

# **Community Needs Assessment**

**Camden County** 

## About the Northern Albermale Community Foundation

Founded in 2021, the Northern Albermale Community Foundation is an affiliate of the North Carolina Community Foundation. It is led by a local volunteer advisory board that helps build community assets by creating permanent endowments, making grants, and leveraging leadership and partnerships – all for the benefit of Camden, Gates, Pasquotank and Perquimans counties.

One of the key roles of affiliate foundation advisory boards is that of a grantmaker. Each year, NACF holds a competitive grants program using dollars from a community grantmaking fund and other board-advised funds. Learn more at nccommunityfoundation.org/Northern-Albermale.

# About the North Carolina Community Foundation

The North Carolina Community Foundation brings together generous people and connects them to causes and organizations they care about, with a focus on inspiring lasting and meaningful philanthropy in the state's rural communities.

With \$400 million in assets, NCCF sustains over 1,200 endowments and partners with donors and a network of affiliates in 60 counties to strengthen our state. By stewarding and growing donors' gifts, NCCF makes a powerful impact through a robust grants and scholarships program, awarding over \$270 million since 1988.

For more information, visit <u>nccommunityfoundation.org</u>.

#### About the 2024 Community Needs Assessment

The North Carolina Community Foundation works with the 53 affiliate foundations within our network to implement a strong grants program that serves each community.

NCCF strives to develop boards that are representative of the local communities they serve. A diversity of perspectives enhances the ability to assess community needs and distribute grants.

This Community Needs Assessment is intended to supplement board members' first-hand knowledge of their community with county-specific data. **NCCF does not conduct the research for the Community Needs Assessment**. Rather, we rely upon the expertise of other organizations who have gathered data that are relevant to carrying out an effective community grant program.

#### Where Does the Information Come From?

The assessment is a compilation of recent, reliable county-level data provided by respected nonpartisan sources and trusted community partners. The data are focused on education, economic well-being, health, and child and youth development, and are not inclusive of all subject areas or all community needs.

However, review of the data by our boards can reveal strengths, priority issues and challenges facing the county's residents. Our boards can also turn to other local data sources in determining community needs.

Below is information about the organizations and data sources included in the Community Needs Assessment:

- The **North Carolina Association of County Commissioners** highlights key statistics, including demographics, health and well-being, education and broadband access. More at <u>ncacc.org</u>.
- The Carolina Across 100 from the Carolina Population Center at UNC-Chapel Hill highlights areas of opportunity and resiliency. More at <a href="mailto:carolinaacross100.unc.edu">carolinaacross100.unc.edu</a>.
- **myFutureNC**, a cross-sector nonprofit focused on educational attainment, shows North Carolina's progress toward the state's 2030 goal for postsecondary educational attainment as well as 18 educational performance indicators. More at <u>myfuturenc.org</u>.
- **NC Child** county data cards provide local snapshots of child well-being by county and compare county data to children in the state as a whole. More at <u>ncchild.org</u>.
- The **North Carolina Housing Coalition** snapshots provide an overview of housing needs for each of North Carolina's 100 counties. More at <u>nchousing.org</u>.

Note: Information shared from this assessment should be sourced to the organization that provided the data, not NCCF.

# **Camden County**

## Highlights from the 2023 NCACC Map Book



# Demographics

2023 population	11,144
New residents since 2013	1,203
Percentage increase since 2013	12%

County	NC	Rank <sup>1</sup>
42.5	39.8	49
18%	21%	69
19%	18%	78
10%	6%	9
	42.5 18% 19%	42.5 39.8 18% 21% 19% 18%

# **Health & Wellbeing**

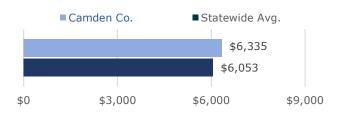
16% 9% **14%** of residents of residents under of households are covered 65 are uninsured. are food by Medicaid. insecure.

> deaths from overdose were reported in 2021.

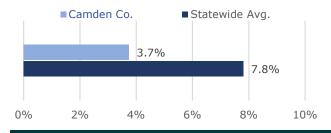


### **Education**

#### Average Teacher Salary Supplement, 2022-23



#### Share of Students in Charter Schools, 2021-22



# **Economy & Taxes**

Income & Jobs	County	NC	Rank <sup>1</sup>
Average Weekly Wage	\$933	\$1,215	31
Per Capita Income	\$55,457	\$56,173	17
Children in Poverty	10%	18%	2
May 2023 Unemployment	3.2%	3.4%	29
Employed residents whose job is within the county	22%	72%	100

Local Taxes	County	NC	Rank <sup>1</sup>
Property Tax Rate, FY23-24	0.7300	0.6257	64
Taxable property per capita	\$115.1	\$136.3	51
in \$1,000s, FY 22-23			
Property tax levy per capita	\$1,001	\$854	17
Sales tax rate (state + local)	6.75%		



# **Broadband Access**



Households with a desktop, laptop, or tablet computer.



**Broadband Serviceable** Locations fully served by broadband internet.



To support counties in addressing North Carolinians' broadband needs, the NCACC released the Connecting Counties playbook,

an online resource developed by the Connecting Counties Task Force under the leadership of NCACC President Tracey Johnson.

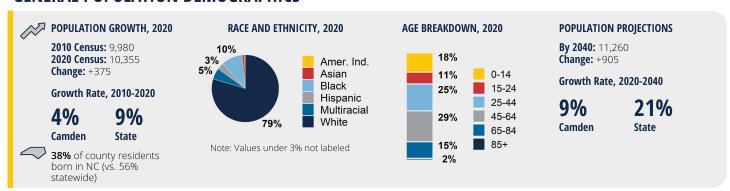
To access the playbook, use this QR code or visit https://www.ncacc.org/connecting-counties.

# **CAMDEN COUNTY**

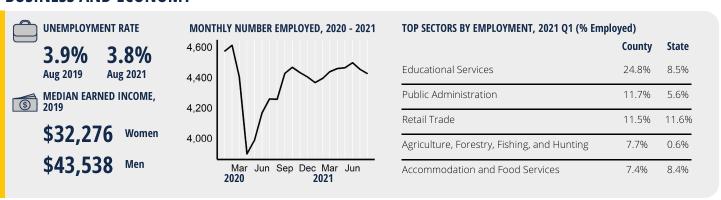
**NORTH CAROLINA COUNTY RESILIENCE PROFILES** 

The COVID-19 pandemic has created significant changes in employment, education, and measures of health and well-being across North Carolina. Below are some categories and indicators that highlight areas of opportunity and resiliency.

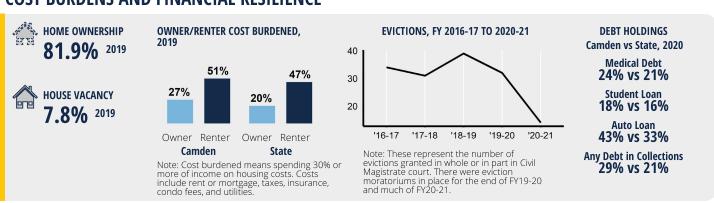
#### **GENERAL POPULATION DEMOGRAPHICS**



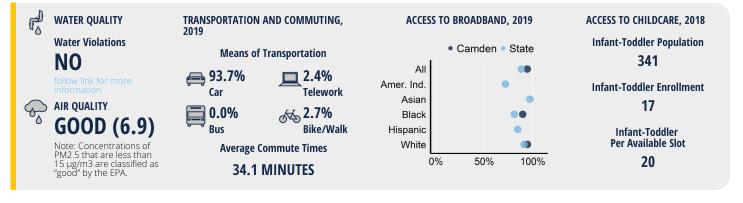
#### **BUSINESS AND ECONOMY**



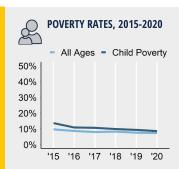
#### **COST BURDENS AND FINANCIAL RESILIENCE**



#### **BUILT ENVIRONMENT**



#### **SOCIAL DRIVERS OF HEALTH**



#### FOOD ACCESS AND SECURITY

1,370

individuals were food insecure in 2020 (13.0%), an increase of 160 since 2019.

Note: Food insecurity means a lack of consistent access to enough food to live an active, healthy life.

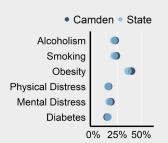
#### ACCESS TO CARE AND INSURANCE

Patients : Physician 5,355:1

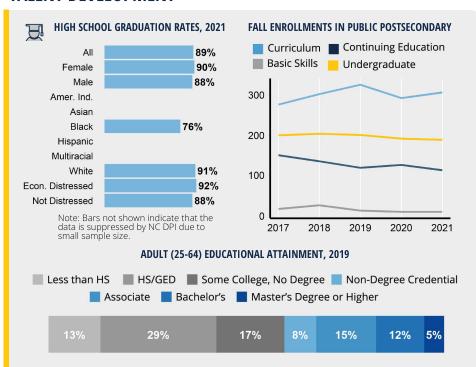
Uninsurance Rate, Adults (19-64)

11.9% Camden 12.7% State

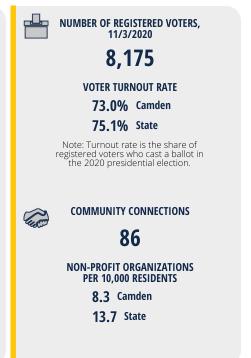
#### **ADULT HEALTH INDICATOR RATES**



#### **TALENT DEVELOPMENT**



#### CIVIC ENGAGEMENT



#### **OUR STATE, OUR WORK**

Carolina Across 100's first program, **Our State, Our Work: Connecting Young Adults with Their Future**, will focus on expanding employment and education pathways for Opportunity Youth. These are young people aged 16-24 who are not connected to school or the workforce.

# OPPORTUNITY YOUTH



12.8%

of young adults (16-24) not in school and not working (2019).

#### **ABOUT CAROLINA ACROSS 100 INITIATIVE**

UNC-Chapel Hill's Carolina Across 100 initiative is a five-year program which will partner with communities in all North Carolina's 100 counties to aid in pandemic recovery and help build resiliency. Carolina Across 100 is charged by Chancellor Kevin Guskiewicz and led by Anita Brown-Graham and her team at the UNC School of Government's nclMPACT Initiative. nclMPACT supports policy innovations through key insights and data-informed opportunities, striving to be the go-to place in North Carolina for trusted tools that bridge policy and practice in response to complex challenges. Visit carolinaacross100.unc.edu to learn more and share pressing challenges facing your community.

#### ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

HTTPS://WWW.NCDEMOGRAPHY.ORG





LEARN MORE AT: HTTPS://CAROLINAACROSS100.UNC.EDU

CAROLINA **DEMOGRAPHY** 

# ACADEMIC READINESS

LEGE & CAREER ACCESS

Camden County

2030 NC Degree Attainment Goal: 2 million (67%) 2030 Proposed Camden County Attainment Goal: 1,683 (55%)

#### **Population Spotlight**

2010 Census: 9,980 2020 Census: 10,355 Change: 375

**Growth Rate** 

**County** 

vs. **9.5%** State



\$72,135 Median Household Income (2020)



Child Poverty Rate (2020)



93% Households with Broadband (2020)



Home Owners (2020)



Prosperity Zone Sub-Region Peer County Type: Rural Metro Local Education Agencies: 1 Charter Schools: 0

Elizabeth City

Voter Registration Rate (2021)



3.9% Unemployment Rate (2021)

#### **Educational Attainment**

Camden County residents ages 25-44, 2021



47.6%



Have Degree or Credential **52.4**%

Less than high school

High school graduate (including GED)

28%

Some college, no credential

Short-term credential

degree

Associate Bachelor's dearee

Graduate or professional degree

No Degree



13%

8%

20%

16%

9%

Note: Numbers may add to more than 100% due to rounding

#### **Top Opportunities** for Growth

These three areas represent the biggest opportunities for Camden County to improve future attainment outcomes



#### **School Counselors**

Camden County has a student-to-school counselor ratio of 442:1, above the rural metro county average of 362:1.



#### **FAFSA Completion**

53% of Camden County high school seniors complete the FAFSA, below the rural metro county average of 54%.



#### **First-Year Persistence**

75% of Camden County high school graduates who enroll in postsecondary persist to their second year, below the state average of 77%.

#### **Impact of Covid-19 on Education Pipeline**

Covid-19 has affected critical transition points along the education continuum.

✓ K-12 Enrollment (district schools)

**0.8%** 2021-22 vs. 2019-20

✓ Postsecondary Enrollment

5.8% 2021 vs. 2020

FAFSA Completion

-1.6% 2021-22 vs. 2018-19

Nostsecondary Intentions

**-9.1%** 2020-21 vs. 2018-19

#### **Data Disruptions**

- · College-and-Career-Ready in Reading
- · College-and-Career-Ready in Math
- · Chronic Absenteeism



ncdemography.org

#### How students in Camden County traditional schools are currently doing:

To meet state goals, each year Camden County needs:

- Camden County has met the goal for Pre-K enrollment. (Goal: 75%).
- 45% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 239 more needed to meet state goal of 73%. 2022
- 45% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 352 more needed to meet state goal of 86%. 2022
- 90% of 9th graders graduate within four years; 8 more needed to meet state goal of 95%. 2021
- 19% of students are chronically absent from school; 148 less needed to meet state goal of 11%. 2021

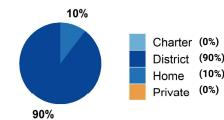


Camden County has a student-to-school counselor ratio of 442:1 versus 362:1 in peer counties. 2021

#### **School Choice**

2,088 total students were enrolled in K-12 in Camden County in the 2021-22 school vear.

Note: This profile focuses on outcomes of students enrolled in district schools.



#### **Career and College Preparation**



25 high school students took at least one AP course (<5%) versus 9% in peer counties (2021).



69 graduates participated in Career & College Promise programs (53%) versus 43% in peer counties (2021).

Students in Camden County completed 89 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Human Services; Hospitality & Tourism; and Health Science.

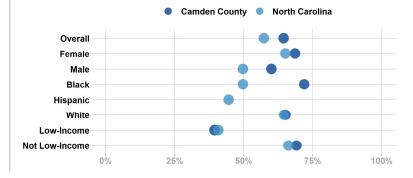
#### • 53% of seniors completed the FAFSA in 2022; 40 more need to complete in 2022 to meet state goal of 80%. 2022 https://www.myfuturenc.org/ourwork/first-in-fafsa/

- · 68% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021
- 62% of graduates enrolled in a postsecondary institution within 12 months versus 49% in peer counties. 2021



53% of Camden County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

#### Postsecondary Enrollment Rates for Select Groups in Camden County, 2021



# **Success of Camden County High School Graduates**

#### Top destinations of graduates, 2016-2020

- 44% of college-goers attended a public 4-year college
- 12% of college-goers attended a private 4-year college
- · 42% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college</p>
- 84% of college-goers attended an in-state college
- 75% of students who enroll persist to their second year versus 73% in peer counties, 2021
- 60% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

#### **Adult Learners**

Camden County resident enrollments in NC Community Colleges, 2021

- 10 Basic Skills
- 114 Continuing Education
- 306 Curriculum



18% of Camden County residents have student loan debt: 14% of debt holders had student loans in default, 2020

#### In your Prosperity Zone Sub-Region:

#### **70.0%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

**Transportation, Distribution & Logistics** (below bachelor's) Health Science (bachelor's) **Business Management & Administration** (bachelor's)

Individuals served in an ApprenticeshipNC program in 2020

#### **UNC and NC Community College Outcomes:**

- 632 graduates in 2020
- 62% of 2016 graduates were employed in NC in 2021
- \$33,554 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

#### In 2021 your Workforce Development Board served:

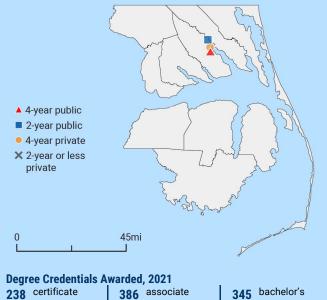
- 3.785 in Basic Services
- 2.643 in Career Services
  - 293 in Education Services



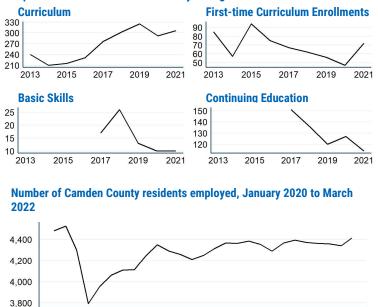
12.8% of young adults ages 16-24 in Camden

County were not working and not in school versus 15.2% in peer counties. 2019

#### Postsecondary assets in Elizabeth City Prosperity Zone sub-region



#### Impact of Covid-19 on NC Community College Enrollment



Jan Mar May Jul Sep Nov Jan Mar May Jul

#### **Promising Attainment Practices**

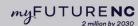
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Camden County has been meeting local needs:

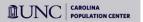
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\_search=Camden

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/









Sep Nov Jan Mar

# Camden COUNTY

#### 2023 NC DATA CARD

#### NORTH CAROLINA

Child population: 2,850,460

Percent under age six: 24% Number of live births: 120,501

#### CAMDEN

Child population: 2475
Percent under age six: 23%
Number of live births: 82



Women who receive early prenatal care:

90.2%

2021

88.7% 2020

Babies born at a low birthweight:

7.3%

2021

8.2% 2020

Babies born pre-term:

2021

2020



Children living in poor or low-income homes:

32.4%

2021

38.8% 2016-2020

Children in households vhat are food insecure:

11.2%

2021

16.4% 2019

Median family income:

\$68,560

2021

\$63,834 2016-2020



Delinquency rate per 1,000 youth ages 6-15:

**18.7** 

2021

2020

Children assessed for abuse or neglect per 1,000:

29.9

2021

26.5 2020

Teen births per 1,000 girls ages 15-17:

2021

2020



3rd grade students scoring proficient in reading:

**78.4**%

2021-2022

72.9% 2020-2021

High school students graduating on time\*:

89.9%

2021-2022

89.5 2020 - 2021

Residents with bachelor's degree or higher:

23.8%

2021

18.9% 2020



Children without health insurance:

1.0%

2021

1.9% 2020

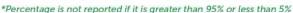
Infant mortality per 1,000 live births:

2021

2020

NC Pathways to
Grade-Level Reading
Measures of Success.
Learn more at:
buildthefoundation.org/pathways









# The 2023 Housing Need in Camden County



of Camden County are cost-burdened

1,039 households

**Renters** who have difficulty affording their homes:



209 households

**Homeowners** who have difficulty affording their homes:



Families that spend more than 30% are considered cost-burdened, more than 50%, are considered severely cost-burdened.



#### \$884 monthly Fair Market Rent\*:

An income of \$35,360 per year is needed to afford the Fair Market Rent.



#### \$17.00 hour **Housing Wage:**

The hourly wage needed to afford a Fair Market Rent apartment.

#### **Average Annual Salaries**









Healthcare \$22,780

Childcare \$22,140

Police officer \$46,840

Farming labor \$22,610

\*Fair Market Rents, regularly published by HUD, represent the cost to rent a moderately-priced dwelling unit in the local housing market. The above FMR is for a two-bedroom unit.

#### When Housing Costs Too Much

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.



10 families in Camden County faced a foreclosure this year...

1.20% of all costburdened homeowners.



15 families in Camden County faced an eviction filing this year...

7.18%

of all costburdened renters.

Ranks

for evictions among renter households.

(1 = highest and 100 = lowest)

The mission of the North Carolina Housing Coalition is to lead a movement to ensure that every North Carolinian has a home in which to live in dignity and opportunity.

# NORTH CAROLINA COMMUNITY FOUNDATION



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919-828-4387

nccommunityfoundation.org