



Wake County Transit Plan

TPAC Process Committee Meeting

December 1, 2017

9:30 – 11:30 a.m.

CAMPO Conference Room B

AGENDA

1. Discussion: Transit Customer & Community Survey Approach – Juan Carlos Erickson

2. Discussion: Website Development Approach – Juan Carlos Erickson

3. Update on Standing Committees
 - Community Funding Areas – Shelby Powell
 - Public Engagement – GoTriangle Staff

4. Other Business

5. Next Meeting – Dec. 15, 2017 at 9:30 a.m.
 - Subcommittee Structures, Processes & Guidelines

Points of Discussion from meeting

JCE presented Item 1.

Discussion of need for baseline was presented.

Suggestion to have a 3rd party to conduct the baseline survey.

Jenny to connect between the Transit Customer Survey and the MYBSIP

Tim to distribute the attitudinal survey from the referendum efforts – Bonnie may have this on hand.

GoTriangle comms staff will work with Bonnie to review attitudinal survey questions/data to understand steps moving forward. Adam can jump in to help and offer planning background/knowledge.

What trends/questions are applicable as attitudinal surveys evolve over the years.

Municipalities to offer up transit oriented questions from comprehensive plans to be included in baseline or overall analyses.

Create a process to have a frequency defined for different levels of survey effort – and how much information to be collected WRT to attitudinal as well as customer satisfaction and what level of data is necessary – include planning staff in on this development, as they know some industry standards for evolving trends for how demographics change – may not be necessary to evaluate everything on an annual basis...

Website Discussion with Mike C

Work with Communications Steering committee to develop some form of product for Process to react to – some type of ‘map’ of the website layout.

Comms group to break out a specific focus group of key professionals to help develop ‘wire-frame’ of a website backbone.

Mike C to review the budget/scope of FY18 projects and cash availability to potentially revamp information to bring on board a consultant prior to start of FY19.

Shelby discussed the CFA PMP game plan with consultant during December – one on one meetings to be scheduled in December. Combining MYBSIP/MIS and CFA components into discussion with muni’s.

Public Engagement aspects – intent was mislabeled – Process SC is concerned with the development of the Public Engagement Policy – being managed by Bonnie with CAMPO.

Other Business

Shannon Cox asked about the Staffing Plan Document. Shelby presented the status of the document and that another CTT meeting will be scheduled hopefully before Christmas if CAMPO/PMT feels comfortable with the deliverable presented by the consultant (Which should be within the next week or so).

Mike C – kudos to individuals involved with Phase I outreach efforts

Bret M – brought up the lead agency assignments discussion. Tim to coordinate with Adam to have the proposed lead agency assignment changes/additions. Cary has a strong position to discuss and address revisiting the issue to have Wake County as a financial

oversight lead agency assignment. Direction from Shelby/Tim to present what is recommended by Process SC to TPAC and concerns/arguments can be brought forward to TPAC when item is brought forward on agenda. TPAC to have the final say based on discussion. Adam to coordinate with Tim and Chip to determine placement of lead agency assignments on agenda.

Bret asked about a 5-year master implementation agreement. Shelby stated that it is the responsibility of GoTriangle to revisit that agreement and bring back to Process.