



Commitment to Eliminating Serious Injuries and Death on Roadways

CAMPO's Blueprint for Safety Plan is committed to eliminating fatalities and serious injuries in the region and needs your support. The Blueprint's goal is to achieve: ***A 50% reduction of fatal and serious injury crashes by 2055 and ultimately moving toward zero fatal and serious injury crashes.***

Local agencies are a key stakeholder in the plan and CAMPO needs your agency's commitment to implementing the Plan and improving roadway safety in your community. There are several ways your community can commit to implementing the Blueprint for Safety. Consider the following questions as you begin to develop a commitment that is right for your community:

- **Adopting the Blueprint for Safety goal:** How can you communicate your commitment to the goal of reducing fatalities and serious injuries by half by 2055, ultimately moving towards zero to other stakeholders and citizens in your community?
- **Implementing speed management strategies:** What specific measures can be implemented to manage and reduce vehicle speeds in high-risk areas in your community? How can these measures be tailored for developed areas where people will walk, bike, and drive to provide safe access to employment, schools, services, goods, transit, housing, recreation, and community centers?
- **Adopting Safe System Approach policies:** How can the Safe System Approach be integrated into your community's transportation policies? What changes are needed to support this shift?
- **Collaborating with Enforcement:** How can local law enforcement agencies be engaged to support traffic safety initiatives? What specific roles can they play in enhancing roadway safety?
- **Building a Culture of Safety:** What educational campaigns can be developed or shared to raise public awareness about roadway safety? How can these campaigns be tailored to your community's needs? How can you solicit your community's feedback and integrate it into planning and implementation? Could creating a new position in your community like a Vision Zero Coordinator or Safer Streets Officer support ongoing engagement?
- **Creating/Updating Policies:** What policy frameworks are essential to supporting ongoing safety improvements? How can safety be implemented in all projects, including reviewing your community's transportation improvements? How can you implement Complete Streets policies?
- **Monitoring and Evaluating:** What metrics will you use to evaluate the effectiveness of safety strategies/countermeasures? How will progress be tracked and communicated to your stakeholders? Could a Vision Zero Coordinator or Safer Streets Officer help monitor progress and coordinate local implementation of strategies to improve roadway safety?