

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting
Thursday, May 23, 2024 | 1:30-3:30pm

WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>
Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

1. **Welcome and Introductions** (Curtis Hayes, Chair)
2. **Adjustments to the Agenda**
3. **Reminders/Wrap-Up/Highlights**
 - a. **Highlight #1** – There are no updates on the GoPass program, but more info is expected soon.
 - b. **Highlight #2** – The 2035 Wake Transit Plan Update (WTPU) Phase 1 engagement period will remain open through June 21, 2024. There are two goals; to share State of the Plan information and to gather transit investment priorities input from the community. After the first full week of engagement, we have had presence at 5+ events and 270 survey submissions were received.
4. **Wake Transit Incentives Policy Statement - Recommended**
(Action Item: R Curtis Hayes, GoTriangle, 10 minutes) **Attachment A**

The Recommended Wake Transit Incentives Policy was presented to the CE Subcommittee for its consideration during the April 25, 2024 meeting. The policy would be added to the CE Policy and help guide decisions related to which type of incentives are recommended for use in engagement activities promoting the Wake Transit Plan. According to protocol, subcommittee members were asked to submit comments by May 3, 2024. Comments received were incorporated into the recommended policy statement, attached.

Requested Action: Recommend inclusion of the incentives policy language in the Wake Transit Financial Policies and Guidelines and the Community Engagement Policy.

5. **Demographic Question**
(Stephanie Plancich, CAMPO, 15 minutes)
Active weblink to WTPU Survey: <https://publicinput.com/l8222>

The Wake Transit demographic question has gone through several drafts with the input of CE members and other partners as it has been deployed for various projects over the past year. It is currently being used to capture participant data for the WTPU transit priorities survey. The question itself has been finalized, but staff want to discuss deployment options and strategies for upcoming program activities as well as for project-level tasks. We expect the use of the question to be recommended for inclusion in the Community Engagement (CE) Policy document this summer along with other edits and updates.

Requested Action: Receive as information. Distribute as needed to staff who are responsible for developing/implementing public engagement events and surveys.

Chair: R Curtis Hayes – GoTriangle rhayes@gotriangle.org
Vice Chair: Andrea Epstein – GoRaleigh andrea.epstein@raleighnc.gov

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

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6. Engagement Strategy: Recommended FY25 Wake Transit Work Plan (R Curtis Hayes, GoTriangle, 10 minutes) Attachment B

The Draft FY 2025 Wake Transit Work Plan's community review and public comment period was held February 26, 2024-March 26, 2024. The public responded to the call for input with nearly 200 comments submitted online, in-person, and through email. The next step in the process is the public comment period for the Recommended FY 2025 Wake Transit Work Plan. It is scheduled for May 30, 2024-June 12, 2024. The public hearing and CAMPO consideration to adopt is scheduled to occur on June 12th. GoTriangle consideration is scheduled on June 26th. Please submit any comments to rhayes@gotriangle.org by May 31, 2024.

Requested Action: Receive as information.

7. Other Business

- Triangle Mobility Hub (Regional Transit Center Project) (Liz Raskopf, GoTriangle)
- The 2024 August-January Work Task List for the CE Subcommittee is expected to be presented in June for review and then in July/August for adoption.

8. Adjourn

Next Meeting is on Thursday, June 27, 2024 at 1:30 pm.