

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Richie Duncan
ATTENDEES	Robert Sykes, Richie Duncan, Mitchell Robinson, Mamie Jones, Dawn Phillips, Bobby Cooper

Agenda topics

OPENING	The July meeting of the Franklin County Tourism Development Authority was called to order at 5:00 p.m. on Monday, July 13, 2015 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members to the meeting.
APPROVAL OF MINUTES	There were no minutes from previous meetings to approve
Grants	<p>Hill Ridge Farms: Mr. John Hill provided an overview of the grant highlighting that they are bringing in large numbers from out of the County. Kroger last week had entire staff from all stores come for corporate event as an example of outside attendees. Stores around Youngsville hire extra people Sheetz/ Barrett's Produce and Food Lion for the Fall festival due to increase in traffic related to Hill Ridge. Over 212 employee's ft/pt at Hill Ridge during the season. Been in business 47 years.</p> <p>Motion for request: Bobby Cooper moved to approve the \$5,000 request with Mamie Jones seconding. Motion approved unanimously.</p> <p>Allen de Hart Concert Series: Robert Poole presented grant highlights stating that 2/3 of audience comes from outside the County. They advertise in North Raleigh news and some with</p>

	<p>Facebook. Attendees often eat and shop while in Louisburg. Event performers usually stay at local hotel as well as some alumni.</p> <p>Motion for request: Mamie Jones made motion for \$5,000 with Richie Duncan seconding. Motion approved unanimously.</p>
<p>Grants</p>	<p>Louisburg Art Project: Kurt Carlson provided overview of this unique art project/ Piggy back with Tar River Festival / Person place activities/ Concert Series/ Draw to bring attention to downtown area of Louisburg/ point of pride for our County/ raised almost all funding including town of Louisburg, schools, lots of individuals – market project outside county – will be included in new walking tour pamphlet/ card to Louisburg college alumni to invite to dedication/ Robert to do YouTube video/ College will contribute at least \$3,000 in marketing via magazine, reunion brochures/ college concert series/ donor list still active/ dedication will be at Tar River Festival</p> <p>Motion for request: Richie Duncan made motion to approve \$3,000 grant request with Mitchell Robinson seconding. Motion approved unanimously.</p>
	<p>FINANCIAL REPORT : Mitchell Robinson updated the Board on status - The TDA funds were part of the General Fund/has now been pulled out to separate fund unto itself/ brought in \$51,395 and spent \$42,673 still have \$120,426 left in the account at June 30, 2015. Seeking approval for bonding of Finance Officer for \$50,000 per Dept. of State Treasurer. Also request approval for \$1,500 for individual audit requirement as well as \$175.00 for bonding of Finance Officer. Requested Budget Ordinance for \$60,000 for 2015-2016. Will track down audit report and bring to next meeting.</p>
	<p>Seeking approval of \$175 for bond and \$1,500 for audit and \$60,000 for Budget Ordinance. Motion made by Bobby Cooper and seconded by Mamie Jones. Motion passed unanimously.</p>

Election of Officers **Mamie Jones moved to keep the officers the same for another year with Dawn Philips seconding. Motion passed unanimously.**

Adjournment Meeting adjourned at 6:32 PM