



Franklin County Tourism Development Authority

Meeting Minutes

May 18, 2020 by Bob Sykes, Chairperson.

Due to the COVID-19 virus pandemic and North Carolina Governor Roy Cooper's Executive Order 121, the Tourism Development Authority of Franklin County, North Carolina met for its regular meeting at 5:00 P.M. via an electronic meeting (Zoom)

Opening

The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:03 P.M. on May 18, 2020 by Bob Sykes, Chairperson.

Due to the COVID-19 virus pandemic and North Carolina Governor Roy Cooper's Executive Order 121, the Tourism Development Authority of Franklin County, North Carolina met for its regular meeting at 5:00 P.M. via an electronic meeting (Zoom).

Present

Bob Sykes, Chairman, Bobby Cooper, Vice-Chairman, Cedric Jones, Dee Patel, Jamie Holtzman, Melissa Cogliari, and Richie Duncan

Approval of Minutes

Bobby Cooper moved that the minutes of the previous meeting be approved. Dee Patel seconded the motion and the board members voted unanimously to approve the minutes with a roll call vote.

FCTDA Grant Presentations

Colton Young, Director of Parks and Recreation, Town of Louisburg, presented the "Friday Nights on the Tar" and "Bar-B-Cue in the Burg" Grants.

There will be fewer performances for the "Friday Nights on the Tar." The May 2020 Show had to be postponed until June 19, 2020 because of the COVID-19 virus pandemic lockdown. Entertainers are paid a deposit and costs are negotiated whenever a cancellation occurs. The goal is to bring more people to downtown Louisburg. The marketing options have increased since last year.

This is the second year for the “Bar-B-Cue in the Burg” event. Cooks from all over North Carolina participate in the Cookoff. Board members inquired about cancellations from other local towns and how that would affect the attendance and parking. Board members suggested using parking areas near Carlie C’s Grocery Store, Total Fitness, and Days Inn with shuttles transporting visitors to the downtown area. It was also suggested that the Town of Louisburg contact the state regarding the number of participants who may attend the festival.

TDA Grant Approval

Board members discussed concerns regarding the size of the crowd, limiting number of participants for the events, and free tickets to determine parking and attendance of large groups.

Richie Duncan moved that the “Friday Nights on the Tar” Grant be approved for \$6,700 with \$1,675 per show and payment be granted for marketing after the first two shows have been completed. The remainder of the payment would be distributed after the two final shows. Cedric Jones seconded the motion and the board voted unanimously to accept the motion with a roll call vote.

Bobby Cooper moved that the “Bar-B-Cue in the Burg” Grant be approved for \$3,500.00. Richie Duncan seconded the motion and the board voted unanimously to accept the motion with a roll call vote.

TDA FINANCE: Jamie Holtzman presented the 2019-2020 Finance amounts: \$53,164 has been collected for Occupancy Taxes and \$60,000 was budgeted. The amount spent is \$34,432. As of June 30, 2019, the TDA Fund Balance is \$185,987.

Cedric Jones moved to accept the TDA Finance Report and the 2020-2021 TDA Budget. Bobby Cooper seconded the motion and the TDA Board unanimously to accept the motion with a roll call vote.

2020-2021 TDA Budget is \$60,000. A public hearing for the TDA Budget needs to be scheduled for June 1, 2020 and the budget needs to be adopted by the TDA Board by June 3, 2020.

Agenda for Next Meeting

Approval of the 2020-2021 TDA Budget

Adjournment

Meeting was adjourned at by Bob Sykes, Chairperson at 5:59 P.M.

Minutes submitted by: Fannie W. Brown, TDA Liaison

Approved by: Bob Sykes, Chairperson