

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting
Thursday, February 22, 2024 | 1:30-3:00pm

WebEx Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=md36a74297cad7c744c327bee265efab0>
Call-In: 650-479-3208 Pass Code: 2530 084 3725

Meeting Agenda

- 1. Welcome and Introductions** (R Curtis Hayes, Chair)
- 2. Adjustments to the Agenda**
- 3. Reminders/Wrap-Up/Highlights**
- 4. 2035 Wake Transit Plan Update Engagement Plan and Phase 1 Strategy**
(Information Item: Mary Kate Morookian, Kimley-Horn, 20 minutes) Attachment C & D

The 2035 Wake Transit Plan Update is underway. Nelson\Nygard is the lead consultant agency, with Kimley-Horn and P3 leading engagement activities throughout the planning process.

The CE Subcommittee is the engagement branch of the project's Core Technical Team (CTT). CE members had the opportunity to review and comment on the draft Public Engagement Plan (PEP) through February 9th. On the 22nd, the CE will receive a presentation on the revised PEP as well as the Phase 1 (State of the Plan and Investment Priorities) engagement strategy. Draft materials will be reviewed at a CTT meeting in March and the Train the Trainer event will be held in March or April. The 1st phase of engagement is anticipated to begin in mid-to-late April.

- 5. Draft FY2025 Work Plan: Engagement Materials, Messaging, Outreach Overview**
(Information Item: R Curtis Hayes, GoTriangle, 15 minutes) Attachment A

An update regarding the overall strategy for the Draft FY 2025 Work Plan is the focus on this presentation by GoTriangle. Updates to the existing draft materials will be discussed and the engagement calendar will be shared.

- 6. FY24 4th Quarter Work Plan Amendments Engagement Strategy**
(Information Item: R Curtis Hayes, 10 minutes) Attachment B

Requests for FY 2024 4th quarter Work Plan amendments are due February 23rd. The engagement period for submitted requests, if any, will begin on March 8th. The engagement for the review and comment period will remain consistent with the drafted quarterly amendment engagement strategy, Attached.

Chair: R Curtis Hayes – GoTriangle rhayes@gotriangle.org
Vice Chair: Bonnie Parker – CAMPO Bonnie.Parker@campo-nc.us

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

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7. Wake Transit Advertising Proposal

(Information Item: Wendy Mallon, 10 minutes)

GoTriangle will provide an overview of potential projects and other information regarding a general awareness campaign proposal designed to spotlight the following questions: 1) What is Wake Transit? 2) How does it affect me? 3) How can I be involved?

8. Other Business

9. Adjourn

Please mark your calendar for two March meetings.

- **March 1-20 TBD**
Special meeting for review of Wake Transit Plan Update draft engagement materials and plan.
- **March 28 (1:00-3:00pm):**
Monthly CE Meeting- Agenda will include the Train the Trainer workshop for Wake Transit Plan Update Phase 1 engagement activities.