

NORTH CAROLINA
COMMUNITY FOUNDATION



Martin named chair of North Carolina Community Foundation statewide board of directors

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The North Carolina Community Foundation is pleased to announce the election of Rodney Earl Martin to chair the statewide board of directors, according to Jennifer Tolle Whiteside, NCCF CEO and president.

Martin is an Onslow County resident and president and principal of Atlantic Coast Foods, Inc. He is a committed community leader known statewide for his support of philanthropy and rural North Carolina. He has a deep history with NCCF as the founding president of the Onslow Caring Communities Foundation, the NCCF affiliate serving his local community, and decades of experience as one of NCCF's generous fundholders. He is a past director of Big Brothers and Big Sisters of Eastern NC and the Onslow Memorial Hospital Foundation. He was the 2005 recipient of the Lewis R. Holding Philanthropic Leadership Award, named for NCCF's founder.

The Foundation will benefit greatly from Martin's strategic mind, commitment to rural North Carolina and deep understanding of NCCF's mission and the power of philanthropy, said Tolle Whiteside. "The NCCF board and staff could not be more excited that Rod has agreed to lead our statewide board of directors," she said. "His business expertise, executive leadership and passion for our work will be an asset to all of North Carolina."

About the North Carolina Community Foundation

The NCCF is the single statewide community foundation serving North Carolina and has administered more than \$145 million in grants since its inception in 1988. With more than \$270 million in assets, NCCF sustains 1,300 endowments established to provide long-term support of a broad range of community needs, nonprofit organizations, institutions and scholarships. The NCCF partners with a network of affiliate foundations to provide local resource allocation and community assistance across the state. An important component of NCCF's mission is to ensure that rural philanthropy has a voice at local, regional and national levels. For more information, visit nccommunityfoundation.org.

Cutline for photo

Pictured are (left to right): Rod Martin, incoming NCCF board chair; Jennifer Tolle Whiteside, NCCF CEO and president; and Jim Black, outgoing board chair, passing the gavel.

News media contact

Louis Duke, NCCF Senior Communications Specialist
lduke@nccommunityfoundation.org, 919-256-6922