

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Robert Sykes, Mitchell Robinson, Mamie Jones, Dawn Phillips, Bobby Cooper, Kamlesh Patel, Cedric K. Jones, and Fannie Brown

Agenda topics

OPENING	The July meeting of the Franklin County Tourism Development Authority was called to order at 5:12 p.m. on Monday, July 18, 2016 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members to the meeting.
APPROVAL OF MINUTES	The TDA Board Meeting Minutes are posted on the Franklin County Government Website.
Grant Proposals and Approvals	<p>2016 Fall Harvest and Pumpkin Festival: John Hill provided an overview of the 2016 Fall Harvest and Pumpkin Festival Grant highlighting that new items include the Jumping Pillow, Waterslide, Bouncing House, and night events. The festival brings in 80,000 attendees from out of the County. Marketing includes Fairway Ads, radio ads, social media, etc. Over 150 seasonal employees and 20 full-time employees are hired at Hill Ridge during the season.</p> <p>2016-2017 Allen de Hart Concert Series: Robert Poole presented grant highlights stating that 2/3 of audience comes from outside the County. The Siberian Group performed free and stayed at the Sandalwood Inn. 600 patrons attended the Siberian Concert (not part of the concert series. This is the 59th Season for the concert series. Approximately 4,580 persons attended the 2015-2016 series.</p>

	<p>They advertise in North Raleigh news and some with Facebook. Attendees often eat and shop while in Louisburg. Event performers usually stay at local hotel as well as some alumni.</p> <p>Dawn Phillips made the motion to approve funding for the 2016 Fall Harvest and Pumpkin Festival for \$5,000 with Mamie Jones seconding the motion. The motion approved unanimously.</p> <p>Dawn Phillips moved to fund the 2016-2017 Allen De Hart Concert Series for \$5,000 and Bobby seconded the motion. The motion approved unanimously.</p>
<p>ELECTION OF TDA OFFICERS</p>	<p>Dawn Phillips and Mamie Jones moved to retain the same TDA Officers for this fiscal year and Mitchell Robinson seconded the motion. The motion was approved unanimously.</p>

FINANCIAL REPORT: Mitchell Robinson updated the Board on the status of the TDA funds. Total expenditures \$61,399.75; total Occupancy Tax Collections \$57,618.30; Cash in bank as of 6-30-2016 \$116,704.31

Adjournment: Meeting adjourned at 6:20 PM

Respectfully Submitted,

Robert Sykes, Chairman
Fannie W. Brown, Recorder