NORTHERN ALBEMARLE COMMUNITY FOUNDATION



*an affiliate of* NORTH CAROLINA COMMUNITY FOUNDATION

# **Community Needs Assessment**

Perquimans County



Founded in 2021, the Northern Albermale Community Foundation is an affiliate of the North Carolina Community Foundation. It is led by a local volunteer advisory board that helps build community assets by creating permanent endowments, making grants, and leveraging leadership and partnerships – all for the benefit of Camden, Gates, Pasquotank and Perquimans counties.

One of the key roles of affiliate foundation advisory boards is that of a grantmaker. Each year, NACF holds a competitive grants program using dollars from a community grantmaking fund and other board-advised funds. Learn more at nccommunityfoundation.org/Northern-Albermale.

# About the North Carolina Community Foundation

The North Carolina Community Foundation brings together generous people and connects them to causes and organizations they care about, with a focus on inspiring lasting and meaningful philanthropy in the state's rural communities.

With \$400 million in assets, NCCF sustains over 1,200 endowments and partners with donors and a network of affiliates in 60 counties to strengthen our state. By stewarding and growing donors' gifts, NCCF makes a powerful impact through a robust grants and scholarships program, awarding over \$270 million since 1988.

For more information, visit <u>nccommunityfoundation.org</u>.

## About the 2024 Community Needs Assessment

The North Carolina Community Foundation works with the 53 affiliate foundations within our network to implement a strong grants program that serves each community.

NCCF strives to develop boards that are representative of the local communities they serve. A diversity of perspectives enhances the ability to assess community needs and distribute grants.

This Community Needs Assessment is intended to supplement board members' first-hand knowledge of their community with county-specific data. **NCCF does not conduct the research for the Community Needs Assessment**. Rather, we rely upon the expertise of other organizations who have gathered data that are relevant to carrying out an effective community grant program.

## Where Does the Information Come From?

The assessment is a compilation of recent, reliable county-level data provided by respected nonpartisan sources and trusted community partners. The data are focused on education, economic well-being, health, and child and youth development, and are not inclusive of all subject areas or all community needs.

However, review of the data by our boards can reveal strengths, priority issues and challenges facing the county's residents. Our boards can also turn to other local data sources in determining community needs.

Below is information about the organizations and data sources included in the Community Needs Assessment:

- The **North Carolina Association of County Commissioners** highlights key statistics, including demographics, health and well-being, education and broadband access. More at <u>ncacc.org</u>.
- The **Carolina Across 100 from the Carolina Population Center at UNC-Chapel Hill** highlights areas of opportunity and resiliency. More at <u>carolinaacross100.unc.edu</u>.
- **myFutureNC**, a cross-sector nonprofit focused on educational attainment, shows North Carolina's progress toward the state's 2030 goal for postsecondary educational attainment as well as 18 educational performance indicators. More at <u>myfuturenc.org</u>.
- **NC Child** county data cards provide local snapshots of child well-being by county and compare county data to children in the state as a whole. More at <u>ncchild.org</u>.
- The **North Carolina Housing Coalition** snapshots provide an overview of housing needs for each of North Carolina's 100 counties. More at <u>nchousing.org</u>.

Note: Information shared from this assessment should be sourced to the organization that provided the data, not NCCF.

# **Perquimans County**

Highlights from the 2023 NCACC Map Book



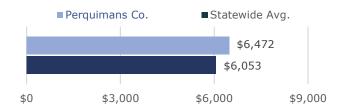
# **Demographics**

2023 population	13,598
New residents since 2013	59
Percentage change since 2013	0%

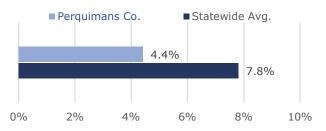
2023 Population Facts	County	NC Ra	ank <sup>1</sup>
Median Age	47.7	39.8	13
Population Under 18	18%	21%	74
Population Age 65+	29%	18%	10
Veterans	11%	6%	6

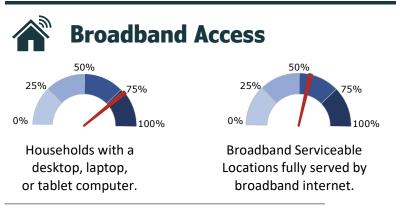
## Education

### Average Teacher Salary Supplement, 2022-23



## Share of Students in Charter Schools, 2021-22





# Wellbeing

# 12%

of residents of residents under are covered 65 are uninsured. by Medicaid. of households are food insecure.

12%

#### **6** residents died from reported overdose in 2021.

residents served in 2021 via LME/MCO Opioid Use treatment programs (uninsured & Medicaid only).

75

# ≶ Economy & Taxes

Income & Jobs	County	NC	Rank <sup>1</sup>
Average Weekly Wage	\$793	\$1,215	90
Per Capita Income	\$51,577	\$56,173	30
Children in Poverty	27%	18%	72
May 2023 Unemployment	3.8%	3.4%	69
Employed residents whose job is within the county	33%	72%	94

Local Taxes	County	NC	Rank <sup>1</sup>
Property Tax Rate, FY23-24	0.6400	0.6257	47
Taxable property per capita in \$1,000s, FY 22-23	\$128.9	\$136.3	44
Property tax levy per capita	\$786	\$854	49
Sales tax rate (state + local)	6.75%		

To support counties in addressing North Carolinians' broadband needs, the NCACC released the Connecting Counties playbook, an online resource developed by the Connecting Counties Task Force under the leadership of NCACC President Tracey Johnson.

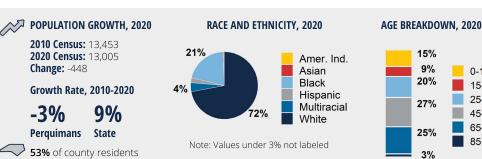
To access the playbook, use this QR code or visit https://www.ncacc.org/connecting-counties.

(1) A rank of 1 indicates the "best" or preferred value for each measure (i.e., the highest income, the lowest unemployment rate). For full notes, explanations of each indicator, and sources, or to download the Map Book or this fact sheet, visit www.ncacc.org/mapbook.

# **PERQUIMANS COUNTY**

NORTH CAROLINA COUNTY RESILIENCE PROFILES

## GENERAL POPULATION DEMOGRAPHICS



The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

#### **POPULATION PROJECTIONS**

By 2040: 12,387 **Change:** -618

0-14

15-24

25-44

45-64

65-84

TOP SECTORS BY EMPLOYMENT, 2021 Q1 (% Employed)

85+

Accommodation and Food Services

Transportation and Warehousing

Health Care and Social Assistance

Public Administration

Retail Trade

#### Growth Rate, 2020-2040



County

18.0%

16.8%

15.1%

13.4%

5.4%

State

84%

5.6%

11.6%

4.4%

14.2%

53% of county residents born in NC (vs. 56% statewide)

2010 Census: 13,453

2020 Census: 13,005

Growth Rate, 2010-2020

9%

State

**Change:** -448

-3%

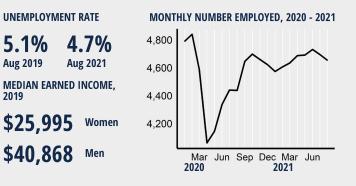
Aug 2019

2019

\$

Perquimans

## BUSINESS AND ECONOMY



## COST BURDENS AND FINANCIAL RESILIENCE



**BUILT ENVIRONMENT** 

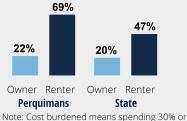
F,

S

NO

**AIR OUALITY** 

**OWNER/RENTER COST BURDENED.** 2019



more of income on housing costs. Costs include rent or mortgage, taxes, insurance, condo fees, and utilities.



Note: These represent the number of evictions granted in whole or in part in Civil Magistrate court. There were eviction moratoriums in place for the end of FY19-20 and much of FY20-21.

#### **DEBT HOLDINGS** Perquimans vs State. 2020

Medical Debt 30% vs 21%

Student Loan 10% vs 16%

Auto Loan 39% vs 33%

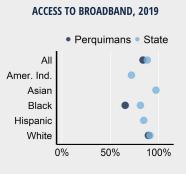
**Any Debt in Collections** 41% vs 21%

WATER QUALITY TRANSPORTATION AND COMMUTING, 2019 Water Violations **Means of Transportation 92.0%** Car

GOOD (6.9 Note: Concentrations of PM2.5 that are less than 15 µg/m3 are classified as "good" by the EPA.

**5.3%** Telework الح∕ل 1.9% 0.0% Bus **Bike/Walk** Average Commute Times

34.8 MINUTES



ACCESS TO CHILDCARE, 2018

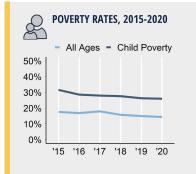
**Infant-Toddler Population** 411

**Infant-Toddler Enrollment** 49

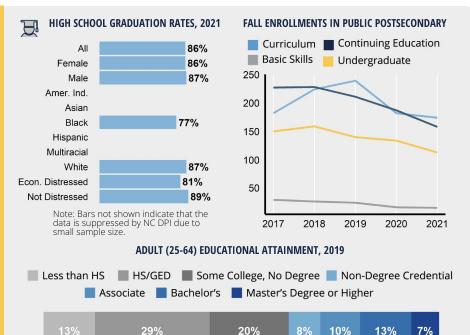
> Infant-Toddler Per Available Slot

8

## SOCIAL DRIVERS OF HEALTH



## TALENT DEVELOPMENT



FOOD ACCESS AND SECURITY

2,160

individuals were food

insecure in 2020 (16.1%),

an increase of 200 since

2019

Note: Food insecurity means a

lack of consistent access to enough food to live an active,

healthy life.

## **OUR STATE, OUR WORK**

Carolina Across 100's first program, Our State, Our Work: Connecting Young Adults with Their Future, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

## **ABOUT CAROLINA ACROSS 100 INITIATIVE**

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's ncIMPACT Initiative. ncIMPACT supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

#### ACCESS TO CARE AND INSURANCE

Patients : Physician 6.711:1

Uninsurance Rate, Adults (19-64)	
13.6%	Perquimans

12.7% State

#### ADULT HEALTH INDICATOR RATES

• Perquimans • State Alcoholism Smoking Obesity **Physical Distress** Mental Distress Diabetes 0% 25% 50%

### CIVIC ENGAGEMENT



## **OPPORTUNITY YOUTH**

12.4% of young adults (16-24) not in school and not working (2019).

## ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

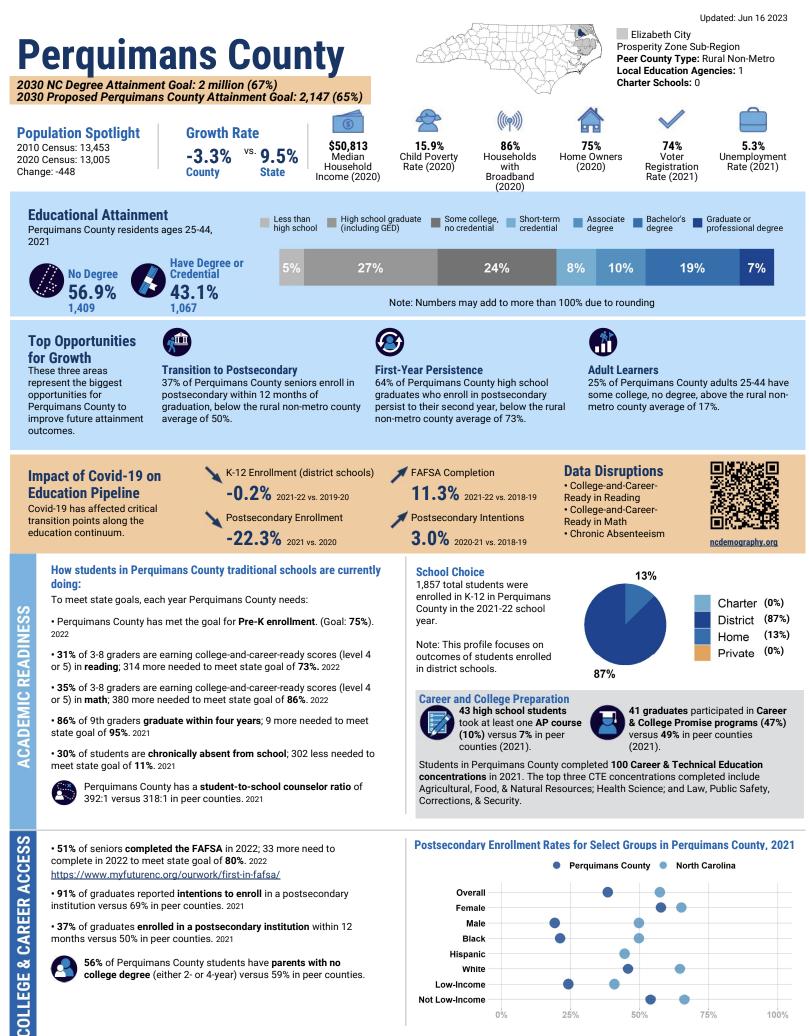
HTTPS://WWW.NCDEMOGRAPHY.ORG





LEARN MORE AT: HTTPS://CAROLINAACROSS100.UNC.EDU

CAROLINA DEMOGRAPHY



56% of Perquimans County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

50%

75%

100%

25%

White

0%

Low-Income Not Low-Income

### Success of Perquimans County High School Graduates

#### Top destinations of graduates, 2016-2020

- 40% of college-goers attended a public 4-year college
- 10% of college-goers attended a private 4-year college
- 47% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college</p>
- 92% of college-goers attended an in-state college

• 64% of students who enroll persist to their second year versus 73% in peer counties. 2021

• **49%** of students who enroll **earn a degree or credential** within 6 years versus 55% in peer counties. 2021

#### **Adult Learners**

Perquimans County resident enrollments in NC Community Colleges, 2021

- 15 Basic Skills
- 158 Continuing Education
- 174 Curriculum

10% of Perquimans County residents have student loan debt; 23% of debt holders had student loans in default. 2020

#### In your Prosperity Zone Sub-Region:

### 70.0%

S

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. Top areas of misalignment: Transportation, Distribution & Logistics (below bachelor's) Health Science (bachelor's) Business Management & Administration

(bachelor's)

## 13 Individuals served in an ApprenticeshipNC program in 2020

#### UNC and NC Community College Outcomes:

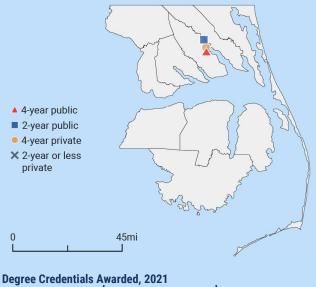
- 632 graduates in 2020
- 62% of 2016 graduates were employed in NC in 2021
- \$33,554 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

#### In 2021 your Workforce Development Board served:

- 3.785 in Basic Services
- 2.643 in Career Services
  - 293 in Education Services

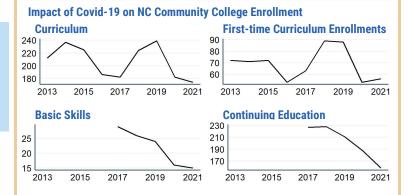
12.4% of young adults ages 16-24 in Perquimans County were not working and not in school versus 15.2% in peer counties. 2019

#### Postsecondary assets in Elizabeth City Prosperity Zone sub-region

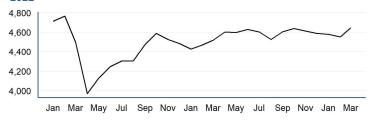


238 certificate 386 associate

345 bachelor's



Number of Perquimans County residents employed, January 2020 to March 2022



#### **Promising Attainment Practices**

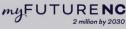
The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Perquimans County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\_search=Perquimans

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

CAROLINA DEMOGRAPHY





ABOR MARKET ALIGNMENT.

# Perquimans COUNTY

# 2023 NC DATA CARD

#### NORTH CAROLINA

 Child population:
 2,850,460

 Percent under age six:
 24%

 Number of live births:
 120,501

PERQUIMANS

The Voice for North Carolina's Children

Child population: 2972 Percent under age six: 23% Number of live births: 132



\*Percentage is not reported if it is greater than 95% or less than 5%

For complete data notes and sources, visit ncchild.org Contact Luna Homsi at luna@ncchild.org with any questions.



The 2023 Housing Need in Perquimans County



29%

of Perquimans County are **cost-burdened** 

1,565 households

**Renters** who have difficulty affording their homes:



**Homeowners** who have difficulty affording their homes:



973 households

Families that spend more than 30% are considered **cost-burdened**, more than 50%, are considered **severely cost-burdened**.



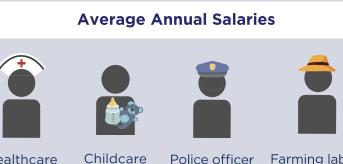
## \$905 monthly Fair Market Rent\*:

An income of **\$36,200 per year** is needed to afford the Fair Market Rent.



## \$17.40 hour Housing Wage:

The hourly wage needed to afford a Fair Market Rent apartment.

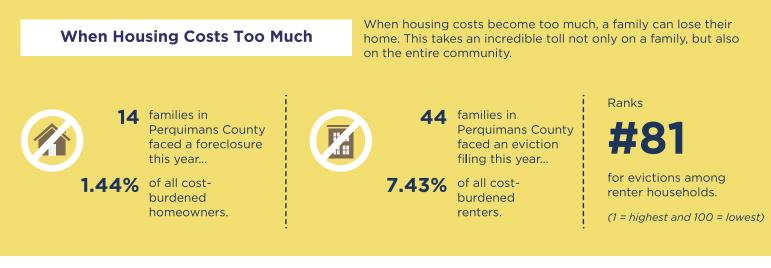


Healthcare Childcare \$22,780 \$22,140





\*Fair Market Rents, regularly published by HUD, represent the cost to rent a moderately-priced dwelling unit in the local housing market. The above FMR is for a two-bedroom unit.



The mission of the North Carolina Housing Coalition is to lead a movement to ensure that every North Carolinian has a home in which to live in dignity and opportunity.

## NORTH CAROLINA COMMUNITY FOUNDATION



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