

Community Engagement (CE)



WAKE COUNTY TRANSIT PLAN Transit Planning Advisory Committee (TPAC)

Community Engagement (CE) Subcommittee Meeting
Thursday, July 25, 2024 | 1:30-4:00pm

WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>

Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

1. Welcome and Introductions (Curtis Hayes, Chair)
2. Adjustments to the Agenda

1:30-3:00pm - FY 2024 Wake Transit Engagement and Communications After-Action Review Workshop (90 minutes)

3. 1:30-3:00pm – After-Action Review facilitated by GoTriangle staff
 - Graphic Design
 - FY 2024 Wake Transit Plan Quarterly Amendments
 - FY 2025 Wake Transit Work Plan
 - 2035 Wake Transit Plan Update
 - Levels 1, 2 & 3 Reporting Packets/Forms
 - Project Sponsor Presentations
 - Annual Progress Report
 - CE Policy Updates
 - FY 2025 Communications Plan
 - Adjourn

3:00-4:00pm - Regular CE Subcommittee Business (60 minutes)

4. August 2024-January 2025 Work Task List Adopted
(Action item: Stephanie Plancich, CAMPO, 5 minutes) Attachment A

The Community Engagement Subcommittee’s Work Task List for August 2024 through January 2025 was presented to subcommittee members during its meeting on June 27, 2024. It was made available for comments at that time. No comments were received. The final draft of the Work Task list is presented as an attachment for adoption. The next step will be presentation of the Work Task List to the TPAC for endorsement in August.

Requested Action: Adopt the Community Engagement August-January Work Task List.

5. 2035 Wake Transit Plan Update – Phase 1 Summary and Phase 2 initial strategy

CE Chair: R Curtis Hayes, GoTriangle
Vice Chair: Andrea Epstein, City of Raleigh

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

(Information item: Stephanie Plancich, CAMPO, 20 minutes)

CE members will receive a summary of the 2035 Wake Transit Plan Update: Phase 1 engagement activities With a highlight on the activities undertaken during the 3-week extension which double the survey response rate. Members will also be engaged in the planning discussion for Phase 2, which is anticipated to run through November and December.

Requested Action: Receive as information and submit public event options to Stephanie by **Friday, August 9th**.

6. Planning Discussion for Establishing a Marketing Budget for CFAP Projects
(Stephanie Plancich and Suvir Venkatesh, CAMPO, 10 minutes) Attachment B

An item on the CE Work Task List is exploring the option for creating a marketing and communications budget for Community Funding Area (CFA) Program eligible recipients to draw from in support of Wake Transit funded projects. In July, CE Members will begin working with CAMPO staff to determine if a new budget is warranted, how it might function, and what the funding policy development process should look like.

Requested Action: Receive as information.

7. Coordinated Public Transit-Human Service Transportation Plan Public Comment Period
(Crystal Odum, CAMPO, 15 minutes) Attachment C

The Community Engagement Subcommittee was introduced to this project and reviewed initial engagement planning in November and December 2023. CAMPO staff will provide a summary overview of the engagement efforts completed for the project and provide the level 2 strategy for the final public review and comment period for the drafted Coordinated Public Transit-Human Service Transportation Plan (CPT-HSTP) in advance of TPAC consideration and governing board endorsement.

Requested Action: Receive as information.

8. Other Business (or agenda items)

- a. The TPAC's FY25 Master Calendar, Attachment D, is available for comments from Wake Transit partners through Wednesday, August 7, 2024. Please email questions and comments to steven.mott@campo-nc.us.
- b. The FY 2025 Wake Transit Work Plan was presented to the public twice during 2024. The Draft Work Plan included two budget scenarios and was available for public comment from February 26-March 26, 2024. The Recommended Work Plan was available for public comment from May 30-June 12, 2024. The budget was recently revised at the direction of the Conference Committee. Although the modification does not trigger a full third engagement effort, staff will be conducting a digital awareness campaign to inform the community of the action taken and a public hearing will be held during at CAMPO's Executive Board meeting at 4 p.m. on August 21, 2024.
- c. Planning for the FY24 Annual Progress Report has kicked off. Partner agency staff can expect to be contacted by GoTriangle staff for data and other information over the next couple of months. Project contact is Curits at rhayes@gotriangle.org.

9. Adjourn

Next Meeting is on Thursday, August 22, 2024 at 1:30 pm.