## WAKE COUNTY TRANSIT PLAN

# Transit Planning Advisory Committee

PUBLIC ENGAGEMENT & COMMUNICATIONS SUBCOMMITTEE THURSDAY, August 22, 2019 CONFERENCE CALL: 919-996-8344

### Agenda

### **Informational Items**

- 1. GoTriangle Ridership Survey template
- 2. August Roundup of Activities
- 3. Subcommittee Work Task List Update
- 4. Next steps on Lead Agency Guidelines for Public Involvement & Communications

### **Discussion Items**

5. Review Sept-Dec 2019 Transit Communications Strategy

NEXT MEETING: Thursday, September 26<sup>th</sup> @ 1:00 p.m.

#### Upcoming Tasks

- 1. Onboard Ridership and Community Attitudinal Surveys
- 2. Development of Wake Transit project map/online dashboard
- 3. PE Policy Supplemental Guidebook and Toolkit



8/19/2019