

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement Subcommittee Meeting

Thursday, May 26, 2022 • 1:30 PM – 3:00 PM

Virtual via WebEx:

<https://cormp.webex.com/cormp/j.php?MTID=m0fd24700390e5ecfa8a79289fdf00c0e>

Dial in #: 1-650-479-3208 Access Code: 2304 078 9350

Agenda

1. **Welcome and Introductions (Andrea Epstein, Chair)**
2. **Adjustments to the Agenda**
3. **Previous Meeting Highlights (Andrea Epstein, Chair)**
 - The Public Engagement Strategy Template and Engagement Summary Report Outline available in the **TPAC Documents Library**: <https://www.campo-nc.us/about-us/committees/wake-county-transit-planning-advisory-committee-tpac/document-library>
 - **GoForward/Wake Website Update**
This project will update content on the Wake webpages of the GoForward website. It is currently in progress offline. The upgraded content is schedule for “live” status prior to FY2023, which begins July 1, 2022. A structural upgrade of the larger GoForward website, which includes Wake Transit, is in the exploration phase. Contact: rhayes@gotriangle.org
 - **Wake Bus Plan Update** Public Engagement is currently underway, ending on May 29th. Please help amplify the messages to encourage the community to participate!
4. **Member Presentations: Engagement Strategies, Activity Updates, Performance Reports, etc.**
 - **GoApex Marketing and Communications Activities**
(Information Item: Katie Schwing, Apex)

Apex staff will provide an update on the marketing and communications efforts leading up to the launch of GoApex Route 1.
 - **Wake Bus Rapid Transit Northern Corridor Update**
(Information Item: Meghan Finnegan, Raleigh) **Attachment A**

City of Raleigh staff will provide an update on the Wake Bus Rapid Transit Northern Corridor Major Investment Study.
 - **New Bern BRT – Conceptual Art Designs**
(Information Item: Andrea Epstein, Raleigh)

Chair: Andrea Epstein, Raleigh

Vice Chair: Bonnie Parker, CAMPO

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

City of Raleigh staff will provide an update on the Wake BRT New Bern Ave [conceptual art designs](#) that are now available for public review. There are three, separate surveys. Each artist has pre-recorded a video narrating their designs, describing the inspiration and process behind the artwork. Residents and stakeholders can [view](#) the pre-recorded videos, conceptual designs and submit feedback via the Public Input page.

5. Community Engagement Policy Update

(Action Item: Curtis Hayes, GoTriangle) **Attachment B**

GoTriangle staff presents the updated Community Engagement Policy for action. Staff recommends that the TPAC consider releasing the CE Policy for a 30-day public comment period. The comment period would be followed by presenting the CE Policy to the governing boards of CAMPO and GoTriangle for their consideration and adoption. Contact: rhayes@gotriangle.org

6. FY23 Recommended WorkPlan Update

(Information Item: Curtis Hayes, GoTriangle)

GoTriangle staff will present an update on the results of the public comment period action for the FY2023 Recommended Wake Transit Work Plan. Wake Transit partners are requested to provide informational updates concerning their activities in regard to engagement and communications outreach to promote the public comment period, which ends May 29. A survey link is provided for the updates [HERE](#), or partners may choose to email either Curtis Hayes at rhayes@gotriangle.org or Liz Raskopf at eraskopf@gotriangle.org with updates.

7. Communications Plan Update

(Action Item: Curtis Hayes, GoTriangle) **Attachment C**

GoTriangle staff will present the Wake Transit Communications Plan [DRAFT] for action. The working group scheduled three sessions to evaluate, discuss, update, and finalize the Communications Plan. Working group members reached a consensus on the Communications Plan. It is recommended that the CE Subcommittee adopt the plan and present it to the full TPAC during its meeting on June 8. It is further recommended that the Communications Plan then be presented to the governing boards of CAMPO and GoTriangle as informational items during their June meetings. Contact: rhayes@gotriangle.org

8. Other Business

9. Adjourn

Next Meeting:

June 23rd – Regular Monthly Meeting