

GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

Wake Transit Engagement Strategy – Level 2

Project Name: 2024 Coordinated PT-HST Plan Update

Project ID#: 278439

Phase Description: Phase 2 – Public Engagement/Needs Assessment

Project Sponsor/Lead Agency: CAMPO

Contact Person: Crystal Odum, Snr. Tranp. Planner

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Proposed Activity Date(s): 2 / 1 /-3/31/24

Select Your Activity Type: ☐ Wake Transit Program-Level Activity ☒ Sponsor Project-Level Activity

Do you have consultant support for this activity? Yes If yes, company name: Moore & Associates, Inc.

Purpose of engagement effort: Involve

Inform	Consult	Involve	Collaborate	Empower	Close the Loop
Share information; educate	Obtain and consider public	Public input is integrated into decision-making	Partner with public in shared decision-making	Public input makes final decision	Sharing process results with the community

Brief description of the event or activity:

Phase 2 – Public Outreach of the Strategic Plan for the 2024 CPT-HSTP update is to engage the community targeting elderly, disabled, low-income and unhoused individuals with a community/public survey to complete to provide the project team with transportation needs information and feedback. Phase 2 of the project also consists of 10-15 community pop-up events and webinars to allow face to face interaction with transportation staff and the targeted community and to provide community assistance completing the survey.

Geographic boundary of this activity? (Corridor, County-wide, municipal boundary, etc.)

Project is the entire CAMPO planning area which includes all of Wake County; and portions of Chatham, Franklin, Granville, Harnett, and Johnston Counties.

Please attach a copy of the project area map. (included at end of form)

Was an engagement equity analysis completed for this project? ☐ Yes ☒ No

If NO – explain why not.

If YES, please insert the results. Ex. Which target populations were identified, and what targeted engagement efforts do you plan to employ to reach them?

The entire project targets input from underserved populations of elderly, disabled, and low-income persons; therefore, no separate equity analysis is needed.

Support Requested from TPAC Partners: Add rows if, needed

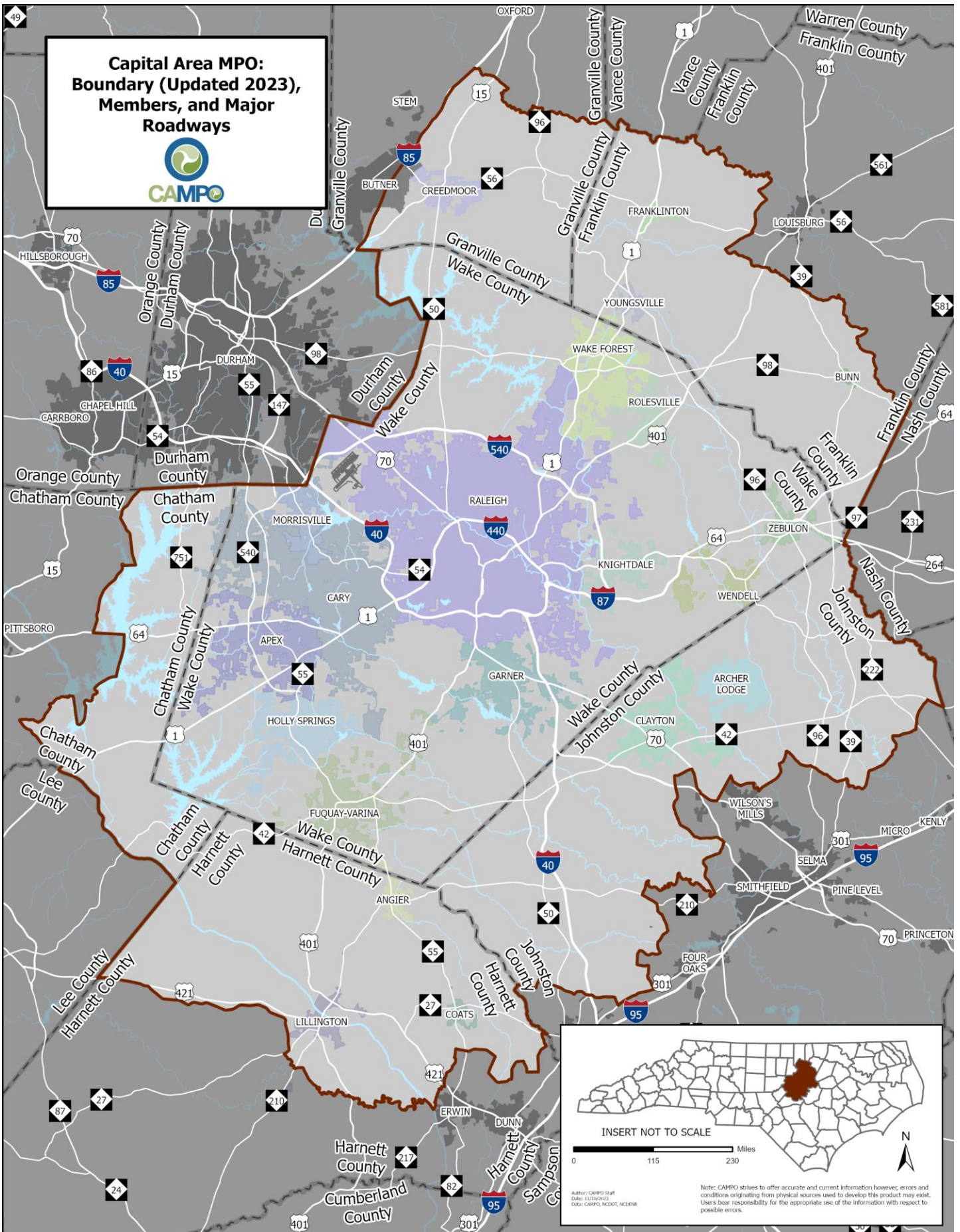
Description of support needed	Specific Dates
Ensure each transit agency/TPAC partner has completed and submitted their digital or paper Transit Provider Leadership Survey by February 1, 2024.	January 23 – February 1, 2024
Ensure each TPAC partner issues/collects/submits a minimum of (5) Transit Provider Staff Stakeholder Surveys to/from their agency staff by February 1 st . (For example, from bus operators, customer service reps, schedulers, planners, etc.)	January 23 – February 1, 2024
Provide the survey and ensure (5) Human Service agencies targeting elderly, disabled, unhoused, and low-income populations have completed the digital or paper Human Services Leadership Stakeholder survey and (2) Staff surveys for each Human Service agency by February 1, 2024.	January 23 – February 1, 2024
Support 10-15 table pop up events with staff. Locations TBD.	February 6 th and 7 th , 2024
Partner agencies participate in consultant stakeholder interviews. Provide agency information/ideas when prompted.	January through March 2024
Collaborate with consulting team to encourage community survey and other engagement activities and participation.	January/February/March 2024
Support efforts and share a community survey with TPAC partner agency CIO's.	February 1- February 28, 2024
Disseminate digital toolkit, when made available by CAMPO team including: <ul style="list-style-type: none"> Email/newsletter language Short video link from YouTube Social media table (as a PDF) Graphic file/s Survey link Handout in Eng & Esp (PDF) Print version of survey in Eng & Esp (PDF) List of latest Popup locations (or link to a public facing project webpage) List of any upcoming presentations (as appropriate) Post PDF of relevant presentations (as appropriate) 	February 1- February 28, 2024
Participate in in-person and online project workshop (s) - TBD	February & March 2024
Boost social media study information and ongoing surveys.	February 1 – February 28, 2024

Complete the [GoTriangle Engagement Support Request Form](#) to request specific support from the GoTriangle Engagement and Communications Team.

What month do you plan to present this form and your activity information to the Community Engagement Subcommittee. (They typically meet on the 4th Thursday of each month) January 25, 2024

Please email this completed form to Curtis Hayes, rhayes@gotriangle.org, for GoTriangle review and placement on the appropriate Community Engagement Subcommittee meeting agenda.

**Capital Area MPO:
Boundary (Updated 2023),
Members, and Major
Roadways**



INSERT NOT TO SCALE

0 115 230 Miles

Author: CAMPO Staff
Date: 11/16/2023
Data: CAMPO, NCDOT, NCEM

Note: CAMPO strives to offer accurate and current information however, errors and conditions originating from physical sources used to develop this product may exist. Users bear responsibility for the appropriate use of the information with respect to possible errors.