

EDGECOMBE
CHARITABLE FOUNDATION



an affiliate of
NORTH CAROLINA COMMUNITY FOUNDATION

Community Needs Assessment

What is a Community Needs Assessment?

One of the key roles of affiliate foundation boards is that of grantmaker. The North Carolina Community Foundation (NCCF) is committed to working with all affiliate foundations within our network to implement a strong grants program that serves the entire community.

NCCF strives to develop boards that are representative of the local communities they serve, recognizing that a diversity of perspectives enriches the collection of knowledge and experience applied to assessing community needs and distributing available funding accordingly.

This community needs assessment is intended to enhance the individual, first-hand insights of board members by gathering and summarizing county-specific data provided by respected, non-partisan sources and trusted community partners.

Where Does the Information Come From?

NCCF does not conduct the research and assessment itself, but rather relies upon the expertise of others whose information is relevant to the execution of an effective community grant program.

The Community Needs Assessment:

- Is a compilation of reliable data about the major components of a specific area.
- Reveals strengths, priority issues, and challenges facing a county's residents at a point in time.
- Focuses on education, economic well-being, health, child & youth development

The following sources are featured:

- Carolina Across 100

- NC Budget & Tax Center

- myFutureNC

EDGECOMBE COUNTY

NORTH CAROLINA COUNTY RESILIENCE PROFILES

The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

GENERAL POPULATION DEMOGRAPHICS

POPULATION GROWTH, 2020

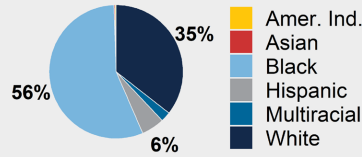
2010 Census: 56,552
2020 Census: 48,900
Change: -7,652

Growth Rate, 2010-2020

-14% Edgcombe
9% State

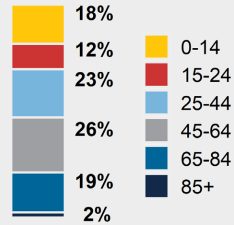
84% of county residents born in NC (vs. 56% statewide)

RACE AND ETHNICITY, 2020



Note: Values under 3% not labeled

AGE BREAKDOWN, 2020



POPULATION PROJECTIONS

By 2040: 38,231
Change: -10,669

Growth Rate, 2020-2040

-22% Edgcombe
21% State

BUSINESS AND ECONOMY

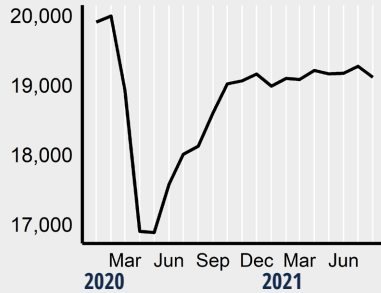
UNEMPLOYMENT RATE

6.2% Aug 2019
7.6% Aug 2021

MEDIAN EARNED INCOME, 2019

\$25,593 Women
\$28,794 Men

MONTHLY NUMBER EMPLOYED, 2020 - 2021



TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

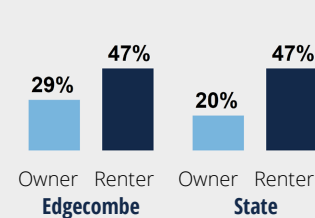
Sector	County	State
Retail Trade	22.1%	11.6%
Manufacturing	21.1%	10.5%
Public Administration	13.9%	5.6%
Health Care and Social Assistance	13.5%	14.2%
Accommodation and Food Services	6.9%	8.4%

COST BURDENS AND FINANCIAL RESILIENCE

58.8% HOME OWNERSHIP 2019

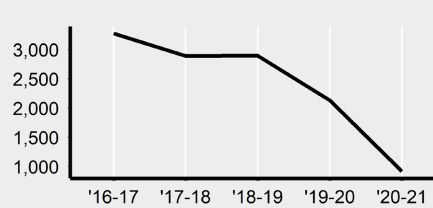
15.4% HOUSE VACANCY 2019

OWNER/RENTER COST BURDENED, 2019



Note: Cost burdened means spending 30% or more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.

EVICTIONS, FY 2016-17 TO 2020-21



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

DEBT HOLDINGS Edgcombe vs State, 2020

Medical Debt 41% vs 21%
Student Loan 16% vs 16%
Auto Loan 31% vs 33%
Any Debt in Collections 58% vs 21%

BUILT ENVIRONMENT

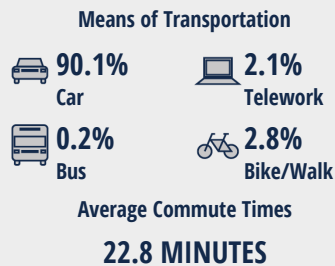
WATER QUALITY
Water Violations
YES

follow link for more information

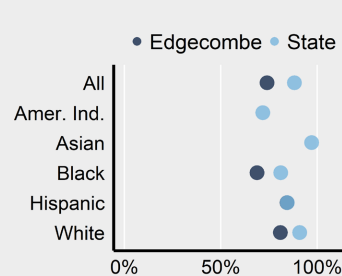
AIR QUALITY
GOOD (8.3)

Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

TRANSPORTATION AND COMMUTING, 2019



ACCESS TO BROADBAND, 2019



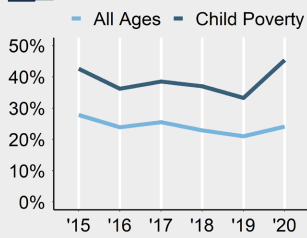
ACCESS TO CHILDCARE, 2018

Infant-Toddler Population 1,939
Infant-Toddler Enrollment 232
Infant-Toddler Per Available Slot 8

SOCIAL DRIVERS OF HEALTH



POVERTY RATES, 2015-2020



FOOD ACCESS AND SECURITY

10,350

individuals were food insecure in 2020 (19.7%), an increase of 1,540 since 2019.

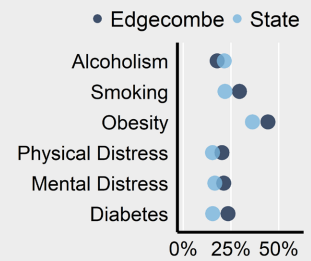
Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

ACCESS TO CARE AND INSURANCE

Patients : Physician
2,889:1

Uninsurance Rate, Adults (19-64)
12.7% Edgemcombe
12.7% State

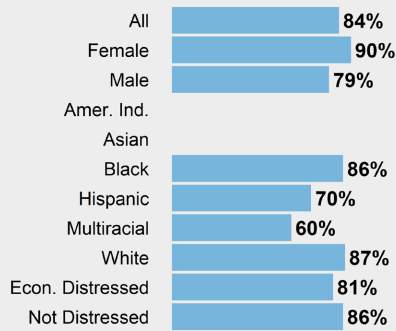
ADULT HEALTH INDICATOR RATES



TALENT DEVELOPMENT

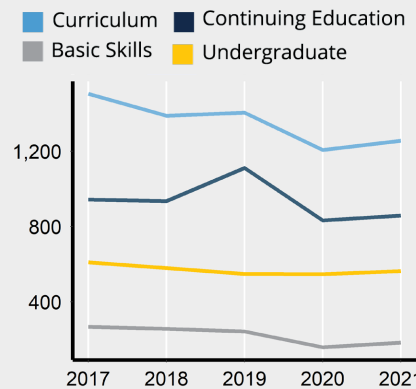


HIGH SCHOOL GRADUATION RATES, 2021

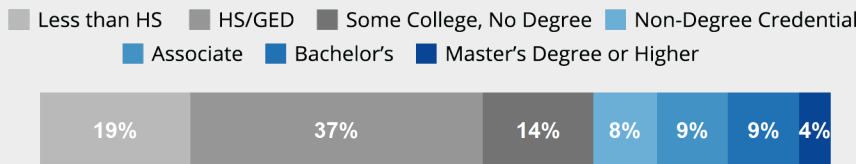


Note: Bars not shown indicate that the data is suppressed by NC DPI due to small sample size.

FALL ENROLLMENTS IN PUBLIC POSTSECONDARY



ADULT (25-64) EDUCATIONAL ATTAINMENT, 2019



CIVIC ENGAGEMENT



NUMBER OF REGISTERED VOTERS, 11/3/2020

35,843

VOTER TURNOUT RATE

71.3% Edgemcombe

75.1% State

Note: Turnout rate is the share of registered voters who cast a ballot in the 2020 presidential election.



COMMUNITY CONNECTIONS

1,099

NON-PROFIT ORGANIZATIONS PER 10,000 RESIDENTS

22.5 Edgemcombe

13.7 State

OUR STATE, OUR WORK

Carolina Across 100's first program, **Our State, Our Work: Connecting Young Adults with Their Future**, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

OPPORTUNITY YOUTH



17.0%

of young adults (16-24) not in school and not working (2019).

ABOUT CAROLINA ACROSS 100 INITIATIVE

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's nclIMPACT Initiative. nclIMPACT supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

[HTTPS://WWW.NCDEMOGRAPHY.ORG](https://www.ncdemography.org)



LEARN MORE AT: [HTTPS://CAROLINAACROSS100.UNC.EDU](https://carolinaacross100.unc.edu)

CAROLINA
DEMOGRAPHY

EDGECOMBE COUNTY

Edgecombe County has a population of 47,500, a decrease of 14% over the past decade. North Carolina's population increased by 9% over the past decade.

Released June 2022

Data sources, dashboard, and other counties at NCBudget.org/Snapshots

For media queries and other questions, contact us at info@ncbudget.org



Edgecombe County communities thrive when ...



... people can meet their basic needs

- Rent is unaffordable for 43% of renters
- 10% of people don't have health insurance
- There is one mental health provider for every 1,540 residents



... good jobs are accessible to everyone

- There are 5 candidates for every job opening*
- There are 4% fewer people working in April 2022 than before the COVID-19 pandemic (February 2020) and 16% fewer than before the Great Recession (December 2007)



... the economy works for everyone

- 46% of residents are considered low-income (less than \$55,500 for a family of four)**
- The richest 5% of households make an average of 25 times more than the poorest 20% of households

* Candidates include all people willing to work in the county, regardless of county of residence

** A family of four is considered low-income if they make below 200% of the federal poverty line, or \$55,500 in 2022

Note: Some data points in this County Snapshot reflect pre-COVID-19 conditions; refer to the dates for individual measures.

Table 1: Poverty and Economic Hardship

	County	State
Living in poverty, 2016-2020		
Percentage of people living in poverty	22%	14%
Black	27	21
White	14	10
Latinx	27	24
Asian & Pacific Islander	NA	10
American Indian	NA	24
Percentage of children living in poverty	36	20

Table 2: Employment

	County	State
Employment, April 2022		
Unemployment rate	7.4%	3.4%
Number of unemployed people actively seeking work	1,500	175,280
Number of employed people	18,710	4,927,270
Percent change in employment since before COVID-19 pandemic (February 2020 to April 2022)		
Change in unemployed people actively seeking work	38%	-5%
Change in people employed	-4%	2%

Table 3: Educational Attainment

	County	State
High school graduation, 2021		
High school graduation rate	85%	87%
Black	87	84
White	88	90
Latinx	73	82
Asian & Pacific Islander	NA	>95
American Indian	NA	83
College degrees, 2016-2020		
Percentage of adults with a bachelor's degree or higher	16%	32%
Men	12	31
Women	19	33
Median earnings for men with a bachelor's degree [†]	\$38,500	\$64,900
Median earnings for women with a bachelor's degree [†]	\$44,300	\$43,600

Table 4: Income and Ability to Afford the Basics

	County	State
Living Income Standard, 2022		
Living Income Standard annual income (1 adult, 2 kids) ^{††}	\$52,500	\$60,700
Median earnings and income, 2016-2020		
Median worker earnings	\$31,700	\$38,500
Median worker earnings as a percentage of Living Income Standard ^{††}	61%	63%
Median household income	\$40,500	\$56,600

Table 5: Access to Affordable Housing

	County	State
Rent burden, 2016-2020		
Percentage of renter households paying more than 30% of income on rent	43%	47%
Percentage of renter households paying more than 50% of income on rent	24%	22%
Fair market rent, 2021		
Fair market monthly rent for a two-bedroom home	\$770	\$960
Number of work hours at minimum wage it takes to afford a two-bedroom home at fair market rent	82 hours per week	102 hours per week

Table 6: Healthy Lives and Communities

	County	State
Health insurance, 2016-2020		
Percentage of residents without health insurance	10%	11%
Life expectancy, 2018-2020		
Life expectancy in years	72	77
Black	71	73
White	73	78
Mental health providers, 2021		
Residents per mental health provider	1,540	360
Food assistance, May 2022		
Percentage of residents receiving SNAP	34%	15%

[†] Does not include people who also have a graduate degree.

^{††} The Living Income Standard is a measure of what a family needs in order to cover basic expenses. See more at NCbudget.org/LIS.

NA values indicate insufficient data for this county.

Note: Some data points in this County Snapshot reflect pre-COVID-19 conditions; refer to the dates for individual measures.

Data sources, dashboard, and other counties at
NCBudget.org/Snapshots

Edgecombe County



Rocky Mount-Wilson Prosperity Zone Sub-Region
Peer County Type: Rural Metro
Local Education Agencies: 1
Charter Schools: 1

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Edgecombe County Attainment Goal: 5,762 (48%)

Population Spotlight

2010 Census: 56,552
2020 Census: 48,900
Change: -7,652

Growth Rate

-13.5% vs. **9.5%**
County State

\$45,156
Median Household Income (2020)

36.4%
Child Poverty Rate (2020)

73%
Households with Broadband (2020)

62%
Home Owners (2020)

75%
Voter Registration Rate (2021)

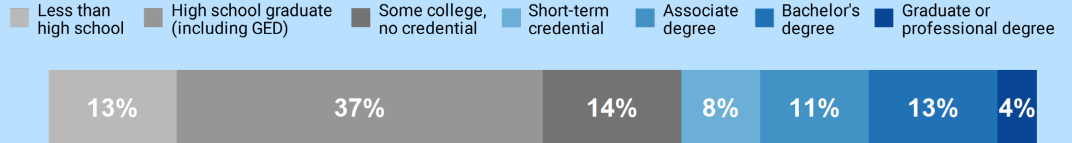
8.5%
Unemployment Rate (2021)

Educational Attainment

Edgecombe County residents ages 25-44, 2020

No Degree
64.1%
7,695

Have Degree or Credential
35.9%
4,317



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Edgecombe County to improve future attainment outcomes.



Math Performance

14% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Math, below the rural metro county average of 28%.



Reading Performance

13% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Reading, below the rural metro county average of 25%.

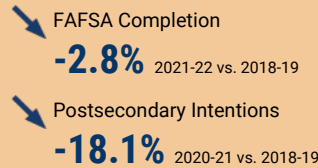
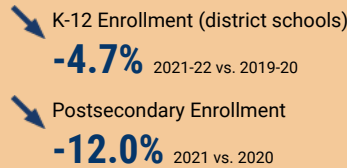


Postsecondary Completion

45% of Edgecombe County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural metro county average of 57%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Edgecombe County traditional schools are currently doing:

To meet state goals, each year Edgecombe County needs:

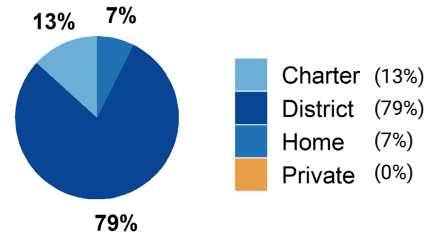
- 63 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 60%). 2022
- 1,522 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 13%). 2022
- 1,834 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 14%). 2022
- 46 more 9th graders to graduate within four years (goal: 95% vs. 85%). 2021
- 1,334 more students to attend school regularly (goal: 11% chronic absenteeism vs. 36%). 2021

Edgecombe County has a student-to-school counselor ratio of 312:1 versus 362:1 in peer counties. 2021

School Choice

6,737 total students were enrolled in K-12 in Edgecombe County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

75 high school students took at least one AP course (<5%) versus 9% in peer counties (2021).

192 graduates participated in Career & College Promise programs (48%) versus 43% in peer counties (2021).

Students in Edgecombe County completed 215 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Human Services; Agricultural, Food, & Natural Resources; and Hospitality & Tourism.

COLLEGE & CAREER ACCESS

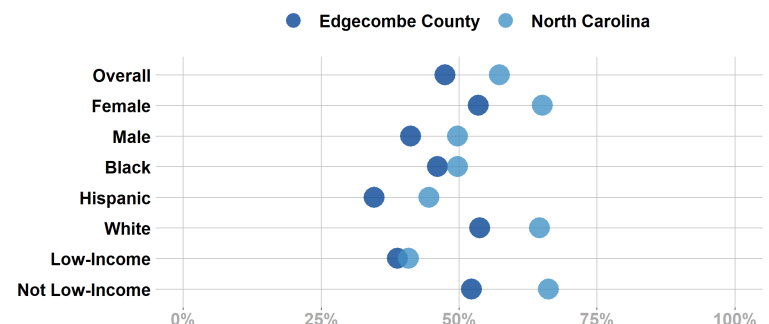
59% of seniors completed the FAFSA in 2022. (73 more need to complete in 2022 to meet state goal of 80%).
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>

63% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021

45% of graduates enrolled in a postsecondary institution within 12 months versus 49% in peer counties. 2021

66% of Edgecombe County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Edgecombe County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Edgecombe County High School Graduates

Top destinations of graduates, 2016-2020

- 35% of college-goers attended a public 4-year college
 - 12% of college-goers attended a private 4-year college
 - 51% of college-goers attended a public 2-year college
 - <5% of college-goers attended a private 2-year college
 - 95% of college-goers attended an in-state college
- 63% of students who enroll persist to their second year versus 73% in peer counties. 2021
 - 45% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

Adult Learners

Edgecombe County resident enrollments in NC Community Colleges, 2021

- 183** Basic Skills
- 858** Continuing Education
- 1,257** Curriculum



16% of Edgecombe County residents have student loan debt; 25% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

78.6%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

- Health Science (all levels)
- Transportation, Distribution & Logistics (below bachelor's)
- Finance (bachelor's)

297 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 1,229** graduates in 2020
- 79%** of 2016 graduates were employed in NC in 2021
- \$41,742** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

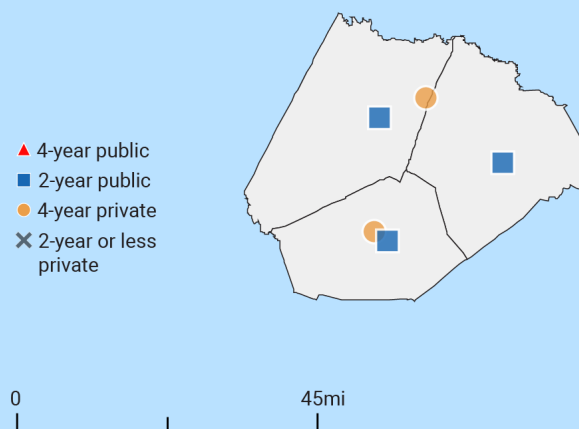
In 2021 your Workforce Development Board served:

- 8,274** in Basic Services
- 4,021** in Career Services
- 408** in Education Services



17.0% of young adults ages 16-24 in Edgecombe County were not working and not in school versus 15.2% in peer counties. 2019

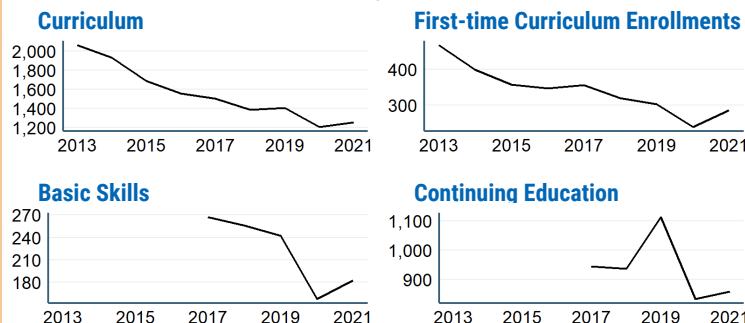
Postsecondary assets in Rocky Mount-Wilson Prosperity Zone sub-region



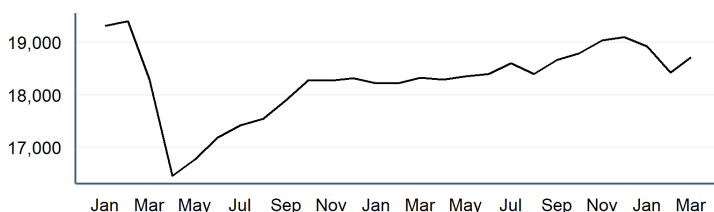
Degree Credentials Awarded, 2021

822 certificate | **763** associate | **596** bachelor's

Impact of Covid-19 on NC Community College Enrollment



Number of Edgecombe County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Edgecombe County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Edgecombe

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

Other Resources

SOURCE

INDICATORS

PUBLISHED

SOURCE

INDICATORS

PUBLISHED

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NORTH CAROLINA
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