

Community Engagement (CE)



WAKE COUNTY TRANSIT PLAN Transit Planning Advisory Committee (TPAC)

Community Engagement (CE) Subcommittee Meeting
Thursday, December 5, 2024 | 1:30-3:30pm

WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>

Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

1. **Welcome and Introductions (Curtis Hayes, Chair)**
2. **Adjustments to the Agenda**
3. **Reminders/Wrap-Up/Highlights**
 - a. Phase 2 engagement for Wake Transit Plan Update icked on December 2nd. Project webpage is <https://publicinput.com/waketransit2035>. Partner toolkit id at bottom of documents list.
4. **2025 Subcommittee Chair and Vice Chair Election Update**
(Information Item: Stephanie Plancich, 5 minutes)

Nominations for the 2025 CE Subcommittee Chair and Vice Chair positions open today. Anyone interested in serving as part of the Community Engagement (CE) Subcommittee leadership team should email their interest or nomination of another member to stephanie.plancich@campo-nc.us by Friday, January 10, 2024. The election will be held at our next meeting, January 16, 2025.

As a reminder, to be eligible to serve as a subcommittee Chair or Vice Chair, nominees must be formally designated as a primary or alternate voting member of the TPAC. The designation process is executed by your Town Manager or Executive Director and is typically a quick process. If interested in being nominated, but are not currently a TPAC member, contact Stephanie for support through the process.

Requested Action: Receive as information.

5. **Draft January-June Work Task List**
(Information item: Stephanie Plancich, TPAC Administrator, 10 minutes)

Twice each year, the TPAC's subcommittees develop a Work Task List that describes the general activities members will participate in through the next 6-month period. The draft January to June Work Task List for calendar year 2025 will be presented for member review. Comments should be submitted to stephanie.plancich@campo-nc.us by Friday, January 10, 2025. The vote to adopt will occur on January 16, 2025.

Requested Action: Receive as information.

CE Chair: R Curtis Hayes, GoTriangle
Vice Chair: Andrea Epstein, City of Raleigh

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

6. 2025 CE Subcommittee Meeting Schedule

(Information item: Stephanie Plancich, TPAC Administrator, 5 minutes)

The current recurring meeting schedule of the Community Engagement (CE) Subcommittee is to meet from 1:30-3:30pm on the 4th Thursday of each month. Historically, this schedule has worked well throughout the year, ensuring alignment with the TPAC’s deadlines and process activities. The biggest adjustments occur in November and December as we shift dates to avoid holiday breaks. It is recommended that we maintain the same schedule in 2025. Comments should be submitted to stephanie.plancich@campo-nc.us by Friday, January 10, 2025. The vote to adopt the schedule will occur on January 16, 2025.

Requested Action: Receive as information.

7. Wake Transit Video Animation

(Information item: Curtis Hayes, GoTriangle, 10 minutes)

GoTriangle staff will present the initial character design recommendations from the consultant team for the Wake Transit animation video and potential branding campaign. A few draft versions of Wakely and the Half-Cent Hero will be previewed by the subcommittee. Development of a Wake Transit video is part of the Wake Transit Communications Plan. Please submit any comments or questions to rhayes@gotriangle.org by EOB on Friday, December 6, 2024.

Requested Action: Receive as information.

8. Annual Progress Report

(Information item: Paul Black and Jennifer Hayden, GoTriangle, 15 minutes) Attachment B

GoTriangle staff will present information on the FY24 Wake Transit Progress Report. Contact: rhayes@gotriangle.org

Requested Action: Receive as information.

9. Other Business (or agenda items)

- a. Community engagement program and process update

10. Adjourn

Next Meeting is on Thursday, January 16, 2024 at 1:30 pm.