

Community Engagement (CE)



WAKE COUNTY TRANSIT PLAN Transit Planning Advisory Committee (TPAC)

Community Engagement (CE) Subcommittee Meeting
Thursday, August 22, 2024 | 1:30-3:30pm

WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>

Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

1. **Welcome and Introductions (Curtis Hayes, Chair)**
2. **Adjustments to the Agenda**
3. **Reminders/Wrap-Up/Highlights**
 - a. GoTriangle's Board of Trustees approved the Recommended FY 2025 Wake Transit Work Plan during its special meeting on August 7, 2024. The CAMPO Executive Board will discuss approval of the Work Plan at its August 21st meeting. Results of the vote and next steps will be provided to CE members.
 - b. FY25/Q2 Amendment Cycle set for public review and comment from September 3-October 4.
 - c. Phase 2 engagement for Wake Transit Plan Update planned for November 11-December 31.

4. **Wake Transit Plan Update – Phase 2 Planning**
(Information item: Stephanie Plancich, 10 minutes) **Attachment A**

Work has begun to develop the Level 2 strategy for the Wake Transit Plan Update, Phase 2 engagement. In August, CAMPO staff will present a draft materials list for CE member review and finalization, will discuss plans for events throughout the engagement period (November 11-December 31) and a special meeting date (November 7) for the Phase 2 train-the-trainer event will be confirmed.

5. **FY 2024 Wake Transit Progress Report**
(Information item: R Curtis Hayes, GoTriangle, 10 minutes) **Attachment B**

Developing and presenting our annually audited financial statement and the Wake Transit Progress Report is a task assigned to GoTriangle as part of its Tax District administration responsibilities. The report includes information on the Wake Transit Work Plan implementation, transit operations updates, major milestones, completion notices and other capital project highlights that occurred throughout the previous fiscal year. The financial details of the program will be included in a subsequent draft. Comments are due by COB on 08/30/2024. Please send revisions to R Curtis Hayes, rhayes@gotriangle.org.

CE Chair: R Curtis Hayes, GoTriangle
Vice Chair: Andrea Epstein, City of Raleigh

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

6. FY24 After-Action Review: Summary Report

(Information item: R Curtis Hayes, GoTriangle, 15 minutes) **Attachment C**

The Annual After-Action Review is a continuing/annual item on the Work Task List assigned to GoTriangle. GoTriangle staff will briefly review the FY24 After-Action Review that happened on Thursday, July 25, 2024. Staff will also outline the timeline and process moving forward to address the next steps resulting from the workshop, including the Wake Transit Community Engagement Policy and the Wake Transit Communications Plan.

7. Work Task Updates (20 Minutes)

- a. Rename Level 1 analysis to “*Engagement Equity Analysis*” (Stephanie Plancich)
- b. Finalize Demographics Question – Low-income collection methodology (Stephanie Plancich)
- c. Finalize the Level forms into fillable/printable format (Stephanie & Curtis)
- d. Graphic design tasks
 - i. Updates and versions of General Wake Transit Plan logo
 - ii. Creation of logo for “Funded by/supported by Wake Transit logo
 - iii. Discussion of service branding (Ex. Microtransit systems, Go brands, etc.) (Stephanie & Curtis)
- e. Update of the Communications Plan (Curtis Hayes)
 - i. CE Adoption in November/December 2024
- f. Update of the Community Engagement Policy (Curtis Hayes)
 - i. Board Adoption in February/March 2025

8. Other Business

Any news or other business items?

9. Adjourn

Next Meeting is on Thursday, September 26, 2024 at 1:30 pm.