

# WAKE COUNTY TRANSIT PLAN

## Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting

Thursday, February 24, 2022 • 1:30pm-3:00pm

Meeting Link: <https://cormp.webex.com/cormp/j.php?MTID=mb3f2be0ea7bfd52277837b0fddc73f4b>

Call in: 650-479-3208 Meeting Code: 2309 596 6929

### Agenda

1. **Welcome and Introductions** (Andrea Epstein, Chair)

2. **Adjustments to the Agenda**

3. **Previous Meeting Highlights**

- Draft FY2023 Work Plan Engagement period Feb 14-Mar 16 – help distribute

4. **Activities Calendar for Wake Transit Communications and Engagement**

(Discussion Item: Wendy Mallon, GoTriangle, 10 mins) **Attachment A**

GoTriangle staff has identified an online calendar tool that TPAC member organizations can use to share information about upcoming community events. Members will review the submission form and receive an update on the next steps to launch the calendar. Comments are due by COB 3/3 to [rhayes@gotriangle.org](mailto:rhayes@gotriangle.org).

5. **Demographics Collection and Methodology**

(Discussion Item: Stephanie Plancich, TPAC Administrator, 15 mins) **Attachment B**

Surveys are a tool often used in community engagement and demographic questions are often used to gauge the level of participation of target audiences for the effort. The CE Subcommittee previously agreed that it would be helpful to have a consistent demographic question that can be personalized whether you are conducting a countywide engagement effort or a more localized project activity. CAMPO staff will present the 1<sup>st</sup> draft of a single demographic question to serve this purpose.

6. **Engagement Summary Report Outline**

(Discussion Item: Curtis Hayes, GoTriangle, 10 mins) **Attachment C**

An outline of suggested components to include when developing a Community and/or Stakeholder Engagement. Summary form will be shared with the subcommittee for review and feedback. Comments are due by COB 3/3 to [rhayes@gotriangle.org](mailto:rhayes@gotriangle.org).

7. **Review Project Sponsor Presentations Schedule for FY2018-2023**

(Information Item: Curtis Hayes, GoTriangle, 5 min) **Attachment D**

GoTriangle staff has reviewed prior year work plans to identify projects that have had or may have potential community engagement components. GoTriangle is collaborating with project sponsors to develop the proposed schedule for moving forward with summaries of past, present, and future engagement activities for Wake Transit-funded projects. Comments are due by COB 3/3 to [rhayes@gotriangle.org](mailto:rhayes@gotriangle.org).

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### 8. Communications Plan Development

(Information Item: Curtis Hayes, GoTriangle, 10 mins) **Attachment E**

GoTriangle staff will share a proposed schedule and general scope for the development of a Communications Plan for Wake Transit-funded programs and projects. Comments are due by COB 3/3 to [rhayes@gotriangle.org](mailto:rhayes@gotriangle.org).

### 9. Member Presentations: Engagement Strategies, Activity Updates, Performance Reports, etc.

- Update on draft FY2023 Wake Transit Work Plan outreach and public comment period.  
Curtis Hayes, GoTriangle
- Ask-The -Planners Roundtable Event: An opportunity for community stakeholders to participate in a roundtable event on the draft FY23 Work Plan– March 17, 4-6pm  
Stephanie Plancich, CAMPO

### 10. Adjourn

Next Meeting:

March 24<sup>th</sup> – Regular Monthly Meeting