

Franklin County Tourism Development Authority Board Meeting

November 17, 2014

5:15 P.M.

Greater Franklin County Chamber of Commerce Conference Room
Louisburg, North Carolina

OPENING:

The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:15 p.m. on November 17, 2014 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members and guests to the meeting.

TDA GRANT APPLICATIONS AND APPROVALS:

The following grant applications were presented: Quilt Trails of the Tar River and Touring Historic Downtown Louisburg. Margaret Hilpert presented the Quilt Trails of the Tar River Grant. This project has increased to 38 quilt blocks in Franklin and surrounding counties. The blocks have been installed in various locations using volunteers including Wake Electric employees. An event to launch the project was held at Louisburg College and the event featured quilt and chalk competitions. A storybook and a brochure describing the quilt block are provided to tourists. This event was advertised in the *Farm Bureau and Wake Electric Magazines*. TDA Board members asked questions regarding the budget and implementation of the project. It was suggested that an app for the Smartphone be used to locate the quilt blocks. Richie Duncan moved that this grant be funded for \$3,500.00 and Mamie Jones seconded the motion. The motion was carried.

Lillian Benton and Joseph Pearce, Jr. presented the Touring Historic Downtown Louisburg Grant. They are requesting funding to print a brochure that will promote the downtown Louisburg Historic Sites. Some of the sites include the Old Jail Museum Site, the downtown alley, historic church, old train depot, etc. TDA Board Members agreed that this project was similar to the project recently funded for a Walking Tour of Downtown Louisburg. It was suggested that the Historical Society partner with Maury York of the Tar River Center for History and Culture and merge the two projects. Funding of this grant was tabled for further consideration.

The meeting was adjourned at 6:20 p.m.

Robert Sykes, Chairman
Fannie W. Brown, Recorder