

# GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

## Wake Transit Project Engagement Plan (Level 1 Planning)

### Section 1: Project overview

**Project Name:** Route 33 Crosswalks & Sidewalk Gaps

**Contact Person:** Andrew Spiliotis

**Project Sponsor/Lead Agency:** Town of Knightdale

**Phone:** 919-217-2247

**Project ID#:**

**Email Address:** Andrew.Spiliotis@knightdalenc.gov

**Project Timeline:** Design 24, Partial CST 25

**Select Your Activity Type:** Wake Transit Program-Level Activity Sponsor Project-Level Activity

**Do you have consultant support for this activity?** Yes No

**Consultant Company:** Stantec

### Section 2: Engagement Plan

#### Project Description

*The crosswalk and sidewalk gap project will enhance pedestrian access to GoRaleigh Route 33 bus stops in Knightdale. The crosswalks are located along Knightdale Blvd (64 Bus.) at three intersections:*

- *Hinton Oaks Blvd (east leg) – design & construction*
- *Parkside Commons Dr / Bozeman Dr (west leg) – design only*
- *Old Knight Rd / N. 1<sup>st</sup> Ave (north and east legs) – design & construction*

*The sidewalk gap portion of the project will design approximately 1,100 feet of sidewalk gaps along the west side of Old Knight Road between Forestville Road and Knightdale Blvd, as well as a block of sidewalk along Knightdale Blvd just west of Old Knight Road. In addition to improving access to Route 33 bus stops, the sidewalk gap will also establish a continuous sidewalk between Knightdale High School and downtown Knightdale.*

#### Engagement Purpose & Summary

The crosswalk and sidewalk gap project was developed as one of three hot spot projects in the 2022 Knightdale Comprehensive Transportation Plan. The CTP included substantial public involvement. Given the location of the projects was determined and prioritized in the CTP process – the engagement will focus on making residents aware of the project, the design plans and the schedule. Project engagement will include a Town website that includes project information, maps, schedules and the ability to sign up for email updates. The Town will host an Open House for the 25% design plans on April 30<sup>th</sup>. The meeting will be held at Town Hall which is accessible by GoRaleigh Route 33. The project and open house will be promoted on the Town's social media channels. Yard signs and flyers with project and open house information will be posted at future crosswalk approaches and adjacent bus stops. Targeted sign outreach will occur at Knightdale High School, the Village Squire mobile home community (Spanish translation) and the Latin American Festival.

#### Equity Analysis

Five communities of concern are located across the five Census tracts that intersect the project. Therefore, staff identified individual communities of concern that are within ¼ mile walk of the project. This resulted in targeted Spanish translation outreach at the Latin American Festival, the Village Squire Mobile Home community (yard signs, flyers at bus stop) and outreach at Knightdale High School – to be finalized in ongoing coordination with the school.

## Target Audiences and Performance Measures

(List the target audiences for this project including those identified through the equity analysis process. Complete the engagement and communications checklists to identify tactics you'll use for each audience group.)

Target Audience Group	Title VI or Other	Performance Target
Transit Riders	Other	Flyers posted at bus stops along entire project
LEP Populations	Title VI	Translated flyer at adjacent bus stops. Yard signs at mobile home park. Booth at Latin American Festival (4/28)
High School Students	Other	Materials provided to facility manager for dissemination

## Section 2: Engagement Phase Outline

Phase 1 Description:

Anticipated timeline for execution:

Highlight the purpose of this engagement effort:

Inform	Consult	Involve	Collaborate	Empower	Close the Loop
Share information; educate	Obtain and consider public feedback	Public input is integrated into decision-making	Partner with public in shared decision-making	Public input makes final decision	Sharing process results with the community

The primary purpose of the engagement is to inform residents of the project. The project was previously developed with extensive public involvement in our 2022 CTP process. These efforts are focused on informing given where the project is at in the design and construction process. The engagement will occur at 25% plans so minor tweaks and adjustments may occur but the overall location and concept is fairly fixed at this point.

Phase 2 Description:

Anticipated timeline for execution:

Design is expected to occur in 2024 with construction starting for the 2 crosswalks in early 2025. Additional funding resources will be needed to construct the remaining crosswalk and the sidewalk gaps.

Highlight the purpose of this engagement effort:

Inform	Consult	Involve	Collaborate	Empower	Close the Loop
Share information; educate	Obtain and consider public feedback	Public input is integrated into decision-making	Partner with public in shared decision-making	Public input makes final decision	Sharing process results with the community

Define what you anticipate getting from the community and how it will inform the project.

The primary purpose of the engagement is to inform the public about the project, the project schedule and the project completion. Staff will also use the outreach as an opportunity to inform the public about service changes to Route 33 expected in January 2025 (weekend service and route extension to Wake Tech).

**\*Add more sections as needed.**

## Section 3: Project Wrap Up with the Community

The project website will post schedule updates and accomplishments. This will include when the construction begins, the estimated timeline and that the project is open. Schedule updates will also address the Parkside Commons Drive / Bozeman Drive crosswalk and sidewalk gaps that will have a different construction schedule outside of this grant. The

website will include an email sign up feature as well that will be used to provide updates. Social media posts will also announce project completions.

#### **Section 4: Submission and Presentation Information**

What month do you plan to give your Level 1 presentation (your Engagement Plan) to the Community Engagement Subcommittee. (They typically meet on the 4<sup>th</sup> Thursday of each month). We suggest at least 2 meetings prior to launching your first engagement phase, but at minimum one month before. Month January 25, 2023

#### **Attachments to include with your Level 1 – Engagement Plan document.**

1. Equity Analysis
2. Level 2- Engagement Strategy document IF your 1<sup>st</sup> phase of engagement will occur within 1 month of presenting your plan to the subcommittee, your presentation would include both the level 1 Engagement Plan and Level 2 Phase Strategy.

Please email your completed forms to Curtis Hayes, [info@goforwardnc.org](mailto:info@goforwardnc.org), for GoTriangle review and place on the appropriate Community Engagement Subcommittee meeting agenda.