

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

Community Engagement Subcommittee Meeting
Thursday, August 26, 2021 • 1:30 PM – 3:00 PM

WebEx Link: <https://cormp.webex.com/cormp/j.php?MTID=m7f961d5f372f596741188ace7b31905d>

Dial In: 650-479-3208 Meeting Code: 160 226 5354

Agenda

1. **Welcome and Introductions** (Andrea Epstein, Chair)
2. **Adjustments to the Agenda**
3. **Meeting Summary Items/Task Wrap Up**
 - On August 11th, the TPAC confirmed Bonnie Parker as the CE Subcommittee's new Vice Chair
 - Adopted in June, we are now operating under the FY2022 Wake Transit Work Plan
 - The FY2023 Wake Transit Work Plan development and prior years amendment schedule, included as **Attachment A**, can be viewed electronically and saved from the TPAC webpages. <https://nmcndn.io/e186d21f8c7946a19faed23c3da2f0da/8bfec28a290449a7b10eb1fee3a0e264/files/TPAC/FY22-Work-Plan-Master-Schedule.pdf>
4. **FY2021 Wake Transit Engagement After-Action Performance Review Process**
(Information Item: Liz Raskopf, GoTriangle, 15 minutes) **Attachment B**

GoTriangle, as the lead agency for Wake Transit Engagement and Communications activities, is tasked with annually evaluating the effectiveness of Wake Transit Program-Level plans, strategies, outreach efforts, marketing campaigns and other community engagement activities occurring in the previous fiscal year. The after-action review process is a standard tool used to discuss and evaluate the performance of engagement efforts to identify what strategies and methods worked well and should be replicated as well as where there is opportunity for improvement in cases where the implemented strategies fell short of goals and objectives. GoTriangle will publish an annual After-Action Summary Report that outlines the process followed and summarizes the discussion and findings of the review process. A major component of the report is highlighting the actionable adjustments and noting where they will be employed moving forward.

GoTriangle will walk through the after-action review process and will provide a copy of this year's agenda including the date of the event and a list of the activities and items that will be discussed during the event. CE Subcommittee members will receive a calendar invitation after the presentation.

5. **Community Engagement Policy Review and Development Schedule**
(Action Item: Liz Raskopf, GoTriangle, 20 minutes) **Attachment C & D**

The process to update the Wake Transit Engagement Policy began in May 2020. The draft was included in the triple engagement effort that launched in February 2021. No public comments were received during that 45-day review period, but partner comments then and over the past few months brought light to the

Chair: Andrea Epstein – City of Raleigh Andrea.Epstein@raleighnc.gov
Vice Chair: Bonnie Parker – CAMPO Bonnie.Parker@campo-nc.us

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT

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fact that some information needed to be modified or added in order to address gaps and to clarify expectations of lead agency and project sponsor staff.

GoTriangle will provide a comprehensive review and development schedule “our path to adoption” for the draft Community Engagement (CE) Policy update for CE member review and finalization.

Requested Action: Review and consider endorsement of the Community Engagement (CE) Policy review and development schedule.

6. Review the REVISED FY2022 List and Schedule of Engagement Strategy Presentations
 (Information Item: Liz Raskopf, GoTriangle, 10 minutes) **Attachment E**

At the June meeting, CE Subcommittee members provided feedback and clarified expectations for the annual list and schedule of required engagement strategy presentations. Based on that feedback, GoTriangle has made adjustments to the FY22 list and schedule and will be presenting the final spreadsheet document to the subcommittee.

7. Member Presentations: Engagement Strategies, Activity Updates, Performance Reports, etc.

- a. BRT Extensions Major Investment Study Engagement Plan
 (Bret Martin, CAMPO, 10 minutes) **Attachment F**
- b. Art Funding Eligibility Policy Review and Comment Period
 (Bret Martin, CAMPO, 5 minutes) **Attachment G**
Public Comment Period: September 17 – October 19
Governing Board Consideration: October meetings
 * Engagement Strategy was provided as a handout
- c. Wake BRT: Open-House Results
 (Meghan Finnegan, Raleigh, 5 mins)
- d. Wake Transit Performance Tracker Launch Update
 (Stephanie Plancich, CAMPO, 5 mins) **Attachment H**

8. Adjourn

Upcoming Meetings: 1:30-3:00pm via WebEx

September	9/30/21	*Adjusted Schedule
October	10/28/21	Regular Meeting Schedule
November	12/2/21	*Adjusted Schedule

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December	Cancelled	*Adjusted Schedule
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