

# WAKE COUNTY TRANSIT PLAN

## Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting  
Thursday, May 25, 2023 | 1:30 – 3:00pm

Teams Meeting Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=m0bcc653ba67d31e6221f2fafeee1d8a5>

**Call-In:** +1-650-479-3208 **Pass Code:** 2536 008 3956#

### Meeting Agenda

1. **Welcome & Introductions** (Curtis Hayes, Chair)
2. **Adjustments to the Agenda** (Curtis Hayes, Chair)
3. **Reminders & Program Highlights** (Curtis Hayes, Chair)
  - The Recommended FY 2024 Wake Transit Work Plan Public Comment Period is May 18 – June 1 with a public hearing hosted by the CAMPO Executive Board on June 21<sup>st</sup>. Please help spread the word about the public comment period and public hearing leading up to adoption by the governing boards.
  - Nathan Spencer, Executive Director of Wakeup Wake County, is leaving the position.
4. **Development of New Wake Transit Communications Materials, Attachment A**  
(Curtis Hayes, GoTriangle)

GoTriangle Staff will provide a brief update on the development of Wake Transit Plan communications materials, dubbed “Project Boilerplate.” Tasks include: (1) development of boilerplate narratives about the Wake Transit Plan; (2) official launch of the Wake Transit blog; (3) development of a Wake Transit PowerPoint presentation and video; and (4) graphics, templates, and web updates.

**Requested Action:** Information Item.

5. **Community Engagement Strategies for Wake Transit-Funded Projects: Sponsor Presentations**  
(Liz Raskopf, GoTriangle)

Sponsors will provide updates on their Wake Transit-funded projects in the Adopted FY 2023 Wake Transit Work Plan and the Recommended FY 2024 Wake Transit Work Plan. Sponsors will briefly touch upon current project status, as well as focus on related engagement activities and opportunities for further community outreach and communications. The towns of Apex, Cary, and Fuquay-Varina are scheduled presenters.

**Requested Action:** Information Item.

6. **Database of Community Engagement Strategies and/or Summary Presentations**  
(Liz Raskopf, GoTriangle)

In an effort to assist partners in scheduling strategy presentations, summaries, and general updates about their projects, GoTriangle is hosting a database of engagement strategies and summaries for Wake Transit-funded projects. An update on remaining projects in FY 2023 will be provided, as well as a look ahead for FY 2024. GoTriangle staff will connect with partners monthly to gather this data.

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**Requested Action:** Information Item.

**7. Review of Beta Test for Demographics Question as Part of Bus Plan & Work Plan Survey**  
(Wendy Mallon, GoTriangle)

Report on initial results and insights into how the demographics question worked during the Draft FY 2024 Wake Transit Work Plan and Recommended FY 2025-2030 Wake Bus Plan. A second beta test of the question is scheduled during the Southeast Area Study Update (CAMPO) in June/July.

**Requested Action:** Information Item.

**8. Other Business**

**9. Adjourn**

The next CE Subcommittee meeting is scheduled for Thursday, June 22<sup>nd</sup> at 1:30 p.m.