



## Franklin County Tourism Development Authority

### Meeting Minutes

September 18, 2017 @ 5:20 P.M.

Greater Franklin County Chamber of Commerce Conference Room

#### I. **Call to Order**

Bob Sykes, chairperson, called the meeting of the Franklin County Tourism Development Authority to order at 5:20 p.m. on Monday, September 18, 2017 in the Greater Franklin County Chamber of Commerce Conference Room. Chairperson Sykes welcomed the board members to the meeting.

#### II. **Approval of Minutes**

Dee Patel moved that the minutes of the previous meeting be approved and Richie Duncan seconded the motion. Motion carried.

#### III. **Audit Contract :**

Chuck Murray stated the Audit Contract needs to be approved. The cost of the audit is \$2,500.00 and the county will use the same audit company. Chuck Murray moved that the audit contract be approved and Mamie Jones seconded the motion. Motion carried.

#### IV. **Concert Tickets:**

Richie Duncan stated that Robert Poole wanted to know how many Allen De Hart Concert Tickets that the TDA Board Members desired. Richie collected a list of the TDA Board Members' ticket requests.

#### V. **TDA Grant Approval**

Gauri Singh and Ketke Handa presented the Franklin County International Film Festival Grant. TDA Board members discussed the grant with the presenters. The following issues were noted:

- The festival had been presented at Duke University for two days.
- This will be the fourth festival presented in Franklin County.
- The festival needs to be promoted and has been done in international venues.
- Film Festival Presenters rented Louisburg College's Norris Theater for the film presentations.
- The Franklin County Arts Council Funding and personal funds were used to present the festival.
- The Town of Franklinton did not provide funding for the festival.
- The group is unable to present the festival in an outdoor venue and presented the films in various locations.
- The festival promotes artists during different seasons and about various topics of interest.
- Jonathan Franklin and the Town of Louisburg will assist with the promotion of the festival.

- Artists provide submission fees for film presentations.
- The festival will be presented at the Louisburg College JPAC or Norris Theater during March 2018.
- TDA Board members discussed the marketing plan, date of the festival, possibility of patrons' overnight stays within Franklin County, proposed number of attendees, and that TDA Funding is generated by overnight stays at local hotels and other lodging businesses.
- Discussion groups discuss the films following the showings.
- The festival has a website: [www.fciff.org](http://www.fciff.org).
- TDA Board Members agreed that the approval of the grant should be tabled until the November 20, 2017 TDA Board Meeting.

VI. **Adjournment**

The meeting adjourned at 6:12 p.m.

TDA Board Members Present:

Bob Sykes, chairman  
 Dee Patel  
 Mamie J. Jones  
 Chuck Murray  
 Dawn Phillips  
 Cedric K. Jones, Sr.  
 Vanessa Weathers  
 Richie Duncan  
 Fannie W. Brown, TDA Liaison/Recorder

Respectfully submitted,

Bob Sykes, Chairman  
 Fannie W. Brown, TDA Liaison/Recorder

***The next TDA Grant deadline is October 31, 2017***

***The next TDA Meeting will be on Monday, Monday November 20, 2017 at 5:15 p.m.***