



## Wake Transit Strategy for each Engagement Phase (Level 2 Form)

Every Wake Transit-funded project requiring engagement requires a unique engagement plan outlining the planned events and activities for community outreach. Forms are provided to assist agencies in the planning, implementation and reporting of engagement efforts. There is an engagement plan (level 1 planning) template that can be used, a strategy worksheet (level 2 planning) available, and a checklist to help guide the development of an engagement summary report (3<sup>rd</sup> level of planning). Level 1 and 2 information should be presented to the Community Engagement Subcommittee at least one month prior to launching planned engagement activities. The summary report can be presented once compiled and ready to share.

Please submit your packet materials to [stephanie.plancich@campo-ns.us](mailto:stephanie.plancich@campo-ns.us) for inclusion on the Community Engagement Subcommittee meeting agenda and save a copy in your folder at <https://gotriangle.sharepoint.com/sites/WakeTransit>.

**Date Form is Completed:** 7/21/2025

**Project Name:** Regional Technology Plan

**Phase Number:** 1 of 1

**Phase Title:** Draft Recommendations Review

**Engagement Activity Date(s):** September 5-21 (coincide with Q2 Amendment Review)

**Project Sponsor/Lead Agency:** GoTriangle

**Contact Person:** Austin Stanion

**Phone:** 919.667.3571

**Email Address:** [astanion@gotriangle.org](mailto:astanion@gotriangle.org)

**Select Your Activity Type:** **(1) Wake Transit Program-Level Activity** (2) Sponsor Project-Level Activity

**Do you have consultant support for this activity?** Yes **No**

**Consultant Company/Contact Name:** n/a

**Select purpose of this engagement phase:**

Inform	Consult	Involve	Collaborate	Empower	Close the Loop
Share information; educate	Obtain and consider public feedback	Public input is integrated into decision-making	Partner with public in shared decision-making	Public input makes final decision	Sharing process results with the community

**Write a brief description of this engagement phase:** Who, what, when, where, why, and how are you launching this engagement effort or activity?

GoTriangle will launch the Regional Technology Plan Draft Public Review to gather feedback on the proposed strategies for improving transit technology across the region. The engagement period will take place from September 5-21 (aligning with the Wake Transit Q2 Amendment Review schedule to streamline partner and public input). CAMPO will host the engagement page and GoTriangle will collect and compile comments, producing a comment matrix for the summary report. Public notice will be posted to CAMPO webpage and emailed to TPAC.

During this time, GoTriangle will work with regional transit partners to share draft recommendations to stakeholders, riders, and the public. Internal stateholders will also have the opportunity to review materials before the public comment period. Materials will be posted on the GoTriangle website on September 4 and shared via social media on September 8 and September 19. These posts will be reshared through Wake Transit and CAMPO social media. Other partners are asked to reshare the posts as well.

Feedback will be summarized in an Engagement Summary Report and included as an appendix to the Regional Technology Plan.

**Schedule [from today, all the way to report]**

Process Step	Deliverable(s)	Due Date/Timeline Details
Level 2 Planning	Level 2 strategy complete and presented	June – Strategy drafting July 26 – present to CE
Upload Draft Plan to Website	Electronic and print materials, translation services, distribution plan, and collection plan.	Evening of September 4
Engagement Period	Work with partners to establish a presentation schedule and identify other support they will each provide	September 5-21
Social Media Post 1	Social media post announcing Regional Technology Plan is posted for comments.	Monday, September 8
Social Media Post 2	Social media post announcing final chance to comment on Regional Technology Plan.	Friday, September 19
Summary Report	The draft engagement summary report (ESR) will be included as appendix to Regional Tech Plan.	October – Compile Summary Report

Commented [AS1]: add: public notice posted to CAMPO webpage  
emailed to TPAC (through SP)  
shared through WT & CAMPO social media  
partners asked to repost social media

add: shared with internal staff / partners

Commented [AS2R1]: campo will host engagement page

Commented [AS3R1]: GoT will collect & compile comments, comment matrix (goes into summary report)

**Geographic boundary of this project?** (Corridor, countywide, municipal boundary, etc.?)

Three County GoTriangle Region

**Was an engagement equity analysis completed for this project?**    Yes, for Wake County, targeted paid outreach determined not necessary for this effort

**Social Media Schedule:** \*Each week will include posts to all CAMPO, GoTriangle and Wake Transit Social Pages and blog.

Post date	Post Type	Key Message(s)
8/8/25	Static	Launch Post
8/19/25	Static	Final Reminder Post

**Support Requested from Regional Partners:** Add rows if needed.

Partner Support Description	Specific Dates
Reshare social media posts	September 8-21
Inform planning committees and staff	ongoing

**Which month do you plan to present this form and other engagement information to the Community Engagement Subcommittee.** June 2025 (L1) July 2025 (L2) December/January 2025 (L3 Engagement Summary Report)