

**Bradford I77 - Ad Back Up**

October 23, 2018

Script	Back Up	Flags
<p>VO: Night or Day, rain or shine because of John Bradford, Driving I-77 is going to cost you, big time</p>	<p><b>Round trips rates on I-77 could be as much as \$19.90.</b> “State Rep. Chaz Beasley, a Mecklenburg Democrat whose district includes northern portions of the county, referred to previous concerns raised that round-trip rates could be in the range of \$20. According to rates for the period after the six-month trial, round-trips could cost as much as \$19.90, based on the I-77 Mobility Partners figures introduced Thursday.” (WSOC, <a href="#">9/18/18</a>)</p>	
<p>VO: John Bradford voted for tolls as a local politician and supported Pat McCrory’s plan to give a foreign company a fifty year lease on I-77</p> <p>CG: John Bradford voted for I-77 tolls (Charlotte Observer, 5/7/13; Charlotte Observer 11/1/14)</p> <p>CG: John Bradford supported McCrory’s I-77 lease</p>	<p><b>ON SCREEN:</b></p> <p><b>When John Bradford was “a Cornelius town commissioner...[he] voted for the tolls.”</b> In May 2013 he “voted to back the state’s \$550 million plan to have a private contractor build and operate toll lanes on Interstate 77 from the Brookshire Freeway in Charlotte to Exit 36 in Mooresville.” John “Bradford said there’s really no choice. With roads ranked by priority, it could be 25 years before the state would widen the interstate.” (<i>Charlotte Observer</i>, 05/07/13 and 11/01/14)</p> <p><b>Bradford supported having a “private contractor build and operate toll lanes on I-77.</b> In May 2013 he “voted to back the state’s \$550 million plan to have a private contractor build and operate toll lanes on Interstate 77 from the Brookshire Freeway in Charlotte to Exit 36 in Mooresville.” John “Bradford said there’s really no choice. With roads ranked by priority, it could be 25 years before the state would widen the interstate.” (<i>Charlotte Observer</i>, 05/07/13 and 11/01/14)</p>	
<p>V: Creating tolls that will cost you up to 20 bucks a day and make traffic and congestion worse, so whether you’re heading uptown or down the road, John Bradford’s</p>	<p><b>ON SCREEN:</b></p> <p><b>Round trips rates on I-77 could be as much as \$19.90.</b> “State Rep. Chaz Beasley, a Mecklenburg Democrat whose district includes northern portions of the county, referred to previous concerns raised that round-trip rates could be in the range of \$20. According to rates for the period after the six-month trial, round-trips could cost as much as \$19.90, based on the I-77 Mobility Partners figures introduced Thursday.” (WSOC, <a href="#">9/18/18</a>)</p>	<p>Note, cite here different from on-screen version</p>

new tolls are going to hurt

CG: John Bradford tolls up to \$20/day (WSOC, 6/13/14)

CG: John Bradford his tolls are gonna hurt

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#### **FURTHER BACK UP:**

##### **Tolls on I-77 will make traffic and congestion worse.**

“Traffic along I-77 in northern Mecklenburg County can come to a standstill at really anytime of the day. One of the biggest fears among the widen I-77 citizens group is that toll lanes won't **improve** traffic flow. [...]As most slammed on their brakes to let cars merge, it's a scene, not that surprising for area drivers. "Not at all, especially with the road under construction," said William Rakatansky with the Widen I-77 group. Members of the widen I-77 group fear once construction is complete toll lanes will make traffic worse. "Traffic in the general purpose lanes will be much more congested because of all the new comers and development coming up in this entire region, North Mecklenburg, South Iredell," said Rakatansky.” (WJZY, [7/20/17](#))

##### **Crashes have soared on I-77 since construction began in late 2015.**

“State transportation data bears out what any commuter of Interstate 77 north of Charlotte can attest: Crashes have soared since construction of toll lanes began in late 2015. The number of crashes in the first two-and-a-half years of work was 62 percent higher, on an annual basis, than in the three years before it began, N.C. Department of Transportation data shows. DOT reported 4,650 collisions from November 2015 through April of this year. That works out to an average of more than five crashes a day within the 26-mile work zone, and 710 additional accidents a year.” (Charlotte Observer, [8/22/18](#))