

# Attachment E

## Attachment E: FY23 Work Plan Engagement Materials

Below please find materials and templates for the draft and recommended work plan engagement efforts, to be conducted between February 14, 2022 and May 29, 2022.

### 1. Draft Annual Wake Transit Work Plan Graphic



### 2. Recommended Annual Wake Transit Work Plan Graphic



### 3. Draft Annual Wake Transit Work Plan Email Campaign Template

## The draft fiscal year 2023 Wake Transit Work Plan is now available!

Review the plan and submit your comments on proposed transit improvements through March 16, 2022.



- LEAD UMBRELLA GRAF, HITTING THE KEY NOTES OF WHAT'S IN THE PLAN
- TWO OR THREE MORE GRAFS OF WHAT'S IN THE PLAN
- WORK PLAN BOILERPLATE / LINK TO ENGAGEMENT PERIOD FOR COMMENTS ON THE PLAN

Each winter, transit partners put together and approve a work plan that outlines the service improvements and infrastructure investments that will be funded in the next fiscal year (July-June) to help meet the goals of the 10-year Wake Transit Plan.

The draft FY2023 Wake Transit Work Plan is available for a 30-day public review and comment period from **February 14th to March 16th**.

Comments received on the draft plan will be collected and considered by the planning team. A recommended plan will be made available for additional community input this spring prior to its adoption in June.

- **QUOTE FROM TPAC SOMEONE**
- **SHORT BACKGROUND ON WAKE TRANSIT PLAN**

The Wake Transit Plan outlines the long-term vision for public transportation investment in Wake County. The first **Wake Transit Plan** was adopted in 2016 and spanned a 10-year planning period from fiscal year 2018 to 2027. Scheduled to be updated every four years, the plan was extended in 2021 through 2030.

The Wake Transit Program is funded through a combination of local, state and federal dollars as well as fare box collections. The primary revenue source is a transit-dedicated, half-percent sales tax approved by voters Nov. 8, 2016.

- **THE 2023 PLAN BUILDS ON ALL OF THE OTHER PLANS TO REACH THE FOUR BIG MOVES /GOALS**

GoRaleigh, GoCary and GoTriangle receive money from Wake Transit, and the three agencies work together to create a regional fixed-route transit network.

- **BULLET LIST OF OTHER 2023 HIGHLIGHTS**
  - **SYNOPSIS OF WHAT'S BEEN ACCOMPLISHED SO FAR**
  - **INFORMATION ON BRT/ COMMUTER RAIL IF THERE ISN'T MUCH IN THE WORK PLAN**
  - **LINK TO MORE INFORMATION ON WEBSITE**
-

[Comment on the draft FY23 Wake Transit Work Plan](#)

[View an Informational PowerPoint](#)

[Print the FY23 Handout](#)

[Share the News Release](#)

#### 4. Recommended Annual Wake Transit Work Plan Email Campaign Template



Each winter, Wake Transit partners put together and approve a work plan that outlines the service improvements and infrastructure investments that will be

funded in the next fiscal year (July-June).

From Feb. 14 to March 16, the public was invited to comment on the draft FY23 Wake Transit Work Plan, and the recommended plan is now ready for review through May .

Find a link to a PDF of the recommended work plan [here](#).

The plan will go before the Capital Area Metropolitan Planning Organization board June 15 and the GoTriangle Board of Trustees on June 22 for adoption.

[Comment Here](#)

## 5. News Release Template

# HEADLINE

- **LEAD UMBRELLA GRAF, HITTING THE KEY NOTES OF WHAT'S IN THE PLAN**
- **TWO OR THREE MORE GRAFS OF WHAT'S IN THE PLAN**
- **WORK PLAN BOILERPLATE / LINK TO ENGAGEMENT PERIOD FOR COMMENTS ON THE PLAN**

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