

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting
Thursday, March 23, 2023 | 1:30 – 3:00pm

Teams Meeting Link: <https://campo-nc.webex.com/campo-nc/j.php?MTID=m0bcc653ba67d31e6221f2fafee1d8a5>

Call-In: +1-650-479-3208 **Pass Code:** 25360083956#

Meeting Agenda

1. **Welcome and Introductions** (Curtis Hayes, Chair)
2. **Adjustments to the Agenda** (Curtis Hayes, Chair)
3. **Reminders/Summary Items/Task Wrap Up/Program Highlights** (Curtis Hayes, Chair)
 - **The Draft Work Plan and Wake Bus Plan Combined Engagement Period Ended March 22**
The community review and engagement period for the Draft FY 2024 Wake Transit Work Plan and Recommended FY 2025-2030 Wake Bus Plan was February 20 – March 22, 2023. The final engagement and communications summary is forthcoming.
 - **Greater Triangle Commuter Rail (GTCR) Phase II Engagement Summary Available**
The public comment period for the results of the Greater Triangle Commuter Rail Feasibility Study started January 5 and ended February 19, 2023. Liz Raskopf, GoTriangle, provided a comprehensive summary of the results of this effort during the March 15th TPAC meeting. The GTCR Engagement Summary Report and presentation are available for review and comments on the [TPAC website](#) as part of the March 15th meeting materials. Please submit any questions or comments to Liz Raskopf at GoTriangle: eraskopf@gotriangle.org. The deadline for questions or comments is COB March 29th.
 - **Future Meetings Relevant to the Work of the Community Engagement Subcommittee:**
 - March 28, 2023 at 1:30pm – March TPAC Program Development Subcommittee: This meeting will include a presentation focused on the Work Plan portion of the Joint Work Plan / Bus Plan engagement. [Please see the TPAC Subcommittee webpage for details.](#)
 - March 29, 2023 at 9am – Joint CAMPO / DCHC MPO Meeting: This meeting will include a presentation on the GTCR project. Please see the [CAMPO website](#) for more details.
 - March 29, 2023 at 12pm – GoTriangle’s Board of Trustees Special Board Meeting: This meeting will include a presentation on the GTCR project. Please see the [Board of Trustees webpage](#) for more details.
 - April 13, 2023 at 9am – Wake Bus Plan Work Group Meeting: This meeting will include a presentation on the Bus Plan portion of the Joint Work Plan / Bus Plan engagement. The CE Subcommittee will be sent the Outlook meeting invitation for this meeting soon.

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4. Development of new Wake Transit Communications Materials

(Curtis Hayes, GoTriangle)

GoTriangle Staff will lead a discussion on the development of new Wake Transit Communications Materials dubbed “Project Boilerplate.” Tasks to be discussed include: (1) the development of boilerplate narratives about the Wake Transit Program; (2) the official launch of the Wake Transit blog; (3) the development of a Wake Transit Video and PowerPoint presentation using the boilerplate narratives; and (4) graphics and template updates. Staff will work to ensure the accessibility of all digital communications assets.

Requested Action: Receive as Information.

5. Summary Report of Wake Transit Projects

(Liz Raskopf, GoTriangle)

GoTriangle Staff is working to track Wake Transit projects in a way that will help partners schedule their strategy presentations, summaries, and general updates about their projects. An update on remaining projects in FY23 will be provided.

Requested Action: Receive as Information.

6. Other Business

7. Adjourn

The next CE Subcommittee meeting is scheduled for Thursday, April 27th at 1:30 p.m.