



## **Franklin County Tourism Development Authority**

Franklin County Tourism Development Authority Board Meeting  
Due to the COVID-19 virus pandemic and North Carolina Governor Roy Cooper's Executive Order 121, the Tourism Development Authority of Franklin County, North Carolina met for its regular meeting at 5:00 P.M. via an electronic meeting (Zoom)

### **Opening**

The regular meeting of the Franklin County Tourism Development Authority was held on Monday, November 16, 2020 via ZOOM with Bob Sykes, Chairperson calling the meeting to order at 5:02 p.m. Bob welcomed the members to the meeting.

The minutes of the previous meeting were approved. Dee Patel moved that the FCTDA September 21, 2020 meeting minutes be accepted, and Melissa Cogliati seconded the motion. Motion carried by a unanimous roll call vote of 6 board members.

### **FCTDA Grant Presentation:**

The Visit NC Mobile App Regional Project Grant was presented by Charles Mitchell, Executive Director of the Franklin County Cooperative Extension Center. He is requesting \$1,000.00 for continuation of the Mobile App. Monthly Updates of the Project are provided. The Mobile App has 83 total assets in the region and Franklin County has 26 assets. Turtlemist and Dean Farms had the most clicks on the app. Kerr-Tar Regional Council of Governments had the most clicks in the state. It has been a positive experience this year. The North Carolina Department of Agriculture extended the App to other counties and provided startup funding. Hudson Manor is also on the App. The number of viewers ranged from 6300-7500 users between April and July of 2020. The project will run from January 1, 2021 through December 31, 2021.

### **FCTDA Grant Approval:**

Richie Duncan moved to approve the Visit NC Mobile App Regional Project Grant for \$1,000.00 and Bobby Cooper seconded the motion. The motion was approved by a roll call vote of 7 FCTDA Board Members. Motion carried.

### **OTHER BUSINESS**

Bob Sykes reported that a health issue but he will be able to fulfill his duties as FCTDA Chairperson. Board members stated that they would be supportive and praying for him.

### **Adjournment**

The meeting was adjourned since no further business needed to be discussed at 5:21 p.m.

### **Present**

Bob Sykes, Chairman, Bobby Cooper, Vice-Chairman, Dee Patel, Jamie Holtzman, Cedric Jones, Melissa Cogliati, Richie Duncan, and Fannie Brown, TDA Liaison

Minutes submitted by: Fannie W. Brown, TDA Liaison

Approved by: Bob Sykes, Chairperson