

WAKE COUNTY TRANSIT PLAN

Transit Planning Advisory Committee

PUBLIC ENGAGEMENT & COMMUNICATIONS SUBCOMMITTEE

THURSDAY, JULY 25, 2019

CONFERENCE CALL: 919-996-8341

Agenda

Informational Items

1. CFAs Update (Juan Carlos Erickson)
2. BRT Public Engagement & Outreach Update (Mila Vega/Het Patel)
3. July's Roundup of Activities (GoTriangle)

Discussion Items

4. Review Lead Agency Guidelines for Public Involvement & Communications
5. Development of Communications Strategy - Fall 2019 (Mike Charbonneau/GoTriangle):
 - Vision Plan Update kickoff (pres on PE plan in August)
 - August Route Changes, Timing of Other Route Changes
 - Community Attitudinal Survey
 - Mobile Ticketing (Fare Work Group)
 - Seniors Ride Free (65+ Free)
 - September/October New Bern BRT
 - Fall 2019? Western BRT
 - State Fair 2019
6. Finalize Subcommittee Task List for August-2020 (Bonnie Parker)

NEXT MEETING: Thursday, August 8 or August 22 @ 1:00 p.m.

Upcoming Tasks

1. Community Attitudinal Surveys
2. Development of website map/dashboard in FY 2020 (Bonnie Parker)
3. PE Policy – Supplemental Guidebook and Toolkit

8/19/2019

GO FORWARD
A COMMUNITY INVESTMENT IN TRANSIT