WAKE COUNTY TRANSIT PLAN Transit Planning Advisory Committee

Community Engagement (CE) Subcommittee Meeting Thursday, January 27, 2022 • 1:30pm-3:00pm

Meeting Link: <u>https://cormp.webex.com/cormp/j.php?MTID=mb3f2be0ea7bfd52277837b0fddc73f4b</u> Call in: 650-479-3208 Meeting Code: 2309 596 6929

Agenda

1. Welcome and Introductions (Andrea Epstein, Chair)

2. Adjustments to the Agenda

<u>Notice</u>: Action items on the January 27th CE Subcommittee agenda will be voted upon at a special meeting scheduled from 12-12:15pm on Monday, January 31st, 2022.

3. Discuss Subcommittee Highlights from the TPAC Member's Survey:

(Information Item: Stephanie Plancich, TPAC Administrator, 15 mins) Attachment A

A brief review of the subcommittee-related results from the TPAC Member's Survey. Discussion will focus on key takeaways and will include a brief refresher on where to find TPAC related materials and the subcommittee agenda development process. the process improvement recommendations that were submitted and how many ideas and suggestions are planned to be incorporated as we move into 2022. <u>Attachment A</u> is a copy of the TPAC Member's Survey results.

4. 2022 Chair and Vice Chair Election

(Action Item: Stephanie Plancich, TPAC Administrator, 5 mins)

Each January the TPAC Subcommittees nominate and vote to elect a Chair and Vice Chair to serve through the new year. On January 27th, the CE Subcommittee will vote to elect their 2022 leadership team. Results will then go to the TPAC for confirmation on February 9th.

<u>Requested Action</u>: Elect a Chair and Vice Chair to serve for the 2022 term.

5. 2022 CE Subcommittee Meeting Schedule

(Action Item: Andrea Epstein, Chair, 5 mins)

It is recommended that CE Subcommittee meetings continue to be hosted virtually using the WebEx platform and that they remain on the 4th Thursday of each month from 1:30-3:00pm.

<u>Requested Action</u>: Confirm the 2022 Community Engagement (CE) Subcommittee meeting schedule.

6. 2022 February-July Work Task List

(Action Item: Andrea Epstein, Chair, 5 mins) Attachment B

The draft 2022 February-July Work Task List was emailed to CE members for review on December 21st and the comment period was open through January 5th. The only comment received was for the Chairs and TPAC Administrator to explore opportunities to better delineate member expectations from the list of subcommittee assigned tasks. The revised draft, <u>Attachment B</u>.

Chair: Andrea Epstein – City of Raleigh <u>Andrea.Epstein@raleighnc.gov</u> Vice Chair: Bonnie Parker – CAMPO <u>Bonnie.Parker@campo-nc.us</u>



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<u>Requested Action</u>: Approve the Community Engagement (CE) Subcommittee draft February-July Work Task List and recommend endorsement by the TPAC.

7. FY2023 Wake Transit Work Plan: Draft Communications Materials

(Information Item: Curtis Hayes, GoTriangle, 15 mins) Attachment C & D

GoTriangle staff will present drafted FY2023 Wake Transit Work Plan engagement and communications materials that will be used throughout the February 14-March 16 review and comment period. Materials include the draft press release, stakeholder email, and a handout/flier. Members will receive the social media schedule, graphics package and draft messaging as well as view the GoForward/WakeInput webpage mock-up.

All final comments should be emailed to <u>rhayes@gotriangle.org</u> by 5:00pm on Wednesday, February 2nd.

8. Member Presentations: Engagement Strategies, Activity Updates, Performance Reports, etc.

- a. Review Project Sponsor Presentations Schedule and Submission Deadlines (Liz Raskopf)
- b. Wake Bus Rapid Transit (BRT) System Branding Update (Meghan Finnegan)

9. Adjourn

<u>Upcoming Meetings:</u> January 31st – Slate Vote (12-12:15pm) February 24th – Regular Monthly Meeting

