

Editorial Calendar

MONTH	POST #1	POST #2
October 2023	Wake Transit Blog Launch	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities
November 2023	What is the TPAC?	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities
December 2023	What is BRT?	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities
January 2024	Language Assistance Plan & ADA Plans	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities
February 2024	Wake Transit for Work, Education, and Health	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities
March 2024	Go Forward to RDU	Wake Transit Partner Post or Action / Activity / Comment / Survey Opportunities

Topics & Messaging

TOPICS	MESSAGING
Capital Investments	Building Thriving Communities
Service Improvements	Improving Reliability, Frequency, and Accessibility
Mobility and Freedom	Improving the Quality of Life in Communities of Concern
Safety	Robust Transit is Safe and Secure
Healthy, Clean, and Affordable Transit	Improving Neighborhoods and Protecting Our Air and Water Resources