

# WAKE COUNTY TRANSIT PLAN

## Transit Planning Advisory Committee

Public Engagement & Communications Subcommittee  
SPECIAL MEETING  
Wednesday, May 6<sup>th</sup>, 2020 • 11:00am - 1:00 PM

WebEx Meeting link:

<https://cormp.webex.com/cormp/j.php?MTID=me684e80abd988c6c786ab0e21a2ccbba>

Meeting Number: 473 239 101

Password: MEET

Call In: 1-650-479-3208

### Agenda

#### 1. Welcome and Introductions

**Purpose:** Review public-facing materials for FY21 Recommended Wake Transit Work Plan public comment period, May 15 – June 14, 2020

**Goal:** Collect final comments from PE&C on public-facing materials

#### 2. Execution Timeline:

- a. 5/8 send final English materials to translator
- b. 5/13 TPAC meeting
- c. 5/14 website updates
- d. 5/15 public comment period opens
- e. 6/14 public comment period closes

#### 3. Review Materials (available via DropBox link [here](#))

- a. Public Engagement Plan
- b. Talking Points
- c. News Release
- d. Slide Deck (will reshoot video to correspond with new slides)
- e. One Pager
- f. Slender Bus Postcard
- g. Social Media Posts & Graphics
- h. Email to Community Partners
- i. GoRaleigh BRT New Bern Video Language

#### 4. BRT Communications Update

Review language for new video – aiming to release 5/15 with work plan materials

#### 5. Adjourn

Next Meeting: 5/28/20 1:00pm-3:00pm

Chair: Liz Raskopf, GoTriangle

Vice Chair: Andrea Epstein, Raleigh