

# GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT

Wake Transit

Public Engagement & Communications Subcommittee

August 9, 2018

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## AGENDA

- 1) Introductions
- 2) Youth GoPass Update
- 3) Upcoming Bus Plan & MIS Public Engagement (Aug. 20 - Sept. 10)
- 4) Public Engagement Policy, Guidebook & Toolkit
- 5) Round Robin: Announcements
  - Chairs: PE&C Subcommittee Work Plan Items
- 6) **Next Meeting Date:**
  - **August 23 at 1:00 p.m. OR**
  - **September 13 at 1:00 p.m. (APA conflict?)**

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## Ongoing Tracking/Oversight Tasks

7)

### **1) Public Engagement and Communications Coordination**

The PE&C Subcommittee will work to continue implementation of regional outreach efforts related to Wake Transit funding of projects. The subcommittee will work to create an inclusive structure that fosters regional collaboration on public engagement, press releases, and marketing of the Wake Transit funding. One focus will be to include publication of Wake Transit successes and highlight accomplishments through social media, print media and other channels.

### **2) Review Project Plans for WT Public Engagement Activities**

Serve as a resource to project sponsors and the Lead Agency for Public Engagement for Wake Transit Plan implementation activities related to public engagement and outreach.

### **3) Maintain PE Guidebook & Toolkit**

### **8) Host After-Action Reviews of Public Engagement Efforts**

Conduct After-Action Reviews following each significant set of outreach activities and at the completion of each major project.