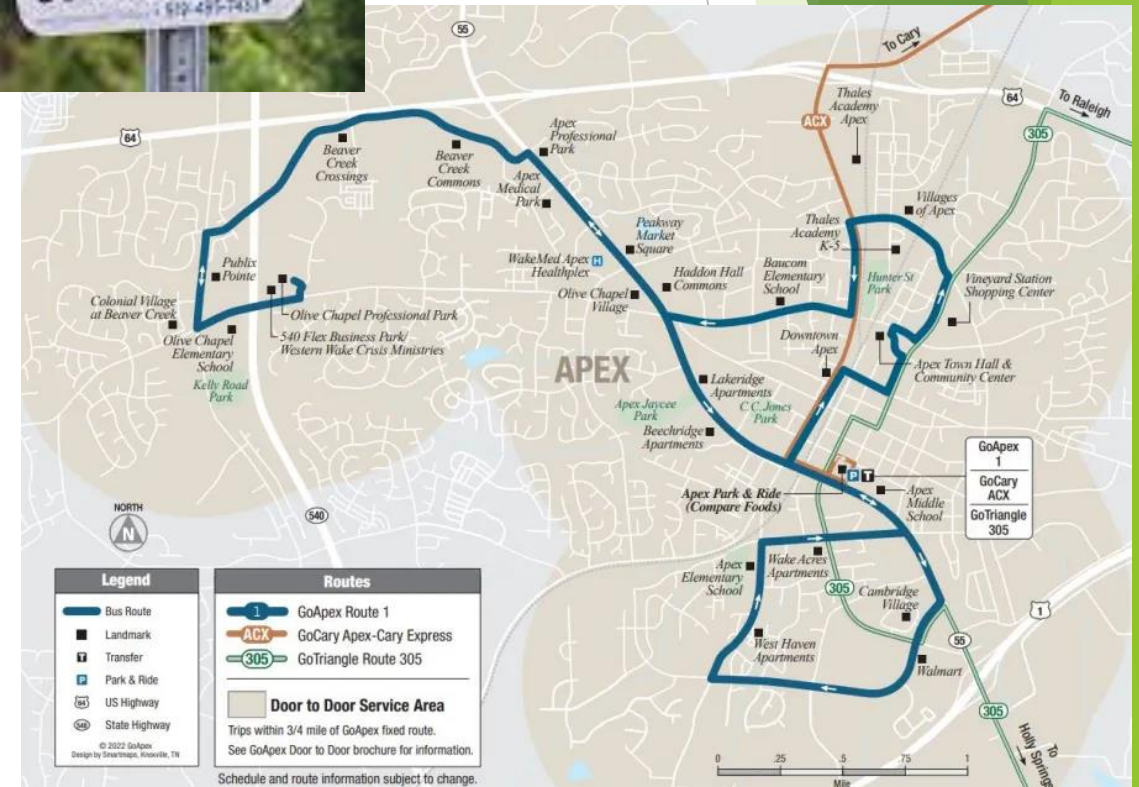
Some of the top origin and destination locations include Walmart Supercenter in Zebulon, East Wake High School, Carlie C's Shopping Center in Zebulon and the East Wake Senior Center in Wendell. These top frequent locations show that residents are using the service for everyday needs. The service would also provide Knightdale residents with similar access to important amenities



0.3 FTE- Transit Planning Staff

Project Description:

The town of Apex has requested funding to allocate towards an additional 0.3 FTE within the Town of Apex to support GoApex-related tasks, specifically from a new proposed transportation planner position. The request would be for 50% reimbursement of this 0.3 FTE, resulting in a 15% reimbursement of their total employer paid salary and benefits. The position is expected to be a Planner II career level. Planning staff are requesting this position for the FY25 Town budget.





Morrisville

Live connected. Live well.

Transit Study

Project Description:

The Town of Morrisville has operated an on-demand, app-based, microtransit service called the Morrisville Smart Shuttle since October 2021. The service is app-based, meaning users download an app and request rides directly to/from nodes in real-time. There are 17 nodes within the system, all of which include ADA accessible pads. The system has had trouble meeting demand and many users are given “seat unavailable” responses while requesting trips. There have also been concerns with inaccuracy in estimated times of arrival and actual pickup times.

The town is requesting funding to study various transit models to enhance the Smart Shuttle to address the above concerns





TOWN of WAKE FOREST

Wake Forest East and West Loops

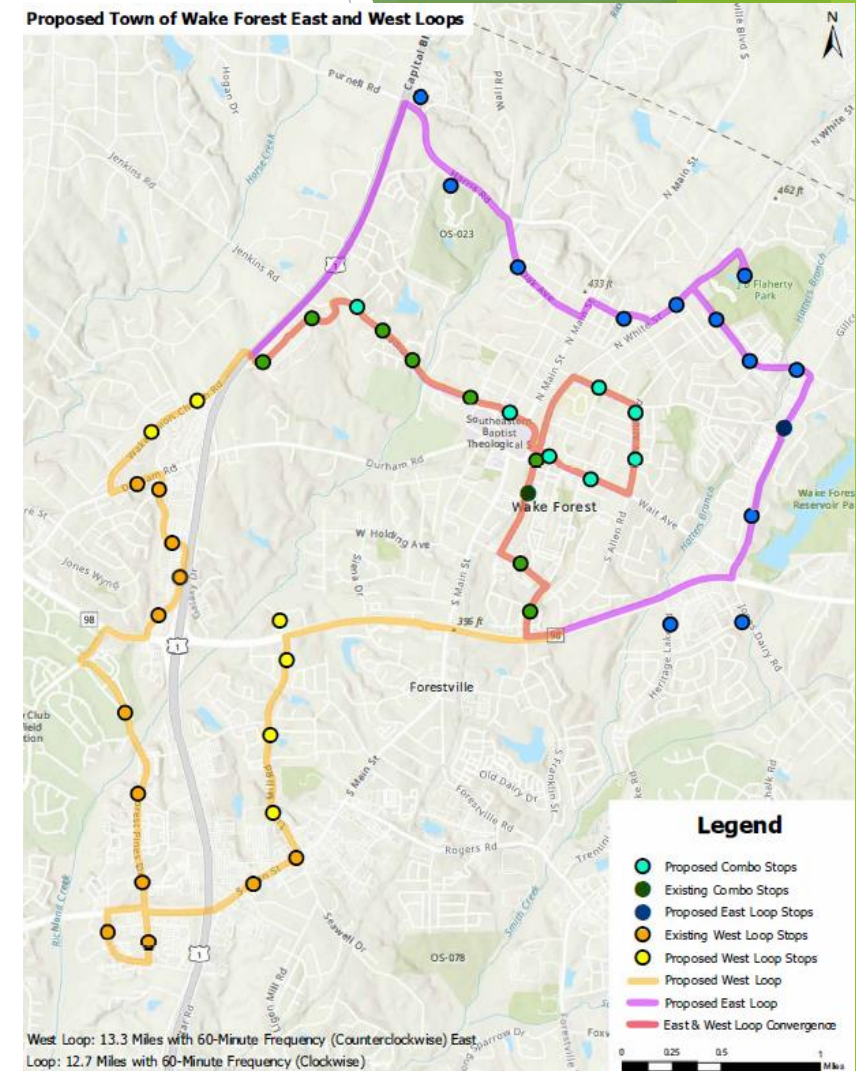
Project Description:

In 2008, in partnership with GoRaleigh, Wake Forest established a local bus circulator known as the Wake Forest Loop. This service was further enhanced in 2019, when the Town utilized funds from the Community Funding Area Program (CFAP) to add a second loop in the reverse direction of the original loop.

Despite the successes of the service, recent data revealed that stops in the eastern portion of Wake Forest have failed to attract the ridership originally envisioned when the transit service began. Further, serving this eastern area has come at the expense of diminishing reliability and punctuality for the circulator's other, more heavily utilized bus stops.

The town is requesting CFA funding to implement the reconfigured East and West Loops which would support higher density residential development, address shortcomings in the current system, provide enhanced access to transit for the residents of Northeastern Wake Forest, and connect to the future S-Line station in downtown. The town is also requesting capital funds to build out bus stops along the new transit corridor.

As of February 22nd, this application was **withdrawn** by the town. They will use a combination of local and federal funds to operate a microtransit service beginning on October 1st, 2024, and suspend operations of the current circulators using the Wake Transit Work Plan amendment process.



Scoring - Capital & Operating Projects (100 Points)

Category	Criterion	Description	Category	Criterion	Description
Geographic Balance	Last Time Applicant Awarded CFAP Funds for Capital/Operating	Last time applicant was awarded CFAP funds for capital/operating projects.	Cost Effectiveness	Operating and Capital Cost per Boarding	Operating and capital cost per boarding opening year.
Local/Regional Benefits	Fixed-route Wake Transit Plan investments supported	Number of fixed-route bus/rail connections within ½ mile of project area.	Project Readiness	Project Readiness	A score is assigned based on the number of the following project readiness indicators that have been completed by the time the project application is submitted: 1) Project needed: Has a need for the proposed project been documented in other relevant planning documents? 2) Project study completed: Has a planning study for the proposed project been completed and deemed feasible and is the proposed project aligned with the study recommendation? 3) Title VI analysis / ADA assessment complete: Has a Title VI/ADA assessment been completed? 4) Realistic Cost and Timeframe: Does the project reflect a realistic cost and implementation timeframe (see Appendix F for definition of realistic cost and implementation timeframe)?
	Population density within service area	Population density (in people per square mile) within 1/2 mile of project area.			
	Employment density within service area	Employment density (in jobs per square mile) within 1/2 mile of project area.			
Transit Need	Population with Transit Need	Percent of population with high propensity to use transit (including residents living below the poverty line, older adults age 65 and above, total households with zero vehicles, individuals with disabilities) within ½ mile of project area.		Estimated Opening Year	Estimated opening year of project (for capital projects, how long until project is expected to be completed; for operations projects, how long until operation begins?)
	Activity Generators and Community Connections	Number of activity generators and community connections within ½ mile of project area. Activity generators and community connections include medical facilities, senior centers/community centers, retail centers, major employers (100+ employees), schools, and government centers.	Best Practices	Does project follow published best practices from elsewhere within the country or region? Applicant must cite best practice research.	
			Local Match	Amount of total project cost paid for with local funds	

Summary of Scores for Capital/Operating Projects

	Geographic Balance	Local / Regional Benefits	Transit Need	Cost Effectiveness	Project Readiness	Total Score
FY20 Wake Forest (Reference)	20	5	20	5	14	64
FY21 Apex (Reference)	20	15	20	0	28	83
FY21 Morrisville (Reference)	20	16	20	0	25	81
FY22 RTF (Reference)	20	10	10	0	24	64
FY24 Apex - Sidewalk (Reference)	0	19	20	0	26	65
FY24 Apex - Bus Stop Improvements (Reference)	0	19	20	5	23	67
FY24 Knightdale - Sidewalk Improvements ((Reference)	20	13	20	0	26	79
FY25 Apex- Bus Stop Improvements	0	19	20	5	23	67
FY25 Apex- Mobility Hub	0	19	20	-	21	60/90
FY25 Apex- 0.3 FTE	0	19	20	-	20	59/90
FY25 GoWake SmartRide	20	2	20	0*	25	67
FY25 Wake Forest East/West Loops	10	14	20	0	20	64

Scoring - Planning Projects (50 Points)

Category	Criterion	Description	Points Awarded	Justification
Geographic Balance	Last Time Applicant Awarded CFAP Funds for Planning	Last time applicant was awarded CFAP funds for a planning study.	20: None within last 10 years	Prioritizes first-time planning study applicants and favors at least a five-year gap between funded planning studies/technical assistance grants.
			10: Within last 5 to 10 years	
			0: Within last 5 years	
Planning Study Readiness	Clear and Compelling Scope of Work	Applicant must provide a scope of work for the proposed planning document requesting CFAP funds with required content.	15	This is a requirement of all applications to demonstrate applicant has a focused scope of work that fits within the CFAP funding constraints.
	Estimated Planning Study End Date	Timeframe within which the results of the planning study are expected to be completed	10: Within 12 months	Prioritizes planning studies that can be finished within one funding cycle, so they can be used to support operations/planning projects proposed during the next funding cycle.
			0: Over 12 months	
	Local Match	Amount of total planning study paid for with local funds*	5: >80%	Prioritizes planning studies that are funded with a higher than minimum 50% local match.
			4: 76-80%	
3: 71-75%				
2: 61-70%				
			1: 51-60%	
			0: 50%	

Summary of Scores for Planning Projects

	Geographic Balance	Planning Study Readiness	Total Score
FY19 Morrisville (Reference)	20	27	47
FY19 Apex (Reference)	20	25	45
FY20 Fuquay-Varina (Reference)	20	25	45
FY 2020 Garner (Reference)	20	25	45
FY 2020 Rolesville (Reference)	20	25	45
FY22 Town of Knightdale (Reference)	20	25	45
FY23 Town of Fuquay-Varina (Reference)	0	25	25
FY24 Town of Apex (Reference)	10	25	35
FY25 Town of Morrisville	10	27	37

CFA Funding Requests for FY 2025

Total Available Funds for New Projects	\$1,348,217	
	Funding Request	10% Contingency
Apex 0.3 FTE (Operating)	\$15,000	\$16,500
Apex Bus Stop Improvements (Capital)	\$100,000	\$110,000
Apex Mobility Hub (Capital)	\$460,000	\$506,000
Wendell GoWake SmartRide (Operating)	\$206,814	\$227,495.40
Wake Forest East and West Loops (Joint Capital Operating) (WITHDRAWN)	\$679,626.60	\$744,589.26
Morrisville Transit Study (Planning/Technical Assistance)	\$50,000	\$50,000
TOTAL FUNDS REMAINING IN T0005-Z (Reserve)	\$991,403	\$960,721.60
Total Funds in Reserve in FY26	\$1,360,954	\$1,330,532.60

Projects That Were Not Selected

Apex Mobility Hub

- ▶ No mention of the S-Line in Wake Transit Plan
- ▶ Outside scope of CFA Program
- ▶ Concerns over moving forward with Mobility Hub design work when NCDOT funding is in place
- ▶ Concerns over project readiness-timeline for completion did not seem accurate.

Apex 0.3 FTE- Transit Planning Staff

- ▶ Lack of clear language on staffing requests in current CFA Program Management Plan
- ▶ Can not be easily scored against other projects
 - ▶ PMP update will address this
- ▶ Lack of a specific work plan for this position

CFA Funding Requests for FY2025: FY 2026 Funding Implications

	Current FY26 Allocation (FY25 Draft Work Plan)	FY26 Allocation based on Project Selection*
Amount in Reserve (TO005-Z)	\$369,811	\$1,330,532
Total FY26 Allocation	1,689,275	\$2,883,179
FY26 Project Funding Cap (30%)	\$506,782.50	\$864,954

*subject to change due to suspension of Wake Forest Circulator in Q2

Funding Recommendations:

FY 2024 CFA Selection Committee

Applicant	Project	Fully Fund Request?	With 10% Contingency	Conditions?
Apex	Bus Stop Improvements	YES	YES	NONE
Apex	S-Line Mobility Hub	NO	NO	-
Apex	0.3 FTE	NO	NO	-
Wendell/Knightdale/ Zebulon	GoWake SmartRide Microtransit	YES	YES	NONE
Morrisville	Transit Study	YES	YES	NONE
Wake Forest	East and West Loops	WITHDRAWN		



GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

Funding Recommendations: FY 2025 CFA Projects in Wake Transit Work Plan

There will be a Project ID # with a corresponding line item and project sheet for each funded implementation element in the Recommended FY 2025 Wake Transit Work Plan.

TC002 Bus Infrastructure

<u>Agency</u>	<u>Project ID</u>	<u>Project</u>	<u>Prior Years</u>	<u>FY 2025</u>	<u>FY 2026 Programmed</u>
<i>Town of Apex</i>			<i>Agency Subtotal</i>		
	TC002-BO	GoApex Route 1: Bus Stop Improvements		\$110,000	

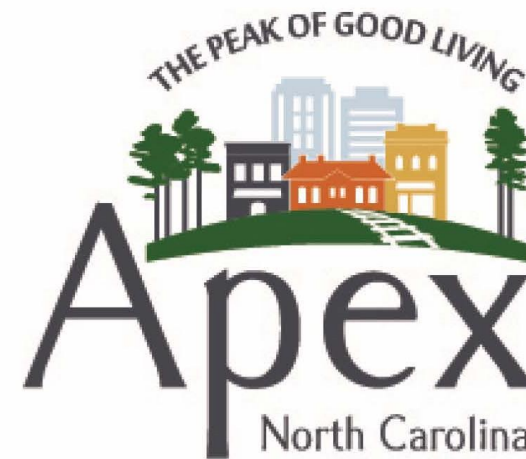
TC003 Other Capital

<u>Agency</u>	<u>Project ID</u>	<u>Project</u>	<u>Prior Years</u>	<u>FY 2025</u>	<u>FY 2026 Programmed</u>
Community Funding Area Program Planning Projects			<i>Subcategory Total</i>		
<i>Town of Morrisville</i>			<i>Agency Subtotal</i>		
	TC003-X	Transit Feasibility Study		\$50,000	

T0005 Bus Operations

<u>Agency</u>	<u>Project ID</u>	<u>Project</u>	<u>FY 2024</u>	<u>FY 2025</u>	<u>FY 2026 Programmed</u>
<i>Town of Wendell</i>			<i>Agency Subtotal</i>		
	T0005-CH	GoWake SmartRide Microtransit Service		\$227,495	\$233,183

<u>Project ID</u>	TC002- BE	<u>Project Category</u>	Bus Infrastructure	<u>Project Subcategory</u>	Bus Stop Improvements
Project Description:					
As part of the Community Funding Area Program, the Town of Apex will design and construct up to 40 bus stops throughout the community to support the Town's GoApex Route 1 fixed-route circulator. The improvements will be supported by a mixture of funding sources, including Wake Transit funds, CAMPO LAPP funds, and local funds.					
Project at a Glance					
<u>Project Title</u>		Bus Stop Improvements for GoApex Route 1			
<u>Agency</u>		Town of Apex			
<u>FY 2021 Costs</u>		\$207,000			
<u>Funding Source</u>		Wake Transit Tax Proceeds, Local Match, and Federal Funds (LAPP)			
<u>Start Date</u>		July 2020			

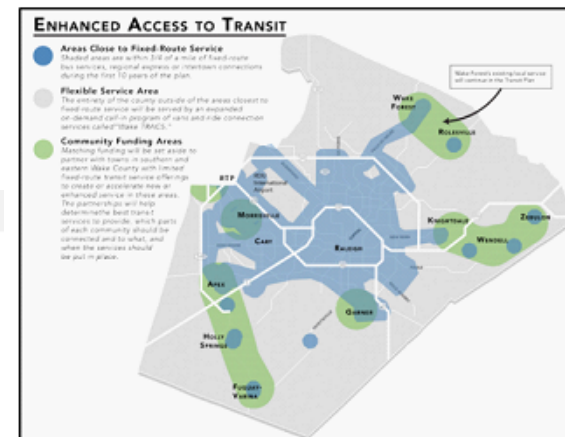


Funding Recommendations: FY 2025 CFA Projects in Wake Transit Work Plan

The T0005-Z (Community Funding Area Program Reserve) balance for FY 2025 will be adjusted to reflect the newly funded implementation elements

Project ID	T0005-Z	Project Category	Bus Operations	Project Subcategory	Other Bus Service
Project Description:					
Community Funding Area Program (CFAP) funding will be used to support community based public transportation projects through planning, capital, or operating projects. Eligible municipalities or organizations function as project sponsors under the program and will determine the best investments for their communities entering their projects for scoring consideration via a CFAP application as described in the CFAP Management Plan.					
This project places in reserve the designated CFAP funding for FY 2025, which are allocated to selected project sponsors through the CFAP call-for-projects and the Annual Wake Transit Work Plan development cycle. The FY 2025 allocation also includes previously allocated but recently unnumbered funding from CFAP projects in previous fiscal years through FY 2023.					
Project at a Glance					
Project Title	Community Funding Area Program Reserve				
Agency	Capital Area MPO				
FY 2025 Costs	\$1,348,217				
FY 2026 Programmed Cost	\$369,811				
Funding Source	Wake Transit Tax Proceeds				
Start Date	July 2021				

Capital Area MPO		Agency Subtotal	\$837,785	\$1,348,217	\$369,811
T0005-Z	Community Funding Area Program Reserve		\$837,785	\$1,348,217	\$369,811



Any Questions?



6. FY2025 Community Funding Area Program Selection Results

Requested Action:

Receive as Information

5. 7. FY2025 Wake Transit Work Plan Progress Update

Requested Action:

Receive as Information

Ben Howell, CAMPO

8. FY 2024 4th Quarter Work Plan Amendment Request

Suvir Venkatesh, CAMPO

Timeline

FY24, 4th Quarter Amendment Requests

ACTION	DATE
Submission Deadline	February 23, 2024
Released for Public Comment	March 8, 2024
Subcommittee Review and Disposition	March 27, 2024
Public Comment Period Ends	April 5, 2024
TPAC Considers Amendment Requests	April 17, 2024
Governing Boards Consider Approval of Changes/Updates	May 15, 2024 – May 22, 2024

FY 2024 Quarter 4 Requested Wake Transit Work Plan Amendments

REQUESTED MAJOR AMENDMENT

Capital Budget Amendment Requests						
Project ID #	Agency	Project Title	Original Funding Allocation	Requested Funding Allocation	Funding Impact	Reason for Major/Minor Amendment Status
TBD	GoTriangle	Regional Transit Technology Plan Update	\$ -	\$ 200,000	\$ 200,000	<p>Major Amendment: Amendment request involves project requested to be added to the Work Plan and funded using funds from a budgeted reserve.</p> <p>Major Amendment: This amendment request is for funds to hire a consultant to complete an update to the 2019 Regional Transit Technology Plan. The cost for the update to the Plan will be split among Wake, Durham and Orange Counties, and the amendment request is a cost neutral impact to the Wake Transit Plan, as it is requesting funds from a budgeted reserve account.</p>
Total Capital Funding Impact					\$ 200,000	

- The requested FY2024 4th Quarter amendment request will be out for public review from March 8, 2024 – April 5, 2024
- Curtis will provide a more complete engagement update in the next agenda item.

8. FY 2024 4th Quarter Work Plan Amendment Request

Requested Action:

Receive as Information

9. Engagement Progress Update: Draft FY25 Work Plan and FY24/Q4 Work Plan Amendment Requests

R Curtis Hayes, GoTriangle

Draft FY 2025 Wake Transit Work Plan

Strategic Communications & Engagement Update

R. Curtis Hayes, GoTriangle

March 13, 2024



Draft FY 2024
Wake Transit Work Plan

February 17, 2023

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT



I. Adoption Schedule

II. Objectives

III. Engagement Deliverables

ENGAGEMENT: First 10 days (through March 6, 2024)

10-10-10

Days 1-10: Launched digital, in-person, print
February 26 – March 6, 2024

Days 10-20: A major strategic event
March 7 – March 16, 2024

Days 20-30: Final push by all partners
March 17 – March 26, 2024

Draft FY 2025 Wake Transit Work Plan Development & Adoption Schedule

Draft FY25 Work Plan	Recommended Work Plan	Adoption of FY25 Work Plan
<u>Sept '23 – Jan '24</u> Plan Development	<u>March – April '24</u> Edits and Updates	<u>May '24</u> TPAC Approval
<u>Feb '24</u> Release for Public Review	<u>May '24</u> Release for Public Review	<u>June '24</u> CAMPO & GoT Boards Adopt

Objectives

1. Engage Communities of Concern
2. Raise Awareness
3. Secure Statistically Significant & Meaningful Input

TOOLS *of* ENGAGEMENT

Public Notice:

A 30-day public comment period for the Draft FY 2025 Wake Transit Work Plan is scheduled for February 26 – March 26, 2024.

Email Campaign
Equity Analysis
Graphic Design
In-Person Engagement
Media Release
Metrics & Analytics
Print Materials
Social Media Briefs
Survey
Swag
Talking Points
Translations
Website Content



Your opinion matters and helps Wake Transit stay in sync with local communities, the environment, and the economy. The Draft FY25 Wake Transit Work Plan will be open to public comment for 30 days, from February 26 - March 26, 2024.

In FY25, approximately \$45.6 million has been allocated for operational expenditures and nearly \$197 million will support a variety of capital projects.

- Highlights include:
- Three new transit routes beginning service
 - Expansion of numerous existing routes
 - Bus stop and station improvements
 - Expansion of safety and security measures

Input from the community is vital to the planning process. Let us know what you think: <https://lnkd.in/ew4fvTFh>



Draft FY25 Wake Transit Work Plan Open for Public Comment

goforwardnc.org • 1 min read



2 reposts



NEWS RELEASE

Weigh in on the draft FY25 plan for transit in Wake County

For Immediate Release

Contact: R Curtis Hayes, Wake Transit Strategic Communications Coordinator
rhayes@gotriangle.org and 919-482-5011.

DURHAM, NC (Feb. 26, 2024) Interested in learning what's proposed for public transit in Wake County for the next fiscal year? The public is invited to comment on the Draft FY 2025 Wake Transit Work Plan from Feb. 26 to March 26 at <https://goforwardnc.org/getinvolvedwake>.



February 29, 2024
GoRaleigh Newsletter



The Draft FY 2025 Wake Transit Work Plan is available for community review from February 26 to March 26, 2024. View the plan and provide



The Draft Fiscal Year 2025 Wake Transit Work Plan is Open for Public Comment Through March 26.

Your opinion matters and helps Wake Transit stay in sync with local communities, the environment, and the economy. The Draft FY25 Wake Transit Work Plan will be open to public comment for 30 days, from February 26 - March 26, 2024.

In FY25, approximately \$45.6 million has been allocated for operational expenditures and nearly \$197 million will support a variety of capital projects.

Highlights include:

- Three new transit routes beginning service
- Expansion of numerous existing routes
- Bus stop and station improvements
- Expansion of safety and security measures

Input from community members and Wake Transit stakeholders is vital to the planning process. There are several ways for individuals and groups to submit input.

Public comments are accepted through the following channels:

Online: goforwardnc.org/getinvolvedwake

Email: info@goforwardnc.org

Mail: GoTriangle, C&PA, Wake Transit, 4600 Emperor Blvd., Suite 100, Durham, NC 27703

Text: WAKE25 to 855-925-2801 (charges may apply)

Call: 855-925-2801 (toll-free) and enter code 6695 to leave a voicemail

Regional Call Center: GoTriangle, 919-485-RIDE (7433)

In-Person: [Upcoming events](#)

[FY25 Draft Work Plan](#)



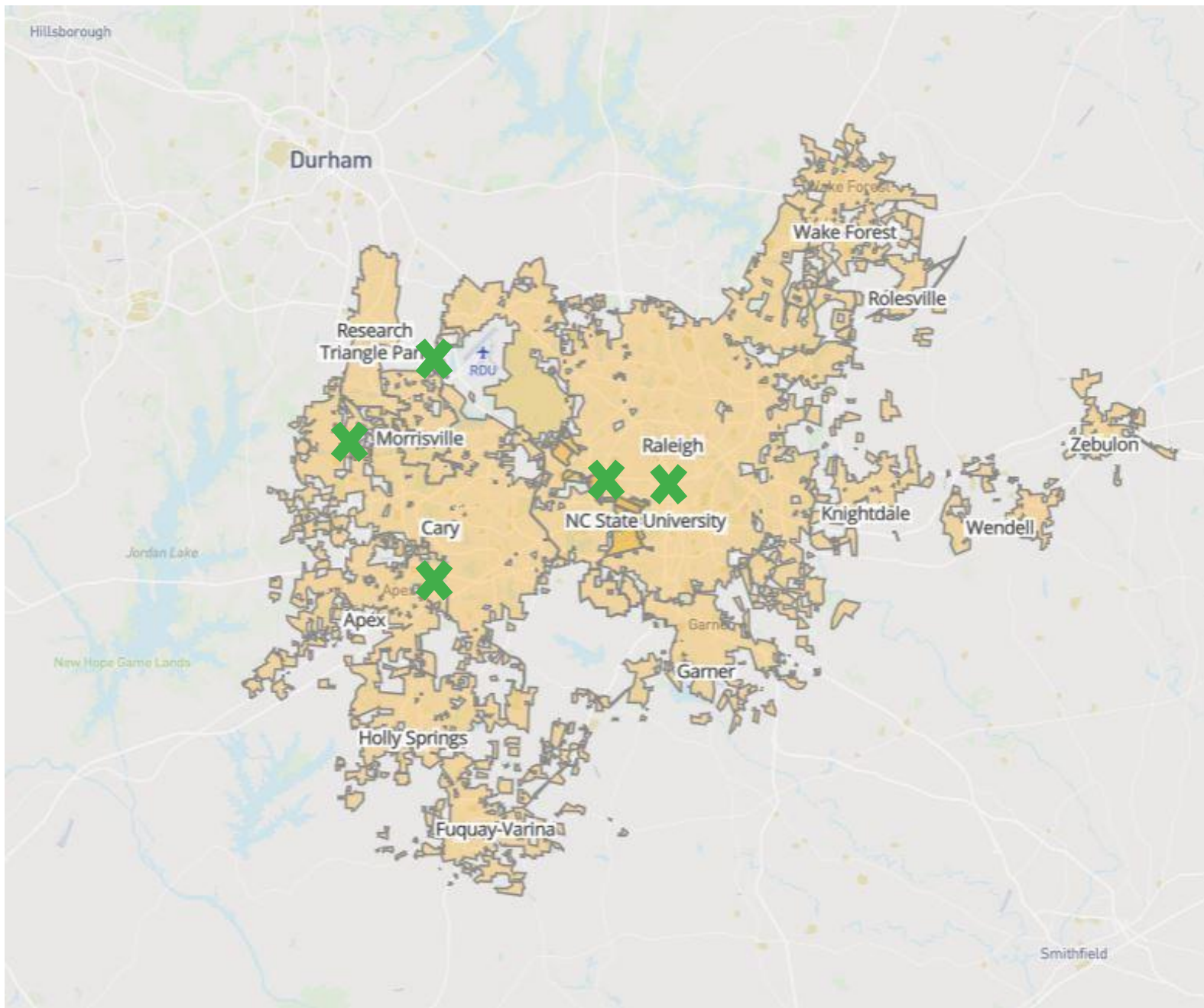
IN-PERSON EVENTS SCHEDULE

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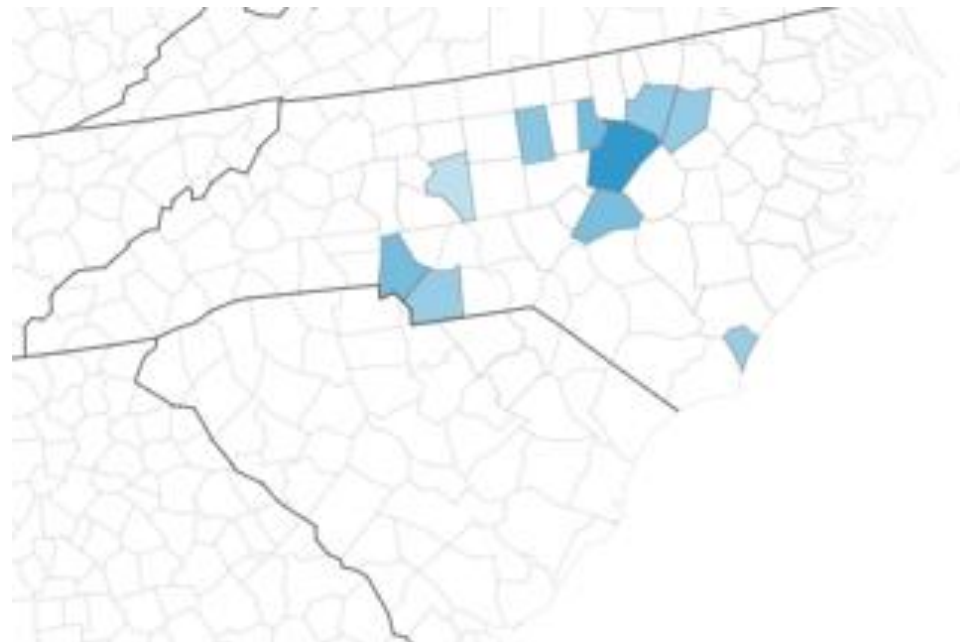
Launch Tabling (Days 1-10)	Event w/ Community Partners Communities of Concern Audience (Days 11-20)	Wrap Tabling (Days 21-30)
<ul style="list-style-type: none"> • 2/21 Dorcas Ministries (Cary) - 11AM-1PM • 2/27 Moore Square Station (Raleigh) – 4PM-7PM • 3/1 Crabtree Valley Mall Bus Stop (Raleigh) - 4PM-7PM • 3/2 Western Wake Farmers Market (Morrisville) - 9:30AM-12PM • 3/5 Regional Transit Center (GoTriangle) - 3PM-6PM 	<ul style="list-style-type: none"> • 3/7 Wendell Falls Farmhouse – 7:30AM-1PM • 3/14 Cary Depot – 3:30PM-6:30PM (Customer Appreciation Day) • 3/16 Knightdale Pot of Gold 5K - 6:30AM-11AM OR Town of Morrisville Holi Hindu Festival - 12PM-3PM 	<ul style="list-style-type: none"> • 3/19 Triangle Town Center Mall at Orvis Park and Ride (Raleigh) - 3PM-6PM • 3/23 Holly Springs Spring Fling - 10AM-12PM • 3/23 Wendell Food Truck Rodeo - 7PM-9PM

**Days 1-10
In-Person Tabling
Completed**



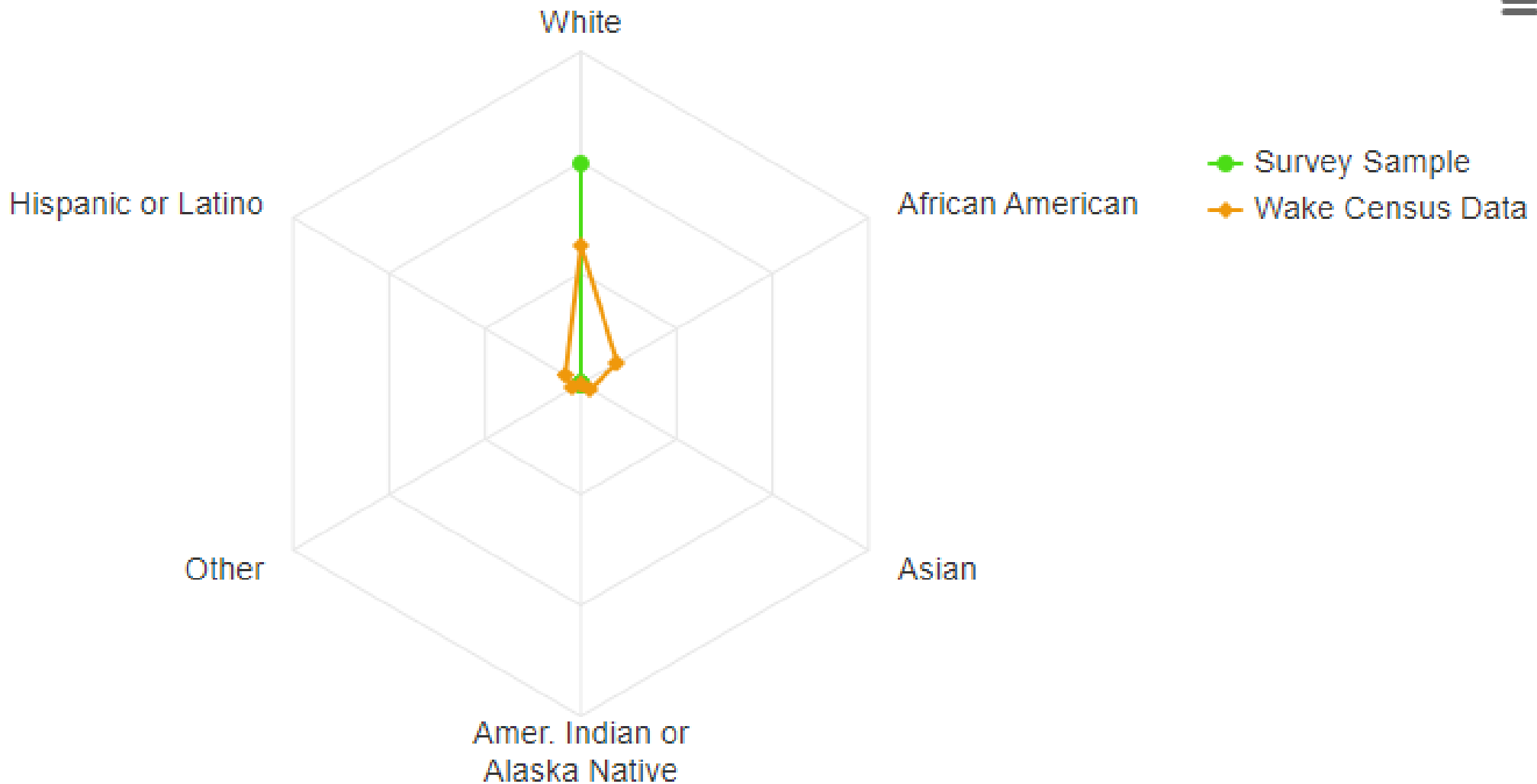
Survey Results through March 6, 2024

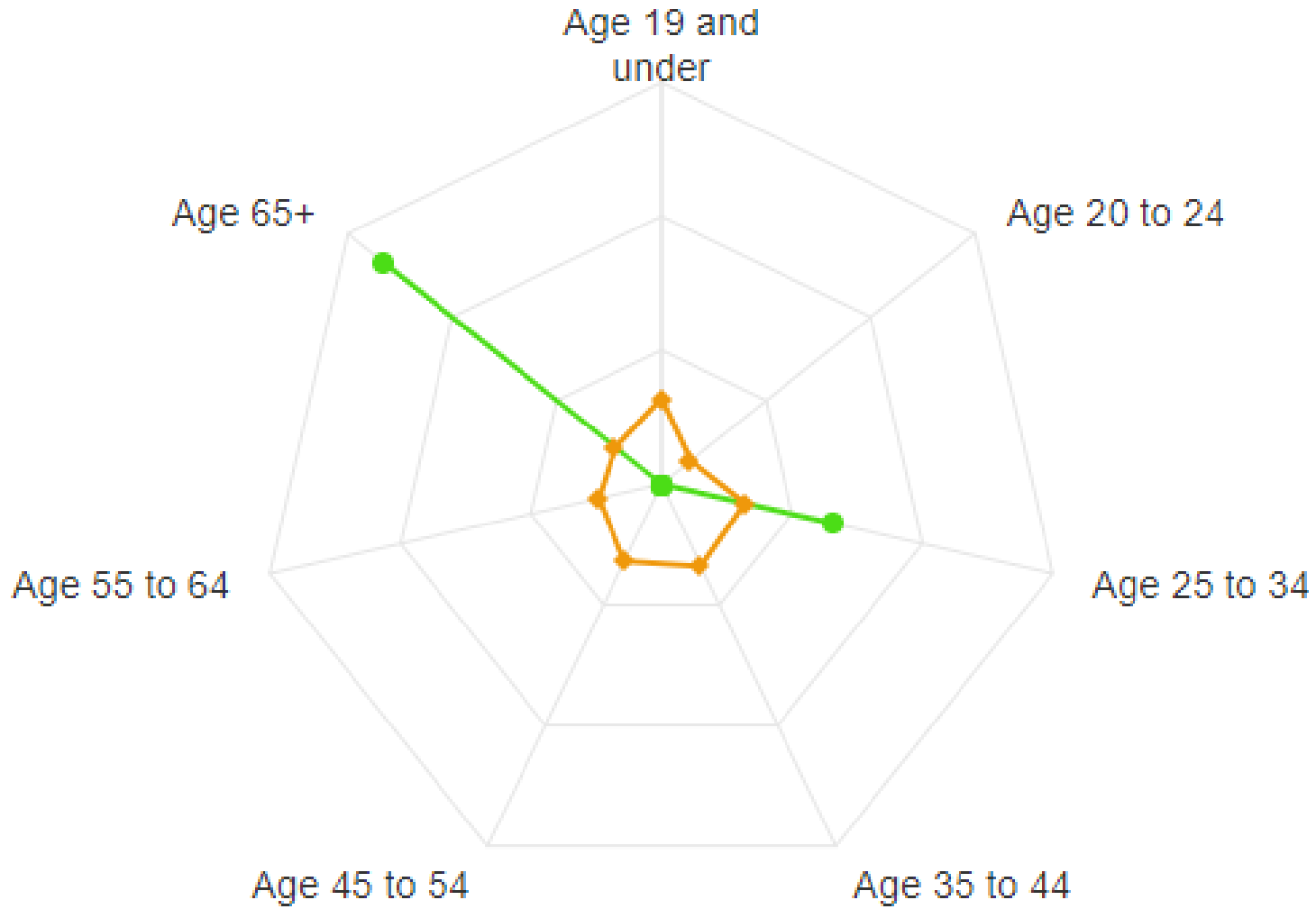
Views	Responses	Participants	Comments
1,176	635	104	68



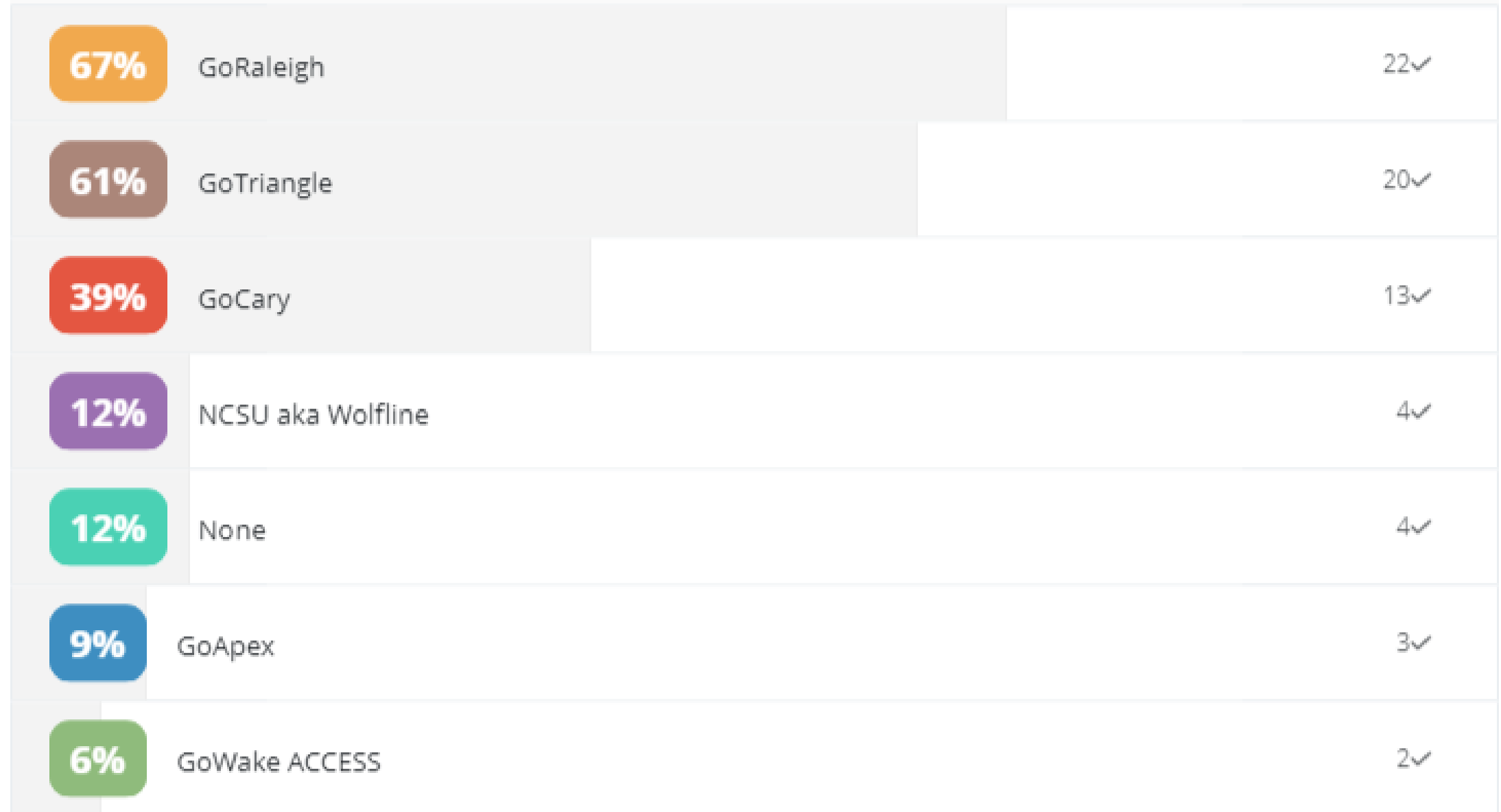
Participants by County

- Wake: 347 votes
- Durham: 22 votes
- Franklin: 7 votes
- Harnett: 17 votes
- Mecklenburg: 21 votes
- Nash: 6 votes
- New Hanover: 5 votes
- Orange: 9 votes
- Randolph: 1 vote
- Union: 5 votes



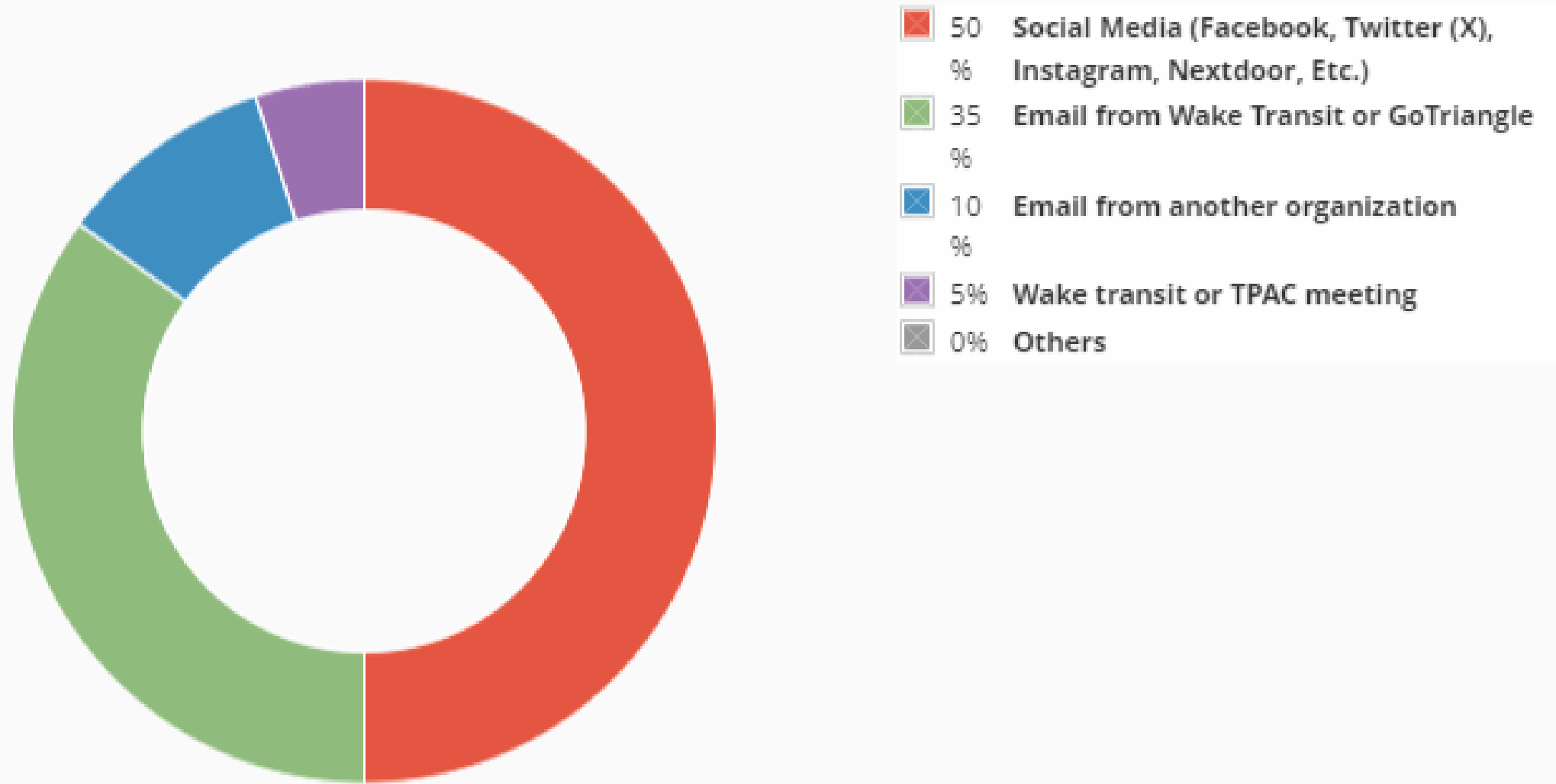


Which system do you ride or would you ride?



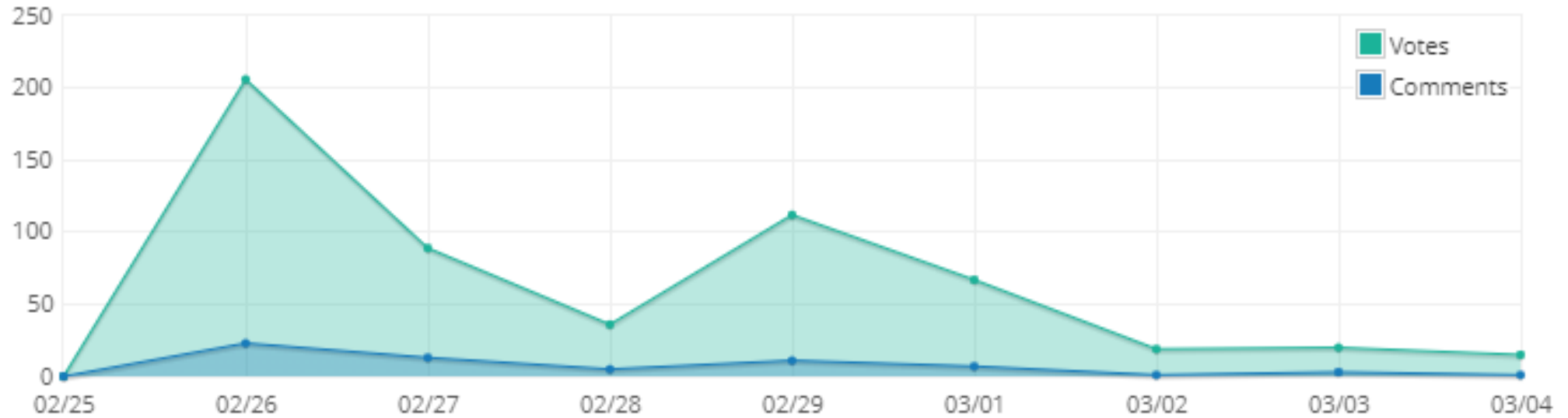
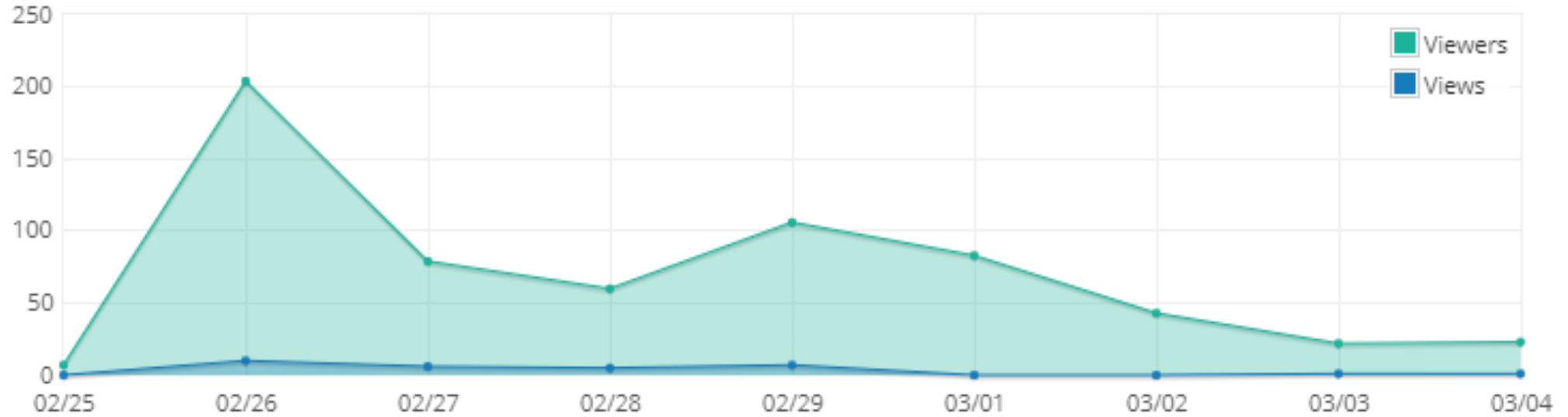
33 Respondents

How did you hear about this activity/event? Select all that apply

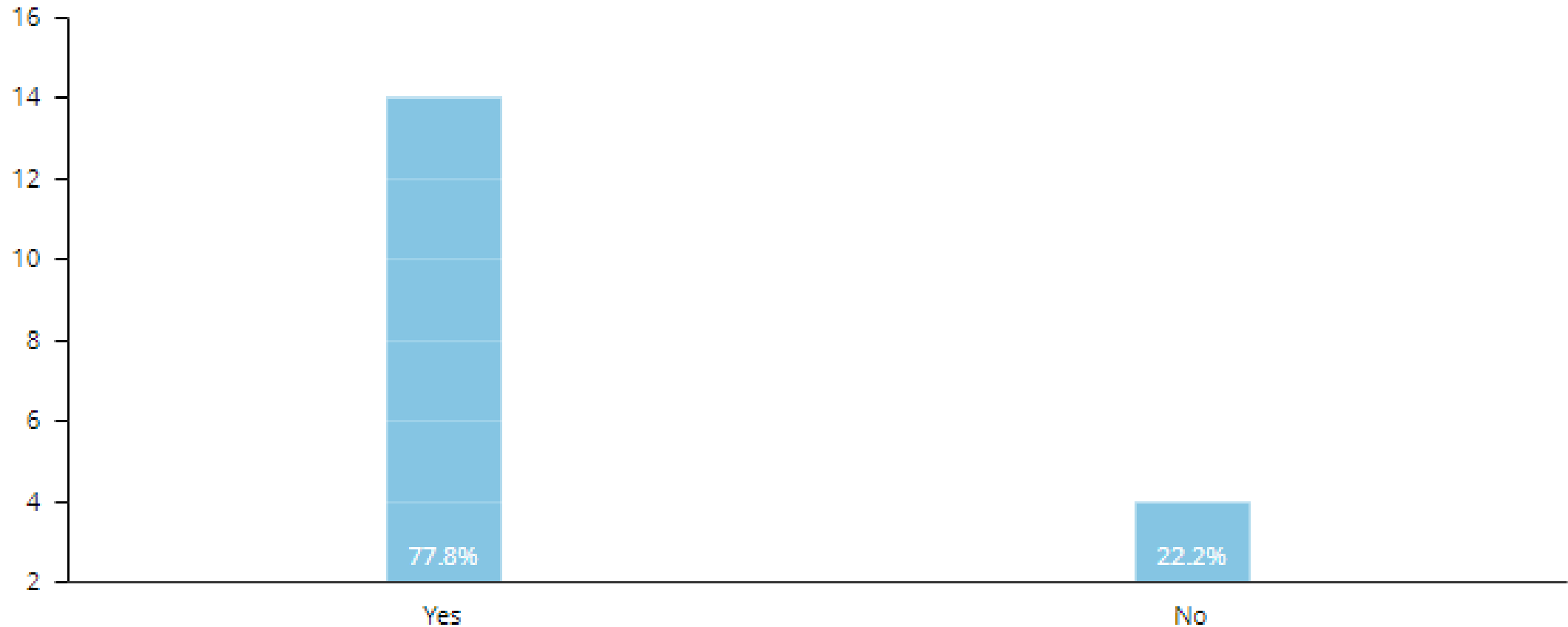


20 respondents

Engagement over the first 10 days



Did you know Wake Transit is an investment program that funds projects to improve and expand transit services across Wake County?



Submission of Comments

Community Review & Public Input

The Draft FY 2025 Wake Transit Work Plan was released for public review and comment from February 26 to March 26, 2024. Input received on the Draft Work Plan is carefully considered for incorporation into the Recommended Work Plan. Input from community members and other Wake Transit stakeholders is vital to this inclusive process.

There are several ways to review the Draft Work Plan and submit comments:

Online: goforwardnc.org/getinvolvedwake

Email: info@goforwardnc.org

Mail: GoTriangle, C&PA, Wake Transit, 4600 Emperor Blvd., Suite 100, Durham, NC 27703

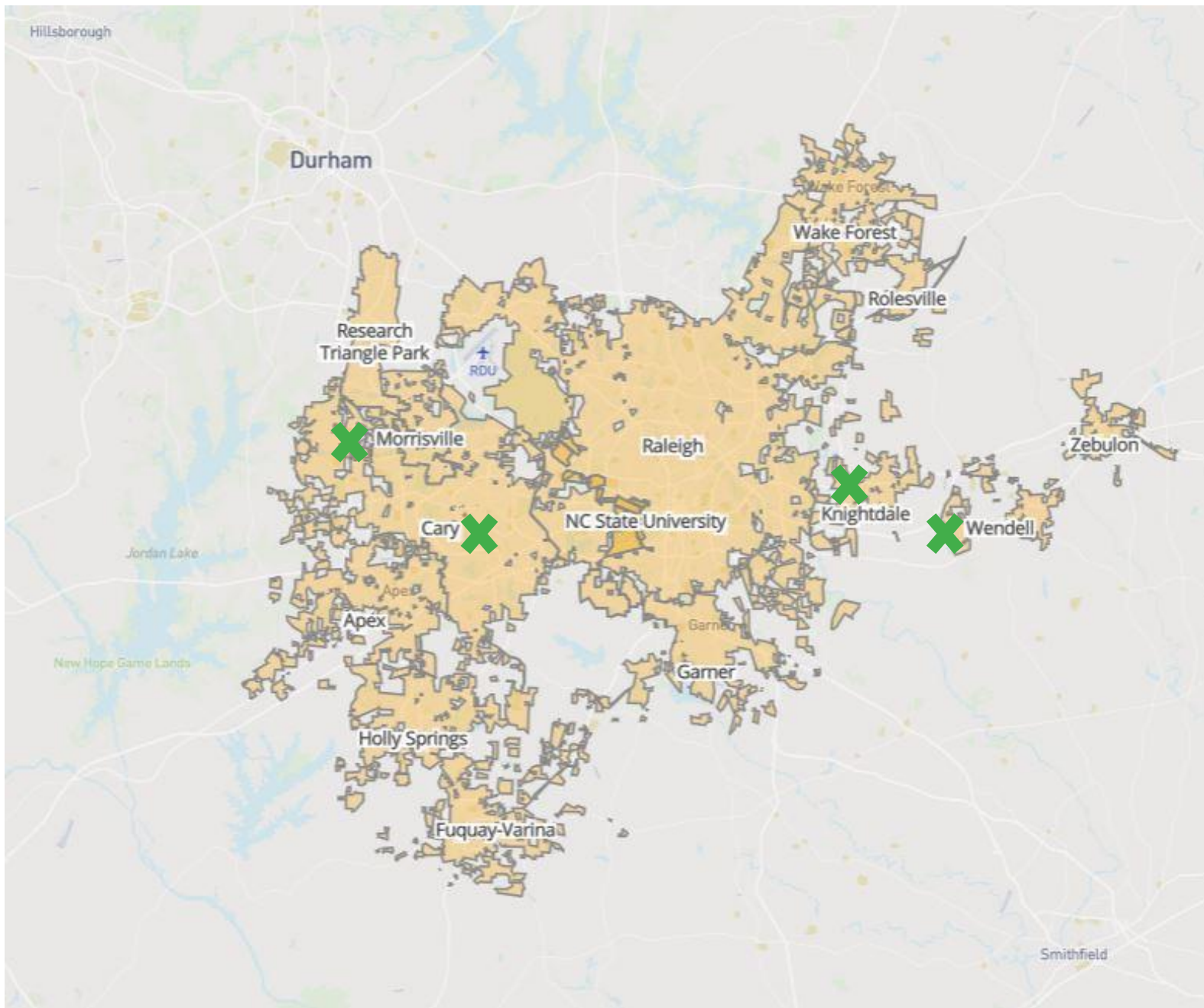
Text: WAKE25 to 855-925-2801 (charges may apply)

Call: 855-925-2801 (toll-free) and enter code 6695 to leave a voicemail

Regional Call Center: GoTriangle, (919) 485-RIDE (7433)

In-Person

**Days 11-20
In-Person Tabling
Scheduled**



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Thank You!

R CURTIS HAYES
Strategic
Communications

GO FORWARD

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rhayes@gotriangle.org

March 8, 2024 through April 5, 2024 (one major amendment)

FY 2024 Q4
Wake Transit Work Plan Amendment Requests
Engagement Analytics

Email Campaign
Equity Analysis
Graphic Design
Media Release
Social Media Briefs
Survey
Website Content

GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT



SCHEDULE

Website & Survey

- Website content on GoForward (March 8 - April 5, 2024)
- Public Input Comment Box on GoForward (March 8 - April 5, 2024)
- PDF of Amendment Request Details on CAMPO website (March 8 - April 5, 2024)

Graphics

- Website (March 8 - April 5, 2024)
- Social Media (March 8 - April 5, 2024)

Emails

- Email 1 on March 8, 2024
- Email 2 on April 1, 2024
- Email 3 on April 5, 2024

Social Media

- Social Media Post 1 on March 8, 2024
- Social Media Post 2 on March 13, 2024
- Social Media Post 3 on March 20, 2024
- Social Media Post 4 on April 1, 2024
- Social Media Post 5 on April 5, 2024

News Release

- March 15, 2024

Metrics

- Email analytics (ASAP after the comment period)
- News Release metrics (ASAP after the comment period)
- Social Media analytics (ASAP after the comment period)
- Survey Comments (ASAP after the comment period)
- Website analytics (ASAP after the comment period)

GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

Thank You!

R CURTIS HAYES
Strategic
Communications

GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT



rhayes@gotriangle.org

9. Engagement Progress Update: Draft FY25 Work Plan and FY24/Q4 Work Plan Amendment Requests

Requested Action:

Receive as Information

10. 2023 Triangle Region Transit Origin-Destination Survey Results **Attachment E**

Alpesh Patel & James Farrell, Cambridge Systematics
Jason Jones, ETC



TRIANGLE REGIONAL TRANSIT SURVEY

Regional Partner Interagency Briefing



March 13, 2024

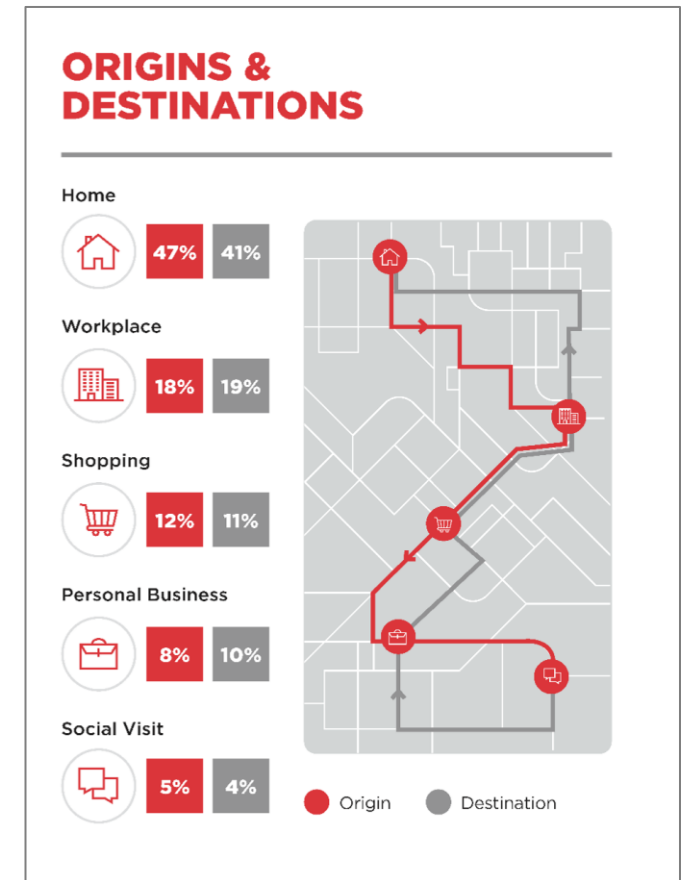
Briefing Overview

- Survey Highlights (10 min)
- Questions (10 min)
- Dashboard (10 min)

Differences between Surveys

- Origin-Destination (OD) Survey – *typically every five years*
 - Records detailed characteristics of individual trips
 - Geocodes rider and trip information
 - Reflects representative random sample
- Customer Satisfaction Survey (CPS) - *typically annual*
 - Collects user perspectives on safety, driver courtesy, bus stops, amenities and service (such as frequency).

- Both surveys collect demographic information and other rider characteristics



All Systems OD Survey Highlights



SURVEY

October 2 - November 30, 2023



9,892 surveys completed



9 transit agencies



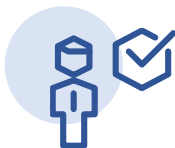
15% of riders surveyed



112 routes surveyed



Met or exceeded sampling targets for select agency routes – **AVERAGE OF 121%**

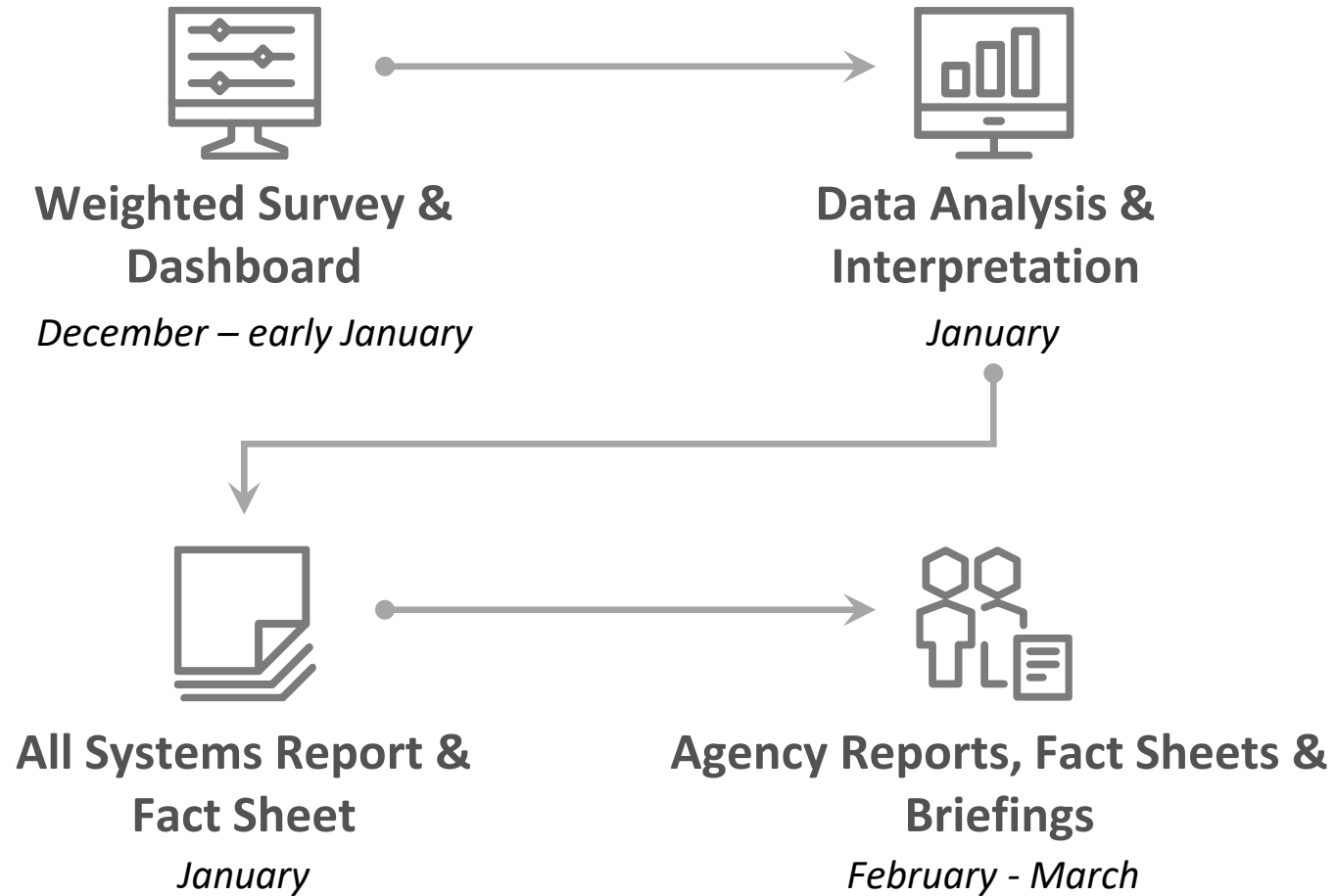


Participation Rate – **70%**

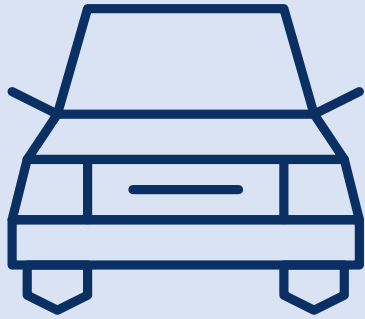


On to off (O2O) surveys on over **40 ROUTES** with additional data used for weighting/expansion

All Systems Survey Process

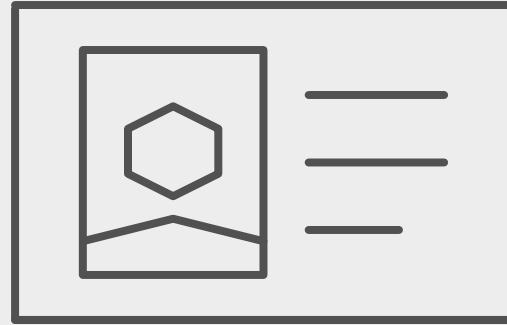


All Systems Survey Highlights



27%

Own a car which they
could have used to
complete this trip



42%

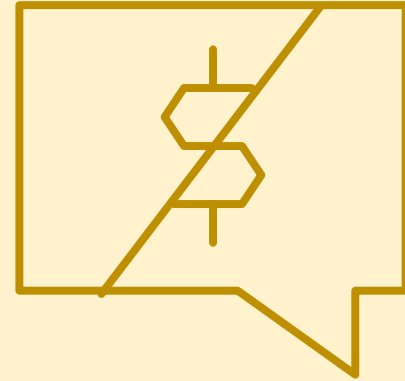
Without a driver's
license

All Systems Survey Highlights



34%

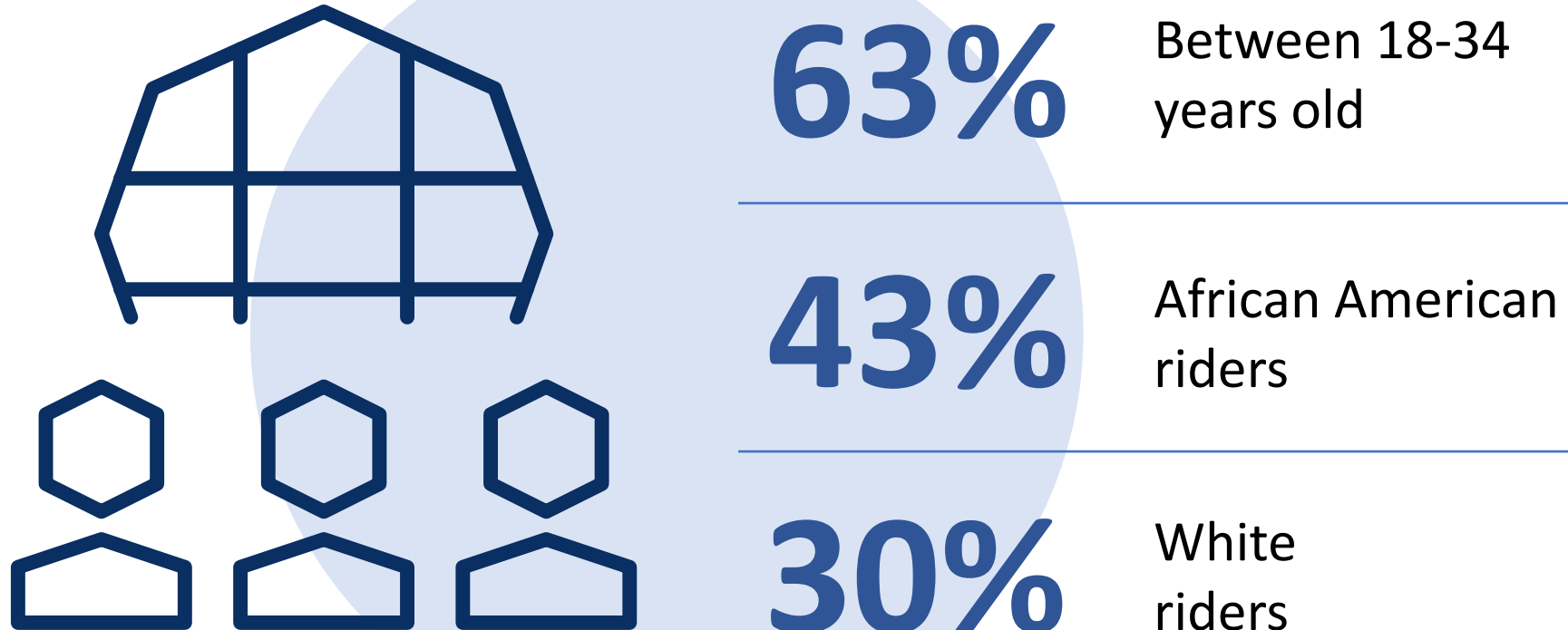
Household income
less than \$25,000



30%

Refused to disclose
their income

All Systems Survey Highlights



All Systems Survey Highlights

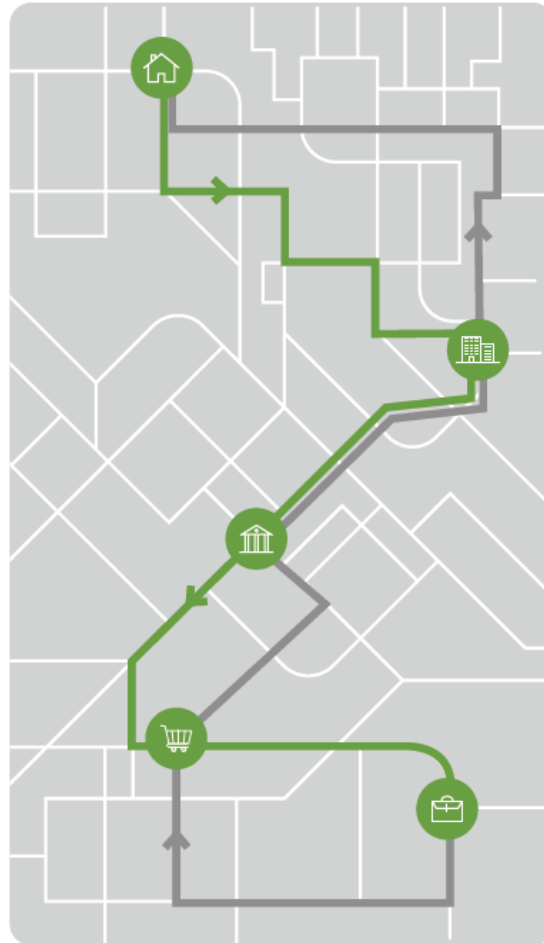


47%

Home as origin

40%

Home as destination



15%

Work as origin

16%

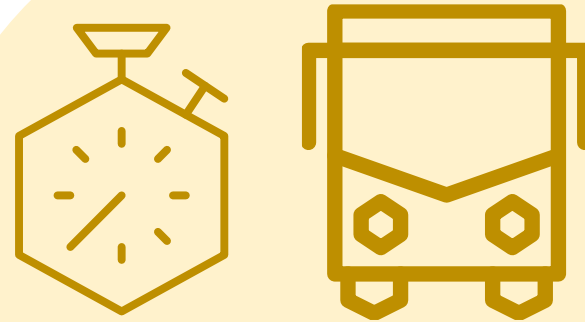
Work as destination

All Systems Survey Highlights



Over 90%

Walk to cover the distance between the bus stop and origin/destination



Over 70%

Cover the origin/destination to bus stop distance between 1 to 5 minutes

Total Survey Collection




Survey Collection Summary by System:

<i>Agencies</i>	<i>Surveys Collected</i>	<i>Collection Goal</i>	<i>Completion Percentage</i>
GoRaleigh	2032	1627	125%
GoTriangle	1352	1173	115%
GoCary/GoApex	177	109	163%
Wolfline (NCSU)	1799	1548	116%
GoDurham	2819	2483	114%
Chapel Hill Transit	1669	1181	141%
Orange Co. Transit	22	27	83%
*PART	22	12	178%
Total	9892	8159	121%

*Piedmont Authority for Regional Transportation

Trip Characteristic Trends (2015-2023)

Origin/Destination

Top Origins and Destinations		GoRaleigh	GoTriangle	GoCary	Wofline	Total	
	Home	Origin	-5.3%	-11.3%	-13.7%	-5.0%	-8.8%
		Destination	6.6%	3.8%	8.4%	11.6%	7.6%
	Work	Origin	0.6%	-5.5%	-12.3%	1.2%	-4.0%
		Destination	-6.0%	-12.3%	-7.2%	-0.1%	-6.4%
	Shopping	Origin	2.7%	2.9%	9.3%	-0.6%	3.6%
		Destination	-0.2%	2.9%	-3.2%	-2.7%	-0.8%

Time of Day Trends (2015-2023)

Time of Day	GoRaleigh	GoTriangle	GoCary	Wofline	Total
AM (before 9:00 am)	-12.3%	-20.0%	-8.9%	-10.2%	-12.8%
Midday (9:00 am – 3:29 pm)	6.7%	21.3%	-0.7%	4.5%	7.9%
PM (3:30 pm – 6:29 pm)	-0.7%	-7.6%	5.8%	0.7%	-0.4%
Evening (after 6:30 pm)	6.3%	6.3%	3.8%	5.0%	5.3%

Deliverables Snapshot

All Systems Report

PREPARED FOR

GO Raleigh GO Triangle GO Cary GO Durham WOLFLINE

Chapel Hill Transit CAMPO DCHC ORANGE COUNTY PART

2024
All Systems Report

TRIANGLE REGIONAL TRANSIT SURVEY

PRESENTED BY
CAMBRIDGE SYSTEMATICS Planning Communities

GoRaleigh Agency Report

GO Raleigh

FEBRUARY 2024
GoRaleigh Agency Report

TRIANGLE REGIONAL TRANSIT SURVEY

PREPARED BY
CAMBRIDGE SYSTEMATICS Planning Communities ETC INSTITUTE

GoTriangle Fact Sheet

GO Triangle

GoTriangle Highlights

TRIANGLE REGIONAL TRANSIT SURVEY 2023

GoTriangle coordinated with other transit agencies in the Triangle to participate in a survey in Fall 2023 to collect data on demographics and trip characteristics for bus riders throughout Wake, Orange, and Durham Counties. The survey results will help GoTriangle and other agencies identify needs and plan for improvements in regional transit service delivery. Survey results will inform local transit plans, development of future rail and bus rapid transit corridors, and regional travel demand modeling and multimodal transportation plans.

KEY STATS & FACTS

- >88% walk to the bus stop from their origin
- 91% walk from the bus to their destination
- In-system transfers: 48% of riders transfer buses, 18% make 2 or more bus transfers
- 23% of riders surveyed | 13 routes surveyed | 1,352 surveys completed

ORIGINS & DESTINATIONS

Category	Origin (%)	Destination (%)
Home	45%	42%
Workplace	24%	25%
College / University	9%	8%
Personal Business	6%	5%
Shopping	4%	5%

● Origin ● Destination

Dashboard

<https://etcinstitute.com/triangle-wake-county-nc-transit-portal/>

ETC INSTITUTE | About Solutions Research Resources Start the conversation

Origin-Destination Interviews Report Boarding to Alighting Counts Summary

Origin-Destination Interviews Report

Direction Finder 2.0

HOME PAGE

MAPPING ORIGIN-DESTINATION
Access maps showing Origin/Destination info

MAPPING BOARDING-ALIGHTING
Access maps showing ridership info

TREND DATA NEXT SURVEY

MAPPING RESULTS

GO Raleigh
GO Triangle
GO Cary
GO Durham

Chapel Hill transit

Triangle Regional Public Transportation
Transit On-Board Survey

Unlinked/Linked Expansion Results

Microsoft Power BI | Pages

ETC INSTITUTE | About Solutions Research Resources Start the conversation

Boarding to Alighting Counts Summary

Phone: 913.254.4584 info@etcinstitute.com www.etcinstitute.com WakeCounty Transportation Web

Counts Miles Boarding Alighting Trips Chord Sankey Maps

Ride Time of Route Table

Route Name	Count of Route Name	Average of Travel Minutes
1 Capital Blvd	555	19.82
1: Northgate - N. Poite - Guess Rd	240	18.23
10 Longview	14	11.70
10: Chpl Hill Rd - S. Square - New Hope	392	55.04
10B: Chpl Hill Rd - S. Square - Shannon	98	15.86
11 Avent Ferry	59	14.00
11: W. Main - Duke/VA - Hillsborough	56	18.91
11B: W. Main - Duke/VA - Constitution	259	16.12
12: E. Main St - NCCU - Southpoint	509	28.77
12B: NCCU - NC 54 / 55 - Durham Station	117	23.44
13 Chavis Heights	12	7.49
15 WakeMed	561	18.12
16 Oberlin	13	22.75
17 Rock Quarry	71	18.52
18 Poole-Barwell	40	18.89
19 Apollo Heights	180	14.65
2 Falls of Neuse	100	20.80
20A Garner	115	15.41
20B Garner	45	16.64
21 Caraleigh	216	14.20
Total	12555	17.36

Ride Time of Route

Direction: All County: All Trip Type: All

Count of Route Name (Blue bars), Average of Travel Minutes (Black dots)

Route Name: MS - Eulankie Rd / ... 1459, 4: N. Roanoke - Du... 1022, U - Campus Shuttle 979, RU - Campus Shuttle 877, 15 WakeMed 655, 1 Capital Blvd 561, 12: E. Main St - NC... 509, FCX - Friday Comm... 442, 10: Chpl Hill Rd - ... 276, 7 South Saunders 276, 11B: W. Main - Du... 255, 3: Holloway St - Vli... 25, 1: Northgate - N. P... 240, J. Cantano / Dow... 221, 21 CamHigh 195, 4 Rex Hospital 189, Route 405 189, 19A: Apollo Heights 161, 6 C-Drive 24, Route 400 21, 12B: NCCU - NC 5...

Microsoft Power BI | 1 of 8

10. 2023 Triangle Region Transit Origin-Destination Survey Results

Requested Action:

Receive as Information

11. TPAC Subcommittee Update

Upcoming Subcommittee Meetings: *Modified Meeting Information

Subcommittee	Program Development	Community Engagement
Chair(s)	Caleb Allred, Town of Morrisville	R. Curtis Hayes, GoTriangle
Vice Chair(s)	Shavon Tucker, City of Raleigh	Andrea Epstein, Raleigh
Next Meeting	Tuesday, 3/26 (1:30-3:30pm)	*Tuesday, 3/19 (9am-12pm) *Thursday, 3/28 (1:00-3:00pm)

New Subcommittee Report Process

Year:	2024	TPAC Subcommittee Work Task List - <u>MONTHLY REPORT FORM</u>	
Period:	February-July	Community Engagement	
Task Type	Task Month(s)	Description	Progress Notes
Recurring/Annual	Feb-May	Participate in the development of engagement strategies for the FY25 Wake Transit Work Plan and support the community outreach process	Feb: Work Plan strategy finalized and materials created for in-person and digital engagement. Public comment period runs 2/26-3/26/24.
Recurring/Annual	May-June	Receive an update to the Wake Transit project sponsor engagement strategy presentations schedule to include applicable FY2018-2025 projects	
Recurring/Annual	March - June	Receive the draft and recommended FY25 Work Plan engagement summary report	
Recurring/Annual	June-July	Participate in the annual engagement & communications after-action review process, including recommendations for CE Policy updates when needed	
Recurring/Annual	Feb-July	Receive project sponsor engagement activity presentations including CE Strategies and Engagement Plans, as well as launch updates.	Feb: Received strategy presentation for FY24 Q4 Work Plan amendment requests, and for the Wake Transit Plan Update PEP.
Recurring/Annual	Feb-July	Review and provide feedback on Wake Transit program-level print and electronic materials developed for public distribution or partner use.	Feb: Sample materials were ordered and will be revised to include Wake Transit specific brand identification.
Recurring/Annual	Feb-July	Provide strategic support and promotion of Wake Transit program-level engagement and communications activities, and project-level as requested (Ex. Wake Transit Plan Update, return to fares, rider technology updates, etc.)	Feb: Partners were asked to help amplify the Draft Work Plan and the FY24 Q4 review periods.
Recurring/Annual		Receive notice when the Wake Transit Tracker is updated to	

15. Workgroup Updates

- Fare Workgroup (Michelle Peele)
- Technology Workgroup (Michelle Peele)
- Baseline Workgroup (Ben Howell)
- Safety & Security Workgroup (Ben Howell)
- Financial Policies Workgroup (Paul Kingman)*

15. Other Business

- In response to member requests, a new Subcommittee Agenda Archive has been created and posted on the TPAC Subcommittee Webpage. Scroll to the bottom of the page and click the link.
- The FY24 2nd Quarter Progress Report has been published to the Wake Transit SharePoint site and is attached to the agenda packet.
- The Baseline Revenue Assessment Final Report has been attached to the agenda packet for member review. Discussion will continue at upcoming Baseline Workgroup meetings.
- **Any other news or updates from partners?**

13. Adjourn

Next TPAC Meeting:

The next TPAC meeting will be held In Person at CAMPO on
April 17, 2024