

MEETING CALLED BY	Robert Sykes, Chairman
TYPE OF MEETING	FRANKLIN COUNTY TOURISM DEVELOPMENT AUTHORITY
FACILITATOR	Robert Sykes, Chairman
NOTE TAKER	Fannie W. Brown, TDA Liaison
ATTENDEES	Robert Sykes, Dee Patel, Chuck Murray, Mamie Jones, Cedric Jones, Richie Duncan, and Fannie Brown

Agenda topics

OPENING	The regular meeting of the Franklin County Tourism Development Authority was called to order at 5:06 p.m. on Monday, May 19, 2014 by Robert Sykes, Chairman, in the Greater Franklin County Chamber of Commerce Conference Room. He welcomed the board members to the meeting.
APPROVAL OF MINUTES	The minutes of the previous meeting are posted on the TDA Website.
FINANCIAL REPORT	Chuck Murray reported that the April Occupancy Taxes collected were \$4,654.00 and \$100,363.00 is available for potential TDA Grants and operational expenses.
DISCUSSION	Richie Duncan updated the Board regarding a previous discussion of a presentation that was given by the State of North Carolina Department of Cultural Resources Division of Historical Resources regarding a possible survey of historical sites in Franklin County. Information was provided that if funding were available, the Department can provide assistance with mapping of historical sites in Franklin County. This would be a county wide initiative and the question was posed if TDA funds could, according to the General Statute and the By-laws, be utilized for such a project. After consultation with the County Attorney, the TDA was advised that should the County wish to pursue such a project, it would fall within the legal guidelines for the use of funds from the TDA. This was advisement to the TDA Board that consideration for such a project may be forthcoming if the County decides to pursue the initiative. It was concluded that Franklin County Government may

	<p>appoint an individual to coordinate the project.</p> <p>An individual has contacted members of the TDA Board regarding coordinating a TDA marketing project that includes a website, listing of countywide events, etc.</p> <p>Toursphere representatives contacted Bob Sykes and Fannie Brown regarding mobile tour apps for TDA to market tourist sites, events, and TDA Grant Applicant Projects. The applicants would include museums, tours of historic sites with slides and music, etc.</p>
TDA CHAMBER AGREEMENT	TDA Board members discussed the existing agreement with the Greater Franklin County Chamber of Commerce. TDA Board members will revisit the original contract and discuss it with the Chamber of Commerce Board members and update the agreement if necessary.
QUILT TRAILS PROJECT	The Quilt Trails Project Director must submit the TDA Project Evaluation Form in order to receive the TDA Grant Funding.
OTHER BUSINESS	<p>The Tourism Development Authority will not meet in July 2014.</p> <p>Another company was interested in implementing a car rental business in Louisburg.</p>
ADJOURNMENT	<p>The meeting was adjourned at 5:55 p.m.</p> <p>The next TDA Grant deadline will be June 30, 2014 and the next TDA Board Meeting will be September 14, 2014 at 5:00 p.m. in the Franklin County Chamber of Commerce Conference Room, 112 East Nash Street, Louisburg, North Carolina.</p>
MINUTES SUBMITTED BY:	Fannie W. Brown, Recorder
APPROVED BY:	Robert Sykes, Chairman