

# GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

## Wake Transit

### Public Engagement & Communications Subcommittee

September 13, 2018

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#### AGENDA

- 1) Introductions
- 2) Youth GoPass Update – Mike/Juan Carlos, GoTriangle
- 3) Summer public engagement update - Mike/Juan Carlos, GoTriangle
- 4) Round Robin Updates - All
- 5) PE Policy Draft review and update on next steps – Bonnie Parker, CAMPO
- 6) Next Meeting: Either 9/27 or 10/11

#### Future Topics:

- Transit Customers Survey; Community Survey
- Website future (geo map, etc.)
- After Action review for summer 2018 efforts (add spring too?)
- Review of Draft FY 2020 Annual Work Plan items for PE needs

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## Ongoing Tracking/Oversight Tasks

### 1) **Public Engagement and Communications Coordination**

The PE&C Subcommittee will work to continue implementation of regional outreach efforts related to Wake Transit funding of projects. The subcommittee will work to create an inclusive structure that fosters regional collaboration on public engagement, press releases, and marketing of the Wake Transit funding. One focus will be to include publication of Wake Transit successes and highlight accomplishments through social media, print media and other channels.

### 2) **Review Project Plans for WT Public Engagement Activities**

Serve as a resource to project sponsors and the Lead Agency for Public Engagement for Wake Transit Plan implementation activities related to public engagement and outreach.

### 3) **Maintain PE Guidebook & Toolkit**

### 7) **Host After-Action Reviews of Public Engagement Efforts**

Conduct After-Action Reviews following each significant set of outreach activities and at the completion of each major project.