



Affiliate Board Orientation Overview

To inspire North Carolinians to make lasting and meaningful contributions to their communities.

A stylized teal graphic on the left side of the page depicts a hand holding a heart. The hand is rendered with white outlines and teal fill, with fingers slightly curled. A white heart is held in the palm, with a white line representing a stem or cord extending from it. The background is a light, solid teal color.

Introductions

A team to support your community



COMMUNITY LEADERSHIP OFFICERS

Manage local affiliate foundation board success, strength and growth.



PROGRAM OFFICERS

Manage nonprofit outreach, engagement and affiliate grantmaking and scholarships.



DONOR ENGAGEMENT OFFICERS

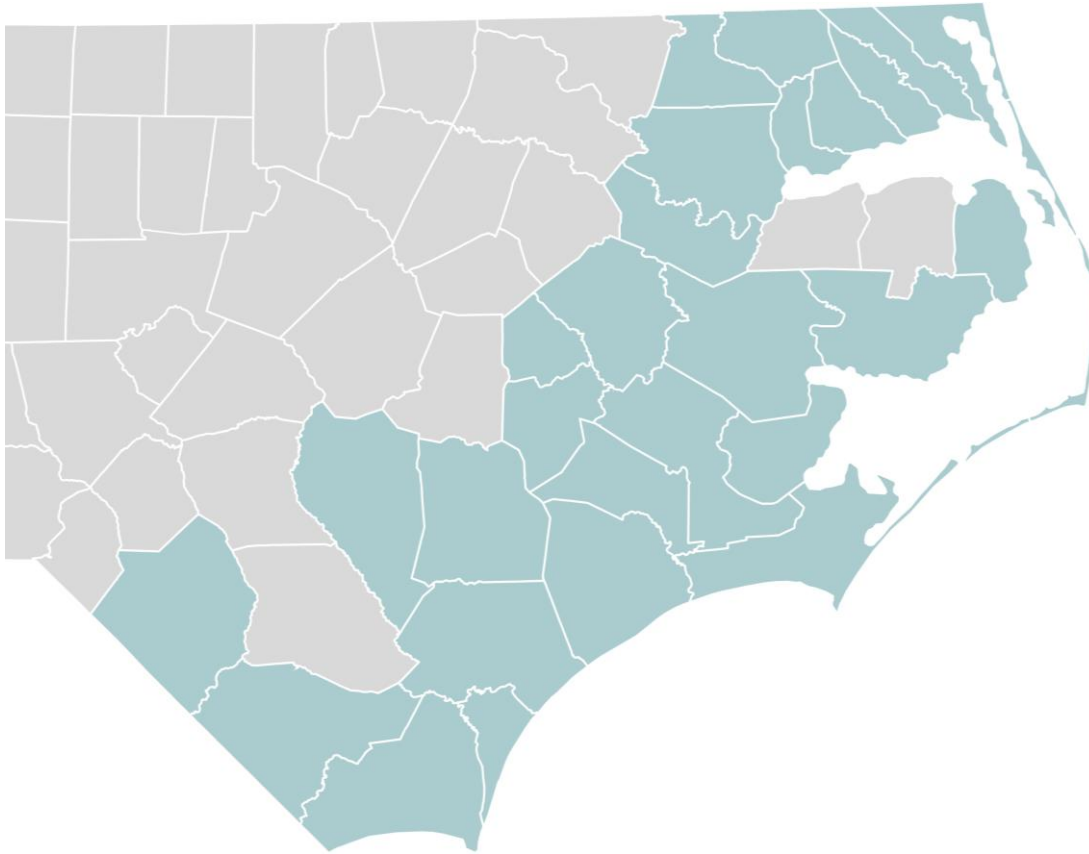
Engage and support fundholders in fulfilling their charitable giving and grantmaking and supporting their philanthropic goals.



DEVELOPMENT OFFICERS

Support new fund development, legacy giving donors, and professional advisors.

Eastern North Carolina Team



EASTERN NC



Josh Littlejohn
Community Leadership Officer



Anne Sorhagen
Program Officer

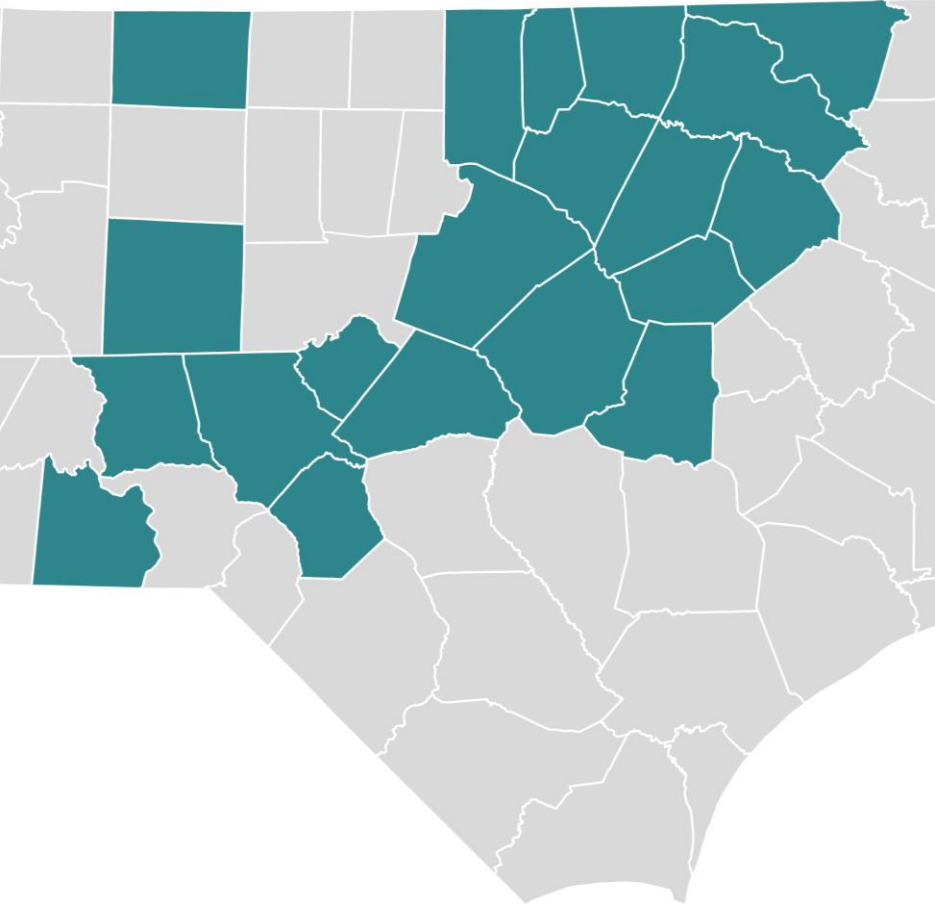


Beth Boney Jenkins
Development Officer



Kim Ball
Donor Engagement Officer

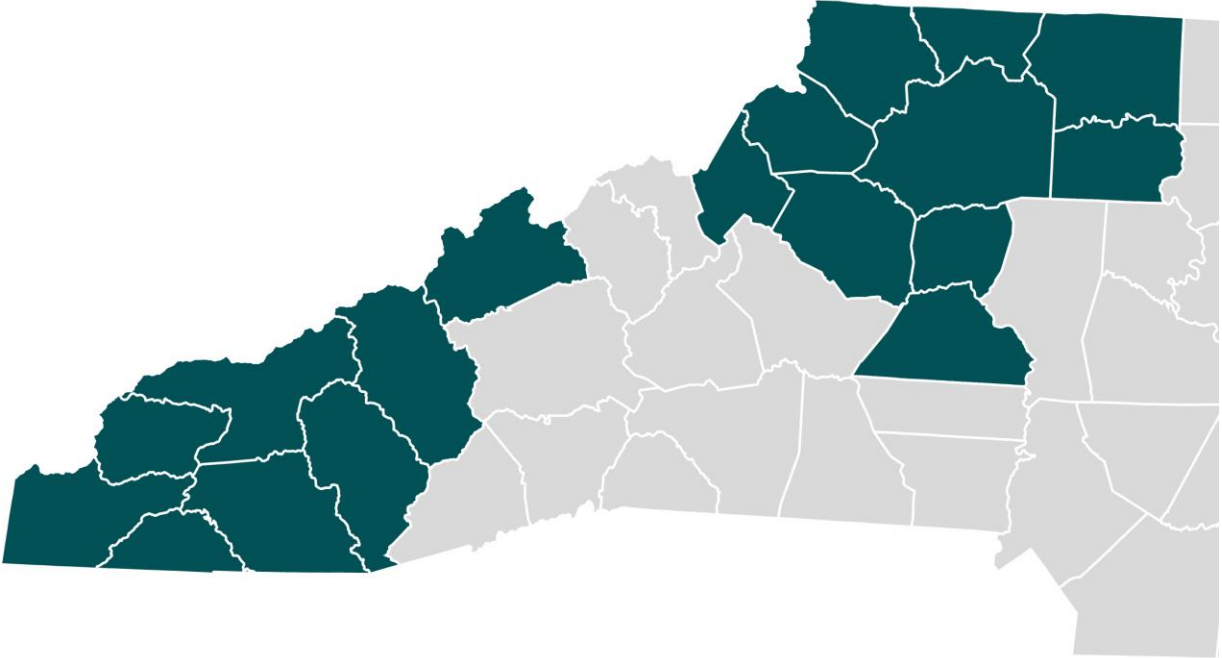
Central North Carolina Team



CENTRAL NC

	
<p>Dawn Neighbors Community Leadership Officer</p>	<p>Kelly Lee Program Officer</p>
	
<p>Jake Pope Development Officer</p>	<p>Jan Pender Donor Engagement Officer</p>

Western North Carolina Team



WESTERN NC



Colby Martin
Community Leadership Officer



Shari Williamson
Program Officer



Megan Lynch Ellis
Development Officer



Jeanne Dairaghi
Donor Engagement Officer

Affiliate board orientation programs

January	Overview
March 19 th or 20 th	Effective grantmaking
May 21 st or 22 nd	Inspiring Philanthropy Asset & Fund Development
July 16 th or 17 th	Promoting Philanthropy
September 17 th or 18 th	NCCF Statewide Network Putting Work into Action

Goals of the orientation sessions

Engage	Learn	Inspire	Connect
<p>Engage you in your new roles</p>	<p>Help you develop a robust understanding of community foundations, the service model and affiliate board member responsibilities</p>	<p>Gain inspiration for your board service</p>	<p>Experience connection to one another across the state and to NCCF</p>

Goals for today's overview

- Community Foundation 101
- NCCF: your partner in philanthropy
- Role of affiliate board
 - Criteria for Success
 - Strong and Committed Boards
 - Inspiring Philanthropy
 - Effective Grantmaking
 - Promoting Philanthropy
 - Community Leadership
- Next steps

What is a community foundation?

- A tax-exempt public charity created by and for the people of a local community.
- A growing family of philanthropic funds, source of grants for local causes and partner for donors.
- Builds community assets through permanent endowments, grants, scholarships and local leadership – all for the community, now and in the future.

Who is the NCCF?

- Our mission is to inspire North Carolinians to make lasting and meaningful contributions to their communities.
- We succeed through a unique statewide network of affiliates like yours that leverages the collective power of local leadership.
- Building partnerships to strengthen our state through measurable and sustainable strategies that benefit all residents.
- Supports stewardship through our transparency, integrity and accountability.

Snapshot of NCCF



We are the single statewide community foundation serving North Carolina.



NCCF partners with affiliate foundations to provide local grantmaking and community leadership across the state.



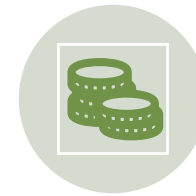
Current assets: More than \$400 million



Founded in 1988 by banks and businesses across NC



Grants: More than \$240 million since inception



Over 1,200 endowments

What does it mean to be an NCCF “affiliate”?



Affiliate foundations work in partnership with NCCF to inspire philanthropy in their local communities.



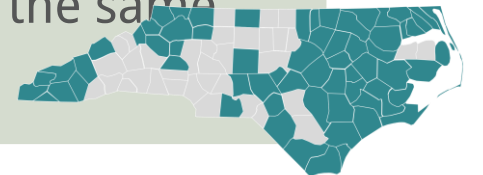
Local work is supported by experts at NCCF in the areas of finance, development, investment, grantmaking, marketing and community leadership.



Affiliate foundations receive access to additional resources and opportunities that amplify local impact.



You are part of a statewide network of leaders all working towards the same goal of making our state stronger.



Role of the affiliate board

- Serve a three-year term
- Attend and participate in regular meetings of the board
- Make an annual financial contribution to the community grantmaking fund

- Promote the affiliate's work through their network
- Connect NCCF with local professional advisors

- Utilize the Criteria for Success to implement successful strategies to strengthen the work of the affiliate
- Understand and participate in asset development for their community
- Identify and encourage nonprofit organizations, individuals and families, and businesses to establish charitable funds

What is the Criteria for Success

A strategic plan conducted annually that ensures our affiliate network is successful.

Created annually, tracked quarterly and allows for each board member to take part in the success depending on their talent and inspiration.

Criteria for Success

Five Focus Areas – Criteria for Success

- Develops a strong and committed local board
- Inspires local philanthropy
- Conducts an effective grantmaking program
- Promotes philanthropy
- Demonstrates leadership as a catalyst or convener for pressing community needs

Using the C4S Planning Tool

Criteria for Success Tool Affiliate Name and Year					
<p>Instructions: Goals are intended to be long-term, even potentially multi-year, in nature. An affiliate may choose to work on several goals within one of the four (4) focus areas or on several goals across multiple areas. This form is to be used as a tool for setting goals (annually) and strategies and tracking progress (quarterly). When a goal is selected by the board, it should be assigned the code "A" for "Active" in the year of selection. That code can be changed to "C" for "Complete" when the goal is considered achieved, or to "D" for "Discontinued" in the (unusual) event that priorities shift towards another goal. The following year, if a goal still needs work, select "O" for "Ongoing". You can also set complete by goals to stay on track and monitor progress and outcomes.</p>					
Focus Area 1. Strong and Committed Board	Status	Complete by	Board Lead	Notes (Action Items and Progress)	Outcome
Goal 1. Commit to strong leadership, succession planning, strategic planning and education					
Goal 2. All board members are active, informed, engaged and responsive					
Goal 3. Commit to develop a board that is reflective of the community it serves					
Focus Area 2. Inspiring Philanthropy	Status	Complete by	Board Lead	Notes (Action Items and Progress)	Outcome
Goal 1. Understand asset development at a community foundation					
Goal 2. Introduce, educate, and engage local professional advisors					
Goal 3. Identify prospective donors/fundholders, connect them to the Foundation					
Goal 4. Grow community grantmaking fund					
Goal 5. Effective and strategic stewardship of key stakeholders					
Focus Area 3. Effective Grantmaking	Status	Complete by	Board Lead	Notes (Action Items and Progress)	Outcome
Goal 1. Understand what it means to be an effective, impactful grant maker					
Goal 2. Get to know and engage with local, regional and statewide nonprofit organizations doing work in your community					
Goal 3. Understand community needs and use needs assessment in grantmaking					

Developing a strong and committed local board

1. Commit to strong leadership, succession planning, strategic planning and education
2. All board members are active, informed, engaged and responsive
3. Commit to developing a board that reflects the community it serves

Inspiring Philanthropy

1. Understand asset development at a community foundation
2. Introduce, educate, and engage local professional advisors
3. Identify prospective donors/fundholders, connect them to the Foundation
4. Grow community grantmaking fund
5. Effective and strategic stewardship of key stakeholders

Power of Endowment

NORTH CAROLINA
COMMUNITY FOUNDATION



The North Carolina Community Foundation joins generous people together, combining resources to make an exponential, permanent impact in North Carolina communities. Through pooled assets and a long-term investment approach, NCCF preserves your original gift, granting out the earnings to charitable organizations in perpetuity.

We call it the Power of Endowment

INITIAL GIFT



The Make a Difference Fund is established with a gift of \$25,000 to NCCF.

Initial gift grows and grants out up to 5% of the balance annually.

20 YEARS



\$27,655 in cumulative grants,
\$40,960 endowment balance

Cumulative grants exceed original contribution and endowment balance has grown by half

40 YEARS



\$74,656 in cumulative grants,
\$66,889 endowment balance

Original contribution has generated almost three times its value in grants and the balance has more than doubled.

This chart shows the growth of a \$25,000 endowment over 20 years. The fund's balance increased 48 percent, while granting 5% per year. This increase was achieved with no additional contributions to the fund. Imagine the power if regular contributions were made!

KEY

■ Cumulative Grants ■ Endowment Balance

*Assumptions: 8% annual growth, 5% annual grants,
1% NCCF support fee*



Effective Grantmaking

1. Understand what it means to be an effective, impactful grant maker
2. Get to know and engage with local, regional and statewide nonprofit organizations doing work in your community
3. Understand community needs and use needs assessment in grantmaking

Highlights of our grantmaking program

- The board makes annual meaningful, impactful and equitable grants to nonprofits.
- Highlights:
 - Grant Cycle
 - Unrestricted Fund
 - Available to Distribute (ATD)
 - Community Needs Assessment (CNA)
 - Online process overview

Promoting Philanthropy

1. Understand and develop expertise on promoting philanthropy for your affiliate
2. Develop your affiliate story
3. Share your affiliate story
4. Engage with the community

Community Leadership

1. Understand what community leadership means and how your affiliate foundation can improve the quality of life in your community
2. Connect with organizations and local leaders to share and gather additional community information and resources
3. Create opportunities to convene stakeholders to elevate and address community needs
4. Collaborate with other funders for greater impact

A Simple Way to Remember What We Do:

- How does the board describe the three basic functions of asset development, prudent investment management, and effective grantmaking

Gather



Endowments

Grow



Investments

Grant



Greater Good

What's next?

- 1st quarter board meeting
Setting goals through the criteria for success tool
- March Orientation Session on being an Effective Grantmaker
Save the Dates
March 19th at 9:30am
March 20th at 2:00pm



Connect with NCCF

- On the web: nccommunityfoundation.org
- Sign up for our quarterly “Inside NCCF” newsletter just for board members.

Q&A

NORTH CAROLINA
COMMUNITY FOUNDATION

