

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting

Thursday, April 25, 2024 | 1:30-3:30pm

In Person Meeting at CAMPO: 1 Fenton Main, Ste 201, Cary NC 27511

Listen Only WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>

Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

1. **Welcome and Introductions** (Curtis Hayes, Chair)
2. **Adjustments to the Agenda**

Train-the-Trainer Workshop

3. **2035 Wake Transit Plan Update – Phase 1: Train the Trainer Workshop**
(Kimley-Horn Consultant staff, 50 minutes)

Draft materials are on SharePoint here: [Spring 2024 Engagement Materials](#)

The Wake Transit Plan Update Train the Trainer workshop is being provided to CE members and others who will be responsible for disseminating information in support of the engagement efforts for the project. Full size examples of tabling set ups will be displayed. A series of in-person events are being planned, and will be manned by a mix a lead agency and consultant staff, but we encourage partners to host local events to ensure that the information is reaching their community members. The finalized materials, survey and project website will be presented. Attendees will have the opportunity to ask questions of the engagement team and will walk away knowing what materials are available, where materials and information are stored, what to post online, as well as when and how to inform your boards, committees and community.

. Regular Business Items

4. **Wake Transit Financial Incentives Policy - Draft**
(R Curtis Hayes, GoTriangle, 15 minutes) **Attachment A**

Lead agency staff have discussed options for utilizing Wake Transit funds to incentivize participation in program engagement activities. It is recommended that no Wake Transit funds be used to pay for participation in program or project level engagement activities. Swag and giveaway items can be purchased and should be included in the project's scope and budget. CE members are asked to review the draft language to be included in the Wake Transit Community Engagement Policy and Financial Policies. Comments are due to rhayes@gotriangle.org by May 3rd. The vote to recommend adoption of the language will be included on the May CE meeting agenda.

Requested Action: Receive as information.

Chair: R Curtis Hayes – GoTriangle rhayes@gotriangle.org

Vice Chair: Andrea Epstein-Raleigh Andrea.Epstein@raleighNC.gov

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

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5. Marketing and Communications Update: Return to Fare

(Information item: Wendy Mallon, GoTriangle, 10 minutes)

GoTriangle will present information on its Return to Fare effort, becomes effective on July 1, along with the roll out of a new mobile ticketing platform. After suspending fares during the COVID-19 pandemic, GoTriangle will return to collecting fares on July 1, 2024, with new options for passengers that include digital ticketing and a convenient pass for low-income riders to ride fare-free. Youth (ages 13-18) and seniors (ages 65 and older) will still ride free (as they did pre-pandemic) after they enroll in one of the GoPass programs that allows them to use the Umo digital ticketing platform.

Requested Action: Receive as information.

6. Project Presentation: Triangle Mobility Hub Engagement

(Liz Raskopf, GoTriangle, 10 minutes) **Attachment B and C**

GoTriangle will present an overview of the Triangle Mobility Hub and associated engagement strategy to be implemented in May 2024 and over the summer. The Triangle Mobility Hub will be a multi-modal transportation center, positioned in the heart of a new transit-oriented district in the Research Triangle Park (RTP). Engagement audiences include transit riders, partners, third party stakeholders, and agency partners.

Requested Action: Receive as information.

7. Other Business (or agenda items)

- Engagement Summary Report for Draft FY25 Wake Transit Work Plan, **Attachment D.**
- Engagement Summary Report for FY24/ Q4 Work Plan Amendment Request, **Attachment E.**

8. Adjourn

Next Meeting is on Thursday, May 23 at 1:30 pm.